

# China Printing Industry Data Report

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## Abstracts

This data report provides key statistics and concise analysis on printing industry in China. It presents an overview on printing industry's overall performance for the year 2011 to 2013, and reveals differences in various regions of Mainland China in terms of printing sector, provides an important reference for investors' selection of target regions to make investment based on Zeefer Industry Distribution Index.

### Features and Benefits you will get:

Market / industry size in terms of sales revenue and number of enterprises, with 3 years growth rate;

A clear picture on how printing industry performed in different regions by a visible data map;

Quantitative figures to easily compare and contrast the regional development status in term of the printing industry based on the calculation of Zeefer Industry Distribution Index, as well as other industry statistics;

Comparison between foreign invested companies, state owned companies, private companies as well as other types of companies;

Profitability, solvency, turnover ability and loss, four aspects to describe current printing industry development situation.

### Key statistic indicators covered:

Number Of Employees

Enterprise Number

Sales Revenue

Profits

Rate Of Return On Sales

Rate Of Return On Assets

Asset-liability Ratio

Ratio of Receivable in Current Assets

Asset Turnover

Receivable Turnover

Number Of Enterprises In Red

Range Of Loss

Total Losses

GDP

Growth Rate Of GDP

Growth Rate Of The Added Value Of Primary Industry

Growth Rate Of The Added Value Of Secondary Industry

Growth Rate Of The Added Value Of The Tertiary Industry

Industrial Value-Added Of Enterprises Above Designated Size

Growth Rate Of Industrial Value-Added Of Enterprises Above Designated Size

**Enterprises types covered:**

Enterprises Funded by Foreign Countries (territories), Hong Kong, Macau and Taiwan

Chinese State-owned Enterprises

Collective-owned Enterprises

Cooperative Enterprises

Joint-Equity Enterprises

Private Enterprises

This report is based on Chinese industry classification (Industrial Classification For National Economic Activities, GB/T 4754-2011).

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