

United States Yacht Coatings Market Report 2016

<https://marketpublishers.com/r/UDB15622596EN.html>

Date: November 2016

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: UDB15622596EN

Abstracts

Notes:

Sales, means the sales volume of Yacht Coatings

Revenue, means the sales value of Yacht Coatings

This report studies sales (consumption) of Yacht Coatings in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

AkzoNobel

Jotun

PPG Industries

Hempel

Sherwin-Williams

Altex Yacht & Boat Paint

Chugoku Marine Paints

Kansai Paint

Nippon Paint Holdings

FLAG Paints Ltd

Chem China

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Yacht Coatings in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Yacht Coatings Market Report 2016

1 YACHT COATINGS OVERVIEW

- 1.1 Product Overview and Scope of Yacht Coatings
- 1.2 Classification of Yacht Coatings
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Yacht Coatings
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Yacht Coatings (2011-2021)
 - 1.4.1 United States Yacht Coatings Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Yacht Coatings Revenue and Growth Rate (2011-2021)

2 UNITED STATES YACHT COATINGS COMPETITION BY MANUFACTURERS

- 2.1 United States Yacht Coatings Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Yacht Coatings Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Yacht Coatings Average Price by Manufactures (2015 and 2016)
- 2.4 Yacht Coatings Market Competitive Situation and Trends
 - 2.4.1 Yacht Coatings Market Concentration Rate
 - 2.4.2 Yacht Coatings Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES YACHT COATINGS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Yacht Coatings Sales and Market Share by Type (2011-2016)
- 3.2 United States Yacht Coatings Revenue and Market Share by Type (2011-2016)
- 3.3 United States Yacht Coatings Price by Type (2011-2016)
- 3.4 United States Yacht Coatings Sales Growth Rate by Type (2011-2016)

4 UNITED STATES YACHT COATINGS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Yacht Coatings Sales and Market Share by Application (2011-2016)
- 4.2 United States Yacht Coatings Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES YACHT COATINGS MANUFACTURERS PROFILES/ANALYSIS

5.1 AkzoNobel

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Yacht Coatings Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 AkzoNobel Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Jotun

- 5.2.2 Yacht Coatings Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Jotun Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 PPG Industries

- 5.3.2 Yacht Coatings Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 PPG Industries Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 Hempel

- 5.4.2 Yacht Coatings Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Hempel Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Sherwin-Williams

- 5.5.2 Yacht Coatings Product Type, Application and Specification

- 5.5.2.1 Type I
- 5.5.2.2 Type II
- 5.5.3 Sherwin-Williams Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Altex Yacht & Boat Paint
 - 5.6.2 Yacht Coatings Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Altex Yacht & Boat Paint Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Chugoku Marine Paints
 - 5.7.2 Yacht Coatings Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Chugoku Marine Paints Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Kansai Paint
 - 5.8.2 Yacht Coatings Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Kansai Paint Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Nippon Paint Holdings
 - 5.9.2 Yacht Coatings Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Nippon Paint Holdings Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 FLAG Paints Ltd
 - 5.10.2 Yacht Coatings Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 FLAG Paints Ltd Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.10.4 Main Business/Business Overview
- 5.11 Chem China

6 YACHT COATINGS MANUFACTURING COST ANALYSIS

- 6.1 Yacht Coatings Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Yacht Coatings

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Yacht Coatings Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Yacht Coatings Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat

- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES YACHT COATINGS MARKET FORECAST (2016-2021)

- 10.1 United States Yacht Coatings Sales, Revenue Forecast (2016-2021)
- 10.2 United States Yacht Coatings Sales Forecast by Type (2016-2021)
- 10.3 United States Yacht Coatings Sales Forecast by Application (2016-2021)
- 10.4 Yacht Coatings Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Yacht Coatings

Table Classification of Yacht Coatings

Figure United States Sales Market Share of Yacht Coatings by Type in 2015

Table Application of Yacht Coatings

Figure United States Sales Market Share of Yacht Coatings by Application in 2015

Figure United States Yacht Coatings Sales and Growth Rate (2011-2021)

