

# United States Winter Tire Market Report 2016

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## Abstracts

### Notes:

Sales, means the sales volume of Winter Tire

Revenue, means the sales value of Winter Tire

This report studies sales (consumption) of Winter Tire in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Bridgestone

Michelin

Continental

Goodyear

Nokian Tyres

Hankook

Nizhnekamskshina

Pirelli

Cooper Tire

## Yokohama

Toyo Tire

Kumho Tire

JSC Cordiant

Zhongce

GITI Tire

Triangle

Apollo

Cheng Shin

Nexen Tire

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Winter Tire in each application, can be divided into

Application 1

Application 2

Application 3



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