

# United States Wood Coatings Market Report 2017

<https://marketpublishers.com/r/U052BCB7F0CPEN.html>

Date: October 2017

Pages: 113

Price: US\$ 3,800.00 (Single User License)

ID: U052BCB7F0CPEN

## Abstracts

In this report, the United States Wood Coatings market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Wood Coatings in these regions, from 2012 to 2022 (forecast).

United States Wood Coatings market competition by top manufacturers/players, with Wood Coatings sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Akzo Nobel

Asian Paints

BASF SE

Berger Paints India

Kansai Nerolac Paints

Nippon Paint Holdings

PPG Industries

RPM International

The Sherwin-Williams Company

Teknos Group

The Dow Chemical Company

Ashland

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Polyurethane

Acrylic

Melamine-formaldehyde

Nitrocellulose

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of

Wood Coatings for each application, including

Furniture

Cabinets

Side & Decks

Others

## Contents

### United States Wood Coatings Market Report 2017

## 1 WOOD COATINGS OVERVIEW

### 1.1 Product Overview and Scope of Wood Coatings

### 1.2 Classification of Wood Coatings by Product Category

#### 1.2.1 United States Wood Coatings Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Wood Coatings Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Polyurethane

##### 1.2.4 Acrylic

##### 1.2.5 Melamine-formaldehyde

##### 1.2.6 Nitrocellulose

##### 1.2.7 Others

### 1.3 United States Wood Coatings Market by Application/End Users

#### 1.3.1 United States Wood Coatings Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Furniture

##### 1.3.3 Cabinets

##### 1.3.4 Side & Decks

##### 1.3.5 Others

### 1.4 United States Wood Coatings Market by Region

#### 1.4.1 United States Wood Coatings Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Wood Coatings Status and Prospect (2012-2022)

##### 1.4.3 Southwest Wood Coatings Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Wood Coatings Status and Prospect (2012-2022)

##### 1.4.5 New England Wood Coatings Status and Prospect (2012-2022)

##### 1.4.6 The South Wood Coatings Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Wood Coatings Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Wood Coatings (2012-2022)

#### 1.5.1 United States Wood Coatings Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Wood Coatings Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES WOOD COATINGS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Wood Coatings Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Wood Coatings Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Wood Coatings Average Price by Players/Suppliers (2012-2017)

2.4 United States Wood Coatings Market Competitive Situation and Trends

2.4.1 United States Wood Coatings Market Concentration Rate

2.4.2 United States Wood Coatings Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Wood Coatings Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES WOOD COATINGS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Wood Coatings Sales and Market Share by Region (2012-2017)

3.2 United States Wood Coatings Revenue and Market Share by Region (2012-2017)

3.3 United States Wood Coatings Price by Region (2012-2017)

### **4 UNITED STATES WOOD COATINGS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Wood Coatings Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Wood Coatings Revenue and Market Share by Type (2012-2017)

4.3 United States Wood Coatings Price by Type (2012-2017)

4.4 United States Wood Coatings Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES WOOD COATINGS SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Wood Coatings Sales and Market Share by Application (2012-2017)

5.2 United States Wood Coatings Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES WOOD COATINGS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

## 6.1 Akzo Nobel

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Wood Coatings Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Akzo Nobel Wood Coatings Sales, Revenue, Price and Gross Margin  
(2012-2017)

6.1.4 Main Business/Business Overview

## 6.2 Asian Paints

6.2.2 Wood Coatings Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Asian Paints Wood Coatings Sales, Revenue, Price and Gross Margin  
(2012-2017)

6.2.4 Main Business/Business Overview

## 6.3 BASF SE

6.3.2 Wood Coatings Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 BASF SE Wood Coatings Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

## 6.4 Berger Paints India

6.4.2 Wood Coatings Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Berger Paints India Wood Coatings Sales, Revenue, Price and Gross Margin  
(2012-2017)

6.4.4 Main Business/Business Overview

## 6.5 Kansai Nerolac Paints

6.5.2 Wood Coatings Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Kansai Nerolac Paints Wood Coatings Sales, Revenue, Price and Gross Margin  
(2012-2017)

