

# **United States Yoga Pants Market Report 2017**

https://marketpublishers.com/r/UAAEFFB88A6EN.html

Date: December 2017

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: UAAEFFB88A6EN

### **Abstracts**

In this report, the United States Yoga Pants market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

Southwest
The Middle Atlantic

New England

The South

The West

The Midwest

with sales (volume), revenue (value), market share and growth rate of Yoga Pants in these regions, from 2012 to 2022 (forecast).

United States Yoga Pants market competition by top manufacturers/players, with Yoga Pants sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

lululemon



Lucy
Elektrix
Champion
Noli Yoga
90 Degree
EASYOGA
Sunyoga
Nike
Adidas
American Apparel
Forever 21
GAP
Under Armour
Beyond Yoga
Onzie
Teeki
On the basis of product, this report displays the production, revenue, price, market
share and growth rate of each type, primarily split into

United States Yoga Pants Market Report 2017

Cotton

Synthetics



Cotton-Synthetic Blends

Others
On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including
Man
Woman
Kid
Unisex
If you have any special requirements, please let us know and we will offer you the report as you want.



### **Contents**

United States Yoga Pants Market Report 2017

#### 1 YOGA PANTS OVERVIEW

- 1.1 Product Overview and Scope of Yoga Pants
- 1.2 Classification of Yoga Pants by Product Category
- 1.2.1 United States Yoga Pants Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Yoga Pants Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Cotton
- 1.2.4 Synthetics
- 1.2.5 Cotton-Synthetic Blends
- 1.2.6 Others
- 1.3 United States Yoga Pants Market by Application/End Users
- 1.3.1 United States Yoga Pants Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Man
  - 1.3.3 Woman
  - 1.3.4 Kid
  - 1.3.5 Unisex
- 1.4 United States Yoga Pants Market by Region
- 1.4.1 United States Yoga Pants Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Yoga Pants Status and Prospect (2012-2022)
  - 1.4.3 Southwest Yoga Pants Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Yoga Pants Status and Prospect (2012-2022)
  - 1.4.5 New England Yoga Pants Status and Prospect (2012-2022)
  - 1.4.6 The South Yoga Pants Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Yoga Pants Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Yoga Pants (2012-2022)
  - 1.5.1 United States Yoga Pants Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Yoga Pants Revenue and Growth Rate (2012-2022)

# 2 UNITED STATES YOGA PANTS MARKET COMPETITION BY PLAYERS/SUPPLIERS



- 2.1 United States Yoga Pants Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Yoga Pants Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Yoga Pants Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Yoga Pants Market Competitive Situation and Trends
- 2.4.1 United States Yoga Pants Market Concentration Rate
- 2.4.2 United States Yoga Pants Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Yoga Pants Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES YOGA PANTS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Yoga Pants Sales and Market Share by Region (2012-2017)
- 3.2 United States Yoga Pants Revenue and Market Share by Region (2012-2017)
- 3.3 United States Yoga Pants Price by Region (2012-2017)

# 4 UNITED STATES YOGA PANTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Yoga Pants Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Yoga Pants Revenue and Market Share by Type (2012-2017)
- 4.3 United States Yoga Pants Price by Type (2012-2017)
- 4.4 United States Yoga Pants Sales Growth Rate by Type (2012-2017)

## 5 UNITED STATES YOGA PANTS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Yoga Pants Sales and Market Share by Application (2012-2017)
- 5.2 United States Yoga Pants Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

# 6 UNITED STATES YOGA PANTS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 lululemon
- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Yoga Pants Product Category, Application and Specification



- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Iululemon Yoga Pants Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Lucy
  - 6.2.2 Yoga Pants Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Lucy Yoga Pants Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Elektrix
  - 6.3.2 Yoga Pants Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Elektrix Yoga Pants Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Champion
  - 6.4.2 Yoga Pants Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Champion Yoga Pants Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Noli Yoga
  - 6.5.2 Yoga Pants Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Noli Yoga Yoga Pants Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 90 Degree
  - 6.6.2 Yoga Pants Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 90 Degree Yoga Pants Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 EASYOGA
  - 6.7.2 Yoga Pants Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 EASYOGA Yoga Pants Sales, Revenue, Price and Gross Margin (2012-2017)



- 6.7.4 Main Business/Business Overview
- 6.8 Sunyoga
  - 6.8.2 Yoga Pants Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Sunyoga Yoga Pants Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Nike
  - 6.9.2 Yoga Pants Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Nike Yoga Pants Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Adidas
  - 6.10.2 Yoga Pants Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Adidas Yoga Pants Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 American Apparel
- 6.12 Forever
- 6.13 GAP
- 6.14 Under Armour
- 6.15 Beyond Yoga
- 6.16 Onzie
- 6.17 Teeki

#### 7 YOGA PANTS MANUFACTURING COST ANALYSIS

- 7.1 Yoga Pants Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Yoga Pants



### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Yoga Pants Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Yoga Pants Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES YOGA PANTS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Yoga Pants Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Yoga Pants Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Yoga Pants Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Yoga Pants Sales Volume Forecast by Region (2017-2022)

### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX



- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Yoga Pants

Figure United States Yoga Pants Market Size (K Units) by Type (2012-2022)

Figure United States Yoga Pants Sales Volume Market Share by Type (Product

Category) in 2016

Figure Cotton Product Picture

Figure Synthetics Product Picture

Figure Cotton-Synthetic Blends Product Picture

Figure Others Product Picture

Figure United States Yoga Pants Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Yoga Pants by Application in 2016

Figure Man Examples

Table Key Downstream Customer in Man

Figure Woman Examples

Table Key Downstream Customer in Woman

Figure Kid Examples

Table Key Downstream Customer in Kid

Figure Unisex Examples

Table Key Downstream Customer in Unisex

Figure United States Yoga Pants Market Size (Million USD) by Region (2012-2022)

Figure The West Yoga Pants Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Yoga Pants Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Yoga Pants Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Yoga Pants Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Yoga Pants Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Yoga Pants Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Yoga Pants Sales (K Units) and Growth Rate (2012-2022)

Figure United States Yoga Pants Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Yoga Pants Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Yoga Pants Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Yoga Pants Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Yoga Pants Sales Share by Players/Suppliers

Figure 2017 United States Yoga Pants Sales Share by Players/Suppliers



Figure United States Yoga Pants Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Yoga Pants Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Yoga Pants Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Yoga Pants Revenue Share by Players/Suppliers

Figure 2017 United States Yoga Pants Revenue Share by Players/Suppliers

Table United States Market Yoga Pants Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Yoga Pants Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Yoga Pants Market Share of Top 3 Players/Suppliers

Figure United States Yoga Pants Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Yoga Pants Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Yoga Pants Product Category

Table United States Yoga Pants Sales (K Units) by Region (2012-2017)

Table United States Yoga Pants Sales Share by Region (2012-2017)

Figure United States Yoga Pants Sales Share by Region (2012-2017)

Figure United States Yoga Pants Sales Market Share by Region in 2016

Table United States Yoga Pants Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Yoga Pants Revenue Share by Region (2012-2017)

Figure United States Yoga Pants Revenue Market Share by Region (2012-2017)

Figure United States Yoga Pants Revenue Market Share by Region in 2016

Table United States Yoga Pants Price (USD/Unit) by Region (2012-2017)

Table United States Yoga Pants Sales (K Units) by Type (2012-2017)

Table United States Yoga Pants Sales Share by Type (2012-2017)

Figure United States Yoga Pants Sales Share by Type (2012-2017)

Figure United States Yoga Pants Sales Market Share by Type in 2016

Table United States Yoga Pants Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Yoga Pants Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Yoga Pants by Type (2012-2017)

Figure Revenue Market Share of Yoga Pants by Type in 2016

Table United States Yoga Pants Price (USD/Unit) by Types (2012-2017)

Figure United States Yoga Pants Sales Growth Rate by Type (2012-2017)

Table United States Yoga Pants Sales (K Units) by Application (2012-2017)

Table United States Yoga Pants Sales Market Share by Application (2012-2017)



Figure United States Yoga Pants Sales Market Share by Application (2012-2017)

Figure United States Yoga Pants Sales Market Share by Application in 2016

Table United States Yoga Pants Sales Growth Rate by Application (2012-2017)

Figure United States Yoga Pants Sales Growth Rate by Application (2012-2017)

Table Iululemon Basic Information List

Table Iululemon Yoga Pants Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Iululemon Yoga Pants Sales Growth Rate (2012-2017)

Figure Iululemon Yoga Pants Sales Market Share in United States (2012-2017)

Figure Iululemon Yoga Pants Revenue Market Share in United States (2012-2017)

Table Lucy Basic Information List

Table Lucy Yoga Pants Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Lucy Yoga Pants Sales Growth Rate (2012-2017)

Figure Lucy Yoga Pants Sales Market Share in United States (2012-2017)

Figure Lucy Yoga Pants Revenue Market Share in United States (2012-2017)

Table Elektrix Basic Information List

Table Elektrix Yoga Pants Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Elektrix Yoga Pants Sales Growth Rate (2012-2017)

Figure Elektrix Yoga Pants Sales Market Share in United States (2012-2017)

Figure Elektrix Yoga Pants Revenue Market Share in United States (2012-2017)

Table Champion Basic Information List

Table Champion Yoga Pants Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Champion Yoga Pants Sales Growth Rate (2012-2017)

Figure Champion Yoga Pants Sales Market Share in United States (2012-2017)

Figure Champion Yoga Pants Revenue Market Share in United States (2012-2017)

Table Noli Yoga Basic Information List

Table Noli Yoga Yoga Pants Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Noli Yoga Yoga Pants Sales Growth Rate (2012-2017)

Figure Noli Yoga Yoga Pants Sales Market Share in United States (2012-2017)

Figure Noli Yoga Yoga Pants Revenue Market Share in United States (2012-2017)

Table 90 Degree Basic Information List

Table 90 Degree Yoga Pants Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure 90 Degree Yoga Pants Sales Growth Rate (2012-2017)

Figure 90 Degree Yoga Pants Sales Market Share in United States (2012-2017)



Figure 90 Degree Yoga Pants Revenue Market Share in United States (2012-2017)

Table EASYOGA Basic Information List

Table EASYOGA Yoga Pants Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure EASYOGA Yoga Pants Sales Growth Rate (2012-2017)

Figure EASYOGA Yoga Pants Sales Market Share in United States (2012-2017)

Figure EASYOGA Yoga Pants Revenue Market Share in United States (2012-2017)

Table Sunyoga Basic Information List

Table Sunyoga Yoga Pants Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sunyoga Yoga Pants Sales Growth Rate (2012-2017)

Figure Sunyoga Yoga Pants Sales Market Share in United States (2012-2017)

Figure Sunyoga Yoga Pants Revenue Market Share in United States (2012-2017)

Table Nike Basic Information List

Table Nike Yoga Pants Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Nike Yoga Pants Sales Growth Rate (2012-2017)

Figure Nike Yoga Pants Sales Market Share in United States (2012-2017)

Figure Nike Yoga Pants Revenue Market Share in United States (2012-2017)

Table Adidas Basic Information List

Table Adidas Yoga Pants Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Adidas Yoga Pants Sales Growth Rate (2012-2017)

Figure Adidas Yoga Pants Sales Market Share in United States (2012-2017)

Figure Adidas Yoga Pants Revenue Market Share in United States (2012-2017)

Table American Apparel Basic Information List

Table Forever 21 Basic Information List

Table GAP Basic Information List

Table Under Armour Basic Information List

Table Beyond Yoga Basic Information List

Table Onzie Basic Information List

Table Teeki Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Yoga Pants

Figure Manufacturing Process Analysis of Yoga Pants

Figure Yoga Pants Industrial Chain Analysis

Table Raw Materials Sources of Yoga Pants Major Players/Suppliers in 2016



Table Major Buyers of Yoga Pants

Table Distributors/Traders List

Figure United States Yoga Pants Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Yoga Pants Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Yoga Pants Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Yoga Pants Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Yoga Pants Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Yoga Pants Sales Volume (K Units) Forecast by Type in 2022

Table United States Yoga Pants Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Yoga Pants Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Yoga Pants Sales Volume (K Units) Forecast by Application in 2022

Table United States Yoga Pants Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Yoga Pants Sales Volume Share Forecast by Region (2017-2022)

Figure United States Yoga Pants Sales Volume Share Forecast by Region (2017-2022)

Figure United States Yoga Pants Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Yoga Pants Market Report 2017

Product link: <a href="https://marketpublishers.com/r/UAAEFFB88A6EN.html">https://marketpublishers.com/r/UAAEFFB88A6EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UAAEFFB88A6EN.html">https://marketpublishers.com/r/UAAEFFB88A6EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms