

United States Women Sportswear Market Report 2016

<https://marketpublishers.com/r/UDDDE2E58B2EN.html>

Date: November 2016

Pages: 124

Price: US\$ 3,800.00 (Single User License)

ID: UDDDE2E58B2EN

Abstracts

Notes:

Sales, means the sales volume of Women Sportswear

Revenue, means the sales value of Women Sportswear

This report studies sales (consumption) of Women Sportswear in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

NIKE

Adidas

PUMA

V.F.Cooperation

Columbia

Amer Sports

Under Armour

LULULEMON ATHLETICA

Mizuno

LOTTO

Kadena

Plantium

Classic

Third Street

Graphic

Beacon

AST

DP

Anta

Lining

Xtep

361sport

PEAK

GUIRENNIAO

Qiaodan

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Leisure clothes

Sport-specific clothing

Type III

Split by applications, this report focuses on sales, market share and growth rate of Women Sportswear in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Women Sportswear Market Report 2016

1 WOMEN SPORTSWEAR OVERVIEW

- 1.1 Product Overview and Scope of Women Sportswear
- 1.2 Classification of Women Sportswear
 - 1.2.1 Leisure clothes
 - 1.2.2 Sport-specific clothing
 - 1.2.3 Type III
- 1.3 Application of Women Sportswear
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Women Sportswear (2011-2021)
 - 1.4.1 United States Women Sportswear Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Women Sportswear Revenue and Growth Rate (2011-2021)

2 UNITED STATES WOMEN SPORTSWEAR COMPETITION BY MANUFACTURERS

- 2.1 United States Women Sportswear Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Women Sportswear Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Women Sportswear Average Price by Manufactures (2015 and 2016)
- 2.4 Women Sportswear Market Competitive Situation and Trends
 - 2.4.1 Women Sportswear Market Concentration Rate
 - 2.4.2 Women Sportswear Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES WOMEN SPORTSWEAR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Women Sportswear Sales and Market Share by Type (2011-2016)
- 3.2 United States Women Sportswear Revenue and Market Share by Type (2011-2016)
- 3.3 United States Women Sportswear Price by Type (2011-2016)
- 3.4 United States Women Sportswear Sales Growth Rate by Type (2011-2016)

4 UNITED STATES WOMEN SPORTSWEAR SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Women Sportswear Sales and Market Share by Application (2011-2016)

4.2 United States Women Sportswear Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES WOMEN SPORTSWEAR MANUFACTURERS PROFILES/ANALYSIS

5.1 NIKE

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Women Sportswear Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 NIKE Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Adidas

5.2.2 Women Sportswear Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Adidas Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 PUMA

5.3.2 Women Sportswear Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 PUMA Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 V.F.Cooperation

5.4.2 Women Sportswear Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 V.F.Cooperation Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Columbia

5.5.2 Women Sportswear Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Columbia Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Amer Sports

5.6.2 Women Sportswear Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Amer Sports Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Under Armour

5.7.2 Women Sportswear Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Under Armour Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 LULULEMON ATHLETICA

5.8.2 Women Sportswear Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 LULULEMON ATHLETICA Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Mizuno

5.9.2 Women Sportswear Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Mizuno Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 LOTTO

5.10.2 Women Sportswear Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 LOTTO Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Kadena

5.12 Plantium

5.13 Classic

5.14 Third Street

5.15 Graphic

5.16 Beacon

5.17 AST

5.18 DP

5.19 Anta

5.20 Lining

5.21 Xtep

5.22 361sport

5.23 PEAK

5.24 GUIRENNIAO

5.25 Qiaodan

6 WOMEN SPORTSWEAR MANUFACTURING COST ANALYSIS

6.1 Women Sportswear Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Women Sportswear

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Women Sportswear Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Women Sportswear Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES WOMEN SPORTSWEAR MARKET FORECAST (2016-2021)

10.1 United States Women Sportswear Sales, Revenue Forecast (2016-2021)

10.2 United States Women Sportswear Sales Forecast by Type (2016-2021)

10.3 United States Women Sportswear Sales Forecast by Application (2016-2021)

10.4 Women Sportswear Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Women Sportswear

Table Classification of Women Sportswear

Figure United States Sales Market Share of Women Sportswear by Type in 2015

Figure Leisure clothes Picture

Figure Sport-specific clothing Picture

Table Application of Women Sportswear

Figure United States Sales Market Share of Women Sportswear by Application in 2015

Figure United States Women Sportswear Sales and Growth Rate (2011-2021)

Figure United States Women Sportswear Revenue and Growth Rate (2011-2021)

Table United States Women Sportswear Sales of Key Manufacturers (2015 and 2016)

Table United States Women Sportswear Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Women Sportswear Sales Share by Manufacturers

Figure 2016 Women Sportswear Sales Share by Manufacturers

Table United States Women Sportswear Revenue by Manufacturers (2015 and 2016)

Table United States Women Sportswear Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Women Sportswear Revenue Share by Manufacturers

Table 2016 United States Women Sportswear Revenue Share by Manufacturers

Table United States Market Women Sportswear Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Women Sportswear Average Price of Key Manufacturers in 2015

Figure Women Sportswear Market Share of Top 3 Manufacturers

Figure Women Sportswear Market Share of Top 5 Manufacturers

Table United States Women Sportswear Sales by Type (2011-2016)

