

# **United States Wolfberry Extract Market Report 2017**

https://marketpublishers.com/r/U36DE69BD71EN.html Date: December 2017 Pages: 104 Price: US\$ 3,800.00 (Single User License) ID: U36DE69BD71EN

## Abstracts

In this report, the United States Wolfberry Extract market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Wolfberry Extract in these regions, from 2012 to 2022 (forecast).

United States Wolfberry Extract market competition by top manufacturers/players, with Wolfberry Extract sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Swanson(US)



Xiu Zheng(CN)

Piping Rock Health Products(US)

Doctor's Best(US)

Ayurish(IN)

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Capsules Powder Liquid

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Hospitals and Clinics

Individual Households

Others

If you have any special requirements, please let us know and we will offer you the report as you want.



## Contents

United States Wolfberry Extract Market Report 2017

#### 1 WOLFBERRY EXTRACT OVERVIEW

1.1 Product Overview and Scope of Wolfberry Extract

1.2 Classification of Wolfberry Extract by Product Category

1.2.1 United States Wolfberry Extract Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Wolfberry Extract Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

- 1.2.3 Capsules
- 1.2.4 Powder
- 1.2.5 Liquid
- 1.2.6 Others

1.3 United States Wolfberry Extract Market by Application/End Users

1.3.1 United States Wolfberry Extract Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

- 1.3.2 Hospitals and Clinics
- 1.3.3 Individual Households
- 1.3.4 Others

1.4 United States Wolfberry Extract Market by Region

1.4.1 United States Wolfberry Extract Market Size (Value) Comparison by Region (2012-2022)

- 1.4.2 The West Wolfberry Extract Status and Prospect (2012-2022)
- 1.4.3 Southwest Wolfberry Extract Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Wolfberry Extract Status and Prospect (2012-2022)
- 1.4.5 New England Wolfberry Extract Status and Prospect (2012-2022)
- 1.4.6 The South Wolfberry Extract Status and Prospect (2012-2022)
- 1.4.7 The Midwest Wolfberry Extract Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Wolfberry Extract (2012-2022)
- 1.5.1 United States Wolfberry Extract Sales and Growth Rate (2012-2022)
- 1.5.2 United States Wolfberry Extract Revenue and Growth Rate (2012-2022)

# 2 UNITED STATES WOLFBERRY EXTRACT MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Wolfberry Extract Sales and Market Share of Key Players/Suppliers



(2012-2017)

2.2 United States Wolfberry Extract Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Wolfberry Extract Average Price by Players/Suppliers (2012-2017)

2.4 United States Wolfberry Extract Market Competitive Situation and Trends

2.4.1 United States Wolfberry Extract Market Concentration Rate

2.4.2 United States Wolfberry Extract Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Wolfberry Extract Manufacturing Base Distribution, Sales Area, Product Type

## 3 UNITED STATES WOLFBERRY EXTRACT SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Wolfberry Extract Sales and Market Share by Region (2012-2017)

3.2 United States Wolfberry Extract Revenue and Market Share by Region (2012-2017)3.3 United States Wolfberry Extract Price by Region (2012-2017)

### 4 UNITED STATES WOLFBERRY EXTRACT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Wolfberry Extract Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Wolfberry Extract Revenue and Market Share by Type (2012-2017)

4.3 United States Wolfberry Extract Price by Type (2012-2017)

4.4 United States Wolfberry Extract Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES WOLFBERRY EXTRACT SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Wolfberry Extract Sales and Market Share by Application (2012-2017)

5.2 United States Wolfberry Extract Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

## 6 UNITED STATES WOLFBERRY EXTRACT PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Swanson(US)

United States Wolfberry Extract Market Report 2017



6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Wolfberry Extract Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Swanson(US) Wolfberry Extract Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Xiu Zheng(CN)

6.2.2 Wolfberry Extract Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Xiu Zheng(CN) Wolfberry Extract Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Piping Rock Health Products(US)

6.3.2 Wolfberry Extract Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Piping Rock Health Products(US) Wolfberry Extract Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Doctor's Best(US)

