

# US Baked Snacks Industry 2015 Market Research Report

<https://marketpublishers.com/r/U84900B0B59EN.html>

Date: November 2015

Pages: 130

Price: US\$ 3,800.00 (Single User License)

ID: U84900B0B59EN

## Abstracts

The US Baked Snacks Industry 2015 Market Research Report is a professional and in-depth study on the current state of the Baked Snacks industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Baked Snacks market analysis is provided for the US markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on US major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Baked Snacks industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 153 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **1 INDUSTRY OVERVIEW**

- 1.1 Definition and Specifications of Baked Snacks
- 1.2 Classification of Baked Snacks
- 1.3 Applications of Baked Snacks
- 1.4 Industry Chain Structure of Baked Snacks
- 1.5 Industry Overview of Baked Snacks
- 1.6 Industry Policy Analysis of Baked Snacks
- 1.7 Industry News Analysis of Baked Snacks

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF BAKED SNACKS**

- 2.1 Bill of Materials (BOM) of Baked Snacks
- 2.2 BOM Price Analysis of Baked Snacks
- 2.3 Labor Cost Analysis of Baked Snacks
- 2.4 Depreciation Cost Analysis of Baked Snacks
- 2.5 Manufacturing Cost Structure Analysis of Baked Snacks
- 2.6 Manufacturing Process Analysis of Baked Snacks
- 2.7 China Price, Cost and Gross of Baked Snacks 2010-2015

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS**

- 3.1 Capacity and Commercial Production Date of US Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of US Key Baked Snacks Manufacturers in 2014
- 3.3 R&D Status and Technology Source of US Baked Snacks Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of US Baked Snacks Key Manufacturers in 2014

### **4 PRODUCTION ANALYSIS OF BAKED SNACKS BY REGIONS, TYPE, AND APPLICATIONS**

- 4.1 US Production of Baked Snacks by Regions 2010-2015
- 4.2 US Production of Baked Snacks by Type 2010-2015
- 4.3 US Sales of Baked Snacks by Applications 2010-2015
- 4.4 Price Analysis of US Baked Snacks Key Manufacturers in 2015
- 4.5 US Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Baked Snacks 2010-2015

## **5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF BAKED SNACKS BY REGIONS**

- 5.1 US Consumption Volume of Baked Snacks by Regions 2010-2015
- 5.2 US Consumption Value of Baked Snacks by Regions 2010-2015
- 5.3 US Consumption Price Analysis of Baked Snacks by Regions 2010-2015

## **6 ANALYSIS OF BAKED SNACKS PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015**

- 6.1 Capacity, Production, Sales, and Revenue of Baked Snacks 2010-2015
- 6.2 Production Market Share and Sales Market Share Analysis of Baked Snacks 2014-2015
- 6.3 Sales Overview of Baked Snacks 2010-2015
- 6.4 Supply, Consumption and Gap of Baked Snacks 2010-2015
- 6.5 Import, Export and Consumption of Baked Snacks 2010-2015
- 6.6 Cost, Price, Revenue and Gross Margin of Baked Snacks 2010-2015

## **7 ANALYSIS OF BAKED SNACKS INDUSTRY KEY MANUFACTURERS**

- 7.1 Grupo Bimbo
  - 7.1.1 Company Profile
  - 7.1.2 Product Picture and Specification
  - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.1.4 Grupo Bimbo SWOT Analysis
- 7.2 ConAgra Foods
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture and Specification
  - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.2.4 ConAgra Foods SWOT Analysis
- 7.3 Kellogg's
  - 7.3.1 Company Profile
  - 7.3.2 Product Picture and Specification
  - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.3.4 Kellogg's SWOT Analysis
- 7.4 Schwan's
  - 7.4.1 Company Profile
  - 7.4.2 Product Picture and Specification

- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 Schwan's SWOT Analysis
- 7.5 Snyder's-Lance
  - 7.5.1 Company Profile
  - 7.5.2 Product Picture and Specification
  - 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.5.4 Snyder's-Lance SWOT Analysis
- 7.6 FLO
  - 7.6.1 Company Profile
  - 7.6.2 Product Picture and Specification
  - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.6.4 FLO SWOT Analysis
- 7.7 Pepperidge Farm
  - 7.7.1 Company Profile
  - 7.7.2 Product Picture and Specification
  - 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.7.4 Pepperidge Farm SWOT Analysis

## **8 PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Baked Snacks Product Types
- 8.5 Market Share Analysis of Different Baked Snacks Price Levels
- 8.6 Gross Margin Analysis of Different Baked Snacks Applications

