

# **China Convenient Foods Industry Data Report**

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#### **Abstracts**

This data report provides key statistics and concise analysis on convenient foods industry in China. It presents an overview on convenient foods industry's overall performance for the year 2011 to 2013, and reveals differences in various regions of Mainland China in terms of convenient foods sector, provides an important reference for investors' selection of target regions to make investment based on Zeefer Industry Distribution Index.

#### Features and Benefits you will get:

Market / industry size in terms of sales revenue and number of enterprises, with 3 years growth rate;

A clear picture on how convenient foods industry performed in different regions by a visible data map;

Quantitative figures to easily compare and contrast the regional development status in term of the convenient foods industry based on the calculation of Zeefer Industry Distribution Index, as well as other industry statistics;

Comparison between foreign invested companies, state owned companies, private companies as well as other types of companies;

Profitability, solvency, turnover ability and loss, four aspects to describe current convenient foods industry development situation.

#### **Key statistic indicators covered:**



Number Of Employees
Enterprise Number
Sales Revenue
Profits
Rate Of Return On Sales
Rate Of Return On Assets
Asset-liability Ratio
Ratio of Receivable in Current Assets
Asset Turnover
Receivable Turnover
Number Of Enterprises In Red
Range Of Loss
Total Losses
GDP
Growth Rate Of GDP
Growth Rate Of The Added Value Of Primary Industry
Growth Rate Of The Added Value Of Secondary Industry
Growth Rate Of The Added Value Of The Tertiary Industry
Industrial Value-Added Of Enterprises Above Designated Size
Growth Rate Of Industrial Value-Added Of Enterprises Above Designated Size



### **Enterprises types covered:**

Enterprises Funded by Foreign Countries (territories), Hong Kong, Macau and Taiwan

Chinese State-owned Enterprises

Collective-owned Enterprises

Cooperative Enterprises

Joint-Equity Enterprises

**Private Enterprises** 

This report is based on Chinese industry classification (Industrial Classification For National Economic Activities, GB/T 4754-2011).



#### **Contents**

- 1. INDUSTRY DEFINITION & PROPORTION OF SALES REVENUE FOR EACH SUB-INDUSTRIES
- 2. THE NATIONWIDE DISTRIBUTION OF CONVENIENT FOODS INDUSTRY IN CHINA
- 3. INDUSTRY OVERVIEW
- 4. NUMBER OF ENTERPRISES AND GROWTH RATE
- 5. SALES REVENUE AND GROWTH RATE
- 6. PROFIT AND GROWTH RATE
- 7. ASSETS AND GROWTH RATE
- 8. FINANCIAL RATIO
- 8.1. Profitability
- 8.2. Solvency
- 8.3. Turnover Ability
- 9. INDUSTRY LOSS STATUS
- 9.1. Number of Enterprises in Red and Growth Rate
- 9.2. Total Amount of Loss and Growth Rate
- 9.3. Percentage of Enterprises in Red in Convenient Foods Industry and Average Amount of Loss
- 10. OPERATING STATUS BY ENTERPRISE OWNERSHIPS
- 11. OPERATING STATUS OF ENTERPRISES BY MAJOR PROVINCES
- 12. SUB-INDUSTRIES' OPERATING STATUS IN CONVENIENT FOODS INDUSTRY
- 13. AN OVERVIEW ON CHINESE ECONOMY



# **14. INDEX EXPLANATION**



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