

# United States Wireless Microphone Market Report 2017

<https://marketpublishers.com/r/UDE02E78F0BEN.html>

Date: October 2017

Pages: 109

Price: US\$ 3,800.00 (Single User License)

ID: UDE02E78F0BEN

## Abstracts

In this report, the United States Wireless Microphone market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Wireless Microphone in these regions, from 2012 to 2022 (forecast).

United States Wireless Microphone market competition by top manufacturers/players, with Wireless Microphone sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Sennheiser

Audio-Technica

AKG

Shure

Rode

Lewitt

Samson

InMusic Brands

Sony

Yamaha

Blue

MIPRO Electronics

SUPERLUX

sE Electronics

Takstar

Feilo

Lane

Audix

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Handheld

Headworn

Clipper

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Wireless Microphone for each application, including

Conference/Meeting

Class/Training

Performance

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Wireless Microphone Market Report 2017

## **1 WIRELESS MICROPHONE OVERVIEW**

### 1.1 Product Overview and Scope of Wireless Microphone

### 1.2 Classification of Wireless Microphone by Product Category

#### 1.2.1 United States Wireless Microphone Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Wireless Microphone Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Handheld

##### 1.2.4 Headworn

##### 1.2.5 Clipper

##### 1.2.6 Other

### 1.3 United States Wireless Microphone Market by Application/End Users

#### 1.3.1 United States Wireless Microphone Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Conference/Meeting

##### 1.3.3 Class/Training

##### 1.3.4 Performance

##### 1.3.5 Other

### 1.4 United States Wireless Microphone Market by Region

#### 1.4.1 United States Wireless Microphone Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Wireless Microphone Status and Prospect (2012-2022)

##### 1.4.3 Southwest Wireless Microphone Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Wireless Microphone Status and Prospect (2012-2022)

##### 1.4.5 New England Wireless Microphone Status and Prospect (2012-2022)

##### 1.4.6 The South Wireless Microphone Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Wireless Microphone Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Wireless Microphone (2012-2022)

#### 1.5.1 United States Wireless Microphone Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Wireless Microphone Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES WIRELESS MICROPHONE MARKET COMPETITION BY PLAYERS/SUPPLIERS**

- 2.1 United States Wireless Microphone Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Wireless Microphone Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Wireless Microphone Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Wireless Microphone Market Competitive Situation and Trends
  - 2.4.1 United States Wireless Microphone Market Concentration Rate
  - 2.4.2 United States Wireless Microphone Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Wireless Microphone Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES WIRELESS MICROPHONE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Wireless Microphone Sales and Market Share by Region (2012-2017)
- 3.2 United States Wireless Microphone Revenue and Market Share by Region (2012-2017)
- 3.3 United States Wireless Microphone Price by Region (2012-2017)

### **4 UNITED STATES WIRELESS MICROPHONE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Wireless Microphone Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Wireless Microphone Revenue and Market Share by Type (2012-2017)
- 4.3 United States Wireless Microphone Price by Type (2012-2017)
- 4.4 United States Wireless Microphone Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES WIRELESS MICROPHONE SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Wireless Microphone Sales and Market Share by Application (2012-2017)
- 5.2 United States Wireless Microphone Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES WIRELESS MICROPHONE PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### 6.1 Sennheiser

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Wireless Microphone Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Sennheiser Wireless Microphone Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

### 6.2 Audio-Technica

6.2.2 Wireless Microphone Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Audio-Technica Wireless Microphone Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

### 6.3 AKG

6.3.2 Wireless Microphone Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 AKG Wireless Microphone Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

### 6.4 Shure

6.4.2 Wireless Microphone Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Shure Wireless Microphone Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

### 6.5 Rode

6.5.2 Wireless Microphone Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Rode Wireless Microphone Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

### 6.6 Lewitt

- 6.6.2 Wireless Microphone Product Category, Application and Specification
  - 6.6.2.1 Product A
  - 6.6.2.2 Product B
- 6.6.3 Lewitt Wireless Microphone Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Samson
  - 6.7.2 Wireless Microphone Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Samson Wireless Microphone Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 InMusic Brands
  - 6.8.2 Wireless Microphone Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 InMusic Brands Wireless Microphone Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Sony
  - 6.9.2 Wireless Microphone Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Sony Wireless Microphone Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Yamaha
  - 6.10.2 Wireless Microphone Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Yamaha Wireless Microphone Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Blue
- 6.12 MIPRO Electronics
- 6.13 SUPERLUX
- 6.14 sE Electronics
- 6.15 Takstar