6.5.4 Main Business/Business Overview

## 6.6 Nippon Paint Holdings

6.6.2 Wood Coatings Product Category, Application and Specification

6.6.2.1 Product A

- 6.6.2.2 Product B
- 6.6.3 Nippon Paint Holdings Wood Coatings Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 PPG Industries
  - 6.7.2 Wood Coatings Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 PPG Industries Wood Coatings Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 RPM International
  - 6.8.2 Wood Coatings Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 RPM International Wood Coatings Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 The Sherwin-Williams Company
  - 6.9.2 Wood Coatings Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 The Sherwin-Williams Company Wood Coatings Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Teknos Group
  - 6.10.2 Wood Coatings Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Teknos Group Wood Coatings Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 The Dow Chemical Company
- 6.12 Ashland

## **7 WOOD COATINGS MANUFACTURING COST ANALYSIS**

- 7.1 Wood Coatings Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials

- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Wood Coatings

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Wood Coatings Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Wood Coatings Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES WOOD COATINGS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**



- 11.1 United States Wood Coatings Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Wood Coatings Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Wood Coatings Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Wood Coatings Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Wood Coatings

Figure United States Wood Coatings Market Size (K MT) by Type (2012-2022)

Figure United States Wood Coatings Sales Volume Market Share by Type (Product Category) in 2016

Figure Polyurethane Product Picture

Figure Acrylic Product Picture

Figure Melamine-formaldehyde Product Picture

Figure Nitrocellulose Product Picture

Figure Others Product Picture

Figure United States Wood Coatings Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Wood Coatings by Application in 2016

Figure Furniture Examples

Figure Cabinets Examples

Figure Side & Decks Examples

Figure Others Examples

Figure United States Wood Coatings Market Size (Million USD) by Region (2012-2022)

Figure The West Wood Coatings Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Wood Coatings Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Wood Coatings Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Wood Coatings Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Wood Coatings Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Wood Coatings Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Wood Coatings Sales (K MT) and Growth Rate (2012-2022)

Figure United States Wood Coatings Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Wood Coatings Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Wood Coatings Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Wood Coatings Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Wood Coatings Sales Share by Players/Suppliers

Figure 2017 United States Wood Coatings Sales Share by Players/Suppliers

Figure United States Wood Coatings Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Wood Coatings Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Wood Coatings Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Wood Coatings Revenue Share by Players/Suppliers

Figure 2017 United States Wood Coatings Revenue Share by Players/Suppliers

Table United States Market Wood Coatings Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Wood Coatings Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Wood Coatings Market Share of Top 3 Players/Suppliers

Figure United States Wood Coatings Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Wood Coatings Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Wood Coatings Product Category

Table United States Wood Coatings Sales (K MT) by Region (2012-2017)

Table United States Wood Coatings Sales Share by Region (2012-2017)

Figure United States Wood Coatings Sales Share by Region (2012-2017)

Figure United States Wood Coatings Sales Market Share by Region in 2016

Table United States Wood Coatings Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Wood Coatings Revenue Share by Region (2012-2017)

Figure United States Wood Coatings Revenue Market Share by Region (2012-2017)

Figure United States Wood Coatings Revenue Market Share by Region in 2016

Table United States Wood Coatings Price (USD/MT) by Region (2012-2017)

Table United States Wood Coatings Sales (K MT) by Type (2012-2017)

Table United States Wood Coatings Sales Share by Type (2012-2017)

Figure United States Wood Coatings Sales Share by Type (2012-2017)

Figure United States Wood Coatings Sales Market Share by Type in 2016

Table United States Wood Coatings Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Wood Coatings Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Wood Coatings by Type (2012-2017)

Figure Revenue Market Share of Wood Coatings by Type in 2016

Table United States Wood Coatings Price (USD/MT) by Types (2012-2017)

Figure United States Wood Coatings Sales Growth Rate by Type (2012-2017)

Table United States Wood Coatings Sales (K MT) by Application (2012-2017)

Table United States Wood Coatings Sales Market Share by Application (2012-2017)

