

United States Yoghurt Market Report 2017

https://marketpublishers.com/r/UCD3B68C620PEN.html Date: October 2017 Pages: 112 Price: US\$ 3,800.00 (Single User License) ID: UCD3B68C620PEN

Abstracts

In this report, the United States Yoghurt market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Yoghurt in these regions, from 2012 to 2022 (forecast).

United States Yoghurt market competition by top manufacturers/players, with Yoghurt sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Ultima Foods



Sodiaal

Nestle

Chobani

General Mills

Kraft Foods Group

Red Mango

TCBY

Yogurtland

Menchie's

Danone Groupe

Yakult Honsha

SweetFrog

Stonyfield Farm

FAGE International

Sanyuan

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

by Forms

Frozen

Drinks



Greek

by Nutrients

B12 And D

Protein

Minerals

Probiotics

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Yoghurt for each application, including

Dairy Products

Food & Beverages

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Yoghurt Market Report 2017

1 YOGHURT OVERVIEW

- 1.1 Product Overview and Scope of Yoghurt
- 1.2 Classification of Yoghurt by Product Category
- 1.2.1 United States Yoghurt Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Yoghurt Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Frozen
 - 1.2.4 Drinks
 - 1.2.5 Greek
- 1.3 United States Yoghurt Market by Application/End Users
- 1.3.1 United States Yoghurt Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Dairy Products
 - 1.3.3 Food & Beverages
- 1.4 United States Yoghurt Market by Region
 - 1.4.1 United States Yoghurt Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Yoghurt Status and Prospect (2012-2022)
 - 1.4.3 Southwest Yoghurt Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Yoghurt Status and Prospect (2012-2022)
 - 1.4.5 New England Yoghurt Status and Prospect (2012-2022)
 - 1.4.6 The South Yoghurt Status and Prospect (2012-2022)
- 1.4.7 The Midwest Yoghurt Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Yoghurt (2012-2022)
- 1.5.1 United States Yoghurt Sales and Growth Rate (2012-2022)
- 1.5.2 United States Yoghurt Revenue and Growth Rate (2012-2022)

2 UNITED STATES YOGHURT MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Yoghurt Sales and Market Share of Key Players/Suppliers (2012-2017)

- 2.2 United States Yoghurt Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Yoghurt Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Yoghurt Market Competitive Situation and Trends



2.4.1 United States Yoghurt Market Concentration Rate

2.4.2 United States Yoghurt Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Yoghurt Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES YOGHURT SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Yoghurt Sales and Market Share by Region (2012-2017)

- 3.2 United States Yoghurt Revenue and Market Share by Region (2012-2017)
- 3.3 United States Yoghurt Price by Region (2012-2017)

4 UNITED STATES YOGHURT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Yoghurt Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Yoghurt Revenue and Market Share by Type (2012-2017)

4.3 United States Yoghurt Price by Type (2012-2017)

4.4 United States Yoghurt Sales Growth Rate by Type (2012-2017)

5 UNITED STATES YOGHURT SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Yoghurt Sales and Market Share by Application (2012-2017)

5.2 United States Yoghurt Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES YOGHURT PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Ultima Foods
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Yoghurt Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Ultima Foods Yoghurt Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Sodiaal



- 6.2.2 Yoghurt Product Category, Application and Specification
- 6.2.2.1 Product A
- 6.2.2.2 Product B
- 6.2.3 Sodiaal Yoghurt Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Nestle
 - 6.3.2 Yoghurt Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Nestle Yoghurt Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Chobani
 - 6.4.2 Yoghurt Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Chobani Yoghurt Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 General Mills
 - 6.5.2 Yoghurt Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 General Mills Yoghurt Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Kraft Foods Group
 - 6.6.2 Yoghurt Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 Kraft Foods Group Yoghurt Sales, Revenue, Price and Gross Margin
- (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Red Mango
 - 6.7.2 Yoghurt Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Red Mango Yoghurt Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 TCBY
 - 6.8.2 Yoghurt Product Category, Application and Specification
 - 6.8.2.1 Product A



- 6.8.2.2 Product B
- 6.8.3 TCBY Yoghurt Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Yogurtland
- 6.9.2 Yoghurt Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Yogurtland Yoghurt Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.9.4 Main Business/Business Overview
- 6.10 Menchie?s
 - 6.10.2 Yoghurt Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Menchie?s Yoghurt Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.10.4 Main Business/Business Overview
- 6.11 Danone Groupe
- 6.12 Yakult Honsha
- 6.13 SweetFrog
- 6.14 Stonyfield Farm
- 6.15 FAGE International
- 6.16 Sanyuan

7 YOGHURT MANUFACTURING COST ANALYSIS

- 7.1 Yoghurt Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Yoghurt

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Yoghurt Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing



- 8.3 Raw Materials Sources of Yoghurt Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES YOGHURT MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Yoghurt Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Yoghurt Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Yoghurt Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Yoghurt Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation



13.2 Data Source13.2.1 Secondary Sources13.2.2 Primary Sources13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Yoghurt Figure United States Yoghurt Market Size (K MT) by Type (2012-2022) Figure United States Yoghurt Sales Volume Market Share by Type (Product Category) in 2016 **Figure Frozen Product Picture** Figure Drinks Product Picture Figure Greek Product Picture Figure United States Yoghurt Market Size (K MT) by Application (2012-2022) Figure United States Sales Market Share of Yoghurt by Application in 2016 Figure Dairy Products Examples Table Key Downstream Customer in Dairy Products Figure Food & Beverages Examples Table Key Downstream Customer in Food & Beverages Figure United States Yoghurt Market Size (Million USD) by Region (2012-2022) Figure The West Yoghurt Revenue (Million USD) and Growth Rate (2012-2022) Figure Southwest Yoghurt Revenue (Million USD) and Growth Rate (2012-2022) Figure The Middle Atlantic Yoghurt Revenue (Million USD) and Growth Rate (2012 - 2022)Figure New England Yoghurt Revenue (Million USD) and Growth Rate (2012-2022) Figure The South of US Yoghurt Revenue (Million USD) and Growth Rate (2012-2022) Figure The Midwest Yoghurt Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Yoghurt Sales (K MT) and Growth Rate (2012-2022) Figure United States Yoghurt Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Yoghurt Market Major Players Product Sales Volume (K MT) (2012 - 2017)Table United States Yoghurt Sales (K MT) of Key Players/Suppliers (2012-2017) Table United States Yoghurt Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Yoghurt Sales Share by Players/Suppliers Figure 2017 United States Yoghurt Sales Share by Players/Suppliers Figure United States Yoghurt Market Major Players Product Revenue (Million USD) (2012 - 2017)Table United States Yoghurt Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Yoghurt Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States Yoghurt Revenue Share by Players/Suppliers Figure 2017 United States Yoghurt Revenue Share by Players/Suppliers



Table United States Market Yoghurt Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Yoghurt Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Yoghurt Market Share of Top 3 Players/Suppliers

Figure United States Yoghurt Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Yoghurt Manufacturing Base Distribution and Sales Area

 Table United States Players/Suppliers Yoghurt Product Category

Table United States Yoghurt Sales (K MT) by Region (2012-2017)

 Table United States Yoghurt Sales Share by Region (2012-2017)

Figure United States Yoghurt Sales Share by Region (2012-2017)

Figure United States Yoghurt Sales Market Share by Region in 2016

Table United States Yoghurt Revenue (Million USD) and Market Share by Region (2012-2017)

 Table United States Yoghurt Revenue Share by Region (2012-2017)

Figure United States Yoghurt Revenue Market Share by Region (2012-2017)

Figure United States Yoghurt Revenue Market Share by Region in 2016

Table United States Yoghurt Price (USD/MT) by Region (2012-2017)

Table United States Yoghurt Sales (K MT) by Type (2012-2017)

Table United States Yoghurt Sales Share by Type (2012-2017)

Figure United States Yoghurt Sales Share by Type (2012-2017)

Figure United States Yoghurt Sales Market Share by Type in 2016

Table United States Yoghurt Revenue (Million USD) and Market Share by Type (2012-2017)

 Table United States Yoghurt Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Yoghurt by Type (2012-2017)

Figure Revenue Market Share of Yoghurt by Type in 2016

Table United States Yoghurt Price (USD/MT) by Types (2012-2017)

Figure United States Yoghurt Sales Growth Rate by Type (2012-2017)

Table United States Yoghurt Sales (K MT) by Application (2012-2017)

Table United States Yoghurt Sales Market Share by Application (2012-2017)

Figure United States Yoghurt Sales Market Share by Application (2012-2017)

Figure United States Yoghurt Sales Market Share by Application in 2016

Table United States Yoghurt Sales Growth Rate by Application (2012-2017)

Figure United States Yoghurt Sales Growth Rate by Application (2012-2017) Table Ultima Foods Basic Information List

Table Ultima Foods Yoghurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)



