

United States Wrist Watch Market Report 2018

<https://marketpublishers.com/r/U9ED58A859AEN.html>

Date: June 2018

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: U9ED58A859AEN

Abstracts

In this report, the United States Wrist Watch market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Wrist Watch in these regions, from 2013 to 2025 (forecast).

United States Wrist Watch market competition by top manufacturers/players, with Wrist Watch sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Swatch Group

Rolex

Richemont

LVMH

Fossil

Citizen

Seiko

Patek Philippe

Casio

Chopard

Audemars Piguet

Movado Group

Kering

Breitling

Franck Muller

Folli Follie

Festina

Morellato & Sector

Time Watch

Fiyta

Rossini

Ebohr

Sea-Gull

Rarone

Geya

Poscer

Golgen

Movebest

Polaris

Tianba

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Sport Watches

Luxury Watches

Diamond Watches

Quartz Watches

Mechanical Watches

Water Resistant Watches

Smartwatch

On the basis on the end users/applications, this report focuses on the status and

outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Daily Use

Collection

Others

Contents

United States Wrist Watch Market Report 2018

1 WRIST WATCH OVERVIEW

1.1 Product Overview and Scope of Wrist Watch

1.2 Classification of Wrist Watch by Product Category

1.2.1 United States Wrist Watch Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Wrist Watch Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 Sport Watches

1.2.4 Luxury Watches

1.2.5 Diamond Watches

1.2.6 Quartz Watches

1.2.7 Mechanical Watches

1.2.8 Water Resistant Watches

1.2.9 Smartwatch

1.3 United States Wrist Watch Market by Application/End Users

1.3.1 United States Wrist Watch Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Daily Use

1.3.3 Collection

1.3.4 Others

1.4 United States Wrist Watch Market by Region

1.4.1 United States Wrist Watch Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West Wrist Watch Status and Prospect (2013-2025)

1.4.3 Southwest Wrist Watch Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic Wrist Watch Status and Prospect (2013-2025)

1.4.5 New England Wrist Watch Status and Prospect (2013-2025)

1.4.6 The South Wrist Watch Status and Prospect (2013-2025)

1.4.7 The Midwest Wrist Watch Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of Wrist Watch (2013-2025)

1.5.1 United States Wrist Watch Sales and Growth Rate (2013-2025)

1.5.2 United States Wrist Watch Revenue and Growth Rate (2013-2025)

2 UNITED STATES WRIST WATCH MARKET COMPETITION BY

PLAYERS/SUPPLIERS

- 2.1 United States Wrist Watch Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Wrist Watch Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Wrist Watch Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Wrist Watch Market Competitive Situation and Trends
 - 2.4.1 United States Wrist Watch Market Concentration Rate
 - 2.4.2 United States Wrist Watch Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Wrist Watch Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES WRIST WATCH SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Wrist Watch Sales and Market Share by Region (2013-2018)
- 3.2 United States Wrist Watch Revenue and Market Share by Region (2013-2018)
- 3.3 United States Wrist Watch Price by Region (2013-2018)

4 UNITED STATES WRIST WATCH SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Wrist Watch Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Wrist Watch Revenue and Market Share by Type (2013-2018)
- 4.3 United States Wrist Watch Price by Type (2013-2018)
- 4.4 United States Wrist Watch Sales Growth Rate by Type (2013-2018)

5 UNITED STATES WRIST WATCH SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Wrist Watch Sales and Market Share by Application (2013-2018)
- 5.2 United States Wrist Watch Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES WRIST WATCH PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Swatch Group

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Wrist Watch Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Swatch Group Wrist Watch Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

6.2 Rolex

6.2.2 Wrist Watch Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Rolex Wrist Watch Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

6.3 Richemont

6.3.2 Wrist Watch Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Richemont Wrist Watch Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

6.4 LVMH

6.4.2 Wrist Watch Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 LVMH Wrist Watch Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

6.5 Fossil

6.5.2 Wrist Watch Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Fossil Wrist Watch Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

6.6 Citizen

6.6.2 Wrist Watch Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Citizen Wrist Watch Sales, Revenue, Price and Gross Margin (2013-2018)

6.6.4 Main Business/Business Overview

6.7 Seiko

- 6.7.2 Wrist Watch Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Seiko Wrist Watch Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Patek Philippe
 - 6.8.2 Wrist Watch Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Patek Philippe Wrist Watch Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.8.4 Main Business/Business Overview
- 6.9 Casio
 - 6.9.2 Wrist Watch Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Casio Wrist Watch Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Chopard
 - 6.10.2 Wrist Watch Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Chopard Wrist Watch Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview
- 6.11 Audemars Piguet
- 6.12 Movado Group
- 6.13 Kering
- 6.14 Breitling
- 6.15 Franck Muller
- 6.16 Folli Follie
- 6.17 Festina
- 6.18 Morellato & Sector
- 6.19 Time Watch
- 6.20 Fiyta
- 6.21 Rossini
- 6.22 Ebohr
- 6.23 Sea-Gull
- 6.24 Rarone
- 6.25 Geya

