

# United States Yield Monitor Market Report 2017

<https://marketpublishers.com/r/UC33E3C7339EN.html>

Date: February 2017

Pages: 122

Price: US\$ 3,800.00 (Single User License)

ID: UC33E3C7339EN

## Abstracts

### Notes:

Sales, means the sales volume of Yield Monitor

Revenue, means the sales value of Yield Monitor

This report studies sales (consumption) of Yield Monitor in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Ag Leader Technology

Deere & Company

Precision Planting Inc

Raven Industries Inc

AgJunction Inc

AGCO Corporation

Trimble Navigation Limited

Case IH

TeeJet Technologies

## Topcon Precision Agriculture

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

GPS

GNSS

GIS

Remote Sensing

Split by applications, this report focuses on sales, market share and growth rate of Yield Monitor in each application, can be divided into

VRA

Field Mapping

Soil Monitoring

Scouting

## Contents

### United States Yield Monitor Market Report 2017

#### **1 YIELD MONITOR OVERVIEW**

##### 1.1 Product Overview and Scope of Yield Monitor

##### 1.2 Classification of Yield Monitor

###### 1.2.1 GPS

###### 1.2.2 GNSS

###### 1.2.3 GIS

###### 1.2.4 Remote Sensing

##### 1.3 Application of Yield Monitor

###### 1.3.1 VRA

###### 1.3.2 Field Mapping

###### 1.3.3 Soil Monitoring

###### 1.3.4 Scouting

##### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Yield Monitor (2012-2022)

###### 1.4.1 United States Yield Monitor Sales and Growth Rate (2012-2022)

###### 1.4.2 United States Yield Monitor Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES YIELD MONITOR COMPETITION BY MANUFACTURERS**

##### 2.1 United States Yield Monitor Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Yield Monitor Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Yield Monitor Average Price by Manufactures (2015 and 2016)

##### 2.4 Yield Monitor Market Competitive Situation and Trends

###### 2.4.1 Yield Monitor Market Concentration Rate

###### 2.4.2 Yield Monitor Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES YIELD MONITOR SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

##### 3.1 United States Yield Monitor Sales and Market Share by States (2012-2017)

##### 3.2 United States Yield Monitor Revenue and Market Share by States (2012-2017)

##### 3.3 United States Yield Monitor Price by States (2012-2017)

## **4 UNITED STATES YIELD MONITOR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

- 4.1 United States Yield Monitor Sales and Market Share by Type (2012-2017)
- 4.2 United States Yield Monitor Revenue and Market Share by Type (2012-2017)
- 4.3 United States Yield Monitor Price by Type (2012-2017)
- 4.4 United States Yield Monitor Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES YIELD MONITOR SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Yield Monitor Sales and Market Share by Application (2012-2017)
- 5.2 United States Yield Monitor Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES YIELD MONITOR MANUFACTURERS PROFILES/ANALYSIS**

- 6.1 Ag Leader Technology
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Yield Monitor Product Type, Application and Specification
    - 6.1.2.1 GPS
    - 6.1.2.2 GNSS
  - 6.1.3 Ag Leader Technology Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 Deere & Company
  - 6.2.2 Yield Monitor Product Type, Application and Specification
    - 6.2.2.1 GPS
    - 6.2.2.2 GNSS
  - 6.2.3 Deere & Company Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Precision Planting Inc
  - 6.3.2 Yield Monitor Product Type, Application and Specification
    - 6.3.2.1 GPS
    - 6.3.2.2 GNSS
  - 6.3.3 Precision Planting Inc Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.3.4 Main Business/Business Overview
- 6.4 Raven Industries Inc
  - 6.4.2 Yield Monitor Product Type, Application and Specification
    - 6.4.2.1 GPS
    - 6.4.2.2 GNSS
  - 6.4.3 Raven Industries Inc Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 AgJunction Inc
  - 6.5.2 Yield Monitor Product Type, Application and Specification
    - 6.5.2.1 GPS
    - 6.5.2.2 GNSS
  - 6.5.3 AgJunction Inc Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 AGCO Corporation
  - 6.6.2 Yield Monitor Product Type, Application and Specification
    - 6.6.2.1 GPS
    - 6.6.2.2 GNSS
  - 6.6.3 AGCO Corporation Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Trimble Navigation Limited
  - 6.7.2 Yield Monitor Product Type, Application and Specification
    - 6.7.2.1 GPS
    - 6.7.2.2 GNSS
  - 6.7.3 Trimble Navigation Limited Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Case IH
  - 6.8.2 Yield Monitor Product Type, Application and Specification
    - 6.8.2.1 GPS
    - 6.8.2.2 GNSS
  - 6.8.3 Case IH Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 TeeJet Technologies
  - 6.9.2 Yield Monitor Product Type, Application and Specification
    - 6.9.2.1 GPS
    - 6.9.2.2 GNSS

6.9.3 TeeJet Technologies Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Topcon Precision Agriculture

6.10.2 Yield Monitor Product Type, Application and Specification

6.10.2.1 GPS

6.10.2.2 GNSS

6.10.3 Topcon Precision Agriculture Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

## **7 YIELD MONITOR MANUFACTURING COST ANALYSIS**

7.1 Yield Monitor Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Yield Monitor

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Yield Monitor Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Yield Monitor Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES YIELD MONITOR MARKET FORECAST (2017-2022)**

- 11.1 United States Yield Monitor Sales, Revenue Forecast (2017-2022)
- 11.2 United States Yield Monitor Sales Forecast by Type (2017-2022)
- 11.3 United States Yield Monitor Sales Forecast by Application (2017-2022)
- 11.4 Yield Monitor Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Yield Monitor

Table Classification of Yield Monitor

Figure United States Sales Market Share of Yield Monitor by Type in 2015

Figure GPS Picture

Figure GNSS Picture

Figure GIS Picture

Figure Remote Sensing Picture

Table Application of Yield Monitor

Figure United States Sales Market Share of Yield Monitor by Application in 2015

Figure VRA Examples

Figure Field Mapping Examples

Figure Soil Monitoring Examples

Figure Scouting Examples

Figure United States Yield Monitor Sales and Growth Rate (2012-2022)

Figure United States Yield Monitor Revenue and Growth Rate (2012-2022)

Table United States Yield Monitor Sales of Key Manufacturers (2015 and 2016)

Table United States Yield Monitor Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Yield Monitor Sales Share by Manufacturers

Figure 2016 Yield Monitor Sales Share by Manufacturers

Table United States Yield Monitor Revenue by Manufacturers (2015 and 2016)

Table United States Yield Monitor Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Yield Monitor Revenue Share by Manufacturers

Table 2016 United States Yield Monitor Revenue Share by Manufacturers

Table United States Market Yield Monitor Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Yield Monitor Average Price of Key Manufacturers in 2015

Figure Yield Monitor Market Share of Top 3 Manufacturers

Figure Yield Monitor Market Share of Top 5 Manufacturers

Table United States Yield Monitor Sales by States (2012-2017)

Table United States Yield Monitor Sales Share by States (2012-2017)

Figure United States Yield Monitor Sales Market Share by States in 2015

Table United States Yield Monitor Revenue and Market Share by States (2012-2017)

Table United States Yield Monitor Revenue Share by States (2012-2017)

Figure Revenue Market Share of Yield Monitor by States (2012-2017)

Table United States Yield Monitor Price by States (2012-2017)



Table United States Yield Monitor Sales by Type (2012-2017)  
Table United States Yield Monitor Sales Share by Type (2012-2017)  
Figure United States Yield Monitor Sales Market Share by Type in 2015  
Table United States Yield Monitor Revenue and Market Share by Type (2012-2017)  
Table United States Yield Monitor Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Yield Monitor by Type (2012-2017)  
Table United States Yield Monitor Price by Type (2012-2017)  
Figure United States Yield Monitor Sales Growth Rate by Type (2012-2017)  
Table United States Yield Monitor Sales by Application (2012-2017)  
Table United States Yield Monitor Sales Market Share by Application (2012-2017)  
Figure United States Yield Monitor Sales Market Share by Application in 2015  
Table United States Yield Monitor Sales Growth Rate by Application (2012-2017)  
Figure United States Yield Monitor Sales Growth Rate by Application (2012-2017)  
Table Ag Leader Technology Basic Information List  
Table Ag Leader Technology Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Ag Leader Technology Yield Monitor Sales Market Share (2012-2017)  
Table Deere & Company Basic Information List  
Table Deere & Company Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Deere & Company Yield Monitor Sales Market Share (2012-2017)  
Table Precision Planting Inc Basic Information List  
Table Precision Planting Inc Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Precision Planting Inc Yield Monitor Sales Market Share (2012-2017)  
Table Raven Industries Inc Basic Information List  
Table Raven Industries Inc Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Raven Industries Inc Yield Monitor Sales Market Share (2012-2017)  
Table AgJunction Inc Basic Information List  
Table AgJunction Inc Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)  
Table AgJunction Inc Yield Monitor Sales Market Share (2012-2017)  
Table AGCO Corporation Basic Information List  
Table AGCO Corporation Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)  
Table AGCO Corporation Yield Monitor Sales Market Share (2012-2017)  
Table Trimble Navigation Limited Basic Information List  
Table Trimble Navigation Limited Yield Monitor Sales, Revenue, Price and Gross

Margin (2012-2017)  
Table Trimble Navigation Limited Yield Monitor Sales Market Share (2012-2017)  
Table Case IH Basic Information List  
Table Case IH Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Case IH Yield Monitor Sales Market Share (2012-2017)  
Table TeeJet Technologies Basic Information List  
Table TeeJet Technologies Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)  
Table TeeJet Technologies Yield Monitor Sales Market Share (2012-2017)  
Table Topcon Precision Agriculture Basic Information List  
Table Topcon Precision Agriculture Yield Monitor Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Topcon Precision Agriculture Yield Monitor Sales Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Yield Monitor  
Figure Manufacturing Process Analysis of Yield Monitor  
Figure Yield Monitor Industrial Chain Analysis  
Table Raw Materials Sources of Yield Monitor Major Manufacturers in 2015  
Table Major Buyers of Yield Monitor  
Table Distributors/Traders List  
Figure United States Yield Monitor Production and Growth Rate Forecast (2017-2022)  
Figure United States Yield Monitor Revenue and Growth Rate Forecast (2017-2022)  
Table United States Yield Monitor Production Forecast by Type (2017-2022)  
Table United States Yield Monitor Consumption Forecast by Application (2017-2022)  
Table United States Yield Monitor Sales Forecast by States (2017-2022)  
Table United States Yield Monitor Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Yield Monitor Market Report 2017

Product link: <https://marketpublishers.com/r/UC33E3C7339EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC33E3C7339EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970