

# United States Wearable Devices Market Report 2018

<https://marketpublishers.com/r/U1389718113EN.html>

Date: March 2018

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: U1389718113EN

## Abstracts

In this report, the United States Wearable Devices market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Wearable Devices in these regions, from 2013 to 2025 (forecast).

United States Wearable Devices market competition by top manufacturers/players, with Wearable Devices sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Fitbit

Xiaomi

Apple

Garmin

Samsung

Jawbone

Misfit

Polar

Moto

Huawei

BBK(XTC)

Lifesense

Razer

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Fitness Band

Smart Watches

Smart Glasses

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate

for each application, including

Fitness and Wellness

Infotainment

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Wearable Devices Market Report 2018

#### **1 WEARABLE DEVICES OVERVIEW**

##### 1.1 Product Overview and Scope of Wearable Devices

##### 1.2 Classification of Wearable Devices by Product Category

###### 1.2.1 United States Wearable Devices Market Size (Sales Volume) Comparison by Type (2013-2025)

###### 1.2.2 United States Wearable Devices Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

###### 1.2.3 Fitness Band

###### 1.2.4 Smart Watches

###### 1.2.5 Smart Glasses

###### 1.2.6 Others

##### 1.3 United States Wearable Devices Market by Application/End Users

###### 1.3.1 United States Wearable Devices Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

###### 1.3.2 Fitness and Wellness

###### 1.3.3 Infotainment

##### 1.4 United States Wearable Devices Market by Region

###### 1.4.1 United States Wearable Devices Market Size (Value) Comparison by Region (2013-2025)

###### 1.4.2 The West Wearable Devices Status and Prospect (2013-2025)

###### 1.4.3 Southwest Wearable Devices Status and Prospect (2013-2025)

###### 1.4.4 The Middle Atlantic Wearable Devices Status and Prospect (2013-2025)

###### 1.4.5 New England Wearable Devices Status and Prospect (2013-2025)

###### 1.4.6 The South Wearable Devices Status and Prospect (2013-2025)

###### 1.4.7 The Midwest Wearable Devices Status and Prospect (2013-2025)

##### 1.5 United States Market Size (Value and Volume) of Wearable Devices (2013-2025)

###### 1.5.1 United States Wearable Devices Sales and Growth Rate (2013-2025)

###### 1.5.2 United States Wearable Devices Revenue and Growth Rate (2013-2025)

#### **2 UNITED STATES WEARABLE DEVICES MARKET COMPETITION BY PLAYERS/SUPPLIERS**

##### 2.1 United States Wearable Devices Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Wearable Devices Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Wearable Devices Average Price by Players/Suppliers (2013-2018)

2.4 United States Wearable Devices Market Competitive Situation and Trends

2.4.1 United States Wearable Devices Market Concentration Rate

2.4.2 United States Wearable Devices Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Wearable Devices Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES WEARABLE DEVICES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Wearable Devices Sales and Market Share by Region (2013-2018)

3.2 United States Wearable Devices Revenue and Market Share by Region (2013-2018)

3.3 United States Wearable Devices Price by Region (2013-2018)

### **4 UNITED STATES WEARABLE DEVICES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Wearable Devices Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Wearable Devices Revenue and Market Share by Type (2013-2018)

4.3 United States Wearable Devices Price by Type (2013-2018)

4.4 United States Wearable Devices Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES WEARABLE DEVICES SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Wearable Devices Sales and Market Share by Application (2013-2018)

5.2 United States Wearable Devices Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES WEARABLE DEVICES PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

## 6.1 Fitbit

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Wearable Devices Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Fitbit Wearable Devices Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

## 6.2 Xiaomi

6.2.2 Wearable Devices Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Xiaomi Wearable Devices Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

## 6.3 Apple

6.3.2 Wearable Devices Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Apple Wearable Devices Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

## 6.4 Garmin

6.4.2 Wearable Devices Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Garmin Wearable Devices Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

## 6.5 Samsung

6.5.2 Wearable Devices Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Samsung Wearable Devices Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

## 6.6 Jawbone

6.6.2 Wearable Devices Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Jawbone Wearable Devices Sales, Revenue, Price and Gross Margin (2013-2018)

