

United States Waterborne Architectural Coatings Market Report 2016

https://marketpublishers.com/r/U118ABF5F8EEN.html

Date: December 2016

Pages: 103

Price: US\$ 3,800.00 (Single User License)

ID: U118ABF5F8EEN

Abstracts

Notes:

Sales, means the sales volume of Waterborne Architectural Coatings

Revenue, means the sales value of Waterborne Architectural Coatings

This report studies sales (consumption) of Waterborne Architectural Coatings in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Akzo Nobel

Asian Paints

BASF

Benjamin Moore

DAW

Masco

Nippon Paint

PPG Industries



of each	Split by product types, with sales, revenue, price, market share and growth rate type, can be divided into
	Type I
	Type II
	Type III

Split by applications, this report focuses on sales, market share and growth rate of Waterborne Architectural Coatings in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States Waterborne Architectural Coatings Market Report 2016

1 WATERBORNE ARCHITECTURAL COATINGS OVERVIEW

- 1.1 Product Overview and Scope of Waterborne Architectural Coatings
- 1.2 Classification of Waterborne Architectural Coatings
 - 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Waterborne Architectural Coatings
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Waterborne Architectural Coatings (2011-2021)
- 1.4.1 United States Waterborne Architectural Coatings Sales and Growth Rate (2011-2021)
- 1.4.2 United States Waterborne Architectural Coatings Revenue and Growth Rate (2011-2021)

2 UNITED STATES WATERBORNE ARCHITECTURAL COATINGS COMPETITION BY MANUFACTURERS

- 2.1 United States Waterborne Architectural Coatings Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Waterborne Architectural Coatings Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Waterborne Architectural Coatings Average Price by Manufactures (2015 and 2016)
- 2.4 Waterborne Architectural Coatings Market Competitive Situation and Trends
 - 2.4.1 Waterborne Architectural Coatings Market Concentration Rate
- 2.4.2 Waterborne Architectural Coatings Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES WATERBORNE ARCHITECTURAL COATINGS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)



- United States Waterborne Architectural Coatings Sales and Market Share by Type (2011-2016)
- 3.2 United States Waterborne Architectural Coatings Revenue and Market Share by Type (2011-2016)
- 3.3 United States Waterborne Architectural Coatings Price by Type (2011-2016)
- 3.4 United States Waterborne Architectural Coatings Sales Growth Rate by Type (2011-2016)

4 UNITED STATES WATERBORNE ARCHITECTURAL COATINGS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Waterborne Architectural Coatings Sales and Market Share by Application (2011-2016)
- 4.2 United States Waterborne Architectural Coatings Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES WATERBORNE ARCHITECTURAL COATINGS MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Akzo Nobel
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Waterborne Architectural Coatings Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Akzo Nobel Waterborne Architectural Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Asian Paints
 - 5.2.2 Waterborne Architectural Coatings Product Type, Application and Specification 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Asian Paints Waterborne Architectural Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- **5.3 BASF**
 - 5.3.2 Waterborne Architectural Coatings Product Type, Application and Specification5.3.2.1 Type I



- 5.3.2.2 Type II
- 5.3.3 BASF Waterborne Architectural Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview
- 5.4 Benjamin Moore
 - 5.4.2 Waterborne Architectural Coatings Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Benjamin Moore Waterborne Architectural Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 DAW
 - 5.5.2 Waterborne Architectural Coatings Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 DAW Waterborne Architectural Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview
- 5.6 Masco
 - 5.6.2 Waterborne Architectural Coatings Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
- 5.6.3 Masco Waterborne Architectural Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Nippon Paint
 - 5.7.2 Waterborne Architectural Coatings Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
- 5.7.3 Nippon Paint Waterborne Architectural Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 PPG Industries
 - 5.8.2 Waterborne Architectural Coatings Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
- 5.8.3 PPG Industries Waterborne Architectural Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview



6 WATERBORNE ARCHITECTURAL COATINGS MANUFACTURING COST ANALYSIS

- 6.1 Waterborne Architectural Coatings Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Waterborne Architectural Coatings

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Waterborne Architectural Coatings Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Waterborne Architectural Coatings Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat



- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES WATERBORNE ARCHITECTURAL COATINGS MARKET FORECAST (2016-2021)

- 10.1 United States Waterborne Architectural Coatings Sales, Revenue Forecast (2016-2021)
- 10.2 United States Waterborne Architectural Coatings Sales Forecast by Type (2016-2021)
- 10.3 United States Waterborne Architectural Coatings Sales Forecast by Application (2016-2021)
- 10.4 Waterborne Architectural Coatings Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Waterborne Architectural Coatings