- 6.26 Poscer
- 6.27 Golgen
- 6.28 Movebest
- 6.29 Polaris
- 6.30 Tianba

7 WRIST WATCH MANUFACTURING COST ANALYSIS

- 7.1 Wrist Watch Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Wrist Watch

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Wrist Watch Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Wrist Watch Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES WRIST WATCH MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States Wrist Watch Sales Volume, Revenue Forecast (2018-2025)

11.2 United States Wrist Watch Sales Volume Forecast by Type (2018-2025)

11.3 United States Wrist Watch Sales Volume Forecast by Application (2018-2025)

11.4 United States Wrist Watch Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Wrist Watch

Figure United States Wrist Watch Market Size (K Units) by Type (2013-2025)

Figure United States Wrist Watch Sales Volume Market Share by Type (Product Category) in 2017

Figure Sport Watches Product Picture

Figure Luxury Watches Product Picture

Figure Diamond Watches Product Picture

Figure Quartz Watches Product Picture

Figure Mechanical Watches Product Picture

Figure Water Resistant Watches Product Picture

Figure Smartwatch Product Picture

Figure United States Wrist Watch Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Wrist Watch by Application in 2017

Figure Daliy Use Examples

Table Key Downstream Customer in Daliy Use

Figure Collection Examples

Table Key Downstream Customer in Collection

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Wrist Watch Market Size (Million USD) by Region (2013-2025)

Figure The West Wrist Watch Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Wrist Watch Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Wrist Watch Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Wrist Watch Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Wrist Watch Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Wrist Watch Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Wrist Watch Sales (K Units) and Growth Rate (2013-2025)

Figure United States Wrist Watch Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Wrist Watch Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Wrist Watch Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Wrist Watch Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Wrist Watch Sales Share by Players/Suppliers

Figure 2017 United States Wrist Watch Sales Share by Players/Suppliers
Figure United States Wrist Watch Market Major Players Product Revenue (Million USD) (2013-2018)
Table United States Wrist Watch Revenue (Million USD) by Players/Suppliers (2013-2018)
Table United States Wrist Watch Revenue Share by Players/Suppliers (2013-2018)
Figure 2017 United States Wrist Watch Revenue Share by Players/Suppliers
Figure 2017 United States Wrist Watch Revenue Share by Players/Suppliers
Table United States Market Wrist Watch Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)
Figure United States Market Wrist Watch Average Price (USD/Unit) of Key Players/Suppliers in 2017
Figure United States Wrist Watch Market Share of Top 3 Players/Suppliers
Figure United States Wrist Watch Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Wrist Watch Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Wrist Watch Product Category
Table United States Wrist Watch Sales (K Units) by Region (2013-2018)
Table United States Wrist Watch Sales Share by Region (2013-2018)
Figure United States Wrist Watch Sales Share by Region (2013-2018)
Figure United States Wrist Watch Sales Market Share by Region in 2017
Table United States Wrist Watch Revenue (Million USD) and Market Share by Region (2013-2018)
Table United States Wrist Watch Revenue Share by Region (2013-2018)
Figure United States Wrist Watch Revenue Market Share by Region (2013-2018)
Figure United States Wrist Watch Revenue Market Share by Region in 2017
Table United States Wrist Watch Price (USD/Unit) by Region (2013-2018)
Table United States Wrist Watch Sales (K Units) by Type (2013-2018)
Table United States Wrist Watch Sales Share by Type (2013-2018)
Figure United States Wrist Watch Sales Share by Type (2013-2018)
Figure United States Wrist Watch Sales Market Share by Type in 2017
Table United States Wrist Watch Revenue (Million USD) and Market Share by Type (2013-2018)
Table United States Wrist Watch Revenue Share by Type (2013-2018)
Figure Revenue Market Share of Wrist Watch by Type (2013-2018)
Figure Revenue Market Share of Wrist Watch by Type in 2017
Table United States Wrist Watch Price (USD/Unit) by Types (2013-2018)
Figure United States Wrist Watch Sales Growth Rate by Type (2013-2018)
Table United States Wrist Watch Sales (K Units) by Application (2013-2018)

