

# United States Wax Melts Market Report 2017

<https://marketpublishers.com/r/U1FD98D6FA3EN.html>

Date: August 2017

Pages: 103

Price: US\$ 3,800.00 (Single User License)

ID: U1FD98D6FA3EN

## Abstracts

In this report, the United States Wax Melts market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Wax Melts in these regions, from 2012 to 2022 (forecast).

United States Wax Melts market competition by top manufacturers/players, with Wax Melts sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Yankee Candle

Scentsy

SC Johnson

Reckitt Benckiser

Rimports Limited

Bramble Bay Candle Co.

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Soy Wax Melts

Paraffin Wax Melts

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Wax Melts for each application, including

Home

Commercial

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Wax Melts Market Report 2017

#### **1 WAX MELTS OVERVIEW**

##### 1.1 Product Overview and Scope of Wax Melts

##### 1.2 Classification of Wax Melts by Product Category

###### 1.2.1 United States Wax Melts Market Size (Sales Volume) Comparison by Type (2012-2022)

###### 1.2.2 United States Wax Melts Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

###### 1.2.3 Soy Wax Melts

###### 1.2.4 Paraffin Wax Melts

###### 1.2.5 Others

##### 1.3 United States Wax Melts Market by Application/End Users

###### 1.3.1 United States Wax Melts Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

###### 1.3.2 Home

###### 1.3.3 Commercial

##### 1.4 United States Wax Melts Market by Region

###### 1.4.1 United States Wax Melts Market Size (Value) Comparison by Region (2012-2022)

###### 1.4.2 The West Wax Melts Status and Prospect (2012-2022)

###### 1.4.3 Southwest Wax Melts Status and Prospect (2012-2022)

###### 1.4.4 The Middle Atlantic Wax Melts Status and Prospect (2012-2022)

###### 1.4.5 New England Wax Melts Status and Prospect (2012-2022)

###### 1.4.6 The South Wax Melts Status and Prospect (2012-2022)

###### 1.4.7 The Midwest Wax Melts Status and Prospect (2012-2022)

##### 1.5 United States Market Size (Value and Volume) of Wax Melts (2012-2022)

###### 1.5.1 United States Wax Melts Sales and Growth Rate (2012-2022)

###### 1.5.2 United States Wax Melts Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES WAX MELTS MARKET COMPETITION BY PLAYERS/SUPPLIERS**

##### 2.1 United States Wax Melts Sales and Market Share of Key Players/Suppliers (2012-2017)

##### 2.2 United States Wax Melts Revenue and Share by Players/Suppliers (2012-2017)

- 2.3 United States Wax Melts Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Wax Melts Market Competitive Situation and Trends
  - 2.4.1 United States Wax Melts Market Concentration Rate
  - 2.4.2 United States Wax Melts Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Wax Melts Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES WAX MELTS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Wax Melts Sales and Market Share by Region (2012-2017)
- 3.2 United States Wax Melts Revenue and Market Share by Region (2012-2017)
- 3.3 United States Wax Melts Price by Region (2012-2017)

### **4 UNITED STATES WAX MELTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Wax Melts Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Wax Melts Revenue and Market Share by Type (2012-2017)
- 4.3 United States Wax Melts Price by Type (2012-2017)
- 4.4 United States Wax Melts Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES WAX MELTS SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Wax Melts Sales and Market Share by Application (2012-2017)
- 5.2 United States Wax Melts Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES WAX MELTS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Yankee Candle
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Wax Melts Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
  - 6.1.3 Yankee Candle Wax Melts Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.1.4 Main Business/Business Overview
- 6.2 Scentsy
  - 6.2.2 Wax Melts Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Scentsy Wax Melts Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 SC Johnson
  - 6.3.2 Wax Melts Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 SC Johnson Wax Melts Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Reckitt Benckiser
  - 6.4.2 Wax Melts Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Reckitt Benckiser Wax Melts Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Rimports Limited
  - 6.5.2 Wax Melts Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Rimports Limited Wax Melts Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Bramble Bay Candle Co.
  - 6.6.2 Wax Melts Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Bramble Bay Candle Co. Wax Melts Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview

## **7 WAX MELTS MANUFACTURING COST ANALYSIS**

- 7.1 Wax Melts Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials

- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Wax Melts

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Wax Melts Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Wax Melts Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES WAX MELTS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Wax Melts Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Wax Melts Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Wax Melts Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Wax Melts Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Wax Melts

Figure United States Wax Melts Market Size (K MT) by Type (2012-2022)

Figure United States Wax Melts Sales Volume Market Share by Type (Product Category) in 2016

Figure Soy Wax Melts Product Picture

Figure Paraffin Wax Melts Product Picture

Figure Others Product Picture

Figure United States Wax Melts Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Wax Melts by Application in 2016

Figure Home Examples

Table Key Downstream Customer in Home

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure United States Wax Melts Market Size (Million USD) by Region (2012-2022)

Figure The West Wax Melts Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Wax Melts Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Wax Melts Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Wax Melts Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Wax Melts Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Wax Melts Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Wax Melts Sales (K MT) and Growth Rate (2012-2022)

Figure United States Wax Melts Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Wax Melts Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Wax Melts Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Wax Melts Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Wax Melts Sales Share by Players/Suppliers

Figure 2017 United States Wax Melts Sales Share by Players/Suppliers

Figure United States Wax Melts Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Wax Melts Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Wax Melts Revenue Share by Players/Suppliers (2012-2017)



