

United States Women's Tennis Shoes Market Report 2017

<https://marketpublishers.com/r/U1FAB4D776AEN.html>

Date: February 2017

Pages: 117

Price: US\$ 3,800.00 (Single User License)

ID: U1FAB4D776AEN

Abstracts

Notes:

Sales, means the sales volume of Women's Tennis Shoes

Revenue, means the sales value of Women's Tennis Shoes

This report studies sales (consumption) of Women's Tennis Shoes in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

ASICS

New Balance

Adidas

Nike

K-Swiss

PUMA

JiYe

Head

Babolat

Prince

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Nature Leather

Synthesis Leather

Split by applications, this report focuses on sales, market share and growth rate of Women's Tennis Shoes in each application, can be divided into

Profession Player

Amateur Player

Contents

United States Women's Tennis Shoes Market Report 2017

1 WOMEN'S TENNIS SHOES OVERVIEW

1.1 Product Overview and Scope of Women's Tennis Shoes

1.2 Classification of Women's Tennis Shoes

1.2.1 Nature Leather

1.2.2 Synthesis Leather

1.3 Application of Women's Tennis Shoes

1.3.1 Profession Player

1.3.2 Amateur Player

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Women's Tennis Shoes (2012-2022)

1.4.1 United States Women's Tennis Shoes Sales and Growth Rate (2012-2022)

1.4.2 United States Women's Tennis Shoes Revenue and Growth Rate (2012-2022)

2 UNITED STATES WOMEN'S TENNIS SHOES COMPETITION BY MANUFACTURERS

2.1 United States Women's Tennis Shoes Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Women's Tennis Shoes Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Women's Tennis Shoes Average Price by Manufactures (2015 and 2016)

2.4 Women's Tennis Shoes Market Competitive Situation and Trends

2.4.1 Women's Tennis Shoes Market Concentration Rate

2.4.2 Women's Tennis Shoes Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES WOMEN'S TENNIS SHOES SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

3.1 United States Women's Tennis Shoes Sales and Market Share by States (2012-2017)

3.2 United States Women's Tennis Shoes Revenue and Market Share by States (2012-2017)

3.3 United States Women's Tennis Shoes Price by States (2012-2017)

4 UNITED STATES WOMEN'S TENNIS SHOES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

4.1 United States Women's Tennis Shoes Sales and Market Share by Type (2012-2017)

4.2 United States Women's Tennis Shoes Revenue and Market Share by Type (2012-2017)

4.3 United States Women's Tennis Shoes Price by Type (2012-2017)

4.4 United States Women's Tennis Shoes Sales Growth Rate by Type (2012-2017)

5 UNITED STATES WOMEN'S TENNIS SHOES SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Women's Tennis Shoes Sales and Market Share by Application (2012-2017)

5.2 United States Women's Tennis Shoes Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES WOMEN'S TENNIS SHOES MANUFACTURERS PROFILES/ANALYSIS

6.1 ASICS

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Women's Tennis Shoes Product Type, Application and Specification