## **9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF BAKED SNACKS**

- 9.1 Marketing Channels Status of Baked Snacks
- 9.2 Traders or Distributors of Baked Snacks with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Baked Snacks
- 9.4 US Import, Export and Trade Analysis of Baked Snacks

## **10 DEVELOPMENT TREND OF BAKED SNACKS INDUSTRY 2016-2021**

- 10.1 Capacity and Production Overview of Baked Snacks 2016-2021
- 10.2 Production Market Share by Product Types of Baked Snacks 2016-2021
- 10.3 Sales and Sales Revenue Overview of Baked Snacks 2016-2021

10.4 US Sales of Baked Snacks by Applications 2016-2021

10.5 Import, Export and Consumption of Baked Snacks 2016-2021

10.6 Cost, Price, Revenue and Gross Margin of Baked Snacks 2016-2021

## **11 INDUSTRY CHAIN SUPPLIERS OF BAKED SNACKS WITH CONTACT INFORMATION**

11.1 Major Raw Materials Suppliers of Baked Snacks with Contact Information

11.2 Manufacturing Equipment Suppliers of Baked Snacks with Contact Information

11.3 Major Players of Baked Snacks with Contact Information

11.4 Key Consumers of Baked Snacks with Contact Information

11.5 Supply Chain Relationship Analysis of Baked Snacks

## **12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF BAKED SNACKS**

12.1 New Project SWOT Analysis of Baked Snacks

12.2 New Project Investment Feasibility Analysis of Baked Snacks

## **13 CONCLUSION OF THE US BAKED SNACKS INDUSTRY 2015 MARKET RESEARCH REPORT**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Baked Snacks

Table Product Specifications of Baked Snacks

Table Classification of Baked Snacks

Figure US Sales Market Share of Baked Snacks by Product Types in 2014

Table Applications of Baked Snacks

Figure US Sales Market Share of Baked Snacks by Applications in 2014

Figure Industry Chain Structure of Baked Snacks

Table US Industry Overview of Baked Snacks

Table Industry Policy of Baked Snacks

Table Industry News List of Baked Snacks

Table Bill of Materials (BOM) of Baked Snacks

Table Bill of Materials (BOM) Price of Baked Snacks

Table Labor Cost of Baked Snacks

Table Depreciation Cost of Baked Snacks

Table Manufacturing Cost Structure Analysis of Baked Snacks in 2014

Figure Manufacturing Process Analysis of Baked Snacks

Table US Price Analysis of Baked Snacks 2010-2015 (USD/Ton)

Table US Cost Analysis of Baked Snacks 2010-2015 (USD/Ton)

Table US Gross Analysis of Baked Snacks 2010-2015

Table Capacity (Ton) and Commercial Production Date of US Baked Snacks Key Manufacturers in 2014

Table Manufacturing Plants Distribution of US Key Baked Snacks Manufacturers in 2014

Table R&D Status and Technology Source of US Baked Snacks Key Manufacturers in 2014

Table Raw Materials Sources Analysis of US and US Baked Snacks Key Manufacturers in 2014

Table US Production of Baked Snacks by Regions 2010-2015 (Ton)

Table US Production Market Share of Baked Snacks by Regions 2010-2015

Figure US Production Market Share of Baked Snacks by Regions in 2014

Figure US Production Market Share of Baked Snacks by Regions in 2015

Table US Production of Baked Snacks by Types in 2010-2015 (Ton)