Figure 2016 United States Wax Melts Revenue Share by Players/Suppliers  
Figure 2017 United States Wax Melts Revenue Share by Players/Suppliers  
Table United States Market Wax Melts Average Price (USD/MT) of Key Players/Suppliers (2012-2017)  
Figure United States Market Wax Melts Average Price (USD/MT) of Key Players/Suppliers in 2016  
Figure United States Wax Melts Market Share of Top 3 Players/Suppliers  
Figure United States Wax Melts Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Wax Melts Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Wax Melts Product Category  
Table United States Wax Melts Sales (K MT) by Region (2012-2017)  
Table United States Wax Melts Sales Share by Region (2012-2017)  
Figure United States Wax Melts Sales Share by Region (2012-2017)  
Figure United States Wax Melts Sales Market Share by Region in 2016  
Table United States Wax Melts Revenue (Million USD) and Market Share by Region (2012-2017)  
Table United States Wax Melts Revenue Share by Region (2012-2017)  
Figure United States Wax Melts Revenue Market Share by Region (2012-2017)  
Figure United States Wax Melts Revenue Market Share by Region in 2016  
Table United States Wax Melts Price (USD/MT) by Region (2012-2017)  
Table United States Wax Melts Sales (K MT) by Type (2012-2017)  
Table United States Wax Melts Sales Share by Type (2012-2017)  
Figure United States Wax Melts Sales Share by Type (2012-2017)  
Figure United States Wax Melts Sales Market Share by Type in 2016  
Table United States Wax Melts Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Wax Melts Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Wax Melts by Type (2012-2017)  
Figure Revenue Market Share of Wax Melts by Type in 2016  
Table United States Wax Melts Price (USD/MT) by Types (2012-2017)  
Figure United States Wax Melts Sales Growth Rate by Type (2012-2017)  
Table United States Wax Melts Sales (K MT) by Application (2012-2017)  
Table United States Wax Melts Sales Market Share by Application (2012-2017)  
Figure United States Wax Melts Sales Market Share by Application (2012-2017)  
Figure United States Wax Melts Sales Market Share by Application in 2016  
Table United States Wax Melts Sales Growth Rate by Application (2012-2017)  
Figure United States Wax Melts Sales Growth Rate by Application (2012-2017)  
Table Yankee Candle Basic Information List

Table Yankee Candle Wax Melts Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Yankee Candle Wax Melts Sales Growth Rate (2012-2017)

Figure Yankee Candle Wax Melts Sales Market Share in United States (2012-2017)

Figure Yankee Candle Wax Melts Revenue Market Share in United States (2012-2017)

Table Scentsy Basic Information List

Table Scentsy Wax Melts Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Scentsy Wax Melts Sales Growth Rate (2012-2017)

Figure Scentsy Wax Melts Sales Market Share in United States (2012-2017)

Figure Scentsy Wax Melts Revenue Market Share in United States (2012-2017)

Table SC Johnson Basic Information List

Table SC Johnson Wax Melts Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure SC Johnson Wax Melts Sales Growth Rate (2012-2017)

Figure SC Johnson Wax Melts Sales Market Share in United States (2012-2017)

Figure SC Johnson Wax Melts Revenue Market Share in United States (2012-2017)

Table Reckitt Benckiser Basic Information List

Table Reckitt Benckiser Wax Melts Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Reckitt Benckiser Wax Melts Sales Growth Rate (2012-2017)

Figure Reckitt Benckiser Wax Melts Sales Market Share in United States (2012-2017)

Figure Reckitt Benckiser Wax Melts Revenue Market Share in United States (2012-2017)

Table Rimports Limited Basic Information List

Table Rimports Limited Wax Melts Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Rimports Limited Wax Melts Sales Growth Rate (2012-2017)

Figure Rimports Limited Wax Melts Sales Market Share in United States (2012-2017)

Figure Rimports Limited Wax Melts Revenue Market Share in United States (2012-2017)

Table Bramble Bay Candle Co. Basic Information List

Table Bramble Bay Candle Co. Wax Melts Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Bramble Bay Candle Co. Wax Melts Sales Growth Rate (2012-2017)

Figure Bramble Bay Candle Co. Wax Melts Sales Market Share in United States (2012-2017)

Figure Bramble Bay Candle Co. Wax Melts Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Wax Melts  
Figure Manufacturing Process Analysis of Wax Melts  
Figure Wax Melts Industrial Chain Analysis  
Table Raw Materials Sources of Wax Melts Major Players/Suppliers in 2016  
Table Major Buyers of Wax Melts  
Table Distributors/Traders List  
Figure United States Wax Melts Sales Volume (K MT) and Growth Rate Forecast (2017-2022)  
Figure United States Wax Melts Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure United States Wax Melts Price (USD/MT) Trend Forecast (2017-2022)  
Table United States Wax Melts Sales Volume (K MT) Forecast by Type (2017-2022)  
Figure United States Wax Melts Sales Volume (K MT) Forecast by Type (2017-2022)  
Figure United States Wax Melts Sales Volume (K MT) Forecast by Type in 2022  
Table United States Wax Melts Sales Volume (K MT) Forecast by Application (2017-2022)  
Figure United States Wax Melts Sales Volume (K MT) Forecast by Application (2017-2022)  
Figure United States Wax Melts Sales Volume (K MT) Forecast by Application in 2022  
Table United States Wax Melts Sales Volume (K MT) Forecast by Region (2017-2022)  
Table United States Wax Melts Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Wax Melts Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Wax Melts Sales Volume Share Forecast by Region in 2022  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Wax Melts Market Report 2017

Product link: <https://marketpublishers.com/r/U1FD98D6FA3EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1FD98D6FA3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970