+44 20 8123 2220
info@marketpublishers.com

United States Wearable Device Market Report 2016

https://marketpublishers.com/r/UE0965E9ECAEN.html
Date: October 2016
Pages: 119
Price: US$ 3,800.00 (Single User License)
ID: UE0965E9ECAEN

Abstracts

Notes:

Sales, means the sales volume of Wearable Device

Revenue, means the sales value of Wearable Device

This report studies sales (consumption) of Wearable Device in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Apple, Inc.

Google, Inc.

Garmin, Ltd.

Samsung Electronics Co., Ltd.

Sony Corporation

Fitbit, Inc.

Pebble Technology Corp.

Qualcomm, Inc.

Xiaomi Technology Co., Ltd.

Jawbone, Inc.

LG Electronics Inc.

Nike, Inc.

Adidas AG

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Wristwear

Eyewear

Footwear

Neckwear

Bodywear

Other

Split by applications, this report focuses on sales, market share and growth rate of Wearable Device in each application, can be divided into

Consumer Electronics

Healthcare

Enterprise & Industrial

Other

+44 20 8123 2220
info@marketpublishers.com

Contents

United States Wearable Device Market Report 2016

1 WEARABLE DEVICE OVERVIEW

1.1 Product Overview and Scope of Wearable Device
1.2 Classification of Wearable Device
  1.2.1 Wristwear
  1.2.2 Eyewear
  1.2.3 Footwear
  1.2.4 Neckwear
  1.2.5 Bodywear
  1.2.6 Other
1.3 Application of Wearable Device
  1.3.1 Consumer Electronics
  1.3.2 Healthcare
  1.3.3 Enterprise & Industrial
  1.3.4 Other
1.4 United States Market Size Sales (Value) and Revenue (Volume) of Wearable Device (2011-2021)
  1.4.1 United States Wearable Device Sales and Growth Rate (2011-2021)
  1.4.2 United States Wearable Device Revenue and Growth Rate (2011-2021)

2 UNITED STATES WEARABLE DEVICE COMPETITION BY MANUFACTURERS

2.1 United States Wearable Device Sales and Market Share of Key Manufacturers (2015 and 2016)
2.2 United States Wearable Device Revenue and Share by Manufactures (2015 and 2016)
2.3 United States Wearable Device Average Price by Manufactures (2015 and 2016)
2.4 Wearable Device Market Competitive Situation and Trends
  2.4.1 Wearable Device Market Concentration Rate
  2.4.2 Wearable Device Market Share of Top 3 and Top 5 Manufacturers
  2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES WEARABLE DEVICE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Wearable Device Sales and Market Share by Type (2011-2016)
3.2 United States Wearable Device Revenue and Market Share by Type (2011-2016)
3.3 United States Wearable Device Price by Type (2011-2016)
3.4 United States Wearable Device Sales Growth Rate by Type (2011-2016)

4 UNITED STATES WEARABLE DEVICE SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Wearable Device Sales and Market Share by Application (2011-2016)
4.2 United States Wearable Device Sales Growth Rate by Application (2011-2016)
4.3 Market Drivers and Opportunities

5 UNITED STATES WEARABLE DEVICE MANUFACTURERS PROFILES/ANALYSIS

5.1 Apple, Inc.
  5.1.1 Company Basic Information, Manufacturing Base and Competitors
  5.1.2 Wearable Device Product Type, Application and Specification
    5.1.2.1 Type I
    5.1.2.2 Type II
  5.1.3 Apple, Inc. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
  5.1.4 Main Business/Business Overview
5.2 Google, Inc.
  5.2.2 Wearable Device Product Type, Application and Specification
    5.2.2.1 Type I
    5.2.2.2 Type II
  5.2.3 Google, Inc. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
  5.2.4 Main Business/Business Overview
5.3 Garmin, Ltd.
  5.3.2 Wearable Device Product Type, Application and Specification
    5.3.2.1 Type I
    5.3.2.2 Type II
  5.3.3 Garmin, Ltd. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
  5.3.4 Main Business/Business Overview
5.4 Samsung Electronics Co., Ltd.
  5.4.2 Wearable Device Product Type, Application and Specification
    5.4.2.1 Type I

