

# China Cultural & Office Supplies Mfg. Industry Profile - CIC241

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## Abstracts

Through a comparative analysis on the development of cultural & office supplies mfg. industry in 31 provincial regions and 20 major cities in visualized form of data map, the report provides key data and concise analyses on the cultural & office supplies mfg. industry in China, a list of major 20 enterprises in the sector as well as the comparison on investment environment in top 10 hot regions. In addition, the report truly reflects the position of foreign enterprises in cultural & office supplies mfg. industry across China based on a comprehensive comparison of operating conditions among different enterprise types.

This report includes the data for the year 2012, 2011 and 2010.

This report is based on Chinese industry classification (Industrial Classification For National Economic Activities, GB/T 4754-2011).

Additionally, by original creation of ZEEFER Industry Distribution Index, the report directly shows the difference in various regions of Mainland China in terms of cultural & office supplies mfg. industry, providing an important reference for investors' selection of target regions to make investment.

## WHAT WILL YOU GET FROM THIS REPORT?

To get a comprehensive picture on distribution of and difference in performance in regions of Mainland China in terms of the cultural & office supplies mfg. industry;

To figure out the hot regions in China for cultural & office supplies mfg. industry,

find out the potential provinces and cities suitable for investment as well as the economic development level and investment environment in these regions;

To get a clear picture on the overall development, industry size and growth trend of cultural & office supplies mfg. industry across China in the past 3 years;

To get a clear picture on development status of foreign enterprises, state-owned enterprises, and private enterprises in recent years as well as the industry position of the above ownerships;

Present you with a list of major 20 enterprises inside the industry;

## **REGIONS COVERED BY THIS REPORT**

All the 31 provincial regions in Mainland China;

Top 20 cities in terms of cultural & office supplies mfg. industry.

## **ENTERPRISE TYPES COVERED BY THIS REPORT**

Major 20 enterprises;

Enterprises Funded by Foreign Countries (territories), Hong Kong, Macau and Taiwan;

Chinese State-owned Enterprises;

Collective-owned Enterprises;

Cooperative Enterprises;

Joint-Equity Enterprises;

Private Enterprises.

## ZEEFER Industry Distribution Index

It is an indicator through aggregate weighted computation based on the three authority statistics of enterprise numbers, sales revenue and profit by region and corporate ownership, and in accordance with the regional distribution of leading enterprises inside the sector. Through horizontal comparison on the cultural & office supplies mfg. industry development in different provinces, municipalities, and autonomous regions, the ZEEFER Industry Distribution Index is specially designed to truly reflect the conditions of regional distribution for the cultural & office supplies mfg. industry, providing a quantitative, visual and reliable reference for relevant users to make decisions. The ZEEFER Industry Distribution Index adopts a hundred mark system. For a certain region, the higher the score, the higher the distribution concentration in this region and the industry position of the region shall be more important.

### KEY STATISTIC INDICATORS COVERED BY THIS REPORT

Industrial Sales Value

Number Of Employees

Enterprise Number

Sales Revenue

Profits

Rate Of Return On Sales

Rate Of Return On Assets

Rate Of Return On Net Assets

Number Of Enterprises In Red

Range Of Loss

Total Losses

Percentage Of Foreign-Funded Enterprises And HK, Macau And Taiwan-

Funded Enterprises In Terms Of The Sales Revenue

Percentage Of Foreign-Funded Enterprises In All Foreign-Funded Enterprises  
And HK, Macau And Taiwan-Funded Enterprises In Terms Of The Sales  
Revenue

GDP

Growth Rate Of GDP

Growth Rate Of The Added Value Of Primary Industry

Growth Rate Of The Added Value Of Secondary Industry

Growth Rate Of The Added Value Of The Tertiary Industry

Industrial Value-Added Of Enterprises Above Designated Size

Growth Rate Of Industrial Value-Added Of Enterprises Above Designated Size

Industrial Products Sales Rate Of Enterprises Above Designated Size

Growth Rate Of Industrial Value-Added Of Foreign-Funded Enterprises And HK,  
Macau And Taiwan-Funded Enterprises

Investment On Fixed-Assets

Growth Rate Of Investment On Fixed-Assets

Total Retail Sales Of Consumer Goods

Growth Rate Of Total Retail Sales Of Consumer Goods

Total Import & Export

Growth Rate Of Total Import & Export

Realized Foreign Direct Investment

Growth Rate Of Realized Foreign Direct Investment

CPI

PPI

RMPPPI

Urban Per Capita Disposable Income

Rural Per-Capita Net Income

Freight Mileage

Growth Rate Of Freight Mileage

Port Cargo Throughput

Growth Rate Of Port Cargo Throughput

Resident Population

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