

# **United States Whitening Toothpaste Market Report 2016**

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#### **Abstracts**

#### Notes:

Sales, means the sales volume of Whitening Toothpaste

Revenue, means the sales value of Whitening Toothpaste

This report studies sales (consumption) of Whitening Toothpaste in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

CCA Industries, Inc. (US)

Church & Dwight Co., Inc. (US)

Colgate-Palmolive Company (US)

Colgate-Palmolive GmbH (Germany)

Colgate-Palmolive (India) Limited (India)

Gaba Holding AG (Switzerland)

Dabur India Limited (India)

GlaxoSmithKline plc. (UK)



Henkel AG & Co. KGaA (Germany)
Johnson and Johnson (US)
LG Household & Health Care Ltd. (South Korea)
Lion Corporation (Japan)
Procter & Gamble Company (US)
Sunstar Suisse S.A. (Switzerland)
Unilever NV (The Netherlands/The UK)
Hindustan Unilever Limited (India)
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into
Type I
Type II
Type III
Split by applications, this report focuses on sales, market share and growth rate of Whitening Toothpaste in each application, can be divided into
Application 1
Application 2
Application 3



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