Figure Ultima Foods Yoghurt Sales Growth Rate (2012-2017) Figure Ultima Foods Yoghurt Sales Market Share in United States (2012-2017) Figure Ultima Foods Yoghurt Revenue Market Share in United States (2012-2017) **Table Sodiaal Basic Information List** Table Sodiaal Yoghurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Sodiaal Yoghurt Sales Growth Rate (2012-2017) Figure Sodiaal Yoghurt Sales Market Share in United States (2012-2017) Figure Sodiaal Yoghurt Revenue Market Share in United States (2012-2017) Table Nestle Basic Information List Table Nestle Yoghurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Nestle Yoghurt Sales Growth Rate (2012-2017) Figure Nestle Yoghurt Sales Market Share in United States (2012-2017) Figure Nestle Yoghurt Revenue Market Share in United States (2012-2017) Table Chobani Basic Information List Table Chobani Yoghurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Chobani Yoghurt Sales Growth Rate (2012-2017) Figure Chobani Yoghurt Sales Market Share in United States (2012-2017) Figure Chobani Yoghurt Revenue Market Share in United States (2012-2017) Table General Mills Basic Information List Table General Mills Yoghurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure General Mills Yoghurt Sales Growth Rate (2012-2017) Figure General Mills Yoghurt Sales Market Share in United States (2012-2017) Figure General Mills Yoghurt Revenue Market Share in United States (2012-2017) Table Kraft Foods Group Basic Information List Table Kraft Foods Group Yoghurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Kraft Foods Group Yoghurt Sales Growth Rate (2012-2017) Figure Kraft Foods Group Yoghurt Sales Market Share in United States (2012-2017) Figure Kraft Foods Group Yoghurt Revenue Market Share in United States (2012-2017) Table Red Mango Basic Information List Table Red Mango Yoghurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Red Mango Yoghurt Sales Growth Rate (2012-2017) Figure Red Mango Yoghurt Sales Market Share in United States (2012-2017) Figure Red Mango Yoghurt Revenue Market Share in United States (2012-2017)



Table TCBY Basic Information List Table TCBY Yoghurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure TCBY Yoghurt Sales Growth Rate (2012-2017) Figure TCBY Yoghurt Sales Market Share in United States (2012-2017) Figure TCBY Yoghurt Revenue Market Share in United States (2012-2017) **Table Yogurtland Basic Information List** Table Yogurtland Yoghurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Yogurtland Yoghurt Sales Growth Rate (2012-2017) Figure Yogurtland Yoghurt Sales Market Share in United States (2012-2017) Figure Yogurtland Yoghurt Revenue Market Share in United States (2012-2017) Table Menchie?s Basic Information List Table Menchie?s Yoghurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Menchie?s Yoghurt Sales Growth Rate (2012-2017) Figure Menchie?s Yoghurt Sales Market Share in United States (2012-2017) Figure Menchie?s Yoghurt Revenue Market Share in United States (2012-2017) Table Danone Groupe Basic Information List Table Yakult Honsha Basic Information List Table SweetFrog Basic Information List Table Stonyfield Farm Basic Information List Table FAGE International Basic Information List Table Sanyuan Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Yoghurt Figure Manufacturing Process Analysis of Yoghurt Figure Yoghurt Industrial Chain Analysis Table Raw Materials Sources of Yoghurt Major Players/Suppliers in 2016 Table Major Buyers of Yoghurt Table Distributors/Traders List Figure United States Yoghurt Sales Volume (K MT) and Growth Rate Forecast (2017 - 2022)Figure United States Yoghurt Revenue (Million USD) and Growth Rate Forecast (2017 - 2022)

Figure United States Yoghurt Price (USD/MT) Trend Forecast (2017-2022) Table United States Yoghurt Sales Volume (K MT) Forecast by Type (2017-2022)



Figure United States Yoghurt Sales Volume (K MT) Forecast by Type (2017-2022) Figure United States Yoghurt Sales Volume (K MT) Forecast by Type in 2022 Table United States Yoghurt Sales Volume (K MT) Forecast by Application (2017-2022) Figure United States Yoghurt Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Yoghurt Sales Volume (K MT) Forecast by Application in 2022 Table United States Yoghurt Sales Volume (K MT) Forecast by Region (2017-2022) Table United States Yoghurt Sales Volume Share Forecast by Region (2017-2022) Figure United States Yoghurt Sales Volume Share Forecast by Region (2017-2022) Figure United States Yoghurt Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Yoghurt Market Report 2017 Product link: https://marketpublishers.com/r/UCD3B68C620PEN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UCD3B68C620PEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970