

United States Wellness Supplements Market Report 2017

<https://marketpublishers.com/r/U607CDA937AEN.html>

Date: January 2017

Pages: 100

Price: US\$ 3,800.00 (Single User License)

ID: U607CDA937AEN

Abstracts

Notes:

Sales, means the sales volume of Wellness Supplements

Revenue, means the sales value of Wellness Supplements

This report studies sales (consumption) of Wellness Supplements in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Abbott

Nestle

Archer Daniels Midland

Amway

Glanbia

Otsuka Holdings

Nbty

Herbalife

GNC Holdings

NU Skin Enterprises

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Dietary Supplements (Vitamin, Mineral, Protein, Herbal)

Functional/Fortified Food & Beverages

Food Intolerance (Gluten-Free, Lactose-Free)

Dermo-Cosmetic Skin Essentials (Anti-Acne)

Split by applications, this report focuses on sales, market share and growth rate of Wellness Supplements in each application, can be divided into

Mass Merchandise

Food Service

Fountain Machine

Others (Drinking places, and private clubs)

Contents

United States Wellness Supplements Market Report 2017

1 WELLNESS SUPPLEMENTS OVERVIEW

- 1.1 Product Overview and Scope of Wellness Supplements
- 1.2 Classification of Wellness Supplements
 - 1.2.1 Dietary Supplements (Vitamin, Mineral, Protein, Herbal)
 - 1.2.2 Functional/Fortified Food & Beverages
 - 1.2.3 Food Intolerance (Gluten-Free, Lactose-Free)
 - 1.2.4 Dermo-Cosmetic Skin Essentials (Anti-Acne)
- 1.3 Application of Wellness Supplements
 - 1.3.1 Mass Merchandise
 - 1.3.2 Food Service
 - 1.3.3 Fountain Machine
 - 1.3.4 Others (Drinking places, and private clubs)
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Wellness Supplements (2011-2021)
 - 1.4.1 United States Wellness Supplements Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Wellness Supplements Revenue and Growth Rate (2011-2021)

2 UNITED STATES WELLNESS SUPPLEMENTS COMPETITION BY MANUFACTURERS

- 2.1 United States Wellness Supplements Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Wellness Supplements Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Wellness Supplements Average Price by Manufactures (2015 and 2016)
- 2.4 Wellness Supplements Market Competitive Situation and Trends
 - 2.4.1 Wellness Supplements Market Concentration Rate
 - 2.4.2 Wellness Supplements Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES WELLNESS SUPPLEMENTS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

3.1 United States Wellness Supplements Sales and Market Share by States
(2011-2016)

3.2 United States Wellness Supplements Revenue and Market Share by States
(2011-2016)

3.3 United States Wellness Supplements Price by States (2011-2016)

4 UNITED STATES WELLNESS SUPPLEMENTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

4.1 United States Wellness Supplements Sales and Market Share by Type (2011-2016)

4.2 United States Wellness Supplements Revenue and Market Share by Type
(2011-2016)

4.3 United States Wellness Supplements Price by Type (2011-2016)

4.4 United States Wellness Supplements Sales Growth Rate by Type (2011-2016)

5 UNITED STATES WELLNESS SUPPLEMENTS SALES (VOLUME) BY APPLICATION (2011-2016)

5.1 United States Wellness Supplements Sales and Market Share by Application
(2011-2016)

5.2 United States Wellness Supplements Sales Growth Rate by Application
(2011-2016)

5.3 Market Drivers and Opportunities

6 UNITED STATES WELLNESS SUPPLEMENTS MANUFACTURERS PROFILES/ANALYSIS

6.1 Abbott

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Wellness Supplements Product Type, Application and Specification

