

# **United States Watercolor Market Report 2017**

https://marketpublishers.com/r/UB047A32C11PEN.html Date: October 2017 Pages: 110 Price: US\$ 3,800.00 (Single User License) ID: UB047A32C11PEN

# Abstracts

In this report, the United States Watercolor market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Watercolor in these regions, from 2012 to 2022 (forecast).

United States Watercolor market competition by top manufacturers/players, with Watercolor sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Schemincke



Old Holland

M. Graham

Maimeri blue

Lukas

Sennelier

Holbein

Blockx

Cotman

White night

**China Maries** 

Daler-Rowney

Winsor & Newton

Gamblin

Rembrandt

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Transparent

Opaque watercolor paint

Others



On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Watercolor for each application, including

Preschool Student Painter Others

If you have any special requirements, please let us know and we will offer you the report as you want.



# Contents

United States Watercolor Market Report 2017

## 1 WATERCOLOR OVERVIEW

1.1 Product Overview and Scope of Watercolor

1.2 Classification of Watercolor by Product Category

1.2.1 United States Watercolor Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Watercolor Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

- 1.2.3 Transparent
- 1.2.4 Opaque watercolor paint
- 1.2.5 Others
- 1.3 United States Watercolor Market by Application/End Users

1.3.1 United States Watercolor Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

- 1.3.2 Preschool
- 1.3.3 Student
- 1.3.4 Painter
- 1.3.5 Others
- 1.4 United States Watercolor Market by Region

1.4.1 United States Watercolor Market Size (Value) Comparison by Region (2012-2022)

- 1.4.2 The West Watercolor Status and Prospect (2012-2022)
- 1.4.3 Southwest Watercolor Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Watercolor Status and Prospect (2012-2022)
- 1.4.5 New England Watercolor Status and Prospect (2012-2022)
- 1.4.6 The South Watercolor Status and Prospect (2012-2022)
- 1.4.7 The Midwest Watercolor Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Watercolor (2012-2022)
- 1.5.1 United States Watercolor Sales and Growth Rate (2012-2022)
- 1.5.2 United States Watercolor Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES WATERCOLOR MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Watercolor Sales and Market Share of Key Players/Suppliers



(2012-2017)

2.2 United States Watercolor Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Watercolor Average Price by Players/Suppliers (2012-2017)

2.4 United States Watercolor Market Competitive Situation and Trends

2.4.1 United States Watercolor Market Concentration Rate

2.4.2 United States Watercolor Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Watercolor Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES WATERCOLOR SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Watercolor Sales and Market Share by Region (2012-2017)

3.2 United States Watercolor Revenue and Market Share by Region (2012-2017)

3.3 United States Watercolor Price by Region (2012-2017)

# 4 UNITED STATES WATERCOLOR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Watercolor Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Watercolor Revenue and Market Share by Type (2012-2017)

4.3 United States Watercolor Price by Type (2012-2017)

4.4 United States Watercolor Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES WATERCOLOR SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Watercolor Sales and Market Share by Application (2012-2017)
- 5.2 United States Watercolor Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

# 6 UNITED STATES WATERCOLOR PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Schemincke

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Watercolor Product Category, Application and Specification



- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Schemincke Watercolor Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Daniel Smith
  - 6.2.2 Watercolor Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Daniel Smith Watercolor Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Old Holland
  - 6.3.2 Watercolor Product Category, Application and Specification
  - 6.3.2.1 Product A
  - 6.3.2.2 Product B
- 6.3.3 Old Holland Watercolor Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 M. Graham
  - 6.4.2 Watercolor Product Category, Application and Specification
  - 6.4.2.1 Product A
  - 6.4.2.2 Product B
  - 6.4.3 M. Graham Watercolor Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Maimeri blue
  - 6.5.2 Watercolor Product Category, Application and Specification
  - 6.5.2.1 Product A
  - 6.5.2.2 Product B
  - 6.5.3 Maimeri blue Watercolor Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Lukas
  - 6.6.2 Watercolor Product Category, Application and Specification
  - 6.6.2.1 Product A
  - 6.6.2.2 Product B
  - 6.6.3 Lukas Watercolor Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Sennelier
  - 6.7.2 Watercolor Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Sennelier Watercolor Sales, Revenue, Price and Gross Margin (2012-2017)