Table US Production Market Share of Baked Snacks by Type in 2010-2015

Figure US Production Market Share of Baked Snacks by Type in 2014

Figure US Production Market Share of Baked Snacks by Type in 2015

Table US Sales of Baked Snacks by Applications 2010-2015 (Ton)  
Table US Production Market Share of Baked Snacks by Applications 2010-2015  
Figure US Production Market Share of Baked Snacks by Applications in 2014  
Figure US Production Market Share of Baked Snacks by Applications in 2015  
Table Price Comparison of US Baked Snacks Key Manufacturers in 2015 (USD/Ton)  
Table US Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Baked Snacks 2010-2015  
Table US Consumption Volume of Baked Snacks by Regions 2010-2015 (Ton)  
Table US Consumption Volume Market Share of Baked Snacks by Regions 2010-2015 (%)  
Figure US Consumption Volume Market Share of Baked Snacks by Regions in 2014  
Figure US Consumption Volume Market Share of Baked Snacks by Regions in 2015  
Table US Consumption Value of Baked Snacks by Regions 2010-2015 (M USD)  
Table US Consumption Value Market Share of Baked Snacks by Regions 2010-2015  
Figure US Consumption Value Market Share of Baked Snacks by Regions in 2014  
Figure US Consumption Value Market Share of Baked Snacks by Regions in 2015  
Table Consumption Price of Baked Snacks by Regions 2010-2015 (USD/Ton)  
Table US and Major Manufacturers Capacity of Baked Snacks 2010-2015 (Ton)  
Table US Capacity Market Share of Major Baked Snacks Manufacturers 2010-2015  
Table US and Major Manufacturers Production of Baked Snacks 2010-2015 (Ton)  
Table US Production Market Share of Major Baked Snacks Manufacturers 2010-2015  
Table US and Major Manufacturers Sales of Baked Snacks 2010-2015 (Ton)  
Table US Sales Market Share of Major Baked Snacks Manufacturers 2010-2015  
Table US and Major Manufacturers Sales Revenue of Baked Snacks 2010-2015 (M USD)  
Table US Sales Revenue Market Share of Major Baked Snacks Manufacturers 2010-2015  
Figure US Capacity (Ton), Production (Ton) and Growth Rate of Baked Snacks 2010-2015  
Figure US Capacity Utilization Rate of Baked Snacks 2010-2015  
Figure US Sales Revenue (M USD) and Growth Rate of Baked Snacks 2010-2015  
Figure US Production Market Share of Major Baked Snacks Manufacturers in 2014  
Figure US Production Market Share of Major Baked Snacks Manufacturers in 2015  
Figure US Sales Market Share of Major Baked Snacks Manufacturers in 2014  
Figure US Sales Market Share of Major Baked Snacks Manufacturers in 2015  
Figure US Sales (Ton) and Growth Rate of Baked Snacks 2010-2015  
Table US Supply, Consumption and Gap of Baked Snacks 2010-2015 (Ton)  
Table US Import, Export and Consumption of Baked Snacks 2010-2015 (Ton)  
Table Price of US Baked Snacks Major Manufacturers 2010-2015 (USD/Ton)

Table Gross Margin of US Baked Snacks Major Manufacturers 2010-2015

Table US and Major Manufacturers Revenue of Baked Snacks 2010-2015 (M USD)

Table US Capacity (Ton), Production (Ton), Price (USD/Ton), Cost (USD/Ton), Revenue (M USD) and Gross Margin of Baked Snacks 2010-2015

Table Grupo Bimbo Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Baked Snacks Picture and Specifications of Grupo Bimbo

Table Baked Snacks Capacity (Ton), Production (Ton), Price (USD/Ton), Cost (USD/Ton), Gross (USD/Ton), Revenue (M USD) and Gross Margin of Grupo Bimbo 2010-2015

Figure Baked Snacks Capacity (Ton), Production (Ton) and Growth Rate of Grupo Bimbo 2010-2015

Figure Baked Snacks Production (Ton) and US Market Share of Grupo Bimbo 2010-2015

Table Grupo Bimbo Baked Snacks SWOT Analysis

Table ConAgra Foods Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Baked Snacks Picture and Specifications of ConAgra Foods

Table Baked Snacks Capacity (Ton), Production (Ton), Price (USD/Ton), Cost (USD/Ton), Gross (USD/Ton), Revenue (M USD) and Gross Margin of ConAgra Foods 2010-2015

Figure Baked Snacks Capacity (Ton), Production (Ton) and Growth Rate of ConAgra Foods 2010-2015

Figure Baked Snacks Production (Ton) and US Market Share of ConAgra Foods 2010-2015

Table ConAgra Foods Baked Snacks SWOT Analysis

Table Kellogg's Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Baked Snacks Picture and Specifications of Kellogg's

Table Baked Snacks Capacity (Ton), Production (Ton), Price (USD/Ton), Cost (USD/Ton), Gross (USD/Ton), Revenue (M USD) and Gross Margin of Kellogg's 2010-2015

Figure Baked Snacks Capacity (Ton), Production (Ton) and Growth Rate of Kellogg's 2010-2015

Figure Baked Snacks Production (Ton) and US Market Share of Kellogg's 2010-2015

Table Kellogg's Baked Snacks SWOT Analysis

Table Schwan's Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Baked Snacks Picture and Specifications of Schwan's



Table Baked Snacks Capacity (Ton), Production (Ton), Price (USD/Ton), Cost (USD/Ton), Gross (USD/Ton), Revenue (M USD) and Gross Margin of Schwan's 2010-2015