5.4.2.2 Type II
5.4.3 Samsung Electronics Co., Ltd. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
5.4.4 Main Business/Business Overview
5.5 Sony Corporation
5.5.2 Wearable Device Product Type, Application and Specification
5.5.2.1 Type I
5.5.2.2 Type II
5.5.3 Sony Corporation Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
5.5.4 Main Business/Business Overview
5.6 Fitbit, Inc.
5.6.2 Wearable Device Product Type, Application and Specification
5.6.2.1 Type I
5.6.2.2 Type II
5.6.3 Fitbit, Inc. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
5.6.4 Main Business/Business Overview
5.7 Pebble Technology Corp.
5.7.2 Wearable Device Product Type, Application and Specification
5.7.2.1 Type I
5.7.2.2 Type II
5.7.3 Pebble Technology Corp. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
5.7.4 Main Business/Business Overview
5.8 Qualcomm, Inc.
5.8.2 Wearable Device Product Type, Application and Specification
5.8.2.1 Type I
5.8.2.2 Type II
5.8.3 Qualcomm, Inc. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
5.8.4 Main Business/Business Overview
5.9 Xiaomi Technology Co., Ltd.
5.9.2 Wearable Device Product Type, Application and Specification
5.9.2.1 Type I
5.9.2.2 Type II
5.9.3 Xiaomi Technology Co., Ltd. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
5.9.4 Main Business/Business Overview

5.10 Jawbone, Inc.
5.10.2 Wearable Device Product Type, Application and Specification
5.10.2.1 Type I
5.10.2.2 Type II
5.10.3 Jawbone, Inc. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
5.10.4 Main Business/Business Overview
5.11 LG Electronics Inc.
5.12 Nike, Inc.
5.13 Adidas AG

6 WEARABLE DEVICE MANUFACTURING COST ANALYSIS

6.1 Wearable Device Key Raw Materials Analysis
6.1.1 Key Raw Materials
6.1.2 Price Trend of Key Raw Materials
6.1.3 Key Suppliers of Raw Materials
6.1.4 Market Concentration Rate of Raw Materials
6.2 Proportion of Manufacturing Cost Structure
6.2.1 Raw Materials
6.2.2 Labor Cost
6.2.3 Manufacturing Expenses
6.3 Manufacturing Process Analysis of Wearable Device

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Wearable Device Industrial Chain Analysis
7.2 Upstream Raw Materials Sourcing
7.3 Raw Materials Sources of Wearable Device Major Manufacturers in 2015
7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel
8.1.1 Direct Marketing
8.1.2 Indirect Marketing
8.1.3 Marketing Channel Development Trend
8.2 Market Positioning
8.2.1 Pricing Strategy

8.2.2 Brand Strategy
8.2.3 Target Client
8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk
9.1.1 Substitutes Threat
9.1.2 Technology Progress in Related Industry
9.2 Consumer Needs/Customer Preference Change
9.3 Economic/Political Environmental Change

10 UNITED STATES WEARABLE DEVICE MARKET FORECAST (2016-2021)

10.1 United States Wearable Device Sales, Revenue Forecast (2016-2021)
10.2 United States Wearable Device Sales Forecast by Type (2016-2021)
10.3 United States Wearable Device Sales Forecast by Application (2016-2021)
10.4 Wearable Device Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Wearable Device
Table Classification of Wearable Device
Figure United States Sales Market Share of Wearable Device by Type in 2015
Figure Wristwear Picture
Figure Eyewear Picture
Figure Footwear Picture
Figure Neckwear Picture
Figure Bodywear Picture
Figure Other Picture
Table Application of Wearable Device
Figure United States Sales Market Share of Wearable Device by Application in 2015
Figure Consumer Electronics Examples
Figure Healthcare Examples
Figure Enterprise & Industrial Examples
Figure Other Examples
Figure United States Wearable Device Sales and Growth Rate (2011-2021)
Figure United States Wearable Device Revenue and Growth Rate (2011-2021)
Table United States Wearable Device Sales of Key Manufacturers (2015 and 2016)
Table United States Wearable Device Sales Share by Manufacturers (2015 and 2016)
Figure 2015 Wearable Device Sales Share by Manufacturers
Figure 2016 Wearable Device Sales Share by Manufacturers
Table United States Wearable Device Revenue by Manufacturers (2015 and 2016)
Table United States Wearable Device Revenue Share by Manufacturers (2015 and 2016)
Table 2015 United States Wearable Device Revenue Share by Manufacturers
Table 2016 United States Wearable Device Revenue Share by Manufacturers
Table United States Market Wearable Device Average Price of Key Manufacturers (2015 and 2016)
Figure United States Market Wearable Device Average Price of Key Manufacturers in 2015
Figure Wearable Device Market Share of Top 3 Manufacturers
Figure Wearable Device Market Share of Top 5 Manufacturers
Table United States Wearable Device Sales by Type (2011-2016)
Table United States Wearable Device Sales Share by Type (2011-2016)
Figure United States Wearable Device Sales Market Share by Type in 2015