6.1.2.1 Dietary Supplements (Vitamin, Mineral, Protein, Herbal)

6.1.2.2 Functional/Fortified Food & Beverages

6.1.3 Abbott Wellness Supplements Sales, Revenue, Price and Gross Margin
(2011-2016)

6.1.4 Main Business/Business Overview

6.2 Nestle

6.2.2 Wellness Supplements Product Type, Application and Specification

6.2.2.1 Dietary Supplements (Vitamin, Mineral, Protein, Herbal)

6.2.2.2 Functional/Fortified Food & Beverages

- 6.2.3 Nestle Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview
- 6.3 Archer Daniels Midland
 - 6.3.2 Wellness Supplements Product Type, Application and Specification
 - 6.3.2.1 Dietary Supplements (Vitamin, Mineral, Protein, Herbal)
 - 6.3.2.2 Functional/Fortified Food & Beverages
 - 6.3.3 Archer Daniels Midland Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.3.4 Main Business/Business Overview
- 6.4 Amway
 - 6.4.2 Wellness Supplements Product Type, Application and Specification
 - 6.4.2.1 Dietary Supplements (Vitamin, Mineral, Protein, Herbal)
 - 6.4.2.2 Functional/Fortified Food & Beverages
 - 6.4.3 Amway Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.4.4 Main Business/Business Overview
- 6.5 Glanbia
 - 6.5.2 Wellness Supplements Product Type, Application and Specification
 - 6.5.2.1 Dietary Supplements (Vitamin, Mineral, Protein, Herbal)
 - 6.5.2.2 Functional/Fortified Food & Beverages
 - 6.5.3 Glanbia Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Otsuka Holdings
 - 6.6.2 Wellness Supplements Product Type, Application and Specification
 - 6.6.2.1 Dietary Supplements (Vitamin, Mineral, Protein, Herbal)
 - 6.6.2.2 Functional/Fortified Food & Beverages
 - 6.6.3 Otsuka Holdings Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Nbtj
 - 6.7.2 Wellness Supplements Product Type, Application and Specification
 - 6.7.2.1 Dietary Supplements (Vitamin, Mineral, Protein, Herbal)
 - 6.7.2.2 Functional/Fortified Food & Beverages
 - 6.7.3 Nbtj Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Herbalife

- 6.8.2 Wellness Supplements Product Type, Application and Specification
 - 6.8.2.1 Dietary Supplements (Vitamin, Mineral, Protein, Herbal)
 - 6.8.2.2 Functional/Fortified Food & Beverages
- 6.8.3 Herbalife Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.8.4 Main Business/Business Overview
- 6.9 GNC Holdings
 - 6.9.2 Wellness Supplements Product Type, Application and Specification
 - 6.9.2.1 Dietary Supplements (Vitamin, Mineral, Protein, Herbal)
 - 6.9.2.2 Functional/Fortified Food & Beverages
 - 6.9.3 GNC Holdings Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.9.4 Main Business/Business Overview
- 6.10 NU Skin Enterprises
 - 6.10.2 Wellness Supplements Product Type, Application and Specification
 - 6.10.2.1 Dietary Supplements (Vitamin, Mineral, Protein, Herbal)
 - 6.10.2.2 Functional/Fortified Food & Beverages
 - 6.10.3 NU Skin Enterprises Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.10.4 Main Business/Business Overview

7 WELLNESS SUPPLEMENTS MANUFACTURING COST ANALYSIS

- 7.1 Wellness Supplements Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Wellness Supplements

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Wellness Supplements Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Wellness Supplements Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES WELLNESS SUPPLEMENTS MARKET FORECAST (2016-2021)

11.1 United States Wellness Supplements Sales, Revenue Forecast (2016-2021)

11.2 United States Wellness Supplements Sales Forecast by Type (2016-2021)

11.3 United States Wellness Supplements Sales Forecast by Application (2016-2021)

11.4 Wellness Supplements Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

United States Wellness Supplements Market Report 2017

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Wellness Supplements

Table Classification of Wellness Supplements

Figure United States Sales Market Share of Wellness Supplements by Type in 2015

Figure Dietary Supplements (Vitamin, Mineral, Protein, Herbal) Picture

Figure Functional/Fortified Food & Beverages Picture

Figure Food Intolerance (Gluten-Free, Lactose-Free) Picture

Figure Dermo-Cosmetic Skin Essentials (Anti-Acne) Picture

Table Application of Wellness Supplements

Figure United States Sales Market Share of Wellness Supplements by Application in 2015

Figure Mass Merchandise Examples

Figure Food Service Examples

Figure Fountain Machine Examples

Figure Others (Drinking places, and private clubs) Examples

Figure United States Wellness Supplements Sales and Growth Rate (2011-2021)

Figure United States Wellness Supplements Revenue and Growth Rate (2011-2021)

Table United States Wellness Supplements Sales of Key Manufacturers (2015 and 2016)

Table United States Wellness Supplements Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Wellness Supplements Sales Share by Manufacturers