Table United States Women Sportswear Sales Share by Type (2011-2016)

Figure United States Women Sportswear Sales Market Share by Type in 2015

Table United States Women Sportswear Revenue and Market Share by Type (2011-2016)

Table United States Women Sportswear Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Women Sportswear by Type (2011-2016)

Table United States Women Sportswear Price by Type (2011-2016)

Figure United States Women Sportswear Sales Growth Rate by Type (2011-2016)

Table United States Women Sportswear Sales by Application (2011-2016)

Table United States Women Sportswear Sales Market Share by Application
(2011-2016)

Figure United States Women Sportswear Sales Market Share by Application in 2015

Table United States Women Sportswear Sales Growth Rate by Application (2011-2016)

Figure United States Women Sportswear Sales Growth Rate by Application
(2011-2016)

Table NIKE Basic Information List

Table NIKE Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

Figure NIKE Women Sportswear Sales Market Share (2011-2016)

Table Adidas Basic Information List

Table Adidas Women Sportswear Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Adidas Women Sportswear Sales Market Share (2011-2016)

Table PUMA Basic Information List

Table PUMA Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

Table PUMA Women Sportswear Sales Market Share (2011-2016)

Table V.F.Cooperation Basic Information List

Table V.F.Cooperation Women Sportswear Sales, Revenue, Price and Gross Margin
(2011-2016)

Table V.F.Cooperation Women Sportswear Sales Market Share (2011-2016)

Table Columbia Basic Information List

Table Columbia Women Sportswear Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Columbia Women Sportswear Sales Market Share (2011-2016)

Table Amer Sports Basic Information List

Table Amer Sports Women Sportswear Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Amer Sports Women Sportswear Sales Market Share (2011-2016)

Table Under Armour Basic Information List

Table Under Armour Women Sportswear Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Under Armour Women Sportswear Sales Market Share (2011-2016)

Table LULULEMON ATHLETICA Basic Information List

Table LULULEMON ATHLETICA Women Sportswear Sales, Revenue, Price and Gross
Margin (2011-2016)

Table LULULEMON ATHLETICA Women Sportswear Sales Market Share (2011-2016)

Table Mizuno Basic Information List

Table Mizuno Women Sportswear Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Mizuno Women Sportswear Sales Market Share (2011-2016)
Table LOTTO Basic Information List
Table LOTTO Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
Table LOTTO Women Sportswear Sales Market Share (2011-2016)
Table Kadena Basic Information List
Table Kadena Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
Table Kadena Women Sportswear Sales Market Share (2011-2016)
Table Plantium Basic Information List
Table Plantium Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
Table Plantium Women Sportswear Sales Market Share (2011-2016)
Table Classic Basic Information List
Table Classic Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
Table Classic Women Sportswear Sales Market Share (2011-2016)
Table Third Street Basic Information List
Table Third Street Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
Table Third Street Women Sportswear Sales Market Share (2011-2016)
Table Graphic Basic Information List
Table Graphic Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
Table Graphic Women Sportswear Sales Market Share (2011-2016)
Table Beacon Basic Information List
Table Beacon Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
Table Beacon Women Sportswear Sales Market Share (2011-2016)
Table AST Basic Information List
Table AST Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
Table AST Women Sportswear Sales Market Share (2011-2016)
Table DP Basic Information List
Table DP Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
Table DP Women Sportswear Sales Market Share (2011-2016)
Table Anta Basic Information List
Table Anta Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
Table Anta Women Sportswear Sales Market Share (2011-2016)
Table Lining Basic Information List

Table Lining Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lining Women Sportswear Sales Market Share (2011-2016)

Table Xtep Basic Information List

Table Xtep Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

Table Xtep Women Sportswear Sales Market Share (2011-2016)

Table 361sport Basic Information List

Table 361sport Women Sportswear Sales, Revenue, Price and Gross Margin
(2011-2016)

Table 361sport Women Sportswear Sales Market Share (2011-2016)

Table PEAK Basic Information List

Table PEAK Women Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

Table PEAK Women Sportswear Sales Market Share (2011-2016)

Table GUIRENNIAO Basic Information List

Table GUIRENNIAO Women Sportswear Sales, Revenue, Price and Gross Margin
(2011-2016)

Table GUIRENNIAO Women Sportswear Sales Market Share (2011-2016)

Table Qiaodan Basic Information List

Table Qiaodan Women Sportswear Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Qiaodan Women Sportswear Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Women Sportswear

Figure Manufacturing Process Analysis of Women Sportswear

Figure Women Sportswear Industrial Chain Analysis

Table Raw Materials Sources of Women Sportswear Major Manufacturers in 2015

Table Major Buyers of Women Sportswear

Table Distributors/Traders List

Figure United States Women Sportswear Production and Growth Rate Forecast
(2016-2021)

Figure United States Women Sportswear Revenue and Growth Rate Forecast
(2016-2021)

Table United States Women Sportswear Production Forecast by Type (2016-2021)

Table United States Women Sportswear Consumption Forecast by Application
(2016-2021)

I would like to order

Product name: United States Women Sportswear Market Report 2016

Product link: <https://marketpublishers.com/r/UDDDE2E58B2EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UDDDE2E58B2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970