

United States Women's Sportswear Market Report 2017

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Abstracts

Notes:

Sales, means the sales volume of Women's Sportswear

Revenue, means the sales value of Women's Sportswear

This report studies sales (consumption) of Women's Sportswear in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

NIKE

Adidas

Under Armour

Lululemon Athletica

PUMA

Amer Sports

The Gap

Abercrombie & Fitch

V.F.

Bebe Store

Columbia Sportswear

Trimark sportswear

Roots

Kappa

Canada Sportswear

Keylime Athletic Wear

FIG Clothing

Uniqlo

zara

LINING

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each

type, can be divided into

100% Cotton

Cotton Blends

water-repellent fabric

nylon

sweat-wicking fabric

Other

Split by applications, this report focuses on sales, market share and growth rate of Women's Sportswear in each application, can be divided into

doing sport

training

mountaineering

other outdoor's activities

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