6.6.4 Main Business/Business Overview

## 6.7 Misfit

### 6.7.2 Wearable Devices Product Category, Application and Specification

#### 6.7.2.1 Product A

#### 6.7.2.2 Product B

### 6.7.3 Misfit Wearable Devices Sales, Revenue, Price and Gross Margin (2013-2018)

### 6.7.4 Main Business/Business Overview

## 6.8 Polar

### 6.8.2 Wearable Devices Product Category, Application and Specification

#### 6.8.2.1 Product A

#### 6.8.2.2 Product B

### 6.8.3 Polar Wearable Devices Sales, Revenue, Price and Gross Margin (2013-2018)

### 6.8.4 Main Business/Business Overview

## 6.9 Moto

### 6.9.2 Wearable Devices Product Category, Application and Specification

#### 6.9.2.1 Product A

#### 6.9.2.2 Product B

### 6.9.3 Moto Wearable Devices Sales, Revenue, Price and Gross Margin (2013-2018)

### 6.9.4 Main Business/Business Overview

## 6.10 Huawei

### 6.10.2 Wearable Devices Product Category, Application and Specification

#### 6.10.2.1 Product A

#### 6.10.2.2 Product B

### 6.10.3 Huawei Wearable Devices Sales, Revenue, Price and Gross Margin (2013-2018)

### 6.10.4 Main Business/Business Overview

## 6.11 BBK(XTC)

## 6.12 Lifesense

## 6.13 Razer

# 7 WEARABLE DEVICES MANUFACTURING COST ANALYSIS

## 7.1 Wearable Devices Key Raw Materials Analysis

### 7.1.1 Key Raw Materials

### 7.1.2 Price Trend of Key Raw Materials

### 7.1.3 Key Suppliers of Raw Materials

### 7.1.4 Market Concentration Rate of Raw Materials

## 7.2 Proportion of Manufacturing Cost Structure

### 7.2.1 Raw Materials

### 7.2.2 Labor Cost

- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Wearable Devices

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Wearable Devices Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Wearable Devices Major Manufacturers in 2017
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES WEARABLE DEVICES MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

- 11.1 United States Wearable Devices Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Wearable Devices Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Wearable Devices Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Wearable Devices Sales Volume Forecast by Region (2018-2025)



## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Wearable Devices

Figure United States Wearable Devices Market Size (K Units) by Type (2013-2025)

Figure United States Wearable Devices Sales Volume Market Share by Type (Product Category) in 2017

Figure Fitness Band Product Picture

Figure Smart Watches Product Picture

Figure Smart Glasses Product Picture

Figure Others Product Picture

Figure United States Wearable Devices Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Wearable Devices by Application in 2017

Figure Fitness and Wellness Examples

Table Key Downstream Customer in Fitness and Wellness

Figure Infotainment Examples

Table Key Downstream Customer in Infotainment

Figure United States Wearable Devices Market Size (Million USD) by Region (2013-2025)

Figure The West Wearable Devices Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Wearable Devices Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Wearable Devices Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Wearable Devices Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Wearable Devices Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Wearable Devices Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Wearable Devices Sales (K Units) and Growth Rate (2013-2025)

Figure United States Wearable Devices Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Wearable Devices Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Wearable Devices Sales (K Units) of Key Players/Suppliers

(2013-2018)

Table United States Wearable Devices Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Wearable Devices Sales Share by Players/Suppliers

Figure 2017 United States Wearable Devices Sales Share by Players/Suppliers

Figure United States Wearable Devices Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Wearable Devices Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Wearable Devices Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Wearable Devices Revenue Share by Players/Suppliers

Figure 2017 United States Wearable Devices Revenue Share by Players/Suppliers

Table United States Market Wearable Devices Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Wearable Devices Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Wearable Devices Market Share of Top 3 Players/Suppliers

Figure United States Wearable Devices Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Wearable Devices Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Wearable Devices Product Category

Table United States Wearable Devices Sales (K Units) by Region (2013-2018)

Table United States Wearable Devices Sales Share by Region (2013-2018)

Figure United States Wearable Devices Sales Share by Region (2013-2018)

Figure United States Wearable Devices Sales Market Share by Region in 2017

Table United States Wearable Devices Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Wearable Devices Revenue Share by Region (2013-2018)

Figure United States Wearable Devices Revenue Market Share by Region (2013-2018)

Figure United States Wearable Devices Revenue Market Share by Region in 2017

Table United States Wearable Devices Price (USD/Unit) by Region (2013-2018)

Table United States Wearable Devices Sales (K Units) by Type (2013-2018)

Table United States Wearable Devices Sales Share by Type (2013-2018)

Figure United States Wearable Devices Sales Share by Type (2013-2018)

Figure United States Wearable Devices Sales Market Share by Type in 2017

Table United States Wearable Devices Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Wearable Devices Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Wearable Devices by Type (2013-2018)

Figure Revenue Market Share of Wearable Devices by Type in 2017

Table United States Wearable Devices Price (USD/Unit) by Types (2013-2018)