Table Classification of Waterborne Architectural Coatings

Figure United States Sales Market Share of Waterborne Architectural Coatings by Type in 2015

Table Application of Waterborne Architectural Coatings

Figure United States Sales Market Share of Waterborne Architectural Coatings by Application in 2015

Figure United States Waterborne Architectural Coatings Sales and Growth Rate (2011-2021)

Figure United States Waterborne Architectural Coatings Revenue and Growth Rate (2011-2021)

Table United States Waterborne Architectural Coatings Sales of Key Manufacturers (2015 and 2016)

Table United States Waterborne Architectural Coatings Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Waterborne Architectural Coatings Sales Share by Manufacturers Figure 2016 Waterborne Architectural Coatings Sales Share by Manufacturers Table United States Waterborne Architectural Coatings Revenue by Manufacturers (2015 and 2016)

Table United States Waterborne Architectural Coatings Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Waterborne Architectural Coatings Revenue Share by Manufacturers

Table 2016 United States Waterborne Architectural Coatings Revenue Share by Manufacturers

Table United States Market Waterborne Architectural Coatings Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Waterborne Architectural Coatings Average Price of Key Manufacturers in 2015

Figure Waterborne Architectural Coatings Market Share of Top 3 Manufacturers Figure Waterborne Architectural Coatings Market Share of Top 5 Manufacturers Table United States Waterborne Architectural Coatings Sales by Type (2011-2016) Table United States Waterborne Architectural Coatings Sales Share by Type (2011-2016)

Figure United States Waterborne Architectural Coatings Sales Market Share by Type in



2015

Table United States Waterborne Architectural Coatings Revenue and Market Share by Type (2011-2016)

Table United States Waterborne Architectural Coatings Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Waterborne Architectural Coatings by Type (2011-2016)

Table United States Waterborne Architectural Coatings Price by Type (2011-2016) Figure United States Waterborne Architectural Coatings Sales Growth Rate by Type (2011-2016)

Table United States Waterborne Architectural Coatings Sales by Application (2011-2016)

Table United States Waterborne Architectural Coatings Sales Market Share by Application (2011-2016)

Figure United States Waterborne Architectural Coatings Sales Market Share by Application in 2015

Table United States Waterborne Architectural Coatings Sales Growth Rate by Application (2011-2016)

Figure United States Waterborne Architectural Coatings Sales Growth Rate by Application (2011-2016)

Table Akzo Nobel Basic Information List

Table Akzo Nobel Waterborne Architectural Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Akzo Nobel Waterborne Architectural Coatings Sales Market Share (2011-2016) Table Asian Paints Basic Information List

Table Asian Paints Waterborne Architectural Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Asian Paints Waterborne Architectural Coatings Sales Market Share (2011-2016)
Table BASF Basic Information List

Table BASF Waterborne Architectural Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table BASF Waterborne Architectural Coatings Sales Market Share (2011-2016)

Table Benjamin Moore Basic Information List

Table Benjamin Moore Waterborne Architectural Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Benjamin Moore Waterborne Architectural Coatings Sales Market Share (2011-2016)

Table DAW Basic Information List

Table DAW Waterborne Architectural Coatings Sales, Revenue, Price and Gross



Margin (2011-2016)

Table DAW Waterborne Architectural Coatings Sales Market Share (2011-2016)

Table Masco Basic Information List

Table Masco Waterborne Architectural Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Masco Waterborne Architectural Coatings Sales Market Share (2011-2016)

Table Nippon Paint Basic Information List

Table Nippon Paint Waterborne Architectural Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nippon Paint Waterborne Architectural Coatings Sales Market Share (2011-2016)

Table PPG Industries Basic Information List

Table PPG Industries Waterborne Architectural Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table PPG Industries Waterborne Architectural Coatings Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Waterborne Architectural Coatings

Figure Manufacturing Process Analysis of Waterborne Architectural Coatings

Figure Waterborne Architectural Coatings Industrial Chain Analysis

Table Raw Materials Sources of Waterborne Architectural Coatings Major

Manufacturers in 2015

Table Major Buyers of Waterborne Architectural Coatings

Table Distributors/Traders List

Figure United States Waterborne Architectural Coatings Production and Growth Rate Forecast (2016-2021)

Figure United States Waterborne Architectural Coatings Revenue and Growth Rate Forecast (2016-2021)

Table United States Waterborne Architectural Coatings Production Forecast by Type (2016-2021)

Table United States Waterborne Architectural Coatings Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Waterborne Architectural Coatings Market Report 2016

Product link: https://marketpublishers.com/r/U118ABF5F8EEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U118ABF5F8EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970