

United States Wireless Earphone Market Report 2016

https://marketpublishers.com/r/U01C2BE6824EN.html Date: October 2016 Pages: 121 Price: US\$ 3,800.00 (Single User License) ID: U01C2BE6824EN **Abstracts** Notes: Sales, means the sales volume of Wireless Earphone Revenue, means the sales value of Wireless Earphone This report studies sales (consumption) of Wireless Earphone in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering Sennheiser Beyerdynamic Ultrasone LG Grado Koss Audio-Technica Sony

Denon



Alessandro

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

RF Wireless Earphone

IR Wireless Earphone

Bluetooth Wireless Earphone

Split by applications, this report focuses on sales, market share and growth rate of Wireless Earphone in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States Wireless Earphone Market Report 2016

1 WIRELESS EARPHONE OVERVIEW

- 1.1 Product Overview and Scope of Wireless Earphone
- 1.2 Classification of Wireless Earphone
 - 1.2.1 RF Wireless Earphone
- 1.2.2 IR Wireless Earphone
- 1.2.3 Bluetooth Wireless Earphone
- 1.3 Application of Wireless Earphone
 - 1.3.1 Application
- 1.3.2 Application
- 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Wireless Earphone (2011-2021)
 - 1.4.1 United States Wireless Earphone Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Wireless Earphone Revenue and Growth Rate (2011-2021)

2 UNITED STATES WIRELESS EARPHONE COMPETITION BY MANUFACTURERS

- 2.1 United States Wireless Earphone Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Wireless Earphone Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Wireless Earphone Average Price by Manufactures (2015 and 2016)
- 2.4 Wireless Earphone Market Competitive Situation and Trends
 - 2.4.1 Wireless Earphone Market Concentration Rate
 - 2.4.2 Wireless Earphone Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES WIRELESS EARPHONE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Wireless Earphone Sales and Market Share by Type (2011-2016)
- 3.2 United States Wireless Earphone Revenue and Market Share by Type (2011-2016)
- 3.3 United States Wireless Earphone Price by Type (2011-2016)
- 3.4 United States Wireless Earphone Sales Growth Rate by Type (2011-2016)



4 UNITED STATES WIRELESS EARPHONE SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Wireless Earphone Sales and Market Share by Application (2011-2016)
- 4.2 United States Wireless Earphone Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES WIRELESS EARPHONE MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Sennheiser
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Wireless Earphone Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Sennheiser Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Beyerdynamic
 - 5.2.2 Wireless Earphone Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Beyerdynamic Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 Ultrasone
 - 5.3.2 Wireless Earphone Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Ultrasone Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 LG
 - 5.4.2 Wireless Earphone Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 LG Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)



5.4.4 Main Business/Business Overview

5.5 Grado

5.5.2 Wireless Earphone Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Grado Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Koss

5.6.2 Wireless Earphone Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Koss Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Audio-Technica

5.7.2 Wireless Earphone Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Audio-Technica Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Sony

5.8.2 Wireless Earphone Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Sony Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Denon

5.9.2 Wireless Earphone Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Denon Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Alessandro

5.10.2 Wireless Earphone Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Alessandro Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview



6 WIRELESS EARPHONE MANUFACTURING COST ANALYSIS

- 6.1 Wireless Earphone Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Wireless Earphone

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Wireless Earphone Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Wireless Earphone Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change



9.3 Economic/Political Environmental Change

10 UNITED STATES WIRELESS EARPHONE MARKET FORECAST (2016-2021)

- 10.1 United States Wireless Earphone Sales, Revenue Forecast (2016-2021)
- 10.2 United States Wireless Earphone Sales Forecast by Type (2016-2021)
- 10.3 United States Wireless Earphone Sales Forecast by Application (2016-2021)
- 10.4 Wireless Earphone Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Wireless Earphone

Table Classification of Wireless Earphone

Figure United States Sales Market Share of Wireless Earphone by Type in 2015

Figure RF Wireless Earphone Picture

Figure IR Wireless Earphone Picture

Figure Bluetooth Wireless Earphone Picture

Table Application of Wireless Earphone

Figure United States Sales Market Share of Wireless Earphone by Application in 2015