Table United States Wearable Device Revenue and Market Share by Type (2011-2016)
Table United States Wearable Device Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Wearable Device by Type (2011-2016)
Table United States Wearable Device Price by Type (2011-2016)
Figure United States Wearable Device Sales Growth Rate by Type (2011-2016)
Table United States Wearable Device Sales by Application (2011-2016)
Table United States Wearable Device Sales Market Share by Application (2011-2016)
Figure United States Wearable Device Sales Market Share by Application in 2015
Table United States Wearable Device Sales Growth Rate by Application (2011-2016)
Figure United States Wearable Device Sales Growth Rate by Application (2011-2016)
Table Apple, Inc. Basic Information List
Table Apple, Inc. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Apple, Inc. Wearable Device Sales Market Share (2011-2016)
Table Google, Inc. Basic Information List
Table Google, Inc. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table Google, Inc. Wearable Device Sales Market Share (2011-2016)
Table Garmin, Ltd. Basic Information List
Table Garmin, Ltd. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table Garmin, Ltd. Wearable Device Sales Market Share (2011-2016)
Table Samsung Electronics Co., Ltd. Basic Information List
Table Samsung Electronics Co., Ltd. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table Samsung Electronics Co., Ltd. Wearable Device Sales Market Share (2011-2016)
Table Sony Corporation Basic Information List
Table Sony Corporation Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table Sony Corporation Wearable Device Sales Market Share (2011-2016)
Table Fitbit, Inc. Basic Information List
Table Fitbit, Inc. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table Fitbit, Inc. Wearable Device Sales Market Share (2011-2016)
Table Pebble Technology Corp. Basic Information List
Table Pebble Technology Corp. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table Pebble Technology Corp. Wearable Device Sales Market Share (2011-2016)
Table Qualcomm, Inc. Basic Information List

Table Qualcomm, Inc. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table Qualcomm, Inc. Wearable Device Sales Market Share (2011-2016)
Table Xiaomi Technology Co., Ltd. Basic Information List
Table Xiaomi Technology Co., Ltd. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table Xiaomi Technology Co., Ltd. Wearable Device Sales Market Share (2011-2016)
Table Jawbone, Inc. Basic Information List
Table Jawbone, Inc. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table Jawbone, Inc. Wearable Device Sales Market Share (2011-2016)
Table LG Electronics Inc. Basic Information List
Table LG Electronics Inc. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table LG Electronics Inc. Wearable Device Sales Market Share (2011-2016)
Table Nike, Inc. Basic Information List
Table Nike, Inc. Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table Nike, Inc. Wearable Device Sales Market Share (2011-2016)
Table Adidas AG Basic Information List
Table Adidas AG Wearable Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table Adidas AG Wearable Device Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Wearable Device
Figure Manufacturing Process Analysis of Wearable Device
Figure Wearable Device Industrial Chain Analysis
Table Raw Materials Sources of Wearable Device Major Manufacturers in 2015
Table Major Buyers of Wearable Device
Table Distributors/Traders List
Figure United States Wearable Device Production and Growth Rate Forecast (2016-2021)
Figure United States Wearable Device Revenue and Growth Rate Forecast (2016-2021)
Table United States Wearable Device Production Forecast by Type (2016-2021)
Table United States Wearable Device Consumption Forecast by Application (2016-2021)

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: United States Wearable Device Market Report 2016
Product link: https://marketpublishers.com/r/UE0965E9ECAEN.html
Price: US$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UE0965E9ECAEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970