

United States Women Sportswear Market Report 2017

https://marketpublishers.com/r/UD6D3D440D2PEN.html

Date: October 2017

Pages: 119

Price: US\$ 3,800.00 (Single User License)

ID: UD6D3D440D2PEN

Abstracts

In this report, the United States Women Sportswear market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The Midwest

The South

with sales (volume), revenue (value), market share and growth rate of Women Sportswear in these regions, from 2012 to 2022 (forecast).

United States Women Sportswear market competition by top manufacturers/players, with Women Sportswear sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

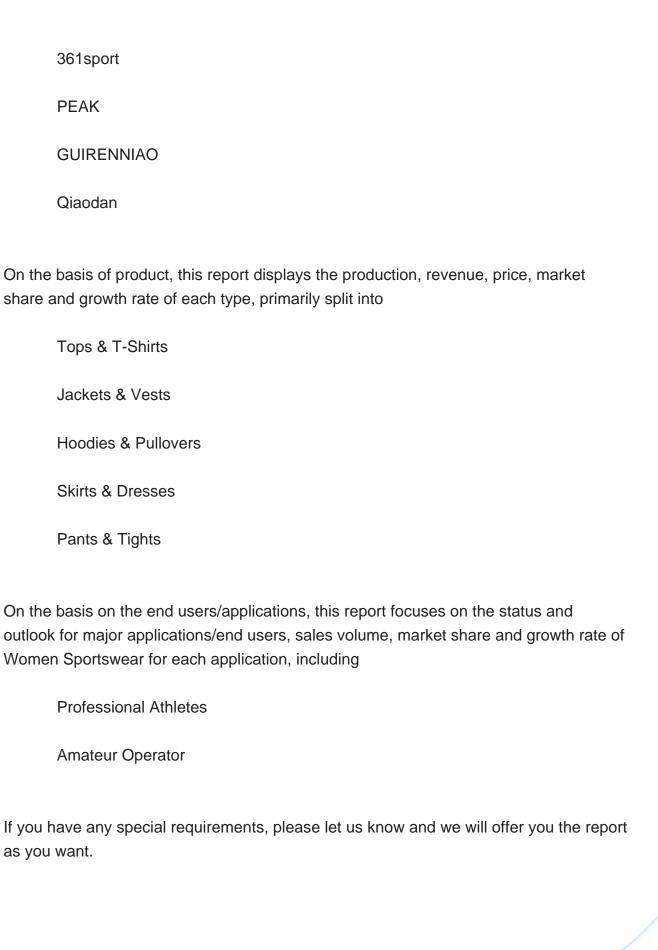
NIKE



Adidas **PUMA** V.F.Cooporation Columbia **Amer Sports Under Armour LULULEMON ATHLETICA** Mizuno **LOTTO** Kadena Plantium Classic **Third Street** Graphic Beacon **AST** DP Anta Lining

Xtep







Contents

United States Women Sportswear Market Report 2017

1 WOMEN SPORTSWEAR OVERVIEW

- 1.1 Product Overview and Scope of Women Sportswear
- 1.2 Classification of Women Sportswear by Product Category
- 1.2.1 United States Women Sportswear Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Women Sportswear Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Tops & T-Shirts
 - 1.2.4 Jackets & Vests
 - 1.2.5 Hoodies & Pullovers
 - 1.2.6 Skirts & Dresses
 - 1.2.7 Pants & Tights
- 1.3 United States Women Sportswear Market by Application/End Users
- 1.3.1 United States Women Sportswear Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Professional Athletes
 - 1.3.3 Amateur Operator
- 1.4 United States Women Sportswear Market by Region
- 1.4.1 United States Women Sportswear Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Women Sportswear Status and Prospect (2012-2022)
 - 1.4.3 Southwest Women Sportswear Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Women Sportswear Status and Prospect (2012-2022)
 - 1.4.5 New England Women Sportswear Status and Prospect (2012-2022)
 - 1.4.6 The South Women Sportswear Status and Prospect (2012-2022)
- 1.4.7 The Midwest Women Sportswear Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Women Sportswear (2012-2022)
 - 1.5.1 United States Women Sportswear Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Women Sportswear Revenue and Growth Rate (2012-2022)