Figure United States Wood Coatings Sales Market Share by Application (2012-2017)  
Figure United States Wood Coatings Sales Market Share by Application in 2016  
Table United States Wood Coatings Sales Growth Rate by Application (2012-2017)  
Figure United States Wood Coatings Sales Growth Rate by Application (2012-2017)  
Table Akzo Nobel Basic Information List  
Table Akzo Nobel Wood Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Akzo Nobel Wood Coatings Sales Growth Rate (2012-2017)  
Figure Akzo Nobel Wood Coatings Sales Market Share in United States (2012-2017)  
Figure Akzo Nobel Wood Coatings Revenue Market Share in United States (2012-2017)  
Table Asian Paints Basic Information List  
Table Asian Paints Wood Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Asian Paints Wood Coatings Sales Growth Rate (2012-2017)  
Figure Asian Paints Wood Coatings Sales Market Share in United States (2012-2017)  
Figure Asian Paints Wood Coatings Revenue Market Share in United States (2012-2017)  
Table BASF SE Basic Information List  
Table BASF SE Wood Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure BASF SE Wood Coatings Sales Growth Rate (2012-2017)  
Figure BASF SE Wood Coatings Sales Market Share in United States (2012-2017)  
Figure BASF SE Wood Coatings Revenue Market Share in United States (2012-2017)  
Table Berger Paints India Basic Information List  
Table Berger Paints India Wood Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Berger Paints India Wood Coatings Sales Growth Rate (2012-2017)  
Figure Berger Paints India Wood Coatings Sales Market Share in United States (2012-2017)  
Figure Berger Paints India Wood Coatings Revenue Market Share in United States (2012-2017)  
Table Kansai Nerolac Paints Basic Information List  
Table Kansai Nerolac Paints Wood Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Kansai Nerolac Paints Wood Coatings Sales Growth Rate (2012-2017)  
Figure Kansai Nerolac Paints Wood Coatings Sales Market Share in United States (2012-2017)  
Figure Kansai Nerolac Paints Wood Coatings Revenue Market Share in United States (2012-2017)

Table Nippon Paint Holdings Basic Information List

Table Nippon Paint Holdings Wood Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Nippon Paint Holdings Wood Coatings Sales Growth Rate (2012-2017)

Figure Nippon Paint Holdings Wood Coatings Sales Market Share in United States (2012-2017)

Figure Nippon Paint Holdings Wood Coatings Revenue Market Share in United States (2012-2017)

Table PPG Industries Basic Information List

Table PPG Industries Wood Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure PPG Industries Wood Coatings Sales Growth Rate (2012-2017)

Figure PPG Industries Wood Coatings Sales Market Share in United States (2012-2017)

Figure PPG Industries Wood Coatings Revenue Market Share in United States (2012-2017)

Table RPM International Basic Information List

Table RPM International Wood Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure RPM International Wood Coatings Sales Growth Rate (2012-2017)

Figure RPM International Wood Coatings Sales Market Share in United States (2012-2017)

Figure RPM International Wood Coatings Revenue Market Share in United States (2012-2017)

Table The Sherwin-Williams Company Basic Information List

Table The Sherwin-Williams Company Wood Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure The Sherwin-Williams Company Wood Coatings Sales Growth Rate (2012-2017)

Figure The Sherwin-Williams Company Wood Coatings Sales Market Share in United States (2012-2017)

Figure The Sherwin-Williams Company Wood Coatings Revenue Market Share in United States (2012-2017)

Table Teknos Group Basic Information List

Table Teknos Group Wood Coatings Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Teknos Group Wood Coatings Sales Growth Rate (2012-2017)

Figure Teknos Group Wood Coatings Sales Market Share in United States (2012-2017)

Figure Teknos Group Wood Coatings Revenue Market Share in United States (2012-2017)

Table The Dow Chemical Company Basic Information List

Table Ashland Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wood Coatings

Figure Manufacturing Process Analysis of Wood Coatings

Figure Wood Coatings Industrial Chain Analysis

Table Raw Materials Sources of Wood Coatings Major Players/Suppliers in 2016

Table Major Buyers of Wood Coatings

Table Distributors/Traders List

Figure United States Wood Coatings Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Wood Coatings Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Wood Coatings Price (USD/MT) Trend Forecast (2017-2022)

Table United States Wood Coatings Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Wood Coatings Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Wood Coatings Sales Volume (K MT) Forecast by Type in 2022

Table United States Wood Coatings Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Wood Coatings Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Wood Coatings Sales Volume (K MT) Forecast by Application in 2022

Table United States Wood Coatings Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Wood Coatings Sales Volume Share Forecast by Region (2017-2022)

Figure United States Wood Coatings Sales Volume Share Forecast by Region (2017-2022)

Figure United States Wood Coatings Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Wood Coatings Market Report 2017

Product link: <https://marketpublishers.com/r/U052BCB7F0CPEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U052BCB7F0CPEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970