

# **United States Women Cosmetics Industry 2015 Market Research Report**

https://marketpublishers.com/r/UF196252328EN.html

Date: December 2015

Pages: 139

Price: US\$ 3,800.00 (Single User License)

ID: UF196252328EN

# **Abstracts**

The United States Women Cosmetics Industry 2015 Market Research Report is a professional and in-depth study on the current state of the Women Cosmetics industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Women Cosmetics market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Women Cosmetics industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 146 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



## **Contents**

#### 1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Women Cosmetics
- 1.2 Classification of Women Cosmetics
- 1.3 Applications of Women Cosmetics
- 1.4 Industry Chain Structure of Women Cosmetics
- 1.5 Industry Overview of Women Cosmetics
- 1.6 Industry Policy Analysis of Women Cosmetics
- 1.7 Industry News Analysis of Women Cosmetics

#### 2 MANUFACTURING COST STRUCTURE ANALYSIS OF WOMEN COSMETICS

- 2.1 Bill of Materials (BOM) of Women Cosmetics
- 2.2 BOM Price Analysis of Women Cosmetics
- 2.3 Labor Cost Analysis of Women Cosmetics
- 2.4 Depreciation Cost Analysis of Women Cosmetics
- 2.5 Manufacturing Cost Structure Analysis of Women Cosmetics
- 2.6 Manufacturing Process Analysis of Women Cosmetics
- 2.7 China Price, Cost and Gross of Women Cosmetics 2010-2015

### 3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of United States Key Women Cosmetics Manufacturers in 2014
- 3.3 R&D Status and Technology Source of United States Women Cosmetics Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of United States Women Cosmetics Key Manufacturers in 2014

# 4 PRODUCTION ANALYSIS OF WOMEN COSMETICS BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 United States Production of Women Cosmetics by Regions 2010-2015
- 4.2 United States Production of Women Cosmetics by Type 2010-2015
- 4.3 United States Sales of Women Cosmetics by Applications 2010-2015



- 4.4 Price Analysis of United States Women Cosmetics Key Manufacturers in 2015
- 4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Women Cosmetics 2010-2015

# 5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF WOMEN COSMETICS BY REGIONS

- 5.1 United States Consumption Volume of Women Cosmetics by Regions 2010-2015
- 5.2 United States Consumption Value of Women Cosmetics by Regions 2010-2015
- 5.3 United States Consumption Price Analysis of Women Cosmetics by Regions 2010-2015

# 6 ANALYSIS OF WOMEN COSMETICS PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015

- 6.1 Capacity, Production, Sales, and Revenue of Women Cosmetics 2010-2015
- 6.2 Production Market Share and Sales Market Share Analysis of Women Cosmetics 2014-2015
- 6.3 Sales Overview of Women Cosmetics 2010-2015
- 6.4 Supply, Consumption and Gap of Women Cosmetics 2010-2015
- 6.5 Import, Export and Consumption of Women Cosmetics 2010-2015
- 6.6 Cost, Price, Revenue and Gross Margin of Women Cosmetics 2010-2015

#### 7 ANALYSIS OF WOMEN COSMETICS INDUSTRY KEY MANUFACTURERS

- 7.1 Avon
  - 7.1.1 Company Profile
  - 7.1.2 Product Picture and Specification
  - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.1.4 Avon SWOT Analysis
- 7.2 Beiersdorf
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture and Specification
  - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.2.4 Beiersdorf SWOT Analysis
- 7.3 Natura
  - 7.3.1 Company Profile
  - 7.3.2 Product Picture and Specification
  - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue



### 7.3.4 Natura SWOT Analysis

#### 7.4 P&G

- 7.4.1 Company Profile
- 7.4.2 Product Picture and Specification
- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 P&G SWOT Analysis

#### 7.5 Unilever

- 7.5.1 Company Profile
- 7.5.2 Product Picture and Specification
- 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.5.4 Unilever SWOT Analysis

#### 7.6 Chanel

- 7.6.1 Company Profile
- 7.6.2 Product Picture and Specification
- 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.6.4 Chanel SWOT Analysis