2 UNITED STATES WOMEN SPORTSWEAR MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Women Sportswear Sales and Market Share of Key Players/Suppliers



(2012-2017)

- 2.2 United States Women Sportswear Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Women Sportswear Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Women Sportswear Market Competitive Situation and Trends
- 2.4.1 United States Women Sportswear Market Concentration Rate
- 2.4.2 United States Women Sportswear Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Women Sportswear Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES WOMEN SPORTSWEAR SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Women Sportswear Sales and Market Share by Region (2012-2017)
- 3.2 United States Women Sportswear Revenue and Market Share by Region (2012-2017)
- 3.3 United States Women Sportswear Price by Region (2012-2017)

4 UNITED STATES WOMEN SPORTSWEAR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Women Sportswear Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Women Sportswear Revenue and Market Share by Type (2012-2017)
- 4.3 United States Women Sportswear Price by Type (2012-2017)
- 4.4 United States Women Sportswear Sales Growth Rate by Type (2012-2017)

5 UNITED STATES WOMEN SPORTSWEAR SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Women Sportswear Sales and Market Share by Application (2012-2017)
- 5.2 United States Women Sportswear Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES WOMEN SPORTSWEAR PLAYERS/SUPPLIERS PROFILES AND SALES DATA



6.1 NIKE

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Women Sportswear Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 NIKE Women Sportswear Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Adidas
 - 6.2.2 Women Sportswear Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Adidas Women Sportswear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 PUMA
 - 6.3.2 Women Sportswear Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 PUMA Women Sportswear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 V.F.Cooporation
 - 6.4.2 Women Sportswear Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 V.F.Cooporation Women Sportswear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Columbia
 - 6.5.2 Women Sportswear Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Columbia Women Sportswear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Amer Sports
 - 6.6.2 Women Sportswear Product Category, Application and Specification
 - 6.6.2.1 Product A



- 6.6.2.2 Product B
- 6.6.3 Amer Sports Women Sportswear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Under Armour
 - 6.7.2 Women Sportswear Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Under Armour Women Sportswear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 LULULEMON ATHLETICA
 - 6.8.2 Women Sportswear Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 LULULEMON ATHLETICA Women Sportswear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Mizuno
 - 6.9.2 Women Sportswear Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Mizuno Women Sportswear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- **6.10 LOTTO**
 - 6.10.2 Women Sportswear Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 LOTTO Women Sportswear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Kadena
- 6.12 Plantium
- 6.13 Classic
- 6.14 Third Street
- 6.15 Graphic
- 6.16 Beacon
- 6.17 AST



- 6.18 DP
- 6.19 Anta
- 6.20 Lining
- 6.21 Xtep
- 6.22 361sport
- 6.23 PEAK
- 6.24 GUIRENNIAO
- 6.25 Qiaodan

7 WOMEN SPORTSWEAR MANUFACTURING COST ANALYSIS

- 7.1 Women Sportswear Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Women Sportswear

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Women Sportswear Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Women Sportswear Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client



9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES WOMEN SPORTSWEAR MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Women Sportswear Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Women Sportswear Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Women Sportswear Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Women Sportswear Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Women Sportswear

Figure United States Women Sportswear Market Size (M Units) by Type (2012-2022)

Figure United States Women Sportswear Sales Volume Market Share by Type (Product Category) in 2016

Figure Tops & T-Shirts Product Picture

Figure Jackets & Vests Product Picture

Figure Hoodies & Pullovers Product Picture

Figure Skirts & Dresses Product Picture

Figure Pants & Tights Product Picture

Figure United States Women Sportswear Market Size (M Units) by Application (2012-2022)

Figure United States Sales Market Share of Women Sportswear by Application in 2016 Figure Professional Athletes Examples

Table Key Downstream Customer in Professional Athletes

Figure Amateur Operator Examples

Table Key Downstream Customer in Amateur Operator

Figure United States Women Sportswear Market Size (Million USD) by Region (2012-2022)