6.4.2 Wolfberry Extract Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Doctor's Best(US) Wolfberry Extract Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Ayurish(IN)

6.5.2 Wolfberry Extract Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Ayurish(IN) Wolfberry Extract Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

#### 7 WOLFBERRY EXTRACT MANUFACTURING COST ANALYSIS

7.1 Wolfberry Extract Key Raw Materials Analysis



- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Wolfberry Extract

#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Wolfberry Extract Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Wolfberry Extract Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES WOLFBERRY EXTRACT MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)



11.1 United States Wolfberry Extract Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Wolfberry Extract Sales Volume Forecast by Type (2017-2022)

11.3 United States Wolfberry Extract Sales Volume Forecast by Application (2017-2022)

11.4 United States Wolfberry Extract Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**

- 13.1 Methodology/Research Approach
- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation

#### 13.2 Data Source

- 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Wolfberry Extract Figure United States Wolfberry Extract Market Size (K Units) by Type (2012-2022) Figure United States Wolfberry Extract Sales Volume Market Share by Type (Product Category) in 2016 **Figure Capsules Product Picture Figure Powder Product Picture Figure Liquid Product Picture Figure Others Product Picture** Figure United States Wolfberry Extract Market Size (K Units) by Application (2012 - 2022)Figure United States Sales Market Share of Wolfberry Extract by Application in 2016 Figure Hospitals and Clinics Examples Table Key Downstream Customer in Hospitals and Clinics Figure Individual Households Examples Table Key Downstream Customer in Individual Households Figure Others Examples Table Key Downstream Customer in Others Figure United States Wolfberry Extract Market Size (Million USD) by Region (2012 - 2022)Figure The West Wolfberry Extract Revenue (Million USD) and Growth Rate (2012 - 2022)Figure Southwest Wolfberry Extract Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Middle Atlantic Wolfberry Extract Revenue (Million USD) and Growth Rate (2012 - 2022)Figure New England Wolfberry Extract Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The South of US Wolfberry Extract Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Midwest Wolfberry Extract Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Wolfberry Extract Sales (K Units) and Growth Rate (2012-2022) Figure United States Wolfberry Extract Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Wolfberry Extract Market Major Players Product Sales Volume (K



Units) (2012-2017)

Table United States Wolfberry Extract Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Wolfberry Extract Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Wolfberry Extract Sales Share by Players/Suppliers Figure 2017 United States Wolfberry Extract Sales Share by Players/Suppliers Figure United States Wolfberry Extract Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Wolfberry Extract Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Wolfberry Extract Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Wolfberry Extract Revenue Share by Players/Suppliers Figure 2017 United States Wolfberry Extract Revenue Share by Players/Suppliers Table United States Market Wolfberry Extract Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Wolfberry Extract Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Wolfberry Extract Market Share of Top 3 Players/Suppliers Figure United States Wolfberry Extract Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Wolfberry Extract Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Wolfberry Extract Product Category Table United States Wolfberry Extract Sales (K Units) by Region (2012-2017) Table United States Wolfberry Extract Sales Share by Region (2012-2017) Figure United States Wolfberry Extract Sales Share by Region (2012-2017) Figure United States Wolfberry Extract Sales Market Share by Region in 2016 Table United States Wolfberry Extract Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Wolfberry Extract Revenue Share by Region (2012-2017) Figure United States Wolfberry Extract Revenue Market Share by Region (2012-2017) Figure United States Wolfberry Extract Revenue Market Share by Region in 2016 Table United States Wolfberry Extract Price (USD/Unit) by Region (2012-2017) Table United States Wolfberry Extract Sales (K Units) by Type (2012-2017) Table United States Wolfberry Extract Sales Share by Type (2012-2017) Figure United States Wolfberry Extract Sales Share by Type (2012-2017) Figure United States Wolfberry Extract Sales Market Share by Type in 2016 Table United States Wolfberry Extract Revenue (Million USD) and Market Share by Type (2012-2017)



