

# United States Wireless Power Bank Market Report 2016

<https://marketpublishers.com/r/UB4F51FF3A4EN.html>

Date: December 2016

Pages: 95

Price: US\$ 3,800.00 (Single User License)

ID: UB4F51FF3A4EN

## Abstracts

### Notes:

Sales, means the sales volume of Wireless Power Bank

Revenue, means the sales value of Wireless Power Bank

This report studies sales (consumption) of Wireless Power Bank in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Huawei

Samsung

Philips

LUXA2

Goal Zero

Qi-Infinity

ZENS

Xtorm (Telco Accessories?)

## Shenzhen Awesome Technology

### Yota Devices

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Wireless Power Bank in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Wireless Power Bank Market Report 2016

#### **1 WIRELESS POWER BANK OVERVIEW**

1.1 Product Overview and Scope of Wireless Power Bank

1.2 Classification of Wireless Power Bank

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

1.3 Application of Wireless Power Bank

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Wireless Power Bank (2011-2021)

1.4.1 United States Wireless Power Bank Sales and Growth Rate (2011-2021)

1.4.2 United States Wireless Power Bank Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES WIRELESS POWER BANK COMPETITION BY MANUFACTURERS**

2.1 United States Wireless Power Bank Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Wireless Power Bank Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Wireless Power Bank Average Price by Manufactures (2015 and 2016)

2.4 Wireless Power Bank Market Competitive Situation and Trends

2.4.1 Wireless Power Bank Market Concentration Rate

2.4.2 Wireless Power Bank Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES WIRELESS POWER BANK SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

3.1 United States Wireless Power Bank Sales and Market Share by Type (2011-2016)

3.2 United States Wireless Power Bank Revenue and Market Share by Type

(2011-2016)

3.3 United States Wireless Power Bank Price by Type (2011-2016)

3.4 United States Wireless Power Bank Sales Growth Rate by Type (2011-2016)

#### **4 UNITED STATES WIRELESS POWER BANK SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Wireless Power Bank Sales and Market Share by Application (2011-2016)

4.2 United States Wireless Power Bank Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

#### **5 UNITED STATES WIRELESS POWER BANK MANUFACTURERS PROFILES/ANALYSIS**

5.1 Huawei

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Wireless Power Bank Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Huawei Wireless Power Bank Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Samsung

5.2.2 Wireless Power Bank Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Samsung Wireless Power Bank Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Philips

5.3.2 Wireless Power Bank Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Philips Wireless Power Bank Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 LUXA2

5.4.2 Wireless Power Bank Product Type, Application and Specification

- 5.4.2.1 Type I
- 5.4.2.2 Type II
- 5.4.3 LUXA2 Wireless Power Bank Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Goal Zero
  - 5.5.2 Wireless Power Bank Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
  - 5.5.3 Goal Zero Wireless Power Bank Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 Qi-Infinity
  - 5.6.2 Wireless Power Bank Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Qi-Infinity Wireless Power Bank Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 ZENS
  - 5.7.2 Wireless Power Bank Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 ZENS Wireless Power Bank Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Xtorm (Telco Accessories?)
  - 5.8.2 Wireless Power Bank Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Xtorm (Telco Accessories?) Wireless Power Bank Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Shenzhen Awesome Technology
  - 5.9.2 Wireless Power Bank Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Shenzhen Awesome Technology Wireless Power Bank Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.9.4 Main Business/Business Overview
- 5.10 Yota Devices
  - 5.10.2 Wireless Power Bank Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Yota Devices Wireless Power Bank Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview

## **6 WIRELESS POWER BANK MANUFACTURING COST ANALYSIS**

- 6.1 Wireless Power Bank Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Wireless Power Bank

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Wireless Power Bank Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Wireless Power Bank Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client

### 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

### 9.1 Technology Progress/Risk

#### 9.1.1 Substitutes Threat

#### 9.1.2 Technology Progress in Related Industry

### 9.2 Consumer Needs/Customer Preference Change

### 9.3 Economic/Political Environmental Change

## **10 UNITED STATES WIRELESS POWER BANK MARKET FORECAST (2016-2021)**

### 10.1 United States Wireless Power Bank Sales, Revenue Forecast (2016-2021)

### 10.2 United States Wireless Power Bank Sales Forecast by Type (2016-2021)

### 10.3 United States Wireless Power Bank Sales Forecast by Application (2016-2021)

### 10.4 Wireless Power Bank Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Wireless Power Bank

Table Classification of Wireless Power Bank

Figure United States Sales Market Share of Wireless Power Bank by Type in 2015

Table Application of Wireless Power Bank

Figure United States Sales Market Share of Wireless Power Bank by Application in 2015