Figure The West Women Sportswear Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Women Sportswear Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Women Sportswear Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Women Sportswear Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Women Sportswear Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Women Sportswear Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Women Sportswear Sales (M Units) and Growth Rate (2012-2022) Figure United States Women Sportswear Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Women Sportswear Market Major Players Product Sales Volume (M Units) (2012-2017)



Table United States Women Sportswear Sales (M Units) of Key Players/Suppliers (2012-2017)

Table United States Women Sportswear Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Women Sportswear Sales Share by Players/Suppliers Figure 2017 United States Women Sportswear Sales Share by Players/Suppliers Figure United States Women Sportswear Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Women Sportswear Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Women Sportswear Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Women Sportswear Revenue Share by Players/Suppliers Figure 2017 United States Women Sportswear Revenue Share by Players/Suppliers Table United States Market Women Sportswear Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Women Sportswear Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Women Sportswear Market Share of Top 3 Players/Suppliers Figure United States Women Sportswear Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Women Sportswear Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Women Sportswear Product Category
Table United States Women Sportswear Sales (M Units) by Region (2012-2017)
Table United States Women Sportswear Sales Share by Region (2012-2017)
Figure United States Women Sportswear Sales Share by Region (2012-2017)
Figure United States Women Sportswear Sales Market Share by Region in 2016
Table United States Women Sportswear Revenue (Million USD) and Market Share by
Region (2012-2017)

Table United States Women Sportswear Revenue Share by Region (2012-2017) Figure United States Women Sportswear Revenue Market Share by Region (2012-2017)

Figure United States Women Sportswear Revenue Market Share by Region in 2016
Table United States Women Sportswear Price (USD/Unit) by Region (2012-2017)
Table United States Women Sportswear Sales (M Units) by Type (2012-2017)
Table United States Women Sportswear Sales Share by Type (2012-2017)
Figure United States Women Sportswear Sales Share by Type (2012-2017)
Figure United States Women Sportswear Sales Market Share by Type in 2016
Table United States Women Sportswear Revenue (Million USD) and Market Share by
Type (2012-2017)



Table United States Women Sportswear Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Women Sportswear by Type (2012-2017)

Figure Revenue Market Share of Women Sportswear by Type in 2016

Table United States Women Sportswear Price (USD/Unit) by Types (2012-2017)

Figure United States Women Sportswear Sales Growth Rate by Type (2012-2017)

Table United States Women Sportswear Sales (M Units) by Application (2012-2017)

Table United States Women Sportswear Sales Market Share by Application (2012-2017)

Figure United States Women Sportswear Sales Market Share by Application (2012-2017)

Figure United States Women Sportswear Sales Market Share by Application in 2016 Table United States Women Sportswear Sales Growth Rate by Application (2012-2017) Figure United States Women Sportswear Sales Growth Rate by Application (2012-2017)

Table NIKE Basic Information List

Table NIKE Women Sportswear Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure NIKE Women Sportswear Sales Growth Rate (2012-2017)

Figure NIKE Women Sportswear Sales Market Share in United States (2012-2017)

Figure NIKE Women Sportswear Revenue Market Share in United States (2012-2017)

Table Adidas Basic Information List

Table Adidas Women Sportswear Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Adidas Women Sportswear Sales Growth Rate (2012-2017)

Figure Adidas Women Sportswear Sales Market Share in United States (2012-2017)

Figure Adidas Women Sportswear Revenue Market Share in United States (2012-2017)

Table PUMA Basic Information List

Table PUMA Women Sportswear Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure PUMA Women Sportswear Sales Growth Rate (2012-2017)

Figure PUMA Women Sportswear Sales Market Share in United States (2012-2017)

Figure PUMA Women Sportswear Revenue Market Share in United States (2012-2017)

Table V.F.Cooporation Basic Information List

Table V.F.Cooporation Women Sportswear Sales (M Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2012-2017)

Figure V.F.Cooporation Women Sportswear Sales Growth Rate (2012-2017)

Figure V.F.Cooporation Women Sportswear Sales Market Share in United States (2012-2017)

