

United States Wet Pet Food Market Report 2017

https://marketpublishers.com/r/UD88152A68DEN.html

Date: January 2017

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: UD88152A68DEN

Abstracts

Notes:

Sales, means the sales volume of Wet Pet Food

Revenue, means the sales value of Wet Pet Food

This report studies sales (consumption) of Wet Pet Food in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Mars Petcare
Nestle Purina
Colgate
Big Heart
Blue Buffalo
Diamond pet foods
Heristo
Affinity Petcare (Agrolimen)
Unicharm



Nutriara Alimentos Ltda.

	Deuerer
	Spectrum Brands / United Pet Group
	Total Alimentos
	Mogiana Alimentos SA
	Nisshin Pet Food
Market	Segment by States, covering
	California
	Texas
	New York
	Florida
	Illinois
	product types, with sales, revenue, price, market share and growth rate of each an be divided into
	Canned Pet food
	Pet Food Trays
	Pet Food Pouches

Split by applications, this report focuses on sales, market share and growth rate of Wet Pet Food in each application, can be divided into





Dog	
Cat	
Others	



Contents

United States Wet Pet Food Market Report 2017

1 WET PET FOOD OVERVIEW

- 1.1 Product Overview and Scope of Wet Pet Food
- 1.2 Classification of Wet Pet Food
 - 1.2.1 Canned Pet food
 - 1.2.2 Pet Food Trays
 - 1.2.3 Pet Food Pouches
- 1.3 Application of Wet Pet Food
 - 1.3.1 Dog
 - 1.3.2 Cat
 - 1.3.3 Others
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Wet Pet Food (2011-2021)
 - 1.4.1 United States Wet Pet Food Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Wet Pet Food Revenue and Growth Rate (2011-2021)

2 UNITED STATES WET PET FOOD COMPETITION BY MANUFACTURERS

- 2.1 United States Wet Pet Food Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Wet Pet Food Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Wet Pet Food Average Price by Manufactures (2015 and 2016)
- 2.4 Wet Pet Food Market Competitive Situation and Trends
 - 2.4.1 Wet Pet Food Market Concentration Rate
 - 2.4.2 Wet Pet Food Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES WET PET FOOD SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Wet Pet Food Sales and Market Share by States (2011-2016)
- 3.2 United States Wet Pet Food Revenue and Market Share by States (2011-2016)
- 3.3 United States Wet Pet Food Price by States (2011-2016)

4 UNITED STATES WET PET FOOD SALES (VOLUME) AND REVENUE (VALUE)



BY TYPE (2011-2016)

- 4.1 United States Wet Pet Food Sales and Market Share by Type (2011-2016)
- 4.2 United States Wet Pet Food Revenue and Market Share by Type (2011-2016)
- 4.3 United States Wet Pet Food Price by Type (2011-2016)
- 4.4 United States Wet Pet Food Sales Growth Rate by Type (2011-2016)

5 UNITED STATES WET PET FOOD SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Wet Pet Food Sales and Market Share by Application (2011-2016)
- 5.2 United States Wet Pet Food Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES WET PET FOOD MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Mars Petcare
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Wet Pet Food Product Type, Application and Specification
 - 6.1.2.1 Canned Pet food
 - 6.1.2.2 Pet Food Trays
- 6.1.3 Mars Petcare Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.1.4 Main Business/Business Overview
- 6.2 Nestle Purina
 - 6.2.2 Wet Pet Food Product Type, Application and Specification
 - 6.2.2.1 Canned Pet food
 - 6.2.2.2 Pet Food Trays
- 6.2.3 Nestle Purina Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview
- 6.3 Colgate
 - 6.3.2 Wet Pet Food Product Type, Application and Specification
 - 6.3.2.1 Canned Pet food
 - 6.3.2.2 Pet Food Trays
 - 6.3.3 Colgate Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.3.4 Main Business/Business Overview
- 6.4 Big Heart
 - 6.4.2 Wet Pet Food Product Type, Application and Specification



- 6.4.2.1 Canned Pet food
- 6.4.2.2 Pet Food Trays
- 6.4.3 Big Heart Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Blue Buffalo
 - 6.5.2 Wet Pet Food Product Type, Application and Specification
 - 6.5.2.1 Canned Pet food
 - 6.5.2.2 Pet Food Trays
 - 6.5.3 Blue Buffalo Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Diamond pet foods
 - 6.6.2 Wet Pet Food Product Type, Application and Specification
 - 6.6.2.1 Canned Pet food
 - 6.6.2.2 Pet Food Trays
- 6.6.3 Diamond pet foods Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Heristo
 - 6.7.2 Wet Pet Food Product Type, Application and Specification
 - 6.7.2.1 Canned Pet food
 - 6.7.2.2 Pet Food Trays
 - 6.7.3 Heristo Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Affinity Petcare (Agrolimen)
 - 6.8.2 Wet Pet Food Product Type, Application and Specification
 - 6.8.2.1 Canned Pet food
 - 6.8.2.2 Pet Food Trays
- 6.8.3 Affinity Petcare (Agrolimen) Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Unicharm
 - 6.9.2 Wet Pet Food Product Type, Application and Specification
 - 6.9.2.1 Canned Pet food
 - 6.9.2.2 Pet Food Trays
 - 6.9.3 Unicharm Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.9.4 Main Business/Business Overview
- 6.10 Nutriara Alimentos Ltda.
- 6.10.2 Wet Pet Food Product Type, Application and Specification
 - 6.10.2.1 Canned Pet food



- 6.10.2.2 Pet Food Trays
- 6.10.3 Nutriara Alimentos Ltda. Wet Pet Food Sales, Revenue, Price and Gross

Margin (2011-2016)

- 6.10.4 Main Business/Business Overview
- 6.11 Deuerer
- 6.12 Spectrum Brands / United Pet Group
- 6.13 Total Alimentos
- 6.14 Mogiana Alimentos SA
- 6.15 Nisshin Pet Food

7 WET PET FOOD MANUFACTURING COST ANALYSIS

- 7.1 Wet Pet Food Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Wet Pet Food

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Wet Pet Food Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Wet Pet Food Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy



9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES WET PET FOOD MARKET FORECAST (2016-2021)

- 11.1 United States Wet Pet Food Sales, Revenue Forecast (2016-2021)
- 11.2 United States Wet Pet Food Sales Forecast by Type (2016-2021)
- 11.3 United States Wet Pet Food Sales Forecast by Application (2016-2021)
- 11.4 Wet Pet Food Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Wet Pet Food

Table Classification of Wet Pet Food

Figure United States Sales Market Share of Wet Pet Food by Type in 2015

Figure Canned Pet food Picture

Figure Pet Food Trays Picture

Figure Pet Food Pouches Picture

Table Application of Wet Pet Food

Figure United States Sales Market Share of Wet Pet Food by Application in 2015

Figure Dog Examples

Figure Cat Examples

Figure Others Examples

Figure United States Wet Pet Food Sales and Growth Rate (2011-2021)

Figure United States Wet Pet Food Revenue and Growth Rate (2011-2021)

Table United States Wet Pet Food Sales of Key Manufacturers (2015 and 2016)

Table United States Wet Pet Food Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Wet Pet Food Sales Share by Manufacturers

Figure 2016 Wet Pet Food Sales Share by Manufacturers

Table United States Wet Pet Food Revenue by Manufacturers (2015 and 2016)

Table United States Wet Pet Food Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Wet Pet Food Revenue Share by Manufacturers

Table 2016 United States Wet Pet Food Revenue Share by Manufacturers

Table United States Market Wet Pet Food Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Wet Pet Food Average Price of Key Manufacturers in 2015

Figure Wet Pet Food Market Share of Top 3 Manufacturers

Figure Wet Pet Food Market Share of Top 5 Manufacturers

Table United States Wet Pet Food Sales by States (2011-2016)

Table United States Wet Pet Food Sales Share by States (2011-2016)

Figure United States Wet Pet Food Sales Market Share by States in 2015

Table United States Wet Pet Food Revenue and Market Share by States (2011-2016)

Table United States Wet Pet Food Revenue Share by States (2011-2016)

Figure Revenue Market Share of Wet Pet Food by States (2011-2016)

Table United States Wet Pet Food Price by States (2011-2016)

Table United States Wet Pet Food Sales by Type (2011-2016)

Table United States Wet Pet Food Sales Share by Type (2011-2016)



Figure United States Wet Pet Food Sales Market Share by Type in 2015

Table United States Wet Pet Food Revenue and Market Share by Type (2011-2016)

Table United States Wet Pet Food Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Wet Pet Food by Type (2011-2016)

Table United States Wet Pet Food Price by Type (2011-2016)

Figure United States Wet Pet Food Sales Growth Rate by Type (2011-2016)

Table United States Wet Pet Food Sales by Application (2011-2016)

Table United States Wet Pet Food Sales Market Share by Application (2011-2016)

Figure United States Wet Pet Food Sales Market Share by Application in 2015

Table United States Wet Pet Food Sales Growth Rate by Application (2011-2016)

Figure United States Wet Pet Food Sales Growth Rate by Application (2011-2016)

Table Mars Petcare Basic Information List

Table Mars Petcare Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Mars Petcare Wet Pet Food Sales Market Share (2011-2016)

Table Nestle Purina Basic Information List

Table Nestle Purina Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nestle Purina Wet Pet Food Sales Market Share (2011-2016)

Table Colgate Basic Information List

Table Colgate Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table Colgate Wet Pet Food Sales Market Share (2011-2016)

Table Big Heart Basic Information List

Table Big Heart Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table Big Heart Wet Pet Food Sales Market Share (2011-2016)

Table Blue Buffalo Basic Information List

Table Blue Buffalo Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table Blue Buffalo Wet Pet Food Sales Market Share (2011-2016)

Table Diamond pet foods Basic Information List

Table Diamond pet foods Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table Diamond pet foods Wet Pet Food Sales Market Share (2011-2016)

Table Heristo Basic Information List

Table Heristo Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table Heristo Wet Pet Food Sales Market Share (2011-2016)

Table Affinity Petcare (Agrolimen) Basic Information List

Table Affinity Petcare (Agrolimen) Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table Affinity Petcare (Agrolimen) Wet Pet Food Sales Market Share (2011-2016)



Table Unicharm Basic Information List

Table Unicharm Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table Unicharm Wet Pet Food Sales Market Share (2011-2016)

Table Nutriara Alimentos Ltda. Basic Information List

Table Nutriara Alimentos Ltda. Wet Pet Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nutriara Alimentos Ltda. Wet Pet Food Sales Market Share (2011-2016)

Table Deuerer Basic Information List

Table Spectrum Brands / United Pet Group Basic Information List

Table Total Alimentos Basic Information List

Table Mogiana Alimentos SA Basic Information List

Table Nisshin Pet Food Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wet Pet Food

Figure Manufacturing Process Analysis of Wet Pet Food

Figure Wet Pet Food Industrial Chain Analysis

Table Raw Materials Sources of Wet Pet Food Major Manufacturers in 2015

Table Major Buyers of Wet Pet Food

Table Distributors/Traders List

Figure United States Wet Pet Food Production and Growth Rate Forecast (2016-2021)

Figure United States Wet Pet Food Revenue and Growth Rate Forecast (2016-2021)

Table United States Wet Pet Food Production Forecast by Type (2016-2021)

Table United States Wet Pet Food Consumption Forecast by Application (2016-2021)

Table United States Wet Pet Food Sales Forecast by States (2016-2021)

Table United States Wet Pet Food Sales Share Forecast by States (2016-2021)



I would like to order

Product name: United States Wet Pet Food Market Report 2017

Product link: https://marketpublishers.com/r/UD88152A68DEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UD88152A68DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970