

# United States Wine Market Report 2018

<https://marketpublishers.com/r/U5105CA29F1QEN.html>

Date: March 2018

Pages: 117

Price: US\$ 3,800.00 (Single User License)

ID: U5105CA29F1QEN

## Abstracts

In this report, the United States Wine market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Wine in these regions, from 2013 to 2025 (forecast).

United States Wine market competition by top manufacturers/players, with Wine sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

E&J Gallo Winery

Constellation

Castel

The Wine Group

Accolade Wines

Concha y Toro

Treasury Wine Estates (TWE)

Trinchero Family

Pernod-Ricard

Diageo

Casella Wines

Changyu Group

Kendall-Jackson Vineyard Estates

GreatWall

Dynasty

Grand Dragon

Tontine

Chateau Ste. Michelle

J. Lohr Vineyards and Wines

Xinjiang Yizhu

Tonghua Winery

## Peter Lehmann Wines

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Red Wine

White Wine

Rose Wine

Ice Wine

Sparkling Wine

Fortified Wine

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Daily Meals

Social Occasions

Entertainment Venues

Other Situations

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Wine Market Report 2018

## 1 WINE OVERVIEW

### 1.1 Product Overview and Scope of Wine

### 1.2 Classification of Wine by Product Category

#### 1.2.1 United States Wine Market Size (Sales Volume) Comparison by Type (2013-2025)

#### 1.2.2 United States Wine Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

##### 1.2.3 Red Wine

##### 1.2.4 White Wine

##### 1.2.5 Rose Wine

##### 1.2.6 Ice Wine

##### 1.2.7 Sparkling Wine

##### 1.2.8 Fortified Wine

### 1.3 United States Wine Market by Application/End Users

#### 1.3.1 United States Wine Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

##### 1.3.2 Daily Meals

##### 1.3.3 Social Occasions

##### 1.3.4 Entertainment Venues

##### 1.3.5 Other Situations

### 1.4 United States Wine Market by Region

#### 1.4.1 United States Wine Market Size (Value) Comparison by Region (2013-2025)

#### 1.4.2 The West Wine Status and Prospect (2013-2025)

#### 1.4.3 Southwest Wine Status and Prospect (2013-2025)

#### 1.4.4 The Middle Atlantic Wine Status and Prospect (2013-2025)

#### 1.4.5 New England Wine Status and Prospect (2013-2025)

#### 1.4.6 The South Wine Status and Prospect (2013-2025)

#### 1.4.7 The Midwest Wine Status and Prospect (2013-2025)

### 1.5 United States Market Size (Value and Volume) of Wine (2013-2025)

#### 1.5.1 United States Wine Sales and Growth Rate (2013-2025)

#### 1.5.2 United States Wine Revenue and Growth Rate (2013-2025)

## 2 UNITED STATES WINE MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Wine Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Wine Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Wine Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Wine Market Competitive Situation and Trends
  - 2.4.1 United States Wine Market Concentration Rate
  - 2.4.2 United States Wine Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Wine Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES WINE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

- 3.1 United States Wine Sales and Market Share by Region (2013-2018)
- 3.2 United States Wine Revenue and Market Share by Region (2013-2018)
- 3.3 United States Wine Price by Region (2013-2018)

### **4 UNITED STATES WINE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

- 4.1 United States Wine Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Wine Revenue and Market Share by Type (2013-2018)
- 4.3 United States Wine Price by Type (2013-2018)
- 4.4 United States Wine Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES WINE SALES (VOLUME) BY APPLICATION (2013-2018)**

- 5.1 United States Wine Sales and Market Share by Application (2013-2018)
- 5.2 United States Wine Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES WINE PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 E&J Gallo Winery
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Wine Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B

- 6.1.3 E&J Gallo Winery Wine Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Constellation
  - 6.2.2 Wine Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Constellation Wine Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Castel
  - 6.3.2 Wine Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Castel Wine Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 The Wine Group
  - 6.4.2 Wine Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 The Wine Group Wine Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Accolade Wines
  - 6.5.2 Wine Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Accolade Wines Wine Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Concha y Toro
  - 6.6.2 Wine Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Concha y Toro Wine Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Treasury Wine Estates (TWE)
  - 6.7.2 Wine Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Treasury Wine Estates (TWE) Wine Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.7.4 Main Business/Business Overview

