

# **United States Window Films Market Report 2017**

https://marketpublishers.com/r/U1BF61104BBEN.html

Date: January 2017

Pages: 121

Price: US\$ 3,800.00 (Single User License)

ID: U1BF61104BBEN

### **Abstracts**

# Notes:

Sales, means the sales volume of Window Films

Revenue, means the sales value of Window Films

This report studies sales (consumption) of Window Films in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

3M

Eastman

Madico

The Window Film Company

Hanita Coatings

All Season Window Tinting

SCORPION PROTECTIVE COATINGS

Johnson Window Films

**XSUN** 



# AMERICAN SOLAR TINTING

Apex Window Films

·	
Market Segment by States, covering	
California	
Texas	
New York	
Florida	
Illinois	
Split by product types, with sales, revenue, price, market share and growth rate of eac type, can be divided into	:h
Sun Control	
Decorative	
Safety & Security	
Privacy Automotive	
Split by applications, this report focuses on sales, market share and growth rate of Window Films in each application, can be divided into	
Construction	
Automotive	
Marine	



### **Contents**

United States Window Films Market Report 2017

#### 1 WINDOW FILMS OVERVIEW

- 1.1 Product Overview and Scope of Window Films
- 1.2 Classification of Window Films
  - 1.2.1 Sun Control
  - 1.2.2 Decorative
- 1.2.3 Safety & Security
- 1.2.4 Privacy Automotive
- 1.3 Application of Window Films
- 1.3.1 Construction
- 1.3.2 Automotive
- 1.3.3 Marine
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Window Films (2011-2021)
  - 1.4.1 United States Window Films Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Window Films Revenue and Growth Rate (2011-2021)

#### 2 UNITED STATES WINDOW FILMS COMPETITION BY MANUFACTURERS

- 2.1 United States Window Films Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Window Films Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Window Films Average Price by Manufactures (2015 and 2016)
- 2.4 Window Films Market Competitive Situation and Trends
  - 2.4.1 Window Films Market Concentration Rate
  - 2.4.2 Window Films Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES WINDOW FILMS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Window Films Sales and Market Share by States (2011-2016)
- 3.2 United States Window Films Revenue and Market Share by States (2011-2016)
- 3.3 United States Window Films Price by States (2011-2016)



# 4 UNITED STATES WINDOW FILMS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Window Films Sales and Market Share by Type (2011-2016)
- 4.2 United States Window Films Revenue and Market Share by Type (2011-2016)
- 4.3 United States Window Films Price by Type (2011-2016)
- 4.4 United States Window Films Sales Growth Rate by Type (2011-2016)

# 5 UNITED STATES WINDOW FILMS SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Window Films Sales and Market Share by Application (2011-2016)
- 5.2 United States Window Films Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

#### 6 UNITED STATES WINDOW FILMS MANUFACTURERS PROFILES/ANALYSIS

- 6.1 3M
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Window Films Product Type, Application and Specification
    - 6.1.2.1 Sun Control
    - 6.1.2.2 Decorative
  - 6.1.3 3M Window Films Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.1.4 Main Business/Business Overview
- 6.2 Eastman
  - 6.2.2 Window Films Product Type, Application and Specification
    - 6.2.2.1 Sun Control
  - 6.2.2.2 Decorative
  - 6.2.3 Eastman Window Films Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.2.4 Main Business/Business Overview
- 6.3 Madico
  - 6.3.2 Window Films Product Type, Application and Specification
    - 6.3.2.1 Sun Control
    - 6.3.2.2 Decorative
  - 6.3.3 Madico Window Films Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.3.4 Main Business/Business Overview
- 6.4 The Window Film Company
  - 6.4.2 Window Films Product Type, Application and Specification
    - 6.4.2.1 Sun Control



- 6.4.2.2 Decorative
- 6.4.3 The Window Film Company Window Films Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.4.4 Main Business/Business Overview
- 6.5 Hanita Coatings
  - 6.5.2 Window Films Product Type, Application and Specification
    - 6.5.2.1 Sun Control
    - 6.5.2.2 Decorative
- 6.5.3 Hanita Coatings Window Films Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.5.4 Main Business/Business Overview
- 6.6 All Season Window Tinting
  - 6.6.2 Window Films Product Type, Application and Specification
    - 6.6.2.1 Sun Control
    - 6.6.2.2 Decorative
- 6.6.3 All Season Window Tinting Window Films Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Main Business/Business Overview
- 6.7 SCORPION PROTECTIVE COATINGS
  - 6.7.2 Window Films Product Type, Application and Specification
    - 6.7.2.1 Sun Control
    - 6.7.2.2 Decorative
- 6.7.3 SCORPION PROTECTIVE COATINGS Window Films Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.7.4 Main Business/Business Overview
- 6.8 Johnson Window Films
  - 6.8.2 Window Films Product Type, Application and Specification
    - 6.8.2.1 Sun Control
    - 6.8.2.2 Decorative
- 6.8.3 Johnson Window Films Window Films Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.8.4 Main Business/Business Overview
- 6.9 XSUN
  - 6.9.2 Window Films Product Type, Application and Specification
    - 6.9.2.1 Sun Control
    - 6.9.2.2 Decorative
  - 6.9.3 XSUN Window Films Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.9.4 Main Business/Business Overview
- 6.10 AMERICAN SOLAR TINTING



- 6.10.2 Window Films Product Type, Application and Specification
  - 6.10.2.1 Sun Control
  - 6.10.2.2 Decorative
- 6.10.3 AMERICAN SOLAR TINTING Window Films Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.10.4 Main Business/Business Overview
- 6.11 Apex Window Films

#### 7 WINDOW FILMS MANUFACTURING COST ANALYSIS

- 7.1 Window Films Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Window Films

