

United States Weighing Scale Market Report 2017

https://marketpublishers.com/r/UFF100CB570EN.html

Date: January 2017

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: UFF100CB570EN

Abstracts

Notes:

Sales, means the sales volume of Weighing Scale

Revenue, means the sales value of Weighing Scale

This report studies sales (consumption) of Weighing Scale in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Jiangsu Suhong Medical Instruments Co.,Ltd

Adam Equipment Co

Charder Electronic

DAVI & CIA.

Beurer

LAICA International Corporation

WUNDER

ADE

Marsden Weighing Machine Group



Seca A&D Company, Limited Gardhen Bilance **KERN & SOHN EKS International SAS** Terraillon **EmsiG** Brecknell Health O Meter Health O meter Professional **Detecto Scale** Market Segment by States, covering California Texas New York Florida Illinois Split by product types, with sales, revenue, price, market share and growth rate of each

type, can be divided into



El	lectronic	
U	Iltrasonic	
In	nfrared	
М	lechanical echanical	
Split by applications, this report focuses on sales, market share and growth rate of Weighing Scale in each application, can be divided into		
М	ledical	
H	lome	
Fi	itness	
Aı	nimal	
М	1ultifunctional	



Contents

United States Weighing Scale Market Report 2017

1 WEIGHING SCALE OVERVIEW

- 1.1 Product Overview and Scope of Weighing Scale
- 1.2 Classification of Weighing Scale
 - 1.2.1 Electronic
 - 1.2.2 Ultrasonic
 - 1.2.3 Infrared
- 1.2.4 Mechanical
- 1.3 Application of Weighing Scale
- 1.3.1 Medical
- 1.3.2 Home
- 1.3.3 Fitness
- 1.3.4 Animal
- 1.3.5 Multifunctional
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Weighing Scale (2011-2021)
 - 1.4.1 United States Weighing Scale Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Weighing Scale Revenue and Growth Rate (2011-2021)

2 UNITED STATES WEIGHING SCALE COMPETITION BY MANUFACTURERS

- 2.1 United States Weighing Scale Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Weighing Scale Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Weighing Scale Average Price by Manufactures (2015 and 2016)
- 2.4 Weighing Scale Market Competitive Situation and Trends
 - 2.4.1 Weighing Scale Market Concentration Rate
 - 2.4.2 Weighing Scale Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES WEIGHING SCALE SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

3.1 United States Weighing Scale Sales and Market Share by States (2011-2016)



- 3.2 United States Weighing Scale Revenue and Market Share by States (2011-2016)
- 3.3 United States Weighing Scale Price by States (2011-2016)

4 UNITED STATES WEIGHING SCALE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Weighing Scale Sales and Market Share by Type (2011-2016)
- 4.2 United States Weighing Scale Revenue and Market Share by Type (2011-2016)
- 4.3 United States Weighing Scale Price by Type (2011-2016)
- 4.4 United States Weighing Scale Sales Growth Rate by Type (2011-2016)

5 UNITED STATES WEIGHING SCALE SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Weighing Scale Sales and Market Share by Application (2011-2016)
- 5.2 United States Weighing Scale Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES WEIGHING SCALE MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Jiangsu Suhong Medical Instruments Co., Ltd
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Weighing Scale Product Type, Application and Specification
 - 6.1.2.1 Electronic
 - 6.1.2.2 Ultrasonic
- 6.1.3 Jiangsu Suhong Medical Instruments Co.,Ltd Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.1.4 Main Business/Business Overview
- 6.2 Adam Equipment Co
 - 6.2.2 Weighing Scale Product Type, Application and Specification
 - 6.2.2.1 Electronic
 - 6.2.2.2 Ultrasonic
- 6.2.3 Adam Equipment Co Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.2.4 Main Business/Business Overview
- 6.3 Charder Electronic
 - 6.3.2 Weighing Scale Product Type, Application and Specification
 - 6.3.2.1 Electronic
 - 6.3.2.2 Ultrasonic