6.1.2.1 Nature Leather

6.1.2.2 Synthesis Leather

6.1.3 ASICS Women's Tennis Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 New Balance

6.2.2 Women's Tennis Shoes Product Type, Application and Specification

6.2.2.1 Nature Leather

6.2.2.2 Synthesis Leather

6.2.3 New Balance Women's Tennis Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Adidas

6.3.2 Women's Tennis Shoes Product Type, Application and Specification

6.3.2.1 Nature Leather

6.3.2.2 Synthesis Leather

6.3.3 Adidas Women's Tennis Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Nike

6.4.2 Women's Tennis Shoes Product Type, Application and Specification

6.4.2.1 Nature Leather

6.4.2.2 Synthesis Leather

6.4.3 Nike Women's Tennis Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 K-Swiss

6.5.2 Women's Tennis Shoes Product Type, Application and Specification

6.5.2.1 Nature Leather

6.5.2.2 Synthesis Leather

6.5.3 K-Swiss Women's Tennis Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 PUMA

6.6.2 Women's Tennis Shoes Product Type, Application and Specification

6.6.2.1 Nature Leather

6.6.2.2 Synthesis Leather

6.6.3 PUMA Women's Tennis Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 JiYe

6.7.2 Women's Tennis Shoes Product Type, Application and Specification

6.7.2.1 Nature Leather

6.7.2.2 Synthesis Leather

6.7.3 JiYe Women's Tennis Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Head

6.8.2 Women's Tennis Shoes Product Type, Application and Specification

6.8.2.1 Nature Leather

6.8.2.2 Synthesis Leather

6.8.3 Head Women's Tennis Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Babolat

6.9.2 Women's Tennis Shoes Product Type, Application and Specification

6.9.2.1 Nature Leather

6.9.2.2 Synthesis Leather

6.9.3 Babolat Women's Tennis Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Prince

6.10.2 Women's Tennis Shoes Product Type, Application and Specification

6.10.2.1 Nature Leather

6.10.2.2 Synthesis Leather

6.10.3 Prince Women's Tennis Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

7 WOMEN'S TENNIS SHOES MANUFACTURING COST ANALYSIS

7.1 Women's Tennis Shoes Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Women's Tennis Shoes

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Women's Tennis Shoes Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Women's Tennis Shoes Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES WOMEN'S TENNIS SHOES MARKET FORECAST (2017-2022)

- 11.1 United States Women's Tennis Shoes Sales, Revenue Forecast (2017-2022)
- 11.2 United States Women's Tennis Shoes Sales Forecast by Type (2017-2022)
- 11.3 United States Women's Tennis Shoes Sales Forecast by Application (2017-2022)
- 11.4 Women's Tennis Shoes Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Women's Tennis Shoes

Table Classification of Women's Tennis Shoes

Figure United States Sales Market Share of Women's Tennis Shoes by Type in 2015

Figure Nature Leather Picture

Figure Synthesis Leather Picture

Table Application of Women's Tennis Shoes

Figure United States Sales Market Share of Women's Tennis Shoes by Application in 2015

Figure Profession Player Examples

Figure Amateur Player Examples

Figure United States Women's Tennis Shoes Sales and Growth Rate (2012-2022)

Figure United States Women's Tennis Shoes Revenue and Growth Rate (2012-2022)

Table United States Women's Tennis Shoes Sales of Key Manufacturers (2015 and 2016)

Table United States Women's Tennis Shoes Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Women's Tennis Shoes Sales Share by Manufacturers

Figure 2016 Women's Tennis Shoes Sales Share by Manufacturers

Table United States Women's Tennis Shoes Revenue by Manufacturers (2015 and 2016)

Table United States Women's Tennis Shoes Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Women's Tennis Shoes Revenue Share by Manufacturers

Table 2016 United States Women's Tennis Shoes Revenue Share by Manufacturers

Table United States Market Women's Tennis Shoes Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Women's Tennis Shoes Average Price of Key Manufacturers in 2015

Figure Women's Tennis Shoes Market Share of Top 3 Manufacturers

Figure Women's Tennis Shoes Market Share of Top 5 Manufacturers

Table United States Women's Tennis Shoes Sales by States (2012-2017)

Table United States Women's Tennis Shoes Sales Share by States (2012-2017)

Figure United States Women's Tennis Shoes Sales Market Share by States in 2015

Table United States Women's Tennis Shoes Revenue and Market Share by States (2012-2017)

