

United States Water Sports Apparel Market Report 2017

<https://marketpublishers.com/r/U4E33690AB1PEN.html>

Date: October 2017

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: U4E33690AB1PEN

Abstracts

In this report, the United States Water Sports Apparel market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Water Sports Apparel in these regions, from 2012 to 2022 (forecast).

United States Water Sports Apparel market competition by top manufacturers/players, with Water Sports Apparel sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Yamaha

Nookie

Jobe

Billabong

Columbia

Fox

Guy Harvey

Jet Pilot

O'Neill

Overton's

Pelagic

Rip Curl

Salt Life

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Wetsuits

Swimwear

Swimming Caps

Swimming Goggles

Fins

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Water Sports Apparel for each application, including

Men

Women

Kids

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Water Sports Apparel Market Report 2017

1 WATER SPORTS APPAREL OVERVIEW

1.1 Product Overview and Scope of Water Sports Apparel

1.2 Classification of Water Sports Apparel by Product Category

1.2.1 United States Water Sports Apparel Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Water Sports Apparel Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Wetsuits

1.2.4 Swimwear

1.2.5 Swimming Caps

1.2.6 Swimming Goggles

1.2.7 Fins

1.2.8 Others

1.3 United States Water Sports Apparel Market by Application/End Users

1.3.1 United States Water