- 6.3.3 Charder Electronic Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview
- 6.4 DAVI & CIA.
 - 6.4.2 Weighing Scale Product Type, Application and Specification
 - 6.4.2.1 Electronic
 - 6.4.2.2 Ultrasonic
- 6.4.3 DAVI & CIA. Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Beurer
 - 6.5.2 Weighing Scale Product Type, Application and Specification
 - 6.5.2.1 Electronic
 - 6.5.2.2 Ultrasonic
 - 6.5.3 Beurer Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 LAICA International Corporation
 - 6.6.2 Weighing Scale Product Type, Application and Specification
 - 6.6.2.1 Electronic
 - 6.6.2.2 Ultrasonic
- 6.6.3 LAICA International Corporation Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 WUNDER
 - 6.7.2 Weighing Scale Product Type, Application and Specification
 - 6.7.2.1 Electronic
 - 6.7.2.2 Ultrasonic
 - 6.7.3 WUNDER Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 ADE
 - 6.8.2 Weighing Scale Product Type, Application and Specification
 - 6.8.2.1 Electronic
 - 6.8.2.2 Ultrasonic
 - 6.8.3 ADE Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Marsden Weighing Machine Group
 - 6.9.2 Weighing Scale Product Type, Application and Specification
 - 6.9.2.1 Electronic
 - 6.9.2.2 Ultrasonic



- 6.9.3 Marsden Weighing Machine Group Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.9.4 Main Business/Business Overview
- 6.10 Seca
 - 6.10.2 Weighing Scale Product Type, Application and Specification
 - 6.10.2.1 Electronic
 - 6.10.2.2 Ultrasonic
 - 6.10.3 Seca Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.10.4 Main Business/Business Overview
- 6.11 A&D Company, Limited
- 6.12 Gardhen Bilance
- 6.13 KERN & SOHN
- 6.14 EKS International SAS
- 6.15 Terraillon
- 6.16 EmsiG
- 6.17 Brecknell
- 6.18 Health O Meter
- 6.19 Health O meter Professional
- 6.20 Detecto Scale

7 WEIGHING SCALE MANUFACTURING COST ANALYSIS

- 7.1 Weighing Scale Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Weighing Scale

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Weighing Scale Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Weighing Scale Major Manufacturers in 2015
- 8.4 Downstream Buyers



9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES WEIGHING SCALE MARKET FORECAST (2016-2021)

- 11.1 United States Weighing Scale Sales, Revenue Forecast (2016-2021)
- 11.2 United States Weighing Scale Sales Forecast by Type (2016-2021)
- 11.3 United States Weighing Scale Sales Forecast by Application (2016-2021)
- 11.4 Weighing Scale Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Weighing Scale

Table Classification of Weighing Scale

Figure United States Sales Market Share of Weighing Scale by Type in 2015

Figure Electronic Picture

Figure Ultrasonic Picture

Figure Infrared Picture

Figure Mechanical Picture

Table Application of Weighing Scale

Figure United States Sales Market Share of Weighing Scale by Application in 2015

Figure Medical Examples

Figure Home Examples

Figure Fitness Examples

Figure Animal Examples

Figure Multifunctional Examples

Figure United States Weighing Scale Sales and Growth Rate (2011-2021)

Figure United States Weighing Scale Revenue and Growth Rate (2011-2021)

Table United States Weighing Scale Sales of Key Manufacturers (2015 and 2016)

Table United States Weighing Scale Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Weighing Scale Sales Share by Manufacturers

Figure 2016 Weighing Scale Sales Share by Manufacturers

Table United States Weighing Scale Revenue by Manufacturers (2015 and 2016)

Table United States Weighing Scale Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Weighing Scale Revenue Share by Manufacturers

Table 2016 United States Weighing Scale Revenue Share by Manufacturers

Table United States Market Weighing Scale Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Weighing Scale Average Price of Key Manufacturers in 2015

Figure Weighing Scale Market Share of Top 3 Manufacturers

Figure Weighing Scale Market Share of Top 5 Manufacturers

Table United States Weighing Scale Sales by States (2011-2016)

Table United States Weighing Scale Sales Share by States (2011-2016)