### 7.7 Coty

- 7.7.1 Company Profile
- 7.7.2 Product Picture and Specification
- 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.7.4 Coty SWOT Analysis
- 7.8 O Boticario
  - 7.8.1 Company Profile
  - 7.8.2 Product Picture and Specification
  - 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.8.4 O Boticario SWOT Analysis

#### **8 PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Women Cosmetics Product Types
- 8.5 Market Share Analysis of Different Women Cosmetics Price Levels
- 8.6 Gross Margin Analysis of Different Women Cosmetics Applications

### 9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF WOMEN COSMETICS

9.1 Marketing Channels Status of Women Cosmetics



- 9.2 Traders or Distributors of Women Cosmetics with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Women Cosmetics
- 9.4 United States Import, Export and Trade Analysis of Women Cosmetics

#### 10 DEVELOPMENT TREND OF WOMEN COSMETICS INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Women Cosmetics 2016-2021
- 10.2 Production Market Share by Product Types of Women Cosmetics 2016-2021
- 10.3 Sales and Sales Revenue Overview of Women Cosmetics 2016-2021
- 10.4 United States Sales of Women Cosmetics by Applications 2016-2021
- 10.5 Import, Export and Consumption of Women Cosmetics 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Women Cosmetics 2016-2021

# 11 INDUSTRY CHAIN SUPPLIERS OF WOMEN COSMETICS WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Women Cosmetics with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Women Cosmetics with Contact Information
- 11.3 Major Players of Women Cosmetics with Contact Information
- 11.4 Key Consumers of Women Cosmetics with Contact Information
- 11.5 Supply Chain Relationship Analysis of Women Cosmetics

# 12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF WOMEN COSMETICS

- 12.1 New Project SWOT Analysis of Women Cosmetics
- 12.2 New Project Investment Feasibility Analysis of Women Cosmetics

# 13 CONCLUSION OF THE UNITED STATES WOMEN COSMETICS INDUSTRY 2015 MARKET RESEARCH REPORT



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Women Cosmetics

**Table Product Specifications of Women Cosmetics** 

Table Classification of Women Cosmetics

Figure United States Sales Market Share of Women Cosmetics by Product Types in 2014

**Table Applications of Women Cosmetics** 

Figure United States Sales Market Share of Women Cosmetics by Applications in 2014

Figure Industry Chain Structure of Women Cosmetics

Table United States Industry Overview of Women Cosmetics

Table Industry Policy of Women Cosmetics

Table Industry News List of Women Cosmetics

Table Bill of Materials (BOM) of Women Cosmetics

Table Bill of Materials (BOM) Price of Women Cosmetics

**Table Labor Cost of Women Cosmetics** 

**Table Depreciation Cost of Women Cosmetics** 

Table Manufacturing Cost Structure Analysis of Women Cosmetics in 2014

Figure Manufacturing Process Analysis of Women Cosmetics

Table United States Price Analysis of Women Cosmetics 2010-2015 (USD/Unit)

Table United States Cost Analysis of Women Cosmetics 2010-2015 (USD/Unit)

Table United States Gross Analysis of Women Cosmetics 2010-2015

Table Capacity (K Units) and Commercial Production Date of United States Women Cosmetics Key Manufacturers in 2014

Table Manufacturing Plants Distribution of United States Key Women Cosmetics Manufacturers in 2014

Table R&D Status and Technology Source of United States Women Cosmetics Key Manufacturers in 2014

Table Raw Materials Sources Analysis of United States and United States Women Cosmetics Key Manufacturers in 2014

Table United States Production of Women Cosmetics by Regions 2010-2015 (K Units)
Table United States Production Market Share of Women Cosmetics by Regions
2010-2015

Figure United States Production Market Share of Women Cosmetics by Regions in 2014

Figure United States Production Market Share of Women Cosmetics by Regions in 2015



Table United States Production of Women Cosmetics by Types in 2010-2015 (K Units) Table United States Production Market Share of Women Cosmetics by Type in 2010-2015