Figure Baked Snacks Capacity (Ton), Production (Ton) and Growth Rate of Schwan's 2010-2015

Figure Baked Snacks Production (Ton) and US Market Share of Schwan's 2010-2015

Table Schwan's Baked Snacks SWOT Analysis

Table Snyder's-Lance Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Baked Snacks Picture and Specifications of Snyder's-Lance

Table Baked Snacks Capacity (Ton), Production (Ton), Price (USD/Ton), Cost (USD/Ton), Gross (USD/Ton), Revenue (M USD) and Gross Margin of Snyder's-Lance 2010-2015

Figure Baked Snacks Capacity (Ton), Production (Ton) and Growth Rate of Snyder's-Lance 2010-2015

Figure Baked Snacks Production (Ton) and US Market Share of Snyder's-Lance 2010-2015

Table Snyder's-Lance Baked Snacks SWOT Analysis

Table FLO Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Baked Snacks Picture and Specifications of FLO

Table Baked Snacks Capacity (Ton), Production (Ton), Price (USD/Ton), Cost (USD/Ton), Gross (USD/Ton), Revenue (M USD) and Gross Margin of FLO 2010-2015

Figure Baked Snacks Capacity (Ton), Production (Ton) and Growth Rate of FLO 2010-2015

Figure Baked Snacks Production (Ton) and US Market Share of FLO 2010-2015

Table FLO Baked Snacks SWOT Analysis

Table Pepperidge Farm Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Baked Snacks Picture and Specifications of Pepperidge Farm

Table Baked Snacks Capacity (Ton), Production (Ton), Price (USD/Ton), Cost (USD/Ton), Gross (USD/Ton), Revenue (M USD) and Gross Margin of Pepperidge Farm 2010-2015

Figure Baked Snacks Capacity (Ton), Production (Ton) and Growth Rate of Pepperidge Farm 2010-2015

Figure Baked Snacks Production (Ton) and US Market Share of Pepperidge Farm 2010-2015

Table Pepperidge Farm Baked Snacks SWOT Analysis

Table Baked Snacks Price by Regions 2010-2015

Table Baked Snacks Price by Product Types 2010-2015

Table Baked Snacks Price by Companies 2010-2015  
Table Baked Snacks Gross Margin by Companies 2010-2015  
Table Price Comparison of Baked Snacks by Regions 2010-2015 (USD/Ton)  
Table Price of Different Baked Snacks Product Types (USD/Ton)  
Table Market Share of Different Baked Snacks Price Level  
Table Gross Margin of Different Baked Snacks Applications  
Table Marketing Channels Status of Baked Snacks  
Table Traders or Distributors of Baked Snacks with Contact Information  
Table Ex-work Price, Channel Price and End Buyer Price of Baked Snacks (USD/Ton) in 2015  
Table US Import, Export, and Trade of Baked Snacks (Ton)  
Figure US Capacity (Ton), Production (Ton) and Growth Rate of Baked Snacks 2016-2021  
Figure US Capacity Utilization Rate of Baked Snacks 2016-2021  
Table US Baked Snacks Production by Type 2016-2021 (Ton)  
Table US Baked Snacks Production Market Share by Type 2016-2021  
Figure US Production Market Share of Baked Snacks by Type in 2021  
Figure US Sales (Ton) and Growth Rate of Baked Snacks 2016-2021  
Figure US Sales Revenue (Million USD) and Growth Rate of Baked Snacks 2016-2021  
Figure US Sales of Baked Snacks by Applications 2016-2021 (Ton)  
Table US Production Market Share of Baked Snacks by Applications 2016-2021  
Figure US Production Market Share of Baked Snacks by Applications in 2021  
Table US Production, Import, Export and Consumption of Baked Snacks 2016-2021 (Ton)  
Table US Production (Ton), Price (USD/Ton), Cost (USD/Ton), Revenue (M USD) and Gross Margin of Baked Snacks 2016-2021  
Table Major Raw Materials Suppliers of Baked Snacks with Contact Information  
Table Manufacturing Equipment Suppliers of Baked Snacks with Contact Information  
Table Major Players of Baked Snacks with Contact Information  
Table Key Consumers of Baked Snacks with Contact Information  
Table Supply Chain Relationship Analysis of Baked Snacks  
Table New Project SWOT Analysis of Baked Snacks  
Table New Project Investment Feasibility Analysis of Baked Snacks  
Table Part of Interviewees Record List

## I would like to order

Product name: US Baked Snacks Industry 2015 Market Research Report

Product link: <https://marketpublishers.com/r/U84900B0B59EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U84900B0B59EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970