Figure United States Weighing Scale Sales Market Share by States in 2015

Table United States Weighing Scale Revenue and Market Share by States (2011-2016)

Table United States Weighing Scale Revenue Share by States (2011-2016)



Figure Revenue Market Share of Weighing Scale by States (2011-2016)

Table United States Weighing Scale Price by States (2011-2016)

Table United States Weighing Scale Sales by Type (2011-2016)

Table United States Weighing Scale Sales Share by Type (2011-2016)

Figure United States Weighing Scale Sales Market Share by Type in 2015

Table United States Weighing Scale Revenue and Market Share by Type (2011-2016)

Table United States Weighing Scale Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Weighing Scale by Type (2011-2016)

Table United States Weighing Scale Price by Type (2011-2016)

Figure United States Weighing Scale Sales Growth Rate by Type (2011-2016)

Table United States Weighing Scale Sales by Application (2011-2016)

Table United States Weighing Scale Sales Market Share by Application (2011-2016)

Figure United States Weighing Scale Sales Market Share by Application in 2015

Table United States Weighing Scale Sales Growth Rate by Application (2011-2016)

Figure United States Weighing Scale Sales Growth Rate by Application (2011-2016)

Table Jiangsu Suhong Medical Instruments Co., Ltd Basic Information List

Table Jiangsu Suhong Medical Instruments Co.,Ltd Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Jiangsu Suhong Medical Instruments Co.,Ltd Weighing Scale Sales Market Share (2011-2016)

Table Adam Equipment Co Basic Information List

Table Adam Equipment Co Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table Adam Equipment Co Weighing Scale Sales Market Share (2011-2016)

Table Charder Electronic Basic Information List

Table Charder Electronic Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table Charder Electronic Weighing Scale Sales Market Share (2011-2016)

Table DAVI & CIA. Basic Information List

Table DAVI & CIA. Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table DAVI & CIA. Weighing Scale Sales Market Share (2011-2016)

Table Beurer Basic Information List

Table Beurer Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table Beurer Weighing Scale Sales Market Share (2011-2016)

Table LAICA International Corporation Basic Information List

Table LAICA International Corporation Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table LAICA International Corporation Weighing Scale Sales Market Share (2011-2016)



Table WUNDER Basic Information List

Table WUNDER Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table WUNDER Weighing Scale Sales Market Share (2011-2016)

Table ADE Basic Information List

Table ADE Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table ADE Weighing Scale Sales Market Share (2011-2016)

Table Marsden Weighing Machine Group Basic Information List

Table Marsden Weighing Machine Group Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table Marsden Weighing Machine Group Weighing Scale Sales Market Share (2011-2016)

Table Seca Basic Information List

Table Seca Weighing Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table Seca Weighing Scale Sales Market Share (2011-2016)

Table A&D Company, Limited Basic Information List

Table Gardhen Bilance Basic Information List

Table KERN & SOHN Basic Information List

Table EKS International SAS Basic Information List

Table Terraillon Basic Information List

Table EmsiG Basic Information List

Table Brecknell Basic Information List

Table Health O Meter Basic Information List

Table Health O meter Professional Basic Information List

Table Detecto Scale Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Weighing Scale

Figure Manufacturing Process Analysis of Weighing Scale

Figure Weighing Scale Industrial Chain Analysis

Table Raw Materials Sources of Weighing Scale Major Manufacturers in 2015

Table Major Buyers of Weighing Scale

Table Distributors/Traders List

Figure United States Weighing Scale Production and Growth Rate Forecast (2016-2021)

Figure United States Weighing Scale Revenue and Growth Rate Forecast (2016-2021)

Table United States Weighing Scale Production Forecast by Type (2016-2021)

Table United States Weighing Scale Consumption Forecast by Application (2016-2021)

Table United States Weighing Scale Sales Forecast by States (2016-2021)



Table United States Weighing Scale Sales Share Forecast by States (2016-2021)



I would like to order

Product name: United States Weighing Scale Market Report 2017

Product link: https://marketpublishers.com/r/UFF100CB570EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UFF100CB570EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970