Figure United States Production Market Share of Women Cosmetics by Type in 2014 Figure United States Production Market Share of Women Cosmetics by Type in 2015 Table United States Sales of Women Cosmetics by Applications 2010-2015 (K Units) Table United States Production Market Share of Women Cosmetics by Applications 2010-2015

Figure United States Production Market Share of Women Cosmetics by Applications in 2014

Figure United States Production Market Share of Women Cosmetics by Applications in 2015

Table Price Comparison of United States Women Cosmetics Key Manufacturers in 2015 (USD/Unit)

Table United States Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Women Cosmetics 2010-2015

Table United States Consumption Volume of Women Cosmetics by Regions 2010-2015 (K Units)

Table United States Consumption Volume Market Share of Women Cosmetics by Regions 2010-2015 (%)

Figure United States Consumption Volume Market Share of Women Cosmetics by Regions in 2014

Figure United States Consumption Volume Market Share of Women Cosmetics by Regions in 2015

Table United States Consumption Value of Women Cosmetics by Regions 2010-2015 (M USD)

Table United States Consumption Value Market Share of Women Cosmetics by Regions 2010-2015

Figure United States Consumption Value Market Share of Women Cosmetics by Regions in 2014

Figure United States Consumption Value Market Share of Women Cosmetics by Regions in 2015

Table Consumption Price of Women Cosmetics by Regions 2010-2015 (USD/Unit) Table United States and Major Manufacturers Capacity of Women Cosmetics 2010-2015 (K Units)

Table United States Capacity Market Share of Major Women Cosmetics Manufacturers 2010-2015

Table United States and Major Manufacturers Production of Women Cosmetics 2010-2015 (K Units)



Table United States Production Market Share of Major Women Cosmetics Manufacturers 2010-2015

Table United States and Major Manufacturers Sales of Women Cosmetics 2010-2015 (K Units)

Table United States Sales Market Share of Major Women Cosmetics Manufacturers 2010-2015

Table United States and Major Manufacturers Sales Revenue of Women Cosmetics 2010-2015 (M USD)

Table United States Sales Revenue Market Share of Major Women Cosmetics Manufacturers 2010-2015

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Women Cosmetics 2010-2015

Figure United States Capacity Utilization Rate of Women Cosmetics 2010-2015 Figure United States Sales Revenue (M USD) and Growth Rate of Women Cosmetics 2010-2015

Figure United States Production Market Share of Major Women Cosmetics Manufacturers in 2014

Figure United States Production Market Share of Major Women Cosmetics Manufacturers in 2015

Figure United States Sales Market Share of Major Women Cosmetics Manufacturers in 2014

Figure United States Sales Market Share of Major Women Cosmetics Manufacturers in 2015

Figure United States Sales (K Units) and Growth Rate of Women Cosmetics 2010-2015 Table United States Supply, Consumption and Gap of Women Cosmetics 2010-2015 (K Units)

Table United States Import, Export and Consumption of Women Cosmetics 2010-2015 (K Units)

Table Price of United States Women Cosmetics Major Manufacturers 2010-2015 (USD/Unit)

Table Gross Margin of United States Women Cosmetics Major Manufacturers 2010-2015

Table United States and Major Manufacturers Revenue of Women Cosmetics 2010-2015 (M USD)

Table United States Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Women Cosmetics 2010-2015 Table Avon Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Women Cosmetics Picture and Specifications of Avon



Table Women Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Avon 2010-2015

Figure Women Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Avon 2010-2015

Figure Women Cosmetics Production (K Units) and United States Market Share of Avon 2010-2015

Table Avon Women Cosmetics SWOT Analysis

Table Beiersdorf Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Women Cosmetics Picture and Specifications of Beiersdorf

Table Women Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Beiersdorf 2010-2015

Figure Women Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Beiersdorf 2010-2015

Figure Women Cosmetics Production (K Units) and United States Market Share of Beiersdorf 2010-2015

Table Beiersdorf Women Cosmetics SWOT Analysis

Table Natura Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Women Cosmetics Picture and Specifications of Natura

Table Women Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Natura 2010-2015

Figure Women Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Natura 2010-2015

Figure Women Cosmetics Production (K Units) and United States Market Share of Natura 2010-2015

