

# **United States Whiteboard magnet Market Report 2016**

https://marketpublishers.com/r/U6E392D9C21EN.html

Date: October 2016

Pages: 119

Price: US\$ 3,800.00 (Single User License)

ID: U6E392D9C21EN

# **Abstracts**

# Notes:

Sales, means the sales volume of Whiteboard magnet

Revenue, means the sales value of Whiteboard magnet

This report studies sales (consumption) of Whiteboard magnet in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

3M

**Quartet Manufacturing** 

Bi-Silque

MooreCo

**EverWhite** 

**EBSCO** Industries

Global Equipment Company

Flipside Products

Iceberg Enterprises



Metroplan
BOARD DUDES
SIGEL INTERNATIONAL
Ashley Productions
Magiboards
Laxmi Writing Board
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into
Double-Sided Magnetic Whiteboard
Single side Magnetic Whiteboard
Type III
Split by applications, this report focuses on sales, market share and growth rate of Whiteboard magnet in each application, can be divided into
School
Enterprise
Hospitals



# **Contents**

United States Whiteboard magnet Market Report 2016

#### 1 WHITEBOARD MAGNET OVERVIEW

- 1.1 Product Overview and Scope of Whiteboard magnet
- 1.2 Classification of Whiteboard magnet
- 1.2.1 Double-Sided Magnetic Whiteboard
- 1.2.2 Single side Magnetic Whiteboard
- 1.2.3 Type III
- 1.3 Application of Whiteboard magnet
  - 1.3.1 School
  - 1.3.2 Enterprise
- 1.3.3 Hospitals
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Whiteboard magnet (2011-2021)
  - 1.4.1 United States Whiteboard magnet Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Whiteboard magnet Revenue and Growth Rate (2011-2021)

#### 2 UNITED STATES WHITEBOARD MAGNET COMPETITION BY MANUFACTURERS

- 2.1 United States Whiteboard magnet Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Whiteboard magnet Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Whiteboard magnet Average Price by Manufactures (2015 and 2016)
- 2.4 Whiteboard magnet Market Competitive Situation and Trends
  - 2.4.1 Whiteboard magnet Market Concentration Rate
  - 2.4.2 Whiteboard magnet Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES WHITEBOARD MAGNET SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Whiteboard magnet Sales and Market Share by Type (2011-2016)
- 3.2 United States Whiteboard magnet Revenue and Market Share by Type (2011-2016)
- 3.3 United States Whiteboard magnet Price by Type (2011-2016)
- 3.4 United States Whiteboard magnet Sales Growth Rate by Type (2011-2016)



# 4 UNITED STATES WHITEBOARD MAGNET SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Whiteboard magnet Sales and Market Share by Application (2011-2016)
- 4.2 United States Whiteboard magnet Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

# 5 UNITED STATES WHITEBOARD MAGNET MANUFACTURERS PROFILES/ANALYSIS

- 5.1 3M
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Whiteboard magnet Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
  - 5.1.3 3M Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Quartet Manufacturing
  - 5.2.2 Whiteboard magnet Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
- 5.2.3 Quartet Manufacturing Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Bi-Silque
  - 5.3.2 Whiteboard magnet Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
- 5.3.3 Bi-Silque Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 MooreCo
  - 5.4.2 Whiteboard magnet Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
- 5.4.3 MooreCo Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)



#### 5.4.4 Main Business/Business Overview

#### 5.5 EverWhite

5.5.2 Whiteboard magnet Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 EverWhite Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

#### 5.6 EBSCO Industries

5.6.2 Whiteboard magnet Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 EBSCO Industries Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

# 5.7 Global Equipment Company

5.7.2 Whiteboard magnet Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Global Equipment Company Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

#### 5.8 Flipside Products

5.8.2 Whiteboard magnet Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Flipside Products Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

# 5.9 Iceberg Enterprises

5.9.2 Whiteboard magnet Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Iceberg Enterprises Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

## 5.10 Metroplan

5.10.2 Whiteboard magnet Product Type, Application and Specification

5.10.2.1 Type I



- 5.10.2.2 Type II
- 5.10.3 Metroplan Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.10.4 Main Business/Business Overview
- 5.11 BOARD DUDES
- 5.12 SIGEL INTERNATIONAL
- 5.13 Ashley Productions
- 5.14 Magiboards
- 5.15 Laxmi Writing Board

## **6 WHITEBOARD MAGNET MANUFACTURING COST ANALYSIS**

- 6.1 Whiteboard magnet Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Whiteboard magnet

# 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Whiteboard magnet Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Whiteboard magnet Major Manufacturers in 2015
- 7.4 Downstream Buyers

# 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy



- 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

# 10 UNITED STATES WHITEBOARD MAGNET MARKET FORECAST (2016-2021)

- 10.1 United States Whiteboard magnet Sales, Revenue Forecast (2016-2021)
- 10.2 United States Whiteboard magnet Sales Forecast by Type (2016-2021)
- 10.3 United States Whiteboard magnet Sales Forecast by Application (2016-2021)
- 10.4 Whiteboard magnet Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

## 12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Whiteboard magnet

Table Classification of Whiteboard magnet

Figure United States Sales Market Share of Whiteboard magnet by Type in 2015

Figure Double-Sided Magnetic Whiteboard Picture

Figure Single side Magnetic Whiteboard Picture

Table Application of Whiteboard magnet

Figure United States Sales Market Share of Whiteboard magnet by Application in 2015

Figure School Examples

Figure Enterprise Examples

Figure Hospitals Examples

Figure United States Whiteboard magnet Sales and Growth Rate (2011-2021)

Figure United States Whiteboard magnet Revenue and Growth Rate (2011-2021)

Table United States Whiteboard magnet Sales of Key Manufacturers (2015 and 2016)

Table United States Whiteboard magnet Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Whiteboard magnet Sales Share by Manufacturers

Figure 2016 Whiteboard magnet Sales Share by Manufacturers

Table United States Whiteboard magnet Revenue by Manufacturers (2015 and 2016)

Table United States Whiteboard magnet Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Whiteboard magnet Revenue Share by Manufacturers

Table 2016 United States Whiteboard magnet Revenue Share by Manufacturers

Table United States Market Whiteboard magnet Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Whiteboard magnet Average Price of Key Manufacturers in 2015

Figure Whiteboard magnet Market Share of Top 3 Manufacturers

Figure Whiteboard magnet Market Share of Top 5 Manufacturers

Table United States Whiteboard magnet Sales by Type (2011-2016)

Table United States Whiteboard magnet Sales Share by Type (2011-2016)

Figure United States Whiteboard magnet Sales Market Share by Type in 2015

Table United States Whiteboard magnet Revenue and Market Share by Type (2011-2016)

Table United States Whiteboard magnet Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Whiteboard magnet by Type (2011-2016)



Table United States Whiteboard magnet Price by Type (2011-2016)

Figure United States Whiteboard magnet Sales Growth Rate by Type (2011-2016)

Table United States Whiteboard magnet Sales by Application (2011-2016)

Table United States Whiteboard magnet Sales Market Share by Application (2011-2016)

Figure United States Whiteboard magnet Sales Market Share by Application in 2015

Table United States Whiteboard magnet Sales Growth Rate by Application (2011-2016)

Figure United States Whiteboard magnet Sales Growth Rate by Application (2011-2016)

Table 3M Basic Information List

Table 3M Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

Figure 3M Whiteboard magnet Sales Market Share (2011-2016)

Table Quartet Manufacturing Basic Information List

Table Quartet Manufacturing Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

Table Quartet Manufacturing Whiteboard magnet Sales Market Share (2011-2016)

Table Bi-Silgue Basic Information List

Table Bi-Silque Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

Table Bi-Silque Whiteboard magnet Sales Market Share (2011-2016)

Table MooreCo Basic Information List

Table MooreCo Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

Table MooreCo Whiteboard magnet Sales Market Share (2011-2016)

Table EverWhite Basic Information List

Table EverWhite Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

Table EverWhite Whiteboard magnet Sales Market Share (2011-2016)

Table EBSCO Industries Basic Information List

Table EBSCO Industries Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

Table EBSCO Industries Whiteboard magnet Sales Market Share (2011-2016)

Table Global Equipment Company Basic Information List

Table Global Equipment Company Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

Table Global Equipment Company Whiteboard magnet Sales Market Share (2011-2016)

Table Flipside Products Basic Information List

Table Flipside Products Whiteboard magnet Sales, Revenue, Price and Gross Margin



(2011-2016)

Table Flipside Products Whiteboard magnet Sales Market Share (2011-2016)

Table Iceberg Enterprises Basic Information List

Table Iceberg Enterprises Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

Table Iceberg Enterprises Whiteboard magnet Sales Market Share (2011-2016)

Table Metroplan Basic Information List

Table Metroplan Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

Table Metroplan Whiteboard magnet Sales Market Share (2011-2016)

Table BOARD DUDES Basic Information List

Table BOARD DUDES Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

Table BOARD DUDES Whiteboard magnet Sales Market Share (2011-2016)

Table SIGEL INTERNATIONAL Basic Information List

Table SIGEL INTERNATIONAL Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

Table SIGEL INTERNATIONAL Whiteboard magnet Sales Market Share (2011-2016)

Table Ashley Productions Basic Information List

Table Ashley Productions Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ashley Productions Whiteboard magnet Sales Market Share (2011-2016)

**Table Magiboards Basic Information List** 

Table Magiboards Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

Table Magiboards Whiteboard magnet Sales Market Share (2011-2016)

Table Laxmi Writing Board Basic Information List

Table Laxmi Writing Board Whiteboard magnet Sales, Revenue, Price and Gross Margin (2011-2016)

Table Laxmi Writing Board Whiteboard magnet Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Whiteboard magnet

Figure Manufacturing Process Analysis of Whiteboard magnet

Figure Whiteboard magnet Industrial Chain Analysis

Table Raw Materials Sources of Whiteboard magnet Major Manufacturers in 2015

Table Major Buyers of Whiteboard magnet

Table Distributors/Traders List



Figure United States Whiteboard magnet Production and Growth Rate Forecast (2016-2021)

Figure United States Whiteboard magnet Revenue and Growth Rate Forecast (2016-2021)

Table United States Whiteboard magnet Production Forecast by Type (2016-2021)
Table United States Whiteboard magnet Consumption Forecast by Application (2016-2021)



## I would like to order

Product name: United States Whiteboard magnet Market Report 2016

Product link: <a href="https://marketpublishers.com/r/U6E392D9C21EN.html">https://marketpublishers.com/r/U6E392D9C21EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U6E392D9C21EN.html">https://marketpublishers.com/r/U6E392D9C21EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970