- 6.8 Trinchero Family
  - 6.8.2 Wine Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Trinchero Family Wine Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Pernod-Ricard
  - 6.9.2 Wine Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Pernod-Ricard Wine Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Diageo
  - 6.10.2 Wine Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Diageo Wine Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Casella Wines
- 6.12 Changyu Group
- 6.13 Kendall-Jackson Vineyard Estates
- 6.14 GreatWall
- 6.15 Dynasty
- 6.16 Grand Dragon
- 6.17 Tontine
- 6.18 Chateau Ste. Michelle
- 6.19 J. Lohr Vineyards and Wines
- 6.20 Xinjiang Yizhu
- 6.21 Tonghua Winery
- 6.22 Peter Lehmann Wines

## **7 WINE MANUFACTURING COST ANALYSIS**

- 7.1 Wine Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure

- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Wine

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Wine Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Wine Major Manufacturers in 2017
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES WINE MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

- 11.1 United States Wine Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Wine Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Wine Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Wine Sales Volume Forecast by Region (2018-2025)



## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

### **13.1 Methodology/Research Approach**

#### **13.1.1 Research Programs/Design**

#### **13.1.2 Market Size Estimation**

#### **13.1.3 Market Breakdown and Data Triangulation**

### **13.2 Data Source**

#### **13.2.1 Secondary Sources**

#### **13.2.2 Primary Sources**

### **13.3 Disclaimer**

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Wine

Figure United States Wine Market Size (K MT) by Type (2013-2025)

Figure United States Wine Sales Volume Market Share by Type (Product Category) in 2017

Figure Red Wine Product Picture

Figure White Wine Product Picture

Figure Rose Wine Product Picture

Figure Ice Wine Product Picture

Figure Sparkling Wine Product Picture

Figure Fortified Wine Product Picture

Figure United States Wine Market Size (K MT) by Application (2013-2025)

Figure United States Sales Market Share of Wine by Application in 2017

Figure Daily Meals Examples

Table Key Downstream Customer in Daily Meals

Figure Social Occasions Examples

Table Key Downstream Customer in Social Occasions

Figure Entertainment Venues Examples

Table Key Downstream Customer in Entertainment Venues

Figure Other Situations Examples

Table Key Downstream Customer in Other Situations

Figure United States Wine Market Size (Million USD) by Region (2013-2025)

Figure The West Wine Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Wine Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Wine Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Wine Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Wine Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Wine Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Wine Sales (K MT) and Growth Rate (2013-2025)

Figure United States Wine Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Wine Market Major Players Product Sales Volume (K MT) (2013-2018)

Table United States Wine Sales (K MT) of Key Players/Suppliers (2013-2018)

Table United States Wine Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Wine Sales Share by Players/Suppliers

Figure 2017 United States Wine Sales Share by Players/Suppliers

Figure United States Wine Market Major Players Product Revenue (Million USD)  
(2013-2018)

Table United States Wine Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Wine Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Wine Revenue Share by Players/Suppliers

Figure 2017 United States Wine Revenue Share by Players/Suppliers

Table United States Market Wine Average Price (USD/MT) of Key Players/Suppliers  
(2013-2018)

Figure United States Market Wine Average Price (USD/MT) of Key Players/Suppliers in  
2017

Figure United States Wine Market Share of Top 3 Players/Suppliers

Figure United States Wine Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Wine Manufacturing Base Distribution and Sales  
Area

Table United States Players/Suppliers Wine Product Category

Table United States Wine Sales (K MT) by Region (2013-2018)

Table United States Wine Sales Share by Region (2013-2018)

Figure United States Wine Sales Share by Region (2013-2018)

Figure United States Wine Sales Market Share by Region in 2017

Table United States Wine Revenue (Million USD) and Market Share by Region  
(2013-2018)

Table United States Wine Revenue Share by Region (2013-2018)

Figure United States Wine Revenue Market Share by Region (2013-2018)

Figure United States Wine Revenue Market Share by Region in 2017

Table United States Wine Price (USD/MT) by Region (2013-2018)

Table United States Wine Sales (K MT) by Type (2013-2018)

Table United States Wine Sales Share by Type (2013-2018)

Figure United States Wine Sales Share by Type (2013-2018)

Figure United States Wine Sales Market Share by Type in 2017

Table United States Wine Revenue (Million USD) and Market Share by Type  
(2013-2018)

Table United States Wine Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Wine by Type (2013-2018)

Figure Revenue Market Share of Wine by Type in 2017

Table United States Wine Price (USD/MT) by Types (2013-2018)

Figure United States Wine Sales Growth Rate by Type (2013-2018)

Table United States Wine Sales (K MT) by Application (2013-2018)

Table United States Wine Sales Market Share by Application (2013-2018)

Figure United States Wine Sales Market Share by Application (2013-2018)

Figure United States Wine Sales Market Share by Application in 2017

Table United States Wine Sales Growth Rate by Application (2013-2018)

Figure United States Wine Sales Growth Rate by Application (2013-2018)