- 6.16 Feilo
- 6.17 Lane
- 6.18 Audix

## **7 WIRELESS MICROPHONE MANUFACTURING COST ANALYSIS**

- 7.1 Wireless Microphone Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Wireless Microphone

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Wireless Microphone Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Wireless Microphone Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk



- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES WIRELESS MICROPHONE MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Wireless Microphone Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Wireless Microphone Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Wireless Microphone Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Wireless Microphone Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Wireless Microphone

Figure United States Wireless Microphone Market Size (K Units) by Type (2012-2022)

Figure United States Wireless Microphone Sales Volume Market Share by Type (Product Category) in 2016

Figure Handheld Product Picture

Figure Headworn Product Picture

Figure Clipper Product Picture

Figure Other Product Picture

Figure United States Wireless Microphone Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Wireless Microphone by Application in 2016

Figure Conference/Meeting Examples

Table Key Downstream Customer in Conference/Meeting

Figure Class/Training Examples

Table Key Downstream Customer in Class/Training

Figure Performance Examples

Table Key Downstream Customer in Performance

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Wireless Microphone Market Size (Million USD) by Region (2012-2022)

Figure The West Wireless Microphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Wireless Microphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Wireless Microphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Wireless Microphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Wireless Microphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Wireless Microphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Wireless Microphone Sales (K Units) and Growth Rate (2012-2022)

Figure United States Wireless Microphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Wireless Microphone Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Wireless Microphone Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Wireless Microphone Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Wireless Microphone Sales Share by Players/Suppliers

Figure 2017 United States Wireless Microphone Sales Share by Players/Suppliers

Figure United States Wireless Microphone Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Wireless Microphone Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Wireless Microphone Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Wireless Microphone Revenue Share by Players/Suppliers

Figure 2017 United States Wireless Microphone Revenue Share by Players/Suppliers

Table United States Market Wireless Microphone Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Wireless Microphone Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Wireless Microphone Market Share of Top 3 Players/Suppliers

Figure United States Wireless Microphone Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Wireless Microphone Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Wireless Microphone Product Category

Table United States Wireless Microphone Sales (K Units) by Region (2012-2017)

Table United States Wireless Microphone Sales Share by Region (2012-2017)

Figure United States Wireless Microphone Sales Share by Region (2012-2017)

Figure United States Wireless Microphone Sales Market Share by Region in 2016

Table United States Wireless Microphone Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Wireless Microphone Revenue Share by Region (2012-2017)

Figure United States Wireless Microphone Revenue Market Share by Region (2012-2017)

Figure United States Wireless Microphone Revenue Market Share by Region in 2016

Table United States Wireless Microphone Price (USD/Unit) by Region (2012-2017)

Table United States Wireless Microphone Sales (K Units) by Type (2012-2017)

Table United States Wireless Microphone Sales Share by Type (2012-2017)

Figure United States Wireless Microphone Sales Share by Type (2012-2017)

Figure United States Wireless Microphone Sales Market Share by Type in 2016

Table United States Wireless Microphone Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Wireless Microphone Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Wireless Microphone by Type (2012-2017)

Figure Revenue Market Share of Wireless Microphone by Type in 2016

Table United States Wireless Microphone Price (USD/Unit) by Types (2012-2017)

Figure United States Wireless Microphone Sales Growth Rate by Type (2012-2017)

Table United States Wireless Microphone Sales (K Units) by Application (2012-2017)

Table United States Wireless Microphone Sales Market Share by Application (2012-2017)

Figure United States Wireless Microphone Sales Market Share by Application (2012-2017)

Figure United States Wireless Microphone Sales Market Share by Application in 2016

Table United States Wireless Microphone Sales Growth Rate by Application (2012-2017)

Figure United States Wireless Microphone Sales Growth Rate by Application (2012-2017)

Table Sennheiser Basic Information List

Table Sennheiser Wireless Microphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sennheiser Wireless Microphone Sales Growth Rate (2012-2017)

Figure Sennheiser Wireless Microphone Sales Market Share in United States (2012-2017)

Figure Sennheiser Wireless Microphone Revenue Market Share in United States (2012-2017)

