

United States Waterproof Coating Market Report 2017

https://marketpublishers.com/r/U4793A14D6DEN.html Date: January 2017 Pages: 117 Price: US\$ 3,800.00 (Single User License) ID: U4793A14D6DEN **Abstracts** Notes: Sales, means the sales volume of Waterproof Coating Revenue, means the sales value of Waterproof Coating This report studies sales (consumption) of Waterproof Coating in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering Davco Henkel Sika Yuhong Zhuobao

Keshun

Mapei

Lommol Chemical



Yuwang Group

Market Segment by States, covering
California
Texas
New York
Florida
Illinois
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into
Polyester
Polymer cement base
Others
Split by applications, this report focuses on sales, market share and growth rate of Waterproof Coating in each application, can be divided into
Building Industry
Transport Industry
Others



Contents

United States Waterproof Coating Market Report 2017

1 WATERPROOF COATING OVERVIEW

- 1.1 Product Overview and Scope of Waterproof Coating
- 1.2 Classification of Waterproof Coating
 - 1.2.1 Polyester
 - 1.2.2 Polymer cement base
 - 1.2.3 Others
- 1.3 Application of Waterproof Coating
 - 1.3.1 Building Industry
 - 1.3.2 Transport Industry
 - 1.3.3 Others
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Waterproof Coating (2011-2021)
 - 1.4.1 United States Waterproof Coating Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Waterproof Coating Revenue and Growth Rate (2011-2021)

2 UNITED STATES WATERPROOF COATING COMPETITION BY MANUFACTURERS

- 2.1 United States Waterproof Coating Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Waterproof Coating Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Waterproof Coating Average Price by Manufactures (2015 and 2016)
- 2.4 Waterproof Coating Market Competitive Situation and Trends
 - 2.4.1 Waterproof Coating Market Concentration Rate
 - 2.4.2 Waterproof Coating Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES WATERPROOF COATING SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Waterproof Coating Sales and Market Share by States (2011-2016)
- 3.2 United States Waterproof Coating Revenue and Market Share by States (2011-2016)



3.3 United States Waterproof Coating Price by States (2011-2016)

4 UNITED STATES WATERPROOF COATING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Waterproof Coating Sales and Market Share by Type (2011-2016)
- 4.2 United States Waterproof Coating Revenue and Market Share by Type (2011-2016)
- 4.3 United States Waterproof Coating Price by Type (2011-2016)
- 4.4 United States Waterproof Coating Sales Growth Rate by Type (2011-2016)

5 UNITED STATES WATERPROOF COATING SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Waterproof Coating Sales and Market Share by Application (2011-2016)
- 5.2 United States Waterproof Coating Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES WATERPROOF COATING MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Davco
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Waterproof Coating Product Type, Application and Specification
 - 6.1.2.1 Polyester
 - 6.1.2.2 Polymer cement base
 - 6.1.3 Davco Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.1.4 Main Business/Business Overview
- 6.2 Henkel
 - 6.2.2 Waterproof Coating Product Type, Application and Specification
 - 6.2.2.1 Polyester
 - 6.2.2.2 Polymer cement base
- 6.2.3 Henkel Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.2.4 Main Business/Business Overview
- 6.3 Sika
 - 6.3.2 Waterproof Coating Product Type, Application and Specification
 - 6.3.2.1 Polyester
 - 6.3.2.2 Polymer cement base



- 6.3.3 Sika Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview
- 6.4 Yuhong
 - 6.4.2 Waterproof Coating Product Type, Application and Specification
 - 6.4.2.1 Polyester
 - 6.4.2.2 Polymer cement base
- 6.4.3 Yuhong Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.4.4 Main Business/Business Overview
- 6.5 Zhuobao
 - 6.5.2 Waterproof Coating Product Type, Application and Specification
 - 6.5.2.1 Polyester
 - 6.5.2.2 Polymer cement base
- 6.5.3 Zhuobao Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.5.4 Main Business/Business Overview
- 6.6 Keshun
 - 6.6.2 Waterproof Coating Product Type, Application and Specification
 - 6.6.2.1 Polyester
 - 6.6.2.2 Polymer cement base
- 6.6.3 Keshun Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Mapei
 - 6.7.2 Waterproof Coating Product Type, Application and Specification
 - 6.7.2.1 Polyester
 - 6.7.2.2 Polymer cement base
 - 6.7.3 Mapei Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Lommol Chemical
 - 6.8.2 Waterproof Coating Product Type, Application and Specification
 - 6.8.2.1 Polyester
 - 6.8.2.2 Polymer cement base
- 6.8.3 Lommol Chemical Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Hongyuan
 - 6.9.2 Waterproof Coating Product Type, Application and Specification
 - 6.9.2.1 Polyester



- 6.9.2.2 Polymer cement base
- 6.9.3 Hongyuan Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.9.4 Main Business/Business Overview
- 6.10 Yuwang Group
 - 6.10.2 Waterproof Coating Product Type, Application and Specification
 - 6.10.2.1 Polyester
 - 6.10.2.2 Polymer cement base
- 6.10.3 Yuwang Group Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.10.4 Main Business/Business Overview

7 WATERPROOF COATING MANUFACTURING COST ANALYSIS

- 7.1 Waterproof Coating Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Waterproof Coating

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Waterproof Coating Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Waterproof Coating Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning



- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES WATERPROOF COATING MARKET FORECAST (2016-2021)

- 11.1 United States Waterproof Coating Sales, Revenue Forecast (2016-2021)
- 11.2 United States Waterproof Coating Sales Forecast by Type (2016-2021)
- 11.3 United States Waterproof Coating Sales Forecast by Application (2016-2021)
- 11.4 Waterproof Coating Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Waterproof Coating

Table Classification of Waterproof Coating

Figure United States Sales Market Share of Waterproof Coating by Type in 2015

Figure Polyester Picture

Figure Polymer cement base Picture

Figure Others Picture

Table Application of Waterproof Coating

Figure United States Sales Market Share of Waterproof Coating by Application in 2015

Figure Building Industry Examples

Figure Transport Industry Examples

Figure Others Examples

Figure United States Waterproof Coating Sales and Growth Rate (2011-2021)

Figure United States Waterproof Coating Revenue and Growth Rate (2011-2021)

Table United States Waterproof Coating Sales of Key Manufacturers (2015 and 2016)

Table United States Waterproof Coating Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Waterproof Coating Sales Share by Manufacturers

Figure 2016 Waterproof Coating Sales Share by Manufacturers

Table United States Waterproof Coating Revenue by Manufacturers (2015 and 2016)

Table United States Waterproof Coating Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Waterproof Coating Revenue Share by Manufacturers

Table 2016 United States Waterproof Coating Revenue Share by Manufacturers

Table United States Market Waterproof Coating Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Waterproof Coating Average Price of Key Manufacturers in 2015

Figure Waterproof Coating Market Share of Top 3 Manufacturers

Figure Waterproof Coating Market Share of Top 5 Manufacturers

Table United States Waterproof Coating Sales by States (2011-2016)

Table United States Waterproof Coating Sales Share by States (2011-2016)

Figure United States Waterproof Coating Sales Market Share by States in 2015

Table United States Waterproof Coating Revenue and Market Share by States (2011-2016)

Table United States Waterproof Coating Revenue Share by States (2011-2016)



Figure Revenue Market Share of Waterproof Coating by States (2011-2016)

Table United States Waterproof Coating Price by States (2011-2016)

Table United States Waterproof Coating Sales by Type (2011-2016)

Table United States Waterproof Coating Sales Share by Type (2011-2016)

Figure United States Waterproof Coating Sales Market Share by Type in 2015

Table United States Waterproof Coating Revenue and Market Share by Type (2011-2016)

Table United States Waterproof Coating Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Waterproof Coating by Type (2011-2016)

Table United States Waterproof Coating Price by Type (2011-2016)

Figure United States Waterproof Coating Sales Growth Rate by Type (2011-2016)

Table United States Waterproof Coating Sales by Application (2011-2016)

Table United States Waterproof Coating Sales Market Share by Application (2011-2016)

Figure United States Waterproof Coating Sales Market Share by Application in 2015

Table United States Waterproof Coating Sales Growth Rate by Application (2011-2016)

Figure United States Waterproof Coating Sales Growth Rate by Application (2011-2016)

Table Davco Basic Information List

Table Davco Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Davco Waterproof Coating Sales Market Share (2011-2016)

Table Henkel Basic Information List

Table Henkel Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Henkel Waterproof Coating Sales Market Share (2011-2016)

Table Sika Basic Information List

Table Sika Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sika Waterproof Coating Sales Market Share (2011-2016)

Table Yuhong Basic Information List

Table Yuhong Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Yuhong Waterproof Coating Sales Market Share (2011-2016)

Table Zhuobao Basic Information List

Table Zhuobao Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Zhuobao Waterproof Coating Sales Market Share (2011-2016)

Table Keshun Basic Information List

Table Keshun Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Keshun Waterproof Coating Sales Market Share (2011-2016)

Table Mapei Basic Information List



Table Mapei Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mapei Waterproof Coating Sales Market Share (2011-2016)

Table Lommol Chemical Basic Information List

Table Lommol Chemical Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lommol Chemical Waterproof Coating Sales Market Share (2011-2016)

Table Hongyuan Basic Information List

Table Hongyuan Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hongyuan Waterproof Coating Sales Market Share (2011-2016)

Table Yuwang Group Basic Information List

Table Yuwang Group Waterproof Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Yuwang Group Waterproof Coating Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Waterproof Coating

Figure Manufacturing Process Analysis of Waterproof Coating

Figure Waterproof Coating Industrial Chain Analysis

Table Raw Materials Sources of Waterproof Coating Major Manufacturers in 2015

Table Major Buyers of Waterproof Coating

Table Distributors/Traders List

Figure United States Waterproof Coating Production and Growth Rate Forecast (2016-2021)

Figure United States Waterproof Coating Revenue and Growth Rate Forecast (2016-2021)

Table United States Waterproof Coating Production Forecast by Type (2016-2021)

Table United States Waterproof Coating Consumption Forecast by Application (2016-2021)

Table United States Waterproof Coating Sales Forecast by States (2016-2021)

Table United States Waterproof Coating Sales Share Forecast by States (2016-2021)



I would like to order

Product name: United States Waterproof Coating Market Report 2017
Product link: https://marketpublishers.com/r/U4793A14D6DEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U4793A14D6DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970