- 6.7.4 Main Business/Business Overview
- 6.8 Holbein
- 6.8.2 Watercolor Product Category, Application and Specification
  - 6.8.2.1 Product A
  - 6.8.2.2 Product B
- 6.8.3 Holbein Watercolor Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Blockx
  - 6.9.2 Watercolor Product Category, Application and Specification
  - 6.9.2.1 Product A
  - 6.9.2.2 Product B
  - 6.9.3 Blockx Watercolor Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Cotman
  - 6.10.2 Watercolor Product Category, Application and Specification
  - 6.10.2.1 Product A
  - 6.10.2.2 Product B
  - 6.10.3 Cotman Watercolor Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.10.4 Main Business/Business Overview
- 6.11 White night
- 6.12 China Maries
- 6.13 Daler-Rowney
- 6.14 Winsor & Newton
- 6.15 Gamblin
- 6.16 Rembrandt

## 7 WATERCOLOR MANUFACTURING COST ANALYSIS

- 7.1 Watercolor Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Watercolor



#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Watercolor Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Watercolor Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## 11 UNITED STATES WATERCOLOR MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Watercolor Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Watercolor Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Watercolor Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Watercolor Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**



- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Watercolor Figure United States Watercolor Market Size (K Units) by Type (2012-2022) Figure United States Watercolor Sales Volume Market Share by Type (Product Category) in 2016 Figure Transparent Product Picture Figure Opaque watercolor paint Product Picture **Figure Others Product Picture** Figure United States Watercolor Market Size (K Units) by Application (2012-2022) Figure United States Sales Market Share of Watercolor by Application in 2016 **Figure Preschool Examples** Table Key Downstream Customer in Preschool Figure Student Examples Table Key Downstream Customer in Student **Figure Painter Examples** Table Key Downstream Customer in Painter Figure Others Examples Table Key Downstream Customer in Others Figure United States Watercolor Market Size (Million USD) by Region (2012-2022) Figure The West Watercolor Revenue (Million USD) and Growth Rate (2012-2022) Figure Southwest Watercolor Revenue (Million USD) and Growth Rate (2012-2022) Figure The Middle Atlantic Watercolor Revenue (Million USD) and Growth Rate (2012 - 2022)Figure New England Watercolor Revenue (Million USD) and Growth Rate (2012-2022) Figure The South of US Watercolor Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Midwest Watercolor Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Watercolor Sales (K Units) and Growth Rate (2012-2022) Figure United States Watercolor Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Watercolor Market Major Players Product Sales Volume (K Units) (2012 - 2017)Table United States Watercolor Sales (K Units) of Key Players/Suppliers (2012-2017) Table United States Watercolor Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Watercolor Sales Share by Players/Suppliers Figure 2017 United States Watercolor Sales Share by Players/Suppliers Figure United States Watercolor Market Major Players Product Revenue (Million USD)



(2012-2017)

Table United States Watercolor Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Watercolor Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States Watercolor Revenue Share by Players/Suppliers Figure 2017 United States Watercolor Revenue Share by Players/Suppliers Table United States Market Watercolor Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Watercolor Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Watercolor Market Share of Top 3 Players/Suppliers Figure United States Watercolor Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Watercolor Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Watercolor Product Category

Table United States Watercolor Sales (K Units) by Region (2012-2017)

Table United States Watercolor Sales Share by Region (2012-2017)

Figure United States Watercolor Sales Share by Region (2012-2017)

Figure United States Watercolor Sales Market Share by Region in 2016

Table United States Watercolor Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Watercolor Revenue Share by Region (2012-2017)

Figure United States Watercolor Revenue Market Share by Region (2012-2017)

Figure United States Watercolor Revenue Market Share by Region in 2016

Table United States Watercolor Price (USD/Unit) by Region (2012-2017)

Table United States Watercolor Sales (K Units) by Type (2012-2017)

Table United States Watercolor Sales Share by Type (2012-2017)

Figure United States Watercolor Sales Share by Type (2012-2017)

Figure United States Watercolor Sales Market Share by Type in 2016

Table United States Watercolor Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Watercolor Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Watercolor by Type (2012-2017)

Figure Revenue Market Share of Watercolor by Type in 2016

Table United States Watercolor Price (USD/Unit) by Types (2012-2017)

Figure United States Watercolor Sales Growth Rate by Type (2012-2017)

 Table United States Watercolor Sales (K Units) by Application (2012-2017)

 Table United States Watercolor Sales Market Share by Application (2012-2017)

Figure United States Watercolor Sales Market Share by Application (2012-2017)