Table Natura Women Cosmetics SWOT Analysis

Table P&G Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure Women Cosmetics Picture and Specifications of P&G

Table Women Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of P&G 2010-2015

Figure Women Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of P&G 2010-2015

Figure Women Cosmetics Production (K Units) and United States Market Share of P&G 2010-2015



Table P&G Women Cosmetics SWOT Analysis

Table Unilever Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Women Cosmetics Picture and Specifications of Unilever

Table Women Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Unilever 2010-2015

Figure Women Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Unilever 2010-2015

Figure Women Cosmetics Production (K Units) and United States Market Share of Unilever 2010-2015

Table Unilever Women Cosmetics SWOT Analysis

Table Chanel Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Women Cosmetics Picture and Specifications of Chanel

Table Women Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Chanel 2010-2015

Figure Women Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Chanel 2010-2015

Figure Women Cosmetics Production (K Units) and United States Market Share of Chanel 2010-2015

Table Chanel Women Cosmetics SWOT Analysis

Table Coty Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure Women Cosmetics Picture and Specifications of Coty

Table Women Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Coty 2010-2015

Figure Women Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Coty 2010-2015

Figure Women Cosmetics Production (K Units) and United States Market Share of Coty 2010-2015

Table Coty Women Cosmetics SWOT Analysis

Table O Boticario Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Women Cosmetics Picture and Specifications of O Boticario

Table Women Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of O Boticario 2010-2015



Figure Women Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of O Boticario 2010-2015

Figure Women Cosmetics Production (K Units) and United States Market Share of O Boticario 2010-2015

Table O Boticario Women Cosmetics SWOT Analysis

Table Women Cosmetics Price by Regions 2010-2015

Table Women Cosmetics Price by Product Types 2010-2015

Table Women Cosmetics Price by Companies 2010-2015

Table Women Cosmetics Gross Margin by Companies 2010-2015

Table Price Comparison of Women Cosmetics by Regions 2010-2015 (USD/Unit)

Table Price of Different Women Cosmetics Product Types (USD/Unit)

Table Market Share of Different Women Cosmetics Price Level

Table Gross Margin of Different Women Cosmetics Applications

Table Marketing Channels Status of Women Cosmetics

Table Traders or Distributors of Women Cosmetics with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Women Cosmetics (USD/Unit) in 2015

Table United States Import, Export, and Trade of Women Cosmetics (K Units) Figure United States Capacity (K Units), Production (K Units) and Growth Rate of

Women Cosmetics 2016-2021

Figure United States Capacity Utilization Rate of Women Cosmetics 2016-2021

Table United States Women Cosmetics Production by Type 2016-2021 (K Units)

Table United States Women Cosmetics Production Market Share by Type 2016-2021

Figure United States Production Market Share of Women Cosmetics by Type in 2021

Figure United States Sales (K Units) and Growth Rate of Women Cosmetics 2016-2021

Figure United States Sales Revenue (Million USD) and Growth Rate of Women

Cosmetics 2016-2021

Figure United States Sales of Women Cosmetics by Applications 2016-2021 (K Units) Table United States Production Market Share of Women Cosmetics by Applications

2016-2021

Figure United States Production Market Share of Women Cosmetics by Applications in 2021

Table United States Production, Import, Export and Consumption of Women Cosmetics 2016-2021 (K Units)

Table United States Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Women Cosmetics 2016-2021

Table Major Raw Materials Suppliers of Women Cosmetics with Contact Information Table Manufacturing Equipment Suppliers of Women Cosmetics with Contact Information



Table Major Players of Women Cosmetics with Contact Information
Table Key Consumers of Women Cosmetics with Contact Information
Table Supply Chain Relationship Analysis of Women Cosmetics
Table New Project SWOT Analysis of Women Cosmetics
Table New Project Investment Feasibility Analysis of Women Cosmetics
Table Part of Interviewees Record List



### I would like to order

Product name: United States Women Cosmetics Industry 2015 Market Research Report

Product link: https://marketpublishers.com/r/UF196252328EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UF196252328EN.html">https://marketpublishers.com/r/UF196252328EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970