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Window Films Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Window Films Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List



#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

### 11 UNITED STATES WINDOW FILMS MARKET FORECAST (2016-2021)

- 11.1 United States Window Films Sales, Revenue Forecast (2016-2021)
- 11.2 United States Window Films Sales Forecast by Type (2016-2021)
- 11.3 United States Window Films Sales Forecast by Application (2016-2021)
- 11.4 Window Films Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Window Films

Table Classification of Window Films

Figure United States Sales Market Share of Window Films by Type in 2015

Figure Sun Control Picture

Figure Decorative Picture

Figure Safety & Security Picture

Figure Privacy Automotive Picture

Table Application of Window Films

Figure United States Sales Market Share of Window Films by Application in 2015

Figure Construction Examples

Figure Automotive Examples

Figure Marine Examples

Figure United States Window Films Sales and Growth Rate (2011-2021)

Figure United States Window Films Revenue and Growth Rate (2011-2021)

Table United States Window Films Sales of Key Manufacturers (2015 and 2016)

Table United States Window Films Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Window Films Sales Share by Manufacturers

Figure 2016 Window Films Sales Share by Manufacturers

Table United States Window Films Revenue by Manufacturers (2015 and 2016)

Table United States Window Films Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Window Films Revenue Share by Manufacturers

Table 2016 United States Window Films Revenue Share by Manufacturers

Table United States Market Window Films Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Window Films Average Price of Key Manufacturers in 2015

Figure Window Films Market Share of Top 3 Manufacturers

Figure Window Films Market Share of Top 5 Manufacturers

Table United States Window Films Sales by States (2011-2016)

Table United States Window Films Sales Share by States (2011-2016)

Figure United States Window Films Sales Market Share by States in 2015

Table United States Window Films Revenue and Market Share by States (2011-2016)

Table United States Window Films Revenue Share by States (2011-2016)

Figure Revenue Market Share of Window Films by States (2011-2016)

Table United States Window Films Price by States (2011-2016)

Table United States Window Films Sales by Type (2011-2016)



Table United States Window Films Sales Share by Type (2011-2016)

Figure United States Window Films Sales Market Share by Type in 2015

Table United States Window Films Revenue and Market Share by Type (2011-2016)

Table United States Window Films Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Window Films by Type (2011-2016)

Table United States Window Films Price by Type (2011-2016)

Figure United States Window Films Sales Growth Rate by Type (2011-2016)

Table United States Window Films Sales by Application (2011-2016)

Table United States Window Films Sales Market Share by Application (2011-2016)

Figure United States Window Films Sales Market Share by Application in 2015

Table United States Window Films Sales Growth Rate by Application (2011-2016)

Figure United States Window Films Sales Growth Rate by Application (2011-2016)

Table 3M Basic Information List

Table 3M Window Films Sales, Revenue, Price and Gross Margin (2011-2016)

Figure 3M Window Films Sales Market Share (2011-2016)

**Table Eastman Basic Information List** 

Table Eastman Window Films Sales, Revenue, Price and Gross Margin (2011-2016)

Table Eastman Window Films Sales Market Share (2011-2016)

**Table Madico Basic Information List** 

Table Madico Window Films Sales, Revenue, Price and Gross Margin (2011-2016)

Table Madico Window Films Sales Market Share (2011-2016)

Table The Window Film Company Basic Information List

Table The Window Film Company Window Films Sales, Revenue, Price and Gross Margin (2011-2016)

Table The Window Film Company Window Films Sales Market Share (2011-2016)

Table Hanita Coatings Basic Information List

Table Hanita Coatings Window Films Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hanita Coatings Window Films Sales Market Share (2011-2016)

Table All Season Window Tinting Basic Information List

Table All Season Window Tinting Window Films Sales, Revenue, Price and Gross Margin (2011-2016)

Table All Season Window Tinting Window Films Sales Market Share (2011-2016)

Table SCORPION PROTECTIVE COATINGS Basic Information List

Table SCORPION PROTECTIVE COATINGS Window Films Sales, Revenue, Price and Gross Margin (2011-2016)

Table SCORPION PROTECTIVE COATINGS Window Films Sales Market Share (2011-2016)

Table Johnson Window Films Basic Information List



Table Johnson Window Films Window Films Sales, Revenue, Price and Gross Margin (2011-2016)

Table Johnson Window Films Window Films Sales Market Share (2011-2016)

Table XSUN Basic Information List

Table XSUN Window Films Sales, Revenue, Price and Gross Margin (2011-2016)

Table XSUN Window Films Sales Market Share (2011-2016)

Table AMERICAN SOLAR TINTING Basic Information List

Table AMERICAN SOLAR TINTING Window Films Sales, Revenue, Price and Gross Margin (2011-2016)

Table AMERICAN SOLAR TINTING Window Films Sales Market Share (2011-2016)

Table Apex Window Films Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Window Films

Figure Manufacturing Process Analysis of Window Films

Figure Window Films Industrial Chain Analysis

Table Raw Materials Sources of Window Films Major Manufacturers in 2015

Table Major Buyers of Window Films

Table Distributors/Traders List

Figure United States Window Films Production and Growth Rate Forecast (2016-2021)

Figure United States Window Films Revenue and Growth Rate Forecast (2016-2021)

Table United States Window Films Production Forecast by Type (2016-2021)

Table United States Window Films Consumption Forecast by Application (2016-2021)

Table United States Window Films Sales Forecast by States (2016-2021)

Table United States Window Films Sales Share Forecast by States (2016-2021)



#### I would like to order

Product name: United States Window Films Market Report 2017

Product link: https://marketpublishers.com/r/U1BF61104BBEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U1BF61104BBEN.html">https://marketpublishers.com/r/U1BF61104BBEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

1 4	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970