Table United States Women's Tennis Shoes Revenue Share by States (2012-2017)
Figure Revenue Market Share of Women's Tennis Shoes by States (2012-2017)
Table United States Women's Tennis Shoes Price by States (2012-2017)
Table United States Women's Tennis Shoes Sales by Type (2012-2017)
Table United States Women's Tennis Shoes Sales Share by Type (2012-2017)
Figure United States Women's Tennis Shoes Sales Market Share by Type in 2015
Table United States Women's Tennis Shoes Revenue and Market Share by Type (2012-2017)
Table United States Women's Tennis Shoes Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Women's Tennis Shoes by Type (2012-2017)
Table United States Women's Tennis Shoes Price by Type (2012-2017)
Figure United States Women's Tennis Shoes Sales Growth Rate by Type (2012-2017)
Table United States Women's Tennis Shoes Sales by Application (2012-2017)
Table United States Women's Tennis Shoes Sales Market Share by Application (2012-2017)
Figure United States Women's Tennis Shoes Sales Market Share by Application in 2015
Table United States Women's Tennis Shoes Sales Growth Rate by Application (2012-2017)
Figure United States Women's Tennis Shoes Sales Growth Rate by Application (2012-2017)
Table ASICS Basic Information List
Table ASICS Women's Tennis Shoes Sales, Revenue, Price and Gross Margin (2012-2017)
Figure ASICS Women's Tennis Shoes Sales Market Share (2012-2017)
Table New Balance Basic Information List
Table New Balance Women's Tennis Shoes Sales, Revenue, Price and Gross Margin (2012-2017)
Table New Balance Women's Tennis Shoes Sales Market Share (2012-2017)
Table Adidas Basic Information List
Table Adidas Women's Tennis Shoes Sales, Revenue, Price and Gross Margin (2012-2017)
Table Adidas Women's Tennis Shoes Sales Market Share (2012-2017)
Table Nike Basic Information List
Table Nike Women's Tennis Shoes Sales, Revenue, Price and Gross Margin (2012-2017)
Table Nike Women's Tennis Shoes Sales Market Share (2012-2017)
Table K-Swiss Basic Information List
Table K-Swiss Women's Tennis Shoes Sales, Revenue, Price and Gross Margin

(2012-2017)

Table K-Swiss Women's Tennis Shoes Sales Market Share (2012-2017)

Table PUMA Basic Information List

Table PUMA Women's Tennis Shoes Sales, Revenue, Price and Gross Margin
(2012-2017)

Table PUMA Women's Tennis Shoes Sales Market Share (2012-2017)

Table JiYe Basic Information List

Table JiYe Women's Tennis Shoes Sales, Revenue, Price and Gross Margin
(2012-2017)

Table JiYe Women's Tennis Shoes Sales Market Share (2012-2017)

Table Head Basic Information List

Table Head Women's Tennis Shoes Sales, Revenue, Price and Gross Margin
(2012-2017)

Table Head Women's Tennis Shoes Sales Market Share (2012-2017)

Table Babolat Basic Information List

Table Babolat Women's Tennis Shoes Sales, Revenue, Price and Gross Margin
(2012-2017)

Table Babolat Women's Tennis Shoes Sales Market Share (2012-2017)

Table Prince Basic Information List

Table Prince Women's Tennis Shoes Sales, Revenue, Price and Gross Margin
(2012-2017)

Table Prince Women's Tennis Shoes Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Women's Tennis Shoes

Figure Manufacturing Process Analysis of Women's Tennis Shoes

Figure Women's Tennis Shoes Industrial Chain Analysis

Table Raw Materials Sources of Women's Tennis Shoes Major Manufacturers in 2015

Table Major Buyers of Women's Tennis Shoes

Table Distributors/Traders List

Figure United States Women's Tennis Shoes Production and Growth Rate Forecast
(2017-2022)

Figure United States Women's Tennis Shoes Revenue and Growth Rate Forecast
(2017-2022)

Table United States Women's Tennis Shoes Production Forecast by Type (2017-2022)

Table United States Women's Tennis Shoes Consumption Forecast by Application
(2017-2022)

Table United States Women's Tennis Shoes Sales Forecast by States (2017-2022)

Table United States Women's Tennis Shoes Sales Share Forecast by States
(2017-2022)

I would like to order

Product name: United States Women's Tennis Shoes Market Report 2017

Product link: <https://marketpublishers.com/r/U1FAB4D776AEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1FAB4D776AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970