Table Audio-Technica Basic Information List

Table Audio-Technica Wireless Microphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Audio-Technica Wireless Microphone Sales Growth Rate (2012-2017)

Figure Audio-Technica Wireless Microphone Sales Market Share in United States (2012-2017)

Figure Audio-Technica Wireless Microphone Revenue Market Share in United States (2012-2017)

Table AKG Basic Information List

Table AKG Wireless Microphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure AKG Wireless Microphone Sales Growth Rate (2012-2017)

Figure AKG Wireless Microphone Sales Market Share in United States (2012-2017)

Figure AKG Wireless Microphone Revenue Market Share in United States (2012-2017)

Table Shure Basic Information List

Table Shure Wireless Microphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Shure Wireless Microphone Sales Growth Rate (2012-2017)

Figure Shure Wireless Microphone Sales Market Share in United States (2012-2017)

Figure Shure Wireless Microphone Revenue Market Share in United States (2012-2017)

Table Rode Basic Information List

Table Rode Wireless Microphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Rode Wireless Microphone Sales Growth Rate (2012-2017)

Figure Rode Wireless Microphone Sales Market Share in United States (2012-2017)

Figure Rode Wireless Microphone Revenue Market Share in United States (2012-2017)

Table Lewitt Basic Information List

Table Lewitt Wireless Microphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Lewitt Wireless Microphone Sales Growth Rate (2012-2017)

Figure Lewitt Wireless Microphone Sales Market Share in United States (2012-2017)

Figure Lewitt Wireless Microphone Revenue Market Share in United States (2012-2017)

Table Samson Basic Information List

Table Samson Wireless Microphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Samson Wireless Microphone Sales Growth Rate (2012-2017)

Figure Samson Wireless Microphone Sales Market Share in United States (2012-2017)

Figure Samson Wireless Microphone Revenue Market Share in United States (2012-2017)

Table InMusic Brands Basic Information List

Table InMusic Brands Wireless Microphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure InMusic Brands Wireless Microphone Sales Growth Rate (2012-2017)

Figure InMusic Brands Wireless Microphone Sales Market Share in United States (2012-2017)

Figure InMusic Brands Wireless Microphone Revenue Market Share in United States (2012-2017)

Table Sony Basic Information List

Table Sony Wireless Microphone Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (2012-2017)  
Figure Sony Wireless Microphone Sales Growth Rate (2012-2017)  
Figure Sony Wireless Microphone Sales Market Share in United States (2012-2017)  
Figure Sony Wireless Microphone Revenue Market Share in United States (2012-2017)  
Table Yamaha Basic Information List  
Table Yamaha Wireless Microphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Yamaha Wireless Microphone Sales Growth Rate (2012-2017)  
Figure Yamaha Wireless Microphone Sales Market Share in United States (2012-2017)  
Figure Yamaha Wireless Microphone Revenue Market Share in United States (2012-2017)  
Table Blue Basic Information List  
Table MIPRO Electronics Basic Information List  
Table SUPERLUX Basic Information List  
Table sE Electronics Basic Information List  
Table Takstar Basic Information List  
Table Feilo Basic Information List  
Table Lane Basic Information List  
Table Audix Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Wireless Microphone  
Figure Manufacturing Process Analysis of Wireless Microphone  
Figure Wireless Microphone Industrial Chain Analysis  
Table Raw Materials Sources of Wireless Microphone Major Players/Suppliers in 2016  
Table Major Buyers of Wireless Microphone  
Table Distributors/Traders List  
Figure United States Wireless Microphone Sales Volume (K Units) and Growth Rate Forecast (2017-2022)  
Figure United States Wireless Microphone Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure United States Wireless Microphone Price (USD/Unit) Trend Forecast (2017-2022)  
Table United States Wireless Microphone Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Wireless Microphone Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Wireless Microphone Sales Volume (K Units) Forecast by Type in

2022

Table United States Wireless Microphone Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Wireless Microphone Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Wireless Microphone Sales Volume (K Units) Forecast by Application in 2022

Table United States Wireless Microphone Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Wireless Microphone Sales Volume Share Forecast by Region (2017-2022)

Figure United States Wireless Microphone Sales Volume Share Forecast by Region (2017-2022)

Figure United States Wireless Microphone Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Wireless Microphone Market Report 2017

Product link: <https://marketpublishers.com/r/UDE02E78F0BEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UDE02E78F0BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970