Figure V.F.Cooporation Women Sportswear Revenue Market Share in United States



(2012-2017)

Table Columbia Basic Information List

Table Columbia Women Sportswear Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Columbia Women Sportswear Sales Growth Rate (2012-2017)

Figure Columbia Women Sportswear Sales Market Share in United States (2012-2017)

Figure Columbia Women Sportswear Revenue Market Share in United States (2012-2017)

Table Amer Sports Basic Information List

Table Amer Sports Women Sportswear Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Amer Sports Women Sportswear Sales Growth Rate (2012-2017)

Figure Amer Sports Women Sportswear Sales Market Share in United States (2012-2017)

Figure Amer Sports Women Sportswear Revenue Market Share in United States (2012-2017)

Table Under Armour Basic Information List

Table Under Armour Women Sportswear Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Under Armour Women Sportswear Sales Growth Rate (2012-2017)

Figure Under Armour Women Sportswear Sales Market Share in United States (2012-2017)

Figure Under Armour Women Sportswear Revenue Market Share in United States (2012-2017)

Table LULULEMON ATHLETICA Basic Information List

Table LULULEMON ATHLETICA Women Sportswear Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure LULULEMON ATHLETICA Women Sportswear Sales Growth Rate (2012-2017)

Figure LULULEMON ATHLETICA Women Sportswear Sales Market Share in United States (2012-2017)

Figure LULULEMON ATHLETICA Women Sportswear Revenue Market Share in United States (2012-2017)

Table Mizuno Basic Information List

Table Mizuno Women Sportswear Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Mizuno Women Sportswear Sales Growth Rate (2012-2017)

Figure Mizuno Women Sportswear Sales Market Share in United States (2012-2017)

Figure Mizuno Women Sportswear Revenue Market Share in United States (2012-2017)



Table LOTTO Basic Information List

Table LOTTO Women Sportswear Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure LOTTO Women Sportswear Sales Growth Rate (2012-2017)

Figure LOTTO Women Sportswear Sales Market Share in United States (2012-2017)

Figure LOTTO Women Sportswear Revenue Market Share in United States (2012-2017)

Table Kadena Basic Information List

Table Plantium Basic Information List

Table Classic Basic Information List

Table Third Street Basic Information List

Table Graphic Basic Information List

Table Beacon Basic Information List

Table AST Basic Information List

Table DP Basic Information List

Table Anta Basic Information List

Table Lining Basic Information List

Table Xtep Basic Information List

Table 361sport Basic Information List

Table PEAK Basic Information List

Table GUIRENNIAO Basic Information List

Table Qiaodan Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Women Sportswear

Figure Manufacturing Process Analysis of Women Sportswear

Figure Women Sportswear Industrial Chain Analysis

Table Raw Materials Sources of Women Sportswear Major Players/Suppliers in 2016

Table Major Buyers of Women Sportswear

Table Distributors/Traders List

Figure United States Women Sportswear Sales Volume (M Units) and Growth Rate Forecast (2017-2022)

Figure United States Women Sportswear Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Women Sportswear Price (USD/Unit) Trend Forecast (2017-2022) Table United States Women Sportswear Sales Volume (M Units) Forecast by Type (2017-2022)

Figure United States Women Sportswear Sales Volume (M Units) Forecast by Type



(2017-2022)

Figure United States Women Sportswear Sales Volume (M Units) Forecast by Type in 2022

Table United States Women Sportswear Sales Volume (M Units) Forecast by Application (2017-2022)

Figure United States Women Sportswear Sales Volume (M Units) Forecast by Application (2017-2022)

Figure United States Women Sportswear Sales Volume (M Units) Forecast by Application in 2022

Table United States Women Sportswear Sales Volume (M Units) Forecast by Region (2017-2022)

Table United States Women Sportswear Sales Volume Share Forecast by Region (2017-2022)

Figure United States Women Sportswear Sales Volume Share Forecast by Region (2017-2022)

Figure United States Women Sportswear Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Women Sportswear Market Report 2017
Product link: https://marketpublishers.com/r/UD6D3D440D2PEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UD6D3D440D2PEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970