

United States Wrist Watch Market Report 2016

https://marketpublishers.com/r/U6788C44D2EEN.html Date: November 2016 Pages: 118 Price: US\$ 3,800.00 (Single User License) ID: U6788C44D2EEN

Abstracts

Notes:

Sales, means the sales volume of Wrist Watch

Revenue, means the sales value of Wrist Watch

This report studies sales (consumption) of Wrist Watch in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Swatch Group Rolex Richemont LVMH Fossil Citizen Seiko Patek Philippe Casio



Chopard

Audemars Piguet

Movado Group

Kering

Breitling

Franck Muller

Folli Follie

Festina

Morellato & Sector

Time Watch

Fiyta

Rossini

Ebohr

Sea-Gull

Rarone

Geya

Poscer

GOLGEN

MOVEBEST

POLARIS



TIANBA

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Wrist Watch in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States Wrist Watch Market Report 2016

1 WRIST WATCH OVERVIEW

- 1.1 Product Overview and Scope of Wrist Watch
- 1.2 Classification of Wrist Watch
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Wrist Watch
- 1.3.1 Application
- 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Wrist Watch (2011-2021)

1.4.1 United States Wrist Watch Sales and Growth Rate (2011-2021)

1.4.2 United States Wrist Watch Revenue and Growth Rate (2011-2021)

2 UNITED STATES WRIST WATCH COMPETITION BY MANUFACTURERS

2.1 United States Wrist Watch Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Wrist Watch Revenue and Share by Manufactures (2015 and 2016)

- 2.3 United States Wrist Watch Average Price by Manufactures (2015 and 2016)
- 2.4 Wrist Watch Market Competitive Situation and Trends
 - 2.4.1 Wrist Watch Market Concentration Rate
 - 2.4.2 Wrist Watch Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES WRIST WATCH SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Wrist Watch Sales and Market Share by Type (2011-2016)
- 3.2 United States Wrist Watch Revenue and Market Share by Type (2011-2016)
- 3.3 United States Wrist Watch Price by Type (2011-2016)
- 3.4 United States Wrist Watch Sales Growth Rate by Type (2011-2016)



4 UNITED STATES WRIST WATCH SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Wrist Watch Sales and Market Share by Application (2011-2016)
- 4.2 United States Wrist Watch Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES WRIST WATCH MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Swatch Group
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Wrist Watch Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Swatch Group Wrist Watch Sales, Revenue, Price and Gross Margin

(2011-2016)

- 5.1.4 Main Business/Business Overview
- 5.2 Rolex
 - 5.2.2 Wrist Watch Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 Rolex Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Richemont
 - 5.3.2 Wrist Watch Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 Richemont Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 LVMH
 - 5.4.2 Wrist Watch Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 LVMH Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Fossil
 - 5.5.2 Wrist Watch Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II



- 5.5.3 Fossil Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Citizen
 - 5.6.2 Wrist Watch Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
- 5.6.3 Citizen Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 Seiko
 - 5.7.2 Wrist Watch Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Seiko Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Patek Philippe
 - 5.8.2 Wrist Watch Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
- 5.8.3 Patek Philippe Wrist Watch Sales, Revenue, Price and Gross Margin
- (2011-2016)
- 5.8.4 Main Business/Business Overview
- 5.9 Casio
 - 5.9.2 Wrist Watch Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Casio Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Chopard
 - 5.10.2 Wrist Watch Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Chopard Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.10.4 Main Business/Business Overview
- 5.11 Audemars Piguet
- 5.12 Movado Group
- 5.13 Kering
- 5.14 Breitling
- 5.15 Franck Muller
- 5.16 Folli Follie



- 5.17 Festina
- 5.18 Morellato & Sector
- 5.19 Time Watch
- 5.20 Fiyta
- 5.21 Rossini
- 5.22 Ebohr
- 5.23 Sea-Gull
- 5.24 Rarone
- 5.25 Geya
- 5.26 Poscer
- 5.27 GOLGEN
- 5.28 MOVEBEST
- 5.29 POLARIS
- 5.30 TIANBA

6 WRIST WATCH MANUFACTURING COST ANALYSIS

- 6.1 Wrist Watch Key Raw Materials Analysis
- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Wrist Watch

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Wrist Watch Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Wrist Watch Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing



- 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
- 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES WRIST WATCH MARKET FORECAST (2016-2021)

- 10.1 United States Wrist Watch Sales, Revenue Forecast (2016-2021)
- 10.2 United States Wrist Watch Sales Forecast by Type (2016-2021)
- 10.3 United States Wrist Watch Sales Forecast by Application (2016-2021)

