

### **United States Window Films Market Report 2017**

https://marketpublishers.com/r/UABA50DAD96EN.html

Date: December 2017

Pages: 107

Price: US\$ 3,800.00 (Single User License)

ID: UABA50DAD96EN

#### **Abstracts**

In this report, the United States Window Films market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Window Films in these regions, from 2012 to 2022 (forecast).

United States Window Films market competition by top manufacturers/players, with Window Films sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

3M



### Eastman

Madico
The Window Film Company
Hanita Coatings
All Season Window Tinting

Johnson Window Films

**XSUN** 

AMERICAN SOLAR TINTING

SCORPION PROTECTIVE COATINGS

Apex Window Films

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Sun Control

Decorative

Safety & Security

**Privacy Automotive** 

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Window Films for each application, including

Construction



Α	1 1	ı÷.	$\overline{}$	~	$\sim$	.+1	 $\sim$
$\boldsymbol{H}$							 _

Marine

If you have any special requirements, please let us know and we will offer you the report as you want.



#### **Contents**

United States Window Films Market Report 2017

#### 1 WINDOW FILMS OVERVIEW

- 1.1 Product Overview and Scope of Window Films
- 1.2 Classification of Window Films by Product Category
- 1.2.1 United States Window Films Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Window Films Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Sun Control
  - 1.2.4 Decorative
  - 1.2.5 Safety & Security
  - 1.2.6 Privacy Automotive
- 1.3 United States Window Films Market by Application/End Users
- 1.3.1 United States Window Films Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Construction
  - 1.3.3 Automotive
  - 1.3.4 Marine
- 1.4 United States Window Films Market by Region
- 1.4.1 United States Window Films Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Window Films Status and Prospect (2012-2022)
  - 1.4.3 Southwest Window Films Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Window Films Status and Prospect (2012-2022)
  - 1.4.5 New England Window Films Status and Prospect (2012-2022)
  - 1.4.6 The South Window Films Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Window Films Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Window Films (2012-2022)
  - 1.5.1 United States Window Films Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Window Films Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES WINDOW FILMS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Window Films Sales and Market Share of Key Players/Suppliers



#### (2012-2017)

- 2.2 United States Window Films Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Window Films Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Window Films Market Competitive Situation and Trends
  - 2.4.1 United States Window Films Market Concentration Rate
  - 2.4.2 United States Window Films Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Window Films Manufacturing Base Distribution, Sales Area, Product Type

### 3 UNITED STATES WINDOW FILMS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Window Films Sales and Market Share by Region (2012-2017)
- 3.2 United States Window Films Revenue and Market Share by Region (2012-2017)
- 3.3 United States Window Films Price by Region (2012-2017)

# 4 UNITED STATES WINDOW FILMS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Window Films Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Window Films Revenue and Market Share by Type (2012-2017)
- 4.3 United States Window Films Price by Type (2012-2017)
- 4.4 United States Window Films Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES WINDOW FILMS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Window Films Sales and Market Share by Application (2012-2017)
- 5.2 United States Window Films Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES WINDOW FILMS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

#### 6.1 3M

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Window Films Product Category, Application and Specification



- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 3M Window Films Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Eastman
  - 6.2.2 Window Films Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Eastman Window Films Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Madico
  - 6.3.2 Window Films Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Madico Window Films Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 The Window Film Company
  - 6.4.2 Window Films Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 The Window Film Company Window Films Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Hanita Coatings
  - 6.5.2 Window Films Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Hanita Coatings Window Films Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 All Season Window Tinting
  - 6.6.2 Window Films Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
- 6.6.3 All Season Window Tinting Window Films Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 SCORPION PROTECTIVE COATINGS
  - 6.7.2 Window Films Product Category, Application and Specification



- 6.7.2.1 Product A
- 6.7.2.2 Product B
- 6.7.3 SCORPION PROTECTIVE COATINGS Window Films Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Johnson Window Films
  - 6.8.2 Window Films Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 Johnson Window Films Window Films Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- **6.9 XSUN** 
  - 6.9.2 Window Films Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 XSUN Window Films Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 AMERICAN SOLAR TINTING
  - 6.10.2 Window Films Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 AMERICAN SOLAR TINTING Window Films Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Apex Window Films