Figure United States Wireless Power Bank Sales and Growth Rate (2011-2021)

Figure United States Wireless Power Bank Revenue and Growth Rate (2011-2021)

Table United States Wireless Power Bank Sales of Key Manufacturers (2015 and 2016)

Table United States Wireless Power Bank Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Wireless Power Bank Sales Share by Manufacturers

Figure 2016 Wireless Power Bank Sales Share by Manufacturers

Table United States Wireless Power Bank Revenue by Manufacturers (2015 and 2016)

Table United States Wireless Power Bank Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Wireless Power Bank Revenue Share by Manufacturers

Table 2016 United States Wireless Power Bank Revenue Share by Manufacturers

Table United States Market Wireless Power Bank Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Wireless Power Bank Average Price of Key Manufacturers in 2015

Figure Wireless Power Bank Market Share of Top 3 Manufacturers

Figure Wireless Power Bank Market Share of Top 5 Manufacturers

Table United States Wireless Power Bank Sales by Type (2011-2016)

Table United States Wireless Power Bank Sales Share by Type (2011-2016)

Figure United States Wireless Power Bank Sales Market Share by Type in 2015

Table United States Wireless Power Bank Revenue and Market Share by Type (2011-2016)

Table United States Wireless Power Bank Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Wireless Power Bank by Type (2011-2016)

Table United States Wireless Power Bank Price by Type (2011-2016)

Figure United States Wireless Power Bank Sales Growth Rate by Type (2011-2016)

Table United States Wireless Power Bank Sales by Application (2011-2016)

Table United States Wireless Power Bank Sales Market Share by Application



(2011-2016)

Figure United States Wireless Power Bank Sales Market Share by Application in 2015

Table United States Wireless Power Bank Sales Growth Rate by Application

(2011-2016)

Figure United States Wireless Power Bank Sales Growth Rate by Application

(2011-2016)

Table Huawei Basic Information List

Table Huawei Wireless Power Bank Sales, Revenue, Price and Gross Margin

(2011-2016)

Figure Huawei Wireless Power Bank Sales Market Share (2011-2016)

Table Samsung Basic Information List

Table Samsung Wireless Power Bank Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Samsung Wireless Power Bank Sales Market Share (2011-2016)

Table Philips Basic Information List

Table Philips Wireless Power Bank Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Philips Wireless Power Bank Sales Market Share (2011-2016)

Table LUXA2 Basic Information List

Table LUXA2 Wireless Power Bank Sales, Revenue, Price and Gross Margin

(2011-2016)

Table LUXA2 Wireless Power Bank Sales Market Share (2011-2016)

Table Goal Zero Basic Information List

Table Goal Zero Wireless Power Bank Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Goal Zero Wireless Power Bank Sales Market Share (2011-2016)

Table Qi-Infinity Basic Information List

Table Qi-Infinity Wireless Power Bank Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Qi-Infinity Wireless Power Bank Sales Market Share (2011-2016)

Table ZENS Basic Information List

Table ZENS Wireless Power Bank Sales, Revenue, Price and Gross Margin

(2011-2016)

Table ZENS Wireless Power Bank Sales Market Share (2011-2016)

Table Xtorm (Telco Accessories? Basic Information List

Table Xtorm (Telco Accessories? Wireless Power Bank Sales, Revenue, Price and Gross Margin (2011-2016)

Table Xtorm (Telco Accessories? Wireless Power Bank Sales Market Share (2011-2016)

Table Shenzhen Awesome Technology Basic Information List

Table Shenzhen Awesome Technology Wireless Power Bank Sales, Revenue, Price and Gross Margin (2011-2016)

Table Shenzhen Awesome Technology Wireless Power Bank Sales Market Share (2011-2016)

Table Yota Devices Basic Information List

Table Yota Devices Wireless Power Bank Sales, Revenue, Price and Gross Margin (2011-2016)

Table Yota Devices Wireless Power Bank Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wireless Power Bank

Figure Manufacturing Process Analysis of Wireless Power Bank

Figure Wireless Power Bank Industrial Chain Analysis

Table Raw Materials Sources of Wireless Power Bank Major Manufacturers in 2015

Table Major Buyers of Wireless Power Bank

Table Distributors/Traders List

Figure United States Wireless Power Bank Production and Growth Rate Forecast (2016-2021)

Figure United States Wireless Power Bank Revenue and Growth Rate Forecast (2016-2021)

Table United States Wireless Power Bank Production Forecast by Type (2016-2021)

Table United States Wireless Power Bank Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Wireless Power Bank Market Report 2016

Product link: <https://marketpublishers.com/r/UB4F51FF3A4EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB4F51FF3A4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970