Table United States Wolfberry Extract Revenue Share by Type (2012-2017) Figure Revenue Market Share of Wolfberry Extract by Type (2012-2017) Figure Revenue Market Share of Wolfberry Extract by Type in 2016 Table United States Wolfberry Extract Price (USD/Unit) by Types (2012-2017) Figure United States Wolfberry Extract Sales Growth Rate by Type (2012-2017) Table United States Wolfberry Extract Sales (K Units) by Application (2012-2017) Table United States Wolfberry Extract Sales Market Share by Application (2012-2017) Figure United States Wolfberry Extract Sales Market Share by Application (2012-2017) Figure United States Wolfberry Extract Sales Market Share by Application in 2016 Table United States Wolfberry Extract Sales Growth Rate by Application (2012-2017) Figure United States Wolfberry Extract Sales Growth Rate by Application (2012-2017) Table Swanson(US) Basic Information List Table Swanson(US) Wolfberry Extract Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Swanson(US) Wolfberry Extract Sales Growth Rate (2012-2017) Figure Swanson(US) Wolfberry Extract Sales Market Share in United States (2012 - 2017)Figure Swanson(US) Wolfberry Extract Revenue Market Share in United States (2012 - 2017)Table Xiu Zheng(CN) Basic Information List Table Xiu Zheng(CN) Wolfberry Extract Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Xiu Zheng(CN) Wolfberry Extract Sales Growth Rate (2012-2017) Figure Xiu Zheng(CN) Wolfberry Extract Sales Market Share in United States (2012 - 2017)Figure Xiu Zheng(CN) Wolfberry Extract Revenue Market Share in United States (2012 - 2017)Table Piping Rock Health Products(US) Basic Information List Table Piping Rock Health Products(US) Wolfberry Extract Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Piping Rock Health Products(US) Wolfberry Extract Sales Growth Rate (2012 - 2017)Figure Piping Rock Health Products(US) Wolfberry Extract Sales Market Share in United States (2012-2017) Figure Piping Rock Health Products(US) Wolfberry Extract Revenue Market Share in United States (2012-2017) Table Doctor's Best(US) Basic Information List

Table Doctor's Best(US) Wolfberry Extract Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2012-2017)



Figure Doctor's Best(US) Wolfberry Extract Sales Growth Rate (2012-2017) Figure Doctor's Best(US) Wolfberry Extract Sales Market Share in United States (2012-2017)

Figure Doctor's Best(US) Wolfberry Extract Revenue Market Share in United States (2012-2017)

Table Ayurish(IN) Basic Information List

Table Ayurish(IN) Wolfberry Extract Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Ayurish(IN) Wolfberry Extract Sales Growth Rate (2012-2017)

Figure Ayurish(IN) Wolfberry Extract Sales Market Share in United States (2012-2017)

Figure Ayurish(IN) Wolfberry Extract Revenue Market Share in United States (2012-2017)

 Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wolfberry Extract

Figure Manufacturing Process Analysis of Wolfberry Extract

Figure Wolfberry Extract Industrial Chain Analysis

Table Raw Materials Sources of Wolfberry Extract Major Players/Suppliers in 2016

Table Major Buyers of Wolfberry Extract

Table Distributors/Traders List

Figure United States Wolfberry Extract Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Wolfberry Extract Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Wolfberry Extract Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Wolfberry Extract Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Wolfberry Extract Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Wolfberry Extract Sales Volume (K Units) Forecast by Type in 2022

Table United States Wolfberry Extract Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Wolfberry Extract Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Wolfberry Extract Sales Volume (K Units) Forecast by Application in 2022

Table United States Wolfberry Extract Sales Volume (K Units) Forecast by Region



(2017-2022)

Table United States Wolfberry Extract Sales Volume Share Forecast by Region (2017-2022)

Figure United States Wolfberry Extract Sales Volume Share Forecast by Region (2017-2022)

Figure United States Wolfberry Extract Sales Volume Share Forecast by Region in 2022

 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Wolfberry Extract Market Report 2017 Product link: <u>https://marketpublishers.com/r/U36DE69BD71EN.html</u> Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U36DE69BD71EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970