Figure United States Watercolor Sales Market Share by Application in 2016 Table United States Watercolor Sales Growth Rate by Application (2012-2017) Figure United States Watercolor Sales Growth Rate by Application (2012-2017) **Table Schemincke Basic Information List** Table Schemincke Watercolor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Schemincke Watercolor Sales Growth Rate (2012-2017) Figure Schemincke Watercolor Sales Market Share in United States (2012-2017) Figure Schemincke Watercolor Revenue Market Share in United States (2012-2017) Table Daniel Smith Basic Information List Table Daniel Smith Watercolor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Daniel Smith Watercolor Sales Growth Rate (2012-2017) Figure Daniel Smith Watercolor Sales Market Share in United States (2012-2017) Figure Daniel Smith Watercolor Revenue Market Share in United States (2012-2017) Table Old Holland Basic Information List Table Old Holland Watercolor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Old Holland Watercolor Sales Growth Rate (2012-2017) Figure Old Holland Watercolor Sales Market Share in United States (2012-2017) Figure Old Holland Watercolor Revenue Market Share in United States (2012-2017) Table M. Graham Basic Information List Table M. Graham Watercolor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure M. Graham Watercolor Sales Growth Rate (2012-2017) Figure M. Graham Watercolor Sales Market Share in United States (2012-2017) Figure M. Graham Watercolor Revenue Market Share in United States (2012-2017) Table Maimeri blue Basic Information List Table Maimeri blue Watercolor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Maimeri blue Watercolor Sales Growth Rate (2012-2017) Figure Maimeri blue Watercolor Sales Market Share in United States (2012-2017) Figure Maimeri blue Watercolor Revenue Market Share in United States (2012-2017) Table Lukas Basic Information List Table Lukas Watercolor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Lukas Watercolor Sales Growth Rate (2012-2017) Figure Lukas Watercolor Sales Market Share in United States (2012-2017) Figure Lukas Watercolor Revenue Market Share in United States (2012-2017)



Table Sennelier Basic Information List Table Sennelier Watercolor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Sennelier Watercolor Sales Growth Rate (2012-2017) Figure Sennelier Watercolor Sales Market Share in United States (2012-2017) Figure Sennelier Watercolor Revenue Market Share in United States (2012-2017) Table Holbein Basic Information List Table Holbein Watercolor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Holbein Watercolor Sales Growth Rate (2012-2017) Figure Holbein Watercolor Sales Market Share in United States (2012-2017) Figure Holbein Watercolor Revenue Market Share in United States (2012-2017) Table Blockx Basic Information List Table Blockx Watercolor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Blockx Watercolor Sales Growth Rate (2012-2017) Figure Blockx Watercolor Sales Market Share in United States (2012-2017) Figure Blockx Watercolor Revenue Market Share in United States (2012-2017) **Table Cotman Basic Information List** Table Cotman Watercolor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Cotman Watercolor Sales Growth Rate (2012-2017) Figure Cotman Watercolor Sales Market Share in United States (2012-2017) Figure Cotman Watercolor Revenue Market Share in United States (2012-2017) Table White night Basic Information List Table China Maries Basic Information List Table Daler-Rowney Basic Information List Table Winsor & Newton Basic Information List Table Gamblin Basic Information List Table Rembrandt Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Watercolor Figure Manufacturing Process Analysis of Watercolor Figure Watercolor Industrial Chain Analysis Table Raw Materials Sources of Watercolor Major Players/Suppliers in 2016 Table Major Buyers of Watercolor Table Distributors/Traders List



Figure United States Watercolor Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Watercolor Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Watercolor Price (USD/Unit) Trend Forecast (2017-2022) Table United States Watercolor Sales Volume (K Units) Forecast by Type (2017-2022) Figure United States Watercolor Sales Volume (K Units) Forecast by Type in 2022 Table United States Watercolor Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Watercolor Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Watercolor Sales Volume (K Units) Forecast by Application in 2022

Table United States Watercolor Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Watercolor Sales Volume Share Forecast by Region (2017-2022)Figure United States Watercolor Sales Volume Share Forecast by Region (2017-2022)

Figure United States Watercolor Sales Volume Share Forecast by Region in 2022

 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Watercolor Market Report 2017 Product link: <u>https://marketpublishers.com/r/UB047A32C11PEN.html</u> Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UB047A32C11PEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970