Table United States Wrist Watch Sales Market Share by Application (2013-2018)
Figure United States Wrist Watch Sales Market Share by Application (2013-2018)
Figure United States Wrist Watch Sales Market Share by Application in 2017
Table United States Wrist Watch Sales Growth Rate by Application (2013-2018)
Figure United States Wrist Watch Sales Growth Rate by Application (2013-2018)
Table Swatch Group Basic Information List
Table Swatch Group Wrist Watch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Swatch Group Wrist Watch Sales Growth Rate (2013-2018)
Figure Swatch Group Wrist Watch Sales Market Share in United States (2013-2018)
Figure Swatch Group Wrist Watch Revenue Market Share in United States (2013-2018)
Table Rolex Basic Information List
Table Rolex Wrist Watch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Rolex Wrist Watch Sales Growth Rate (2013-2018)
Figure Rolex Wrist Watch Sales Market Share in United States (2013-2018)
Figure Rolex Wrist Watch Revenue Market Share in United States (2013-2018)
Table Richemont Basic Information List
Table Richemont Wrist Watch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Richemont Wrist Watch Sales Growth Rate (2013-2018)
Figure Richemont Wrist Watch Sales Market Share in United States (2013-2018)
Figure Richemont Wrist Watch Revenue Market Share in United States (2013-2018)
Table LVMH Basic Information List
Table LVMH Wrist Watch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure LVMH Wrist Watch Sales Growth Rate (2013-2018)
Figure LVMH Wrist Watch Sales Market Share in United States (2013-2018)
Figure LVMH Wrist Watch Revenue Market Share in United States (2013-2018)
Table Fossil Basic Information List
Table Fossil Wrist Watch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Fossil Wrist Watch Sales Growth Rate (2013-2018)
Figure Fossil Wrist Watch Sales Market Share in United States (2013-2018)
Figure Fossil Wrist Watch Revenue Market Share in United States (2013-2018)
Table Citizen Basic Information List
Table Citizen Wrist Watch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Citizen Wrist Watch Sales Growth Rate (2013-2018)

Figure Citizen Wrist Watch Sales Market Share in United States (2013-2018)
Figure Citizen Wrist Watch Revenue Market Share in United States (2013-2018)
Table Seiko Basic Information List
Table Seiko Wrist Watch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Seiko Wrist Watch Sales Growth Rate (2013-2018)
Figure Seiko Wrist Watch Sales Market Share in United States (2013-2018)
Figure Seiko Wrist Watch Revenue Market Share in United States (2013-2018)
Table Patek Philippe Basic Information List
Table Patek Philippe Wrist Watch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Patek Philippe Wrist Watch Sales Growth Rate (2013-2018)
Figure Patek Philippe Wrist Watch Sales Market Share in United States (2013-2018)
Figure Patek Philippe Wrist Watch Revenue Market Share in United States (2013-2018)
Table Casio Basic Information List
Table Casio Wrist Watch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Casio Wrist Watch Sales Growth Rate (2013-2018)
Figure Casio Wrist Watch Sales Market Share in United States (2013-2018)
Figure Casio Wrist Watch Revenue Market Share in United States (2013-2018)
Table Chopard Basic Information List
Table Chopard Wrist Watch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Chopard Wrist Watch Sales Growth Rate (2013-2018)
Figure Chopard Wrist Watch Sales Market Share in United States (2013-2018)
Figure Chopard Wrist Watch Revenue Market Share in United States (2013-2018)
Table Audemars Piguet Basic Information List
Table Movado Group Basic Information List
Table Kering Basic Information List
Table Breitling Basic Information List
Table Franck Muller Basic Information List
Table Folli Follie Basic Information List
Table Festina Basic Information List
Table Morellato & Sector Basic Information List
Table Time Watch Basic Information List
Table Fiyta Basic Information List
Table Rossini Basic Information List
Table Ebohr Basic Information List
Table Sea-Gull Basic Information List

Table Rarone Basic Information List
Table Geya Basic Information List
Table Poscer Basic Information List
Table Golgen Basic Information List
Table Movebest Basic Information List
Table Polaris Basic Information List
Table Tianba Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Wrist Watch
Figure Manufacturing Process Analysis of Wrist Watch
Figure Wrist Watch Industrial Chain Analysis
Table Raw Materials Sources of Wrist Watch Major Players/Suppliers in 2017
Table Major Buyers of Wrist Watch
Table Distributors/Traders List
Figure United States Wrist Watch Sales Volume (K Units) and Growth Rate Forecast (2018-2025)
Figure United States Wrist Watch Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Figure United States Wrist Watch Price (USD/Unit) Trend Forecast (2018-2025)
Table United States Wrist Watch Sales Volume (K Units) Forecast by Type (2018-2025)
Figure United States Wrist Watch Sales Volume (K Units) Forecast by Type (2018-2025)
Figure United States Wrist Watch Sales Volume (K Units) Forecast by Type in 2025
Table United States Wrist Watch Sales Volume (K Units) Forecast by Application (2018-2025)
Figure United States Wrist Watch Sales Volume (K Units) Forecast by Application (2018-2025)
Figure United States Wrist Watch Sales Volume (K Units) Forecast by Application in 2025
Table United States Wrist Watch Sales Volume (K Units) Forecast by Region (2018-2025)
Table United States Wrist Watch Sales Volume Share Forecast by Region (2018-2025)
Figure United States Wrist Watch Sales Volume Share Forecast by Region (2018-2025)
Figure United States Wrist Watch Sales Volume Share Forecast by Region in 2025
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Wrist Watch Market Report 2018

Product link: <https://marketpublishers.com/r/U9ED58A859AEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U9ED58A859AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970