

# United States Wetting Coating Additives Market Report 2017

<https://marketpublishers.com/r/U69975E6298EN.html>

Date: February 2017

Pages: 123

Price: US\$ 3,800.00 (Single User License)

ID: U69975E6298EN

## Abstracts

### Notes:

Sales, means the sales volume of Wetting Coating Additives

Revenue, means the sales value of Wetting Coating Additives

This report studies sales (consumption) of Wetting Coating Additives in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Byk-Chemie

Basf

Dow Chemical

Arkema

Evonik

Elementis

Akzonobel

Asahi Kasei

Daikin

Rhodia

Momentive Specialty Chemicals

Elementis

Cabot

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Metallic

Acrylic

Fluoropolymer

Others

Split by applications, this report focuses on sales, market share and growth rate of Wetting Coating Additives in each application, can be divided into

Construction

Bedding & Furniture

Industrial Applications

Automotive Paints

Others

## Contents

### United States Wetting Coating Additives Market Report 2017

## **1 WETTING COATING ADDITIVES OVERVIEW**

### 1.1 Product Overview and Scope of Wetting Coating Additives

### 1.2 Classification of Wetting Coating Additives

#### 1.2.1 Metallic

#### 1.2.2 Acrylic

#### 1.2.3 Fluoropolymer

#### 1.2.4 Others

### 1.3 Application of Wetting Coating Additives

#### 1.3.1 Construction

#### 1.3.2 Bedding & Furniture

#### 1.3.3 Industrial Applications

#### 1.3.4 Automotive Paints

#### 1.3.5 Others

### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Wetting Coating Additives (2012-2022)

#### 1.4.1 United States Wetting Coating Additives Sales and Growth Rate (2012-2022)

#### 1.4.2 United States Wetting Coating Additives Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES WETTING COATING ADDITIVES COMPETITION BY MANUFACTURERS**

### 2.1 United States Wetting Coating Additives Sales and Market Share of Key Manufacturers (2015 and 2016)

### 2.2 United States Wetting Coating Additives Revenue and Share by Manufactures (2015 and 2016)

### 2.3 United States Wetting Coating Additives Average Price by Manufactures (2015 and 2016)

### 2.4 Wetting Coating Additives Market Competitive Situation and Trends

#### 2.4.1 Wetting Coating Additives Market Concentration Rate

#### 2.4.2 Wetting Coating Additives Market Share of Top 3 and Top 5 Manufacturers

#### 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES WETTING COATING ADDITIVES SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

3.1 United States Wetting Coating Additives Sales and Market Share by States (2012-2017)

3.2 United States Wetting Coating Additives Revenue and Market Share by States (2012-2017)

3.3 United States Wetting Coating Additives Price by States (2012-2017)

#### **4 UNITED STATES WETTING COATING ADDITIVES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

4.1 United States Wetting Coating Additives Sales and Market Share by Type (2012-2017)

4.2 United States Wetting Coating Additives Revenue and Market Share by Type (2012-2017)

4.3 United States Wetting Coating Additives Price by Type (2012-2017)

4.4 United States Wetting Coating Additives Sales Growth Rate by Type (2012-2017)

#### **5 UNITED STATES WETTING COATING ADDITIVES SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Wetting Coating Additives Sales and Market Share by Application (2012-2017)

5.2 United States Wetting Coating Additives Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

#### **6 UNITED STATES WETTING COATING ADDITIVES MANUFACTURERS PROFILES/ANALYSIS**

6.1 Byk-Chemie

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Wetting Coating Additives Product Type, Application and Specification

6.1.2.1 Metallic

6.1.2.2 Acrylic

6.1.3 Byk-Chemie Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Basf

6.2.2 Wetting Coating Additives Product Type, Application and Specification

- 6.2.2.1 Metallic
- 6.2.2.2 Acrylic
- 6.2.3 Basf Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Dow Chemical
  - 6.3.2 Wetting Coating Additives Product Type, Application and Specification
    - 6.3.2.1 Metallic
    - 6.3.2.2 Acrylic
  - 6.3.3 Dow Chemical Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Arkema
  - 6.4.2 Wetting Coating Additives Product Type, Application and Specification
    - 6.4.2.1 Metallic
    - 6.4.2.2 Acrylic
  - 6.4.3 Arkema Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Evonik
  - 6.5.2 Wetting Coating Additives Product Type, Application and Specification
    - 6.5.2.1 Metallic
    - 6.5.2.2 Acrylic
  - 6.5.3 Evonik Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Elementis
  - 6.6.2 Wetting Coating Additives Product Type, Application and Specification
    - 6.6.2.1 Metallic
    - 6.6.2.2 Acrylic
  - 6.6.3 Elementis Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Akzonobel
  - 6.7.2 Wetting Coating Additives Product Type, Application and Specification
    - 6.7.2.1 Metallic
    - 6.7.2.2 Acrylic
  - 6.7.3 Akzonobel Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.7.4 Main Business/Business Overview
- 6.8 Asahi Kasei
  - 6.8.2 Wetting Coating Additives Product Type, Application and Specification
    - 6.8.2.1 Metallic
    - 6.8.2.2 Acrylic
  - 6.8.3 Asahi Kasei Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Daikin
  - 6.9.2 Wetting Coating Additives Product Type, Application and Specification
    - 6.9.2.1 Metallic
    - 6.9.2.2 Acrylic
  - 6.9.3 Daikin Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Rhodia
  - 6.10.2 Wetting Coating Additives Product Type, Application and Specification
    - 6.10.2.1 Metallic
    - 6.10.2.2 Acrylic
  - 6.10.3 Rhodia Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Momentive Specialty Chemicals
- 6.12 Elementis
- 6.13 Cabot

## **7 WETTING COATING ADDITIVES MANUFACTURING COST ANALYSIS**

- 7.1 Wetting Coating Additives Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Wetting Coating Additives

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Wetting Coating Additives Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Wetting Coating Additives Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES WETTING COATING ADDITIVES MARKET FORECAST (2017-2022)**

- 11.1 United States Wetting Coating Additives Sales, Revenue Forecast (2017-2022)
- 11.2 United States Wetting Coating Additives Sales Forecast by Type (2017-2022)
- 11.3 United States Wetting Coating Additives Sales Forecast by Application (2017-2022)
- 11.4 Wetting Coating Additives Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**



Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Wetting Coating Additives

Table Classification of Wetting Coating Additives

Figure United States Sales Market Share of Wetting Coating Additives by Type in 2015

Figure Metallic Picture

Figure Acrylic Picture

Figure Fluoropolymer Picture

Figure Others Picture

Table Application of Wetting Coating Additives

Figure United States Sales Market Share of Wetting Coating Additives by Application in 2015

Figure Construction Examples

Figure Bedding & Furniture Examples

Figure Industrial Applications Examples

Figure Automotive Paints Examples

Figure Others Examples

Figure United States Wetting Coating Additives Sales and Growth Rate (2012-2022)

Figure United States Wetting Coating Additives Revenue and Growth Rate (2012-2022)

Table United States Wetting Coating Additives Sales of Key Manufacturers (2015 and 2016)

Table United States Wetting Coating Additives Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Wetting Coating Additives Sales Share by Manufacturers

Figure 2016 Wetting Coating Additives Sales Share by Manufacturers

Table United States Wetting Coating Additives Revenue by Manufacturers (2015 and 2016)

Table United States Wetting Coating Additives Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Wetting Coating Additives Revenue Share by Manufacturers

Table 2016 United States Wetting Coating Additives Revenue Share by Manufacturers

Table United States Market Wetting Coating Additives Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Wetting Coating Additives Average Price of Key Manufacturers in 2015

Figure Wetting Coating Additives Market Share of Top 3 Manufacturers

Figure Wetting Coating Additives Market Share of Top 5 Manufacturers

Table United States Wetting Coating Additives Sales by States (2012-2017)  
Table United States Wetting Coating Additives Sales Share by States (2012-2017)  
Figure United States Wetting Coating Additives Sales Market Share by States in 2015  
Table United States Wetting Coating Additives Revenue and Market Share by States (2012-2017)  
Table United States Wetting Coating Additives Revenue Share by States (2012-2017)  
Figure Revenue Market Share of Wetting Coating Additives by States (2012-2017)  
Table United States Wetting Coating Additives Price by States (2012-2017)  
Table United States Wetting Coating Additives Sales by Type (2012-2017)  
Table United States Wetting Coating Additives Sales Share by Type (2012-2017)  
Figure United States Wetting Coating Additives Sales Market Share by Type in 2015  
Table United States Wetting Coating Additives Revenue and Market Share by Type (2012-2017)  
Table United States Wetting Coating Additives Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Wetting Coating Additives by Type (2012-2017)  
Table United States Wetting Coating Additives Price by Type (2012-2017)  
Figure United States Wetting Coating Additives Sales Growth Rate by Type (2012-2017)  
Table United States Wetting Coating Additives Sales by Application (2012-2017)  
Table United States Wetting Coating Additives Sales Market Share by Application (2012-2017)  
Figure United States Wetting Coating Additives Sales Market Share by Application in 2015  
Table United States Wetting Coating Additives Sales Growth Rate by Application (2012-2017)  
Figure United States Wetting Coating Additives Sales Growth Rate by Application (2012-2017)  
Table Byk-Chemie Basic Information List  
Table Byk-Chemie Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Byk-Chemie Wetting Coating Additives Sales Market Share (2012-2017)  
Table Basf Basic Information List  
Table Basf Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Basf Wetting Coating Additives Sales Market Share (2012-2017)  
Table Dow Chemical Basic Information List  
Table Dow Chemical Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Dow Chemical Wetting Coating Additives Sales Market Share (2012-2017)

Table Arkema Basic Information List

Table Arkema Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)

Table Arkema Wetting Coating Additives Sales Market Share (2012-2017)

Table Evonik Basic Information List

Table Evonik Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)

Table Evonik Wetting Coating Additives Sales Market Share (2012-2017)

Table Elementis Basic Information List

Table Elementis Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)

Table Elementis Wetting Coating Additives Sales Market Share (2012-2017)

Table Akzonobel Basic Information List

Table Akzonobel Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)

Table Akzonobel Wetting Coating Additives Sales Market Share (2012-2017)

Table Asahi Kasei Basic Information List

Table Asahi Kasei Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)

Table Asahi Kasei Wetting Coating Additives Sales Market Share (2012-2017)

Table Daikin Basic Information List

Table Daikin Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)

Table Daikin Wetting Coating Additives Sales Market Share (2012-2017)

Table Rhodia Basic Information List

Table Rhodia Wetting Coating Additives Sales, Revenue, Price and Gross Margin (2012-2017)

Table Rhodia Wetting Coating Additives Sales Market Share (2012-2017)

Table Momentive Specialty Chemicals Basic Information List

Table Elementis Basic Information List

Table Cabot Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wetting Coating Additives

Figure Manufacturing Process Analysis of Wetting Coating Additives

Figure Wetting Coating Additives Industrial Chain Analysis

Table Raw Materials Sources of Wetting Coating Additives Major Manufacturers in 2015

Table Major Buyers of Wetting Coating Additives

Table Distributors/Traders List

Figure United States Wetting Coating Additives Production and Growth Rate Forecast (2017-2022)

Figure United States Wetting Coating Additives Revenue and Growth Rate Forecast (2017-2022)

Table United States Wetting Coating Additives Production Forecast by Type (2017-2022)

Table United States Wetting Coating Additives Consumption Forecast by Application (2017-2022)

Table United States Wetting Coating Additives Sales Forecast by States (2017-2022)

Table United States Wetting Coating Additives Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Wetting Coating Additives Market Report 2017

Product link: <https://marketpublishers.com/r/U69975E6298EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U69975E6298EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970