#### 7 WINDOW FILMS MANUFACTURING COST ANALYSIS

- 7.1 Window Films Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Window Films



#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Window Films Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Window Films Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## 11 UNITED STATES WINDOW FILMS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Window Films Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Window Films Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Window Films Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Window Films Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX



- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Window Films

Figure United States Window Films Market Size (K sqm) by Type (2012-2022)

Figure United States Window Films Sales Volume Market Share by Type (Product

Category) in 2016

Figure Sun Control Product Picture

Figure Decorative Product Picture

Figure Safety & Security Product Picture

Figure Privacy Automotive Product Picture

Figure United States Window Films Market Size (K sqm) by Application (2012-2022)

Figure United States Sales Market Share of Window Films by Application in 2016

Figure Construction Examples

Table Key Downstream Customer in Construction

Figure Automotive Examples

Table Key Downstream Customer in Automotive

Figure Marine Examples

Table Key Downstream Customer in Marine

Figure United States Window Films Market Size (Million USD) by Region (2012-2022)

Figure The West Window Films Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Window Films Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Window Films Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Window Films Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Window Films Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Window Films Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Window Films Sales (K sqm) and Growth Rate (2012-2022) Figure United States Window Films Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Window Films Market Major Players Product Sales Volume (K sqm) (2012-2017)

Table United States Window Films Sales (K sqm) of Key Players/Suppliers (2012-2017)

Table United States Window Films Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Window Films Sales Share by Players/Suppliers



Figure 2017 United States Window Films Sales Share by Players/Suppliers Figure United States Window Films Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Window Films Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Window Films Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Window Films Revenue Share by Players/Suppliers

Figure 2017 United States Window Films Revenue Share by Players/Suppliers

Table United States Market Window Films Average Price (USD/sqm) of Key Players/Suppliers (2012-2017)

Figure United States Market Window Films Average Price (USD/sqm) of Key Players/Suppliers in 2016

Figure United States Window Films Market Share of Top 3 Players/Suppliers Figure United States Window Films Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Window Films Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Window Films Product Category

Table United States Window Films Sales (K sqm) by Region (2012-2017)

Table United States Window Films Sales Share by Region (2012-2017)

Figure United States Window Films Sales Share by Region (2012-2017)

Figure United States Window Films Sales Market Share by Region in 2016

Table United States Window Films Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Window Films Revenue Share by Region (2012-2017)

Figure United States Window Films Revenue Market Share by Region (2012-2017)

Figure United States Window Films Revenue Market Share by Region in 2016

Table United States Window Films Price (USD/sqm) by Region (2012-2017)

Table United States Window Films Sales (K sqm) by Type (2012-2017)

Table United States Window Films Sales Share by Type (2012-2017)

Figure United States Window Films Sales Share by Type (2012-2017)

Figure United States Window Films Sales Market Share by Type in 2016

Table United States Window Films Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Window Films Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Window Films by Type (2012-2017)

Figure Revenue Market Share of Window Films by Type in 2016

Table United States Window Films Price (USD/sqm) by Types (2012-2017)

Figure United States Window Films Sales Growth Rate by Type (2012-2017)

Table United States Window Films Sales (K sqm) by Application (2012-2017)



Table United States Window Films Sales Market Share by Application (2012-2017)

Figure United States Window Films Sales Market Share by Application (2012-2017)

Figure United States Window Films Sales Market Share by Application in 2016

Table United States Window Films Sales Growth Rate by Application (2012-2017)

Figure United States Window Films Sales Growth Rate by Application (2012-2017)

Table 3M Basic Information List

Table 3M Window Films Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)

Figure 3M Window Films Sales Growth Rate (2012-2017)

Figure 3M Window Films Sales Market Share in United States (2012-2017)

Figure 3M Window Films Revenue Market Share in United States (2012-2017)

Table Eastman Basic Information List

Table Eastman Window Films Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)

Figure Eastman Window Films Sales Growth Rate (2012-2017)

Figure Eastman Window Films Sales Market Share in United States (2012-2017)

Figure Eastman Window Films Revenue Market Share in United States (2012-2017)

Table Madico Basic Information List

Table Madico Window Films Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)

Figure Madico Window Films Sales Growth Rate (2012-2017)