Table E&J Gallo Winery Basic Information List

Table E&J Gallo Winery Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure E&J Gallo Winery Wine Sales Growth Rate (2013-2018)

Figure E&J Gallo Winery Wine Sales Market Share in United States (2013-2018)

Figure E&J Gallo Winery Wine Revenue Market Share in United States (2013-2018)

Table Constellation Basic Information List

Table Constellation Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Constellation Wine Sales Growth Rate (2013-2018)

Figure Constellation Wine Sales Market Share in United States (2013-2018)

Figure Constellation Wine Revenue Market Share in United States (2013-2018)

Table Castel Basic Information List

Table Castel Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Castel Wine Sales Growth Rate (2013-2018)

Figure Castel Wine Sales Market Share in United States (2013-2018)

Figure Castel Wine Revenue Market Share in United States (2013-2018)

Table The Wine Group Basic Information List

Table The Wine Group Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure The Wine Group Wine Sales Growth Rate (2013-2018)

Figure The Wine Group Wine Sales Market Share in United States (2013-2018)

Figure The Wine Group Wine Revenue Market Share in United States (2013-2018)

Table Accolade Wines Basic Information List

Table Accolade Wines Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Accolade Wines Wine Sales Growth Rate (2013-2018)

Figure Accolade Wines Wine Sales Market Share in United States (2013-2018)

Figure Accolade Wines Wine Revenue Market Share in United States (2013-2018)

Table Concha y Toro Basic Information List

Table Concha y Toro Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Concha y Toro Wine Sales Growth Rate (2013-2018)

Figure Concha y Toro Wine Sales Market Share in United States (2013-2018)

Figure Concha y Toro Wine Revenue Market Share in United States (2013-2018)

Table Treasury Wine Estates (TWE) Basic Information List

Table Treasury Wine Estates (TWE) Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Treasury Wine Estates (TWE) Wine Sales Growth Rate (2013-2018)

Figure Treasury Wine Estates (TWE) Wine Sales Market Share in United States (2013-2018)

Figure Treasury Wine Estates (TWE) Wine Revenue Market Share in United States (2013-2018)

Table Trinchero Family Basic Information List

Table Trinchero Family Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Trinchero Family Wine Sales Growth Rate (2013-2018)

Figure Trinchero Family Wine Sales Market Share in United States (2013-2018)

Figure Trinchero Family Wine Revenue Market Share in United States (2013-2018)

Table Pernod-Ricard Basic Information List

Table Pernod-Ricard Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Pernod-Ricard Wine Sales Growth Rate (2013-2018)

Figure Pernod-Ricard Wine Sales Market Share in United States (2013-2018)

Figure Pernod-Ricard Wine Revenue Market Share in United States (2013-2018)

Table Diageo Basic Information List

Table Diageo Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Diageo Wine Sales Growth Rate (2013-2018)

Figure Diageo Wine Sales Market Share in United States (2013-2018)

Figure Diageo Wine Revenue Market Share in United States (2013-2018)

Table Casella Wines Basic Information List

Table Changyu Group Basic Information List

Table Kendall-Jackson Vineyard Estates Basic Information List

Table GreatWall Basic Information List

Table Dynasty Basic Information List

Table Grand Dragon Basic Information List

Table Tontine Basic Information List

Table Chateau Ste. Michelle Basic Information List

Table J. Lohr Vineyards and Wines Basic Information List

Table Xinjiang Yizhu Basic Information List

Table Tonghua Winery Basic Information List

Table Peter Lehmann Wines Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wine

Figure Manufacturing Process Analysis of Wine

Figure Wine Industrial Chain Analysis

Table Raw Materials Sources of Wine Major Players/Suppliers in 2017

Table Major Buyers of Wine

Table Distributors/Traders List

Figure United States Wine Sales Volume (K MT) and Growth Rate Forecast  
(2018-2025)

Figure United States Wine Revenue (Million USD) and Growth Rate Forecast  
(2018-2025)

Figure United States Wine Price (USD/MT) Trend Forecast (2018-2025)

Table United States Wine Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Wine Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Wine Sales Volume (K MT) Forecast by Type in 2025

Table United States Wine Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Wine Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Wine Sales Volume (K MT) Forecast by Application in 2025

Table United States Wine Sales Volume (K MT) Forecast by Region (2018-2025)

Table United States Wine Sales Volume Share Forecast by Region (2018-2025)

Figure United States Wine Sales Volume Share Forecast by Region (2018-2025)

Figure United States Wine Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Wine Market Report 2018

Product link: <https://marketpublishers.com/r/U5105CA29F1QEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U5105CA29F1QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970