Figure United States Wireless Earphone Sales and Growth Rate (2011-2021)

Figure United States Wireless Earphone Revenue and Growth Rate (2011-2021)

Table United States Wireless Earphone Sales of Key Manufacturers (2015 and 2016)

Table United States Wireless Earphone Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Wireless Earphone Sales Share by Manufacturers

Figure 2016 Wireless Earphone Sales Share by Manufacturers

Table United States Wireless Earphone Revenue by Manufacturers (2015 and 2016)

Table United States Wireless Earphone Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Wireless Earphone Revenue Share by Manufacturers

Table 2016 United States Wireless Earphone Revenue Share by Manufacturers

Table United States Market Wireless Earphone Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Wireless Earphone Average Price of Key Manufacturers in 2015

Figure Wireless Earphone Market Share of Top 3 Manufacturers

Figure Wireless Earphone Market Share of Top 5 Manufacturers

Table United States Wireless Earphone Sales by Type (2011-2016)

Table United States Wireless Earphone Sales Share by Type (2011-2016)

Figure United States Wireless Earphone Sales Market Share by Type in 2015

Table United States Wireless Earphone Revenue and Market Share by Type (2011-2016)

Table United States Wireless Earphone Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Wireless Earphone by Type (2011-2016)

Table United States Wireless Earphone Price by Type (2011-2016)

Figure United States Wireless Earphone Sales Growth Rate by Type (2011-2016)

Table United States Wireless Earphone Sales by Application (2011-2016)



Table United States Wireless Earphone Sales Market Share by Application (2011-2016)

Figure United States Wireless Earphone Sales Market Share by Application in 2015

Table United States Wireless Earphone Sales Growth Rate by Application (2011-2016)

Figure United States Wireless Earphone Sales Growth Rate by Application (2011-2016)

Table Sennheiser Basic Information List

Table Sennheiser Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Sennheiser Wireless Earphone Sales Market Share (2011-2016)

Table Beyerdynamic Basic Information List

Table Beyerdynamic Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)

Table Beyerdynamic Wireless Earphone Sales Market Share (2011-2016)

Table Ultrasone Basic Information List

Table Ultrasone Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ultrasone Wireless Earphone Sales Market Share (2011-2016)

Table LG Basic Information List

Table LG Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)

Table LG Wireless Earphone Sales Market Share (2011-2016)

Table Grado Basic Information List

Table Grado Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)

Table Grado Wireless Earphone Sales Market Share (2011-2016)

Table Koss Basic Information List

Table Koss Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)

Table Koss Wireless Earphone Sales Market Share (2011-2016)

Table Audio-Technica Basic Information List

Table Audio-Technica Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)

Table Audio-Technica Wireless Earphone Sales Market Share (2011-2016)

Table Sony Basic Information List

Table Sony Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sony Wireless Earphone Sales Market Share (2011-2016)

Table Denon Basic Information List

Table Denon Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)

Table Denon Wireless Earphone Sales Market Share (2011-2016)

Table Alessandro Basic Information List

Table Alessandro Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)

Table Alessandro Wireless Earphone Sales Market Share (2011-2016)



Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wireless Earphone

Figure Manufacturing Process Analysis of Wireless Earphone

Figure Wireless Earphone Industrial Chain Analysis

Table Raw Materials Sources of Wireless Earphone Major Manufacturers in 2015

Table Major Buyers of Wireless Earphone

Table Distributors/Traders List

Figure United States Wireless Earphone Production and Growth Rate Forecast (2016-2021)

Figure United States Wireless Earphone Revenue and Growth Rate Forecast (2016-2021)

Table United States Wireless Earphone Production Forecast by Type (2016-2021)
Table United States Wireless Earphone Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Wireless Earphone Market Report 2016

Product link: https://marketpublishers.com/r/U01C2BE6824EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U01C2BE6824EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970