Figure Madico Window Films Sales Market Share in United States (2012-2017)

Figure Madico Window Films Revenue Market Share in United States (2012-2017)

Table The Window Film Company Basic Information List

Table The Window Film Company Window Films Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)

Figure The Window Film Company Window Films Sales Growth Rate (2012-2017)

Figure The Window Film Company Window Films Sales Market Share in United States (2012-2017)

Figure The Window Film Company Window Films Revenue Market Share in United States (2012-2017)

Table Hanita Coatings Basic Information List

Table Hanita Coatings Window Films Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)

Figure Hanita Coatings Window Films Sales Growth Rate (2012-2017)

Figure Hanita Coatings Window Films Sales Market Share in United States (2012-2017)

Figure Hanita Coatings Window Films Revenue Market Share in United States (2012-2017)

Table All Season Window Tinting Basic Information List



Table All Season Window Tinting Window Films Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)

Figure All Season Window Tinting Window Films Sales Growth Rate (2012-2017)

Figure All Season Window Tinting Window Films Sales Market Share in United States (2012-2017)

Figure All Season Window Tinting Window Films Revenue Market Share in United States (2012-2017)

Table SCORPION PROTECTIVE COATINGS Basic Information List

Table SCORPION PROTECTIVE COATINGS Window Films Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)

Figure SCORPION PROTECTIVE COATINGS Window Films Sales Growth Rate (2012-2017)

Figure SCORPION PROTECTIVE COATINGS Window Films Sales Market Share in United States (2012-2017)

Figure SCORPION PROTECTIVE COATINGS Window Films Revenue Market Share in United States (2012-2017)

Table Johnson Window Films Basic Information List

Table Johnson Window Films Window Films Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)

Figure Johnson Window Films Window Films Sales Growth Rate (2012-2017)

Figure Johnson Window Films Window Films Sales Market Share in United States (2012-2017)

Figure Johnson Window Films Window Films Revenue Market Share in United States (2012-2017)

Table XSUN Basic Information List

Table XSUN Window Films Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)

Figure XSUN Window Films Sales Growth Rate (2012-2017)

Figure XSUN Window Films Sales Market Share in United States (2012-2017)

Figure XSUN Window Films Revenue Market Share in United States (2012-2017)

Table AMERICAN SOLAR TINTING Basic Information List

Table AMERICAN SOLAR TINTING Window Films Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)

Figure AMERICAN SOLAR TINTING Window Films Sales Growth Rate (2012-2017)

Figure AMERICAN SOLAR TINTING Window Films Sales Market Share in United States (2012-2017)

Figure AMERICAN SOLAR TINTING Window Films Revenue Market Share in United States (2012-2017)

Table Apex Window Films Basic Information List



Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Window Films

Figure Manufacturing Process Analysis of Window Films

Figure Window Films Industrial Chain Analysis

Table Raw Materials Sources of Window Films Major Players/Suppliers in 2016

Table Major Buyers of Window Films

Table Distributors/Traders List

Figure United States Window Films Sales Volume (K sqm) and Growth Rate Forecast (2017-2022)

Figure United States Window Films Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Window Films Price (USD/sqm) Trend Forecast (2017-2022) Table United States Window Films Sales Volume (K sqm) Forecast by Type (2017-2022)

Figure United States Window Films Sales Volume (K sqm) Forecast by Type (2017-2022)

Figure United States Window Films Sales Volume (K sqm) Forecast by Type in 2022 Table United States Window Films Sales Volume (K sqm) Forecast by Application (2017-2022)

Figure United States Window Films Sales Volume (K sqm) Forecast by Application (2017-2022)

Figure United States Window Films Sales Volume (K sqm) Forecast by Application in 2022

Table United States Window Films Sales Volume (K sqm) Forecast by Region (2017-2022)

Table United States Window Films Sales Volume Share Forecast by Region (2017-2022)

Figure United States Window Films Sales Volume Share Forecast by Region (2017-2022)

Figure United States Window Films Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Window Films Market Report 2017

Product link: https://marketpublishers.com/r/UABA50DAD96EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UABA50DAD96EN.html">https://marketpublishers.com/r/UABA50DAD96EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970