10.4 Wrist Watch Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer





List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Wrist Watch Table Classification of Wrist Watch Figure United States Sales Market Share of Wrist Watch by Type in 2015 Table Application of Wrist Watch Figure United States Sales Market Share of Wrist Watch by Application in 2015 Figure United States Wrist Watch Sales and Growth Rate (2011-2021) Figure United States Wrist Watch Revenue and Growth Rate (2011-2021) Table United States Wrist Watch Sales of Key Manufacturers (2015 and 2016) Table United States Wrist Watch Sales Share by Manufacturers (2015 and 2016) Figure 2015 Wrist Watch Sales Share by Manufacturers Figure 2016 Wrist Watch Sales Share by Manufacturers Table United States Wrist Watch Revenue by Manufacturers (2015 and 2016) Table United States Wrist Watch Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Wrist Watch Revenue Share by Manufacturers Table 2016 United States Wrist Watch Revenue Share by Manufacturers Table United States Market Wrist Watch Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Wrist Watch Average Price of Key Manufacturers in 2015 Figure Wrist Watch Market Share of Top 3 Manufacturers Figure Wrist Watch Market Share of Top 5 Manufacturers Table United States Wrist Watch Sales by Type (2011-2016) Table United States Wrist Watch Sales Share by Type (2011-2016) Figure United States Wrist Watch Sales Market Share by Type in 2015 Table United States Wrist Watch Revenue and Market Share by Type (2011-2016) Table United States Wrist Watch Revenue Share by Type (2011-2016) Figure Revenue Market Share of Wrist Watch by Type (2011-2016) Table United States Wrist Watch Price by Type (2011-2016) Figure United States Wrist Watch Sales Growth Rate by Type (2011-2016) Table United States Wrist Watch Sales by Application (2011-2016) Table United States Wrist Watch Sales Market Share by Application (2011-2016) Figure United States Wrist Watch Sales Market Share by Application in 2015 Table United States Wrist Watch Sales Growth Rate by Application (2011-2016) Figure United States Wrist Watch Sales Growth Rate by Application (2011-2016) Table Swatch Group Basic Information List Table Swatch Group Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016)



Figure Swatch Group Wrist Watch Sales Market Share (2011-2016) Table Rolex Basic Information List Table Rolex Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Rolex Wrist Watch Sales Market Share (2011-2016) **Table Richemont Basic Information List** Table Richemont Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Richemont Wrist Watch Sales Market Share (2011-2016) Table LVMH Basic Information List Table LVMH Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table LVMH Wrist Watch Sales Market Share (2011-2016) Table Fossil Basic Information List Table Fossil Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Fossil Wrist Watch Sales Market Share (2011-2016) Table Citizen Basic Information List Table Citizen Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Citizen Wrist Watch Sales Market Share (2011-2016) Table Seiko Basic Information List Table Seiko Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Seiko Wrist Watch Sales Market Share (2011-2016) Table Patek Philippe Basic Information List Table Patek Philippe Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Patek Philippe Wrist Watch Sales Market Share (2011-2016) **Table Casio Basic Information List** Table Casio Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Casio Wrist Watch Sales Market Share (2011-2016) **Table Chopard Basic Information List** Table Chopard Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Chopard Wrist Watch Sales Market Share (2011-2016) **Table Audemars Piguet Basic Information List** Table Audemars Piguet Wrist Watch Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Audemars Piguet Wrist Watch Sales Market Share (2011-2016) Table Movado Group Basic Information List Table Movado Group Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016)Table Movado Group Wrist Watch Sales Market Share (2011-2016) Table Kering Basic Information List Table Kering Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Kering Wrist Watch Sales Market Share (2011-2016)



Table Breitling Basic Information List Table Breitling Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Breitling Wrist Watch Sales Market Share (2011-2016) **Table Franck Muller Basic Information List** Table Franck Muller Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Franck Muller Wrist Watch Sales Market Share (2011-2016) Table Folli Follie Basic Information List Table Folli Follie Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Folli Follie Wrist Watch Sales Market Share (2011-2016) Table Festina Basic Information List Table Festina Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Festina Wrist Watch Sales Market Share (2011-2016) Table Morellato & Sector Basic Information List Table Morellato & Sector Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016)Table Morellato & Sector Wrist Watch Sales Market Share (2011-2016) Table Time Watch Basic Information List Table Time Watch Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Time Watch Wrist Watch Sales Market Share (2011-2016) Table Fiyta Basic Information List Table Fiyta Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Fiyta Wrist Watch Sales Market Share (2011-2016) Table Rossini Basic Information List Table Rossini Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Rossini Wrist Watch Sales Market Share (2011-2016) Table Ebohr Basic Information List Table Ebohr Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Ebohr Wrist Watch Sales Market Share (2011-2016) Table Sea-Gull Basic Information List Table Sea-Gull Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Sea-Gull Wrist Watch Sales Market Share (2011-2016) Table Rarone Basic Information List Table Rarone Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Rarone Wrist Watch Sales Market Share (2011-2016) Table Geya Basic Information List Table Geya Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table Geya Wrist Watch Sales Market Share (2011-2016) Table Poscer Basic Information List Table Poscer Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016)



Table Poscer Wrist Watch Sales Market Share (2011-2016) Table GOLGEN Basic Information List Table GOLGEN Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table GOLGEN Wrist Watch Sales Market Share (2011-2016) Table MOVEBEST Basic Information List Table MOVEBEST Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table MOVEBEST Wrist Watch Sales Market Share (2011-2016) **Table POLARIS Basic Information List** Table POLARIS Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table POLARIS Wrist Watch Sales Market Share (2011-2016) Table TIANBA Basic Information List Table TIANBA Wrist Watch Sales, Revenue, Price and Gross Margin (2011-2016) Table TIANBA Wrist Watch Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Wrist Watch Figure Manufacturing Process Analysis of Wrist Watch Figure Wrist Watch Industrial Chain Analysis Table Raw Materials Sources of Wrist Watch Major Manufacturers in 2015 Table Major Buyers of Wrist Watch Table Distributors/Traders List Figure United States Wrist Watch Production and Growth Rate Forecast (2016-2021) Figure United States Wrist Watch Revenue and Growth Rate Forecast (2016-2021) Table United States Wrist Watch Production Forecast by Type (2016-2021) Table United States Wrist Watch Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Wrist Watch Market Report 2016 Product link: <u>https://marketpublishers.com/r/U6788C44D2EEN.html</u> Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U6788C44D2EEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970