Figure United States Wearable Devices Sales Growth Rate by Type (2013-2018)

Table United States Wearable Devices Sales (K Units) by Application (2013-2018)

Table United States Wearable Devices Sales Market Share by Application (2013-2018)

Figure United States Wearable Devices Sales Market Share by Application (2013-2018)

Figure United States Wearable Devices Sales Market Share by Application in 2017

Table United States Wearable Devices Sales Growth Rate by Application (2013-2018)

Figure United States Wearable Devices Sales Growth Rate by Application (2013-2018)

Table Fitbit Basic Information List

Table Fitbit Wearable Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Fitbit Wearable Devices Sales Growth Rate (2013-2018)

Figure Fitbit Wearable Devices Sales Market Share in United States (2013-2018)

Figure Fitbit Wearable Devices Revenue Market Share in United States (2013-2018)

Table Xiaomi Basic Information List

Table Xiaomi Wearable Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Xiaomi Wearable Devices Sales Growth Rate (2013-2018)

Figure Xiaomi Wearable Devices Sales Market Share in United States (2013-2018)

Figure Xiaomi Wearable Devices Revenue Market Share in United States (2013-2018)

Table Apple Basic Information List

Table Apple Wearable Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Apple Wearable Devices Sales Growth Rate (2013-2018)

Figure Apple Wearable Devices Sales Market Share in United States (2013-2018)

Figure Apple Wearable Devices Revenue Market Share in United States (2013-2018)

Table Garmin Basic Information List

Table Garmin Wearable Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Garmin Wearable Devices Sales Growth Rate (2013-2018)

Figure Garmin Wearable Devices Sales Market Share in United States (2013-2018)

Figure Garmin Wearable Devices Revenue Market Share in United States (2013-2018)

Table Samsung Basic Information List

Table Samsung Wearable Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Samsung Wearable Devices Sales Growth Rate (2013-2018)

Figure Samsung Wearable Devices Sales Market Share in United States (2013-2018)

Figure Samsung Wearable Devices Revenue Market Share in United States

(2013-2018)

Table Jawbone Basic Information List

Table Jawbone Wearable Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Jawbone Wearable Devices Sales Growth Rate (2013-2018)

Figure Jawbone Wearable Devices Sales Market Share in United States (2013-2018)

Figure Jawbone Wearable Devices Revenue Market Share in United States (2013-2018)

Table Misfit Basic Information List

Table Misfit Wearable Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Misfit Wearable Devices Sales Growth Rate (2013-2018)

Figure Misfit Wearable Devices Sales Market Share in United States (2013-2018)

Figure Misfit Wearable Devices Revenue Market Share in United States (2013-2018)

Table Polar Basic Information List

Table Polar Wearable Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Polar Wearable Devices Sales Growth Rate (2013-2018)

Figure Polar Wearable Devices Sales Market Share in United States (2013-2018)

Figure Polar Wearable Devices Revenue Market Share in United States (2013-2018)

Table Moto Basic Information List

Table Moto Wearable Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Moto Wearable Devices Sales Growth Rate (2013-2018)

Figure Moto Wearable Devices Sales Market Share in United States (2013-2018)

Figure Moto Wearable Devices Revenue Market Share in United States (2013-2018)

Table Huawei Basic Information List

Table Huawei Wearable Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Huawei Wearable Devices Sales Growth Rate (2013-2018)

Figure Huawei Wearable Devices Sales Market Share in United States (2013-2018)

Figure Huawei Wearable Devices Revenue Market Share in United States (2013-2018)

Table BBK(XTC) Basic Information List

Table Lifesense Basic Information List

Table Razer Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wearable Devices

Figure Manufacturing Process Analysis of Wearable Devices

Figure Wearable Devices Industrial Chain Analysis

Table Raw Materials Sources of Wearable Devices Major Players/Suppliers in 2017

Table Major Buyers of Wearable Devices

Table Distributors/Traders List

Figure United States Wearable Devices Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Wearable Devices Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Wearable Devices Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Wearable Devices Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Wearable Devices Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Wearable Devices Sales Volume (K Units) Forecast by Type in 2025

Table United States Wearable Devices Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Wearable Devices Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Wearable Devices Sales Volume (K Units) Forecast by Application in 2025

Table United States Wearable Devices Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Wearable Devices Sales Volume Share Forecast by Region (2018-2025)

Figure United States Wearable Devices Sales Volume Share Forecast by Region (2018-2025)

Figure United States Wearable Devices Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Wearable Devices Market Report 2018

Product link: <https://marketpublishers.com/r/U1389718113EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1389718113EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970