Figure United States Yacht Coatings Revenue and Growth Rate (2011-2021)

Table United States Yacht Coatings Sales of Key Manufacturers (2015 and 2016)

Table United States Yacht Coatings Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Yacht Coatings Sales Share by Manufacturers

Figure 2016 Yacht Coatings Sales Share by Manufacturers

Table United States Yacht Coatings Revenue by Manufacturers (2015 and 2016)

Table United States Yacht Coatings Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Yacht Coatings Revenue Share by Manufacturers

Table 2016 United States Yacht Coatings Revenue Share by Manufacturers

Table United States Market Yacht Coatings Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Yacht Coatings Average Price of Key Manufacturers in 2015

Figure Yacht Coatings Market Share of Top 3 Manufacturers

Figure Yacht Coatings Market Share of Top 5 Manufacturers

Table United States Yacht Coatings Sales by Type (2011-2016)

Table United States Yacht Coatings Sales Share by Type (2011-2016)

Figure United States Yacht Coatings Sales Market Share by Type in 2015

Table United States Yacht Coatings Revenue and Market Share by Type (2011-2016)

Table United States Yacht Coatings Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Yacht Coatings by Type (2011-2016)

Table United States Yacht Coatings Price by Type (2011-2016)

Figure United States Yacht Coatings Sales Growth Rate by Type (2011-2016)

Table United States Yacht Coatings Sales by Application (2011-2016)

Table United States Yacht Coatings Sales Market Share by Application (2011-2016)

Figure United States Yacht Coatings Sales Market Share by Application in 2015

Table United States Yacht Coatings Sales Growth Rate by Application (2011-2016)

Figure United States Yacht Coatings Sales Growth Rate by Application (2011-2016)

Table AkzoNobel Basic Information List

Table AkzoNobel Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Figure AkzoNobel Yacht Coatings Sales Market Share (2011-2016)

Table Jotun Basic Information List

Table Jotun Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Jotun Yacht Coatings Sales Market Share (2011-2016)

Table PPG Industries Basic Information List

Table PPG Industries Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table PPG Industries Yacht Coatings Sales Market Share (2011-2016)

Table Hempel Basic Information List

Table Hempel Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hempel Yacht Coatings Sales Market Share (2011-2016)

Table Sherwin-Williams Basic Information List

Table Sherwin-Williams Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sherwin-Williams Yacht Coatings Sales Market Share (2011-2016)

Table Altex Yacht & Boat Paint Basic Information List

Table Altex Yacht & Boat Paint Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Altex Yacht & Boat Paint Yacht Coatings Sales Market Share (2011-2016)

Table Chugoku Marine Paints Basic Information List

Table Chugoku Marine Paints Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Chugoku Marine Paints Yacht Coatings Sales Market Share (2011-2016)

Table Kansai Paint Basic Information List

Table Kansai Paint Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kansai Paint Yacht Coatings Sales Market Share (2011-2016)

Table Nippon Paint Holdings Basic Information List

Table Nippon Paint Holdings Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nippon Paint Holdings Yacht Coatings Sales Market Share (2011-2016)

Table FLAG Paints Ltd Basic Information List

Table FLAG Paints Ltd Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table FLAG Paints Ltd Yacht Coatings Sales Market Share (2011-2016)

Table Chem China Basic Information List

Table Chem China Yacht Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Chem China Yacht Coatings Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Yacht Coatings
Figure Manufacturing Process Analysis of Yacht Coatings
Figure Yacht Coatings Industrial Chain Analysis
Table Raw Materials Sources of Yacht Coatings Major Manufacturers in 2015
Table Major Buyers of Yacht Coatings
Table Distributors/Traders List
Figure United States Yacht Coatings Production and Growth Rate Forecast (2016-2021)
Figure United States Yacht Coatings Revenue and Growth Rate Forecast (2016-2021)
Table United States Yacht Coatings Production Forecast by Type (2016-2021)
Table United States Yacht Coatings Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Yacht Coatings Market Report 2016

Product link: <https://marketpublishers.com/r/UDB15622596EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UDB15622596EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970