Figure 2016 Wellness Supplements Sales Share by Manufacturers

Table United States Wellness Supplements Revenue by Manufacturers (2015 and 2016)

Table United States Wellness Supplements Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Wellness Supplements Revenue Share by Manufacturers

Table 2016 United States Wellness Supplements Revenue Share by Manufacturers

Table United States Market Wellness Supplements Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Wellness Supplements Average Price of Key Manufacturers in 2015

Figure Wellness Supplements Market Share of Top 3 Manufacturers

Figure Wellness Supplements Market Share of Top 5 Manufacturers

Table United States Wellness Supplements Sales by States (2011-2016)

Table United States Wellness Supplements Sales Share by States (2011-2016)
Figure United States Wellness Supplements Sales Market Share by States in 2015
Table United States Wellness Supplements Revenue and Market Share by States (2011-2016)
Table United States Wellness Supplements Revenue Share by States (2011-2016)
Figure Revenue Market Share of Wellness Supplements by States (2011-2016)
Table United States Wellness Supplements Price by States (2011-2016)
Table United States Wellness Supplements Sales by Type (2011-2016)
Table United States Wellness Supplements Sales Share by Type (2011-2016)
Figure United States Wellness Supplements Sales Market Share by Type in 2015
Table United States Wellness Supplements Revenue and Market Share by Type (2011-2016)
Table United States Wellness Supplements Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Wellness Supplements by Type (2011-2016)
Table United States Wellness Supplements Price by Type (2011-2016)
Figure United States Wellness Supplements Sales Growth Rate by Type (2011-2016)
Table United States Wellness Supplements Sales by Application (2011-2016)
Table United States Wellness Supplements Sales Market Share by Application (2011-2016)
Figure United States Wellness Supplements Sales Market Share by Application in 2015
Table United States Wellness Supplements Sales Growth Rate by Application (2011-2016)
Figure United States Wellness Supplements Sales Growth Rate by Application (2011-2016)
Table Abbott Basic Information List
Table Abbott Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Abbott Wellness Supplements Sales Market Share (2011-2016)
Table Nestle Basic Information List
Table Nestle Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)
Table Nestle Wellness Supplements Sales Market Share (2011-2016)
Table Archer Daniels Midland Basic Information List
Table Archer Daniels Midland Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)
Table Archer Daniels Midland Wellness Supplements Sales Market Share (2011-2016)
Table Amway Basic Information List
Table Amway Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)

Table Amway Wellness Supplements Sales Market Share (2011-2016)

Table Glanbia Basic Information List

Table Glanbia Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)

Table Glanbia Wellness Supplements Sales Market Share (2011-2016)

Table Otsuka Holdings Basic Information List

Table Otsuka Holdings Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)

Table Otsuka Holdings Wellness Supplements Sales Market Share (2011-2016)

Table Nbtty Basic Information List

Table Nbtty Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nbtty Wellness Supplements Sales Market Share (2011-2016)

Table Herbalife Basic Information List

Table Herbalife Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)

Table Herbalife Wellness Supplements Sales Market Share (2011-2016)

Table GNC Holdings Basic Information List

Table GNC Holdings Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)

Table GNC Holdings Wellness Supplements Sales Market Share (2011-2016)

Table NU Skin Enterprises Basic Information List

Table NU Skin Enterprises Wellness Supplements Sales, Revenue, Price and Gross Margin (2011-2016)

Table NU Skin Enterprises Wellness Supplements Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wellness Supplements

Figure Manufacturing Process Analysis of Wellness Supplements

Figure Wellness Supplements Industrial Chain Analysis

Table Raw Materials Sources of Wellness Supplements Major Manufacturers in 2015

Table Major Buyers of Wellness Supplements

Table Distributors/Traders List

Figure United States Wellness Supplements Production and Growth Rate Forecast (2016-2021)

Figure United States Wellness Supplements Revenue and Growth Rate Forecast (2016-2021)

Table United States Wellness Supplements Production Forecast by Type (2016-2021)

Table United States Wellness Supplements Consumption Forecast by Application
(2016-2021)

Table United States Wellness Supplements Sales Forecast by States (2016-2021)

Table United States Wellness Supplements Sales Share Forecast by States
(2016-2021)

I would like to order

Product name: United States Wellness Supplements Market Report 2017

Product link: <https://marketpublishers.com/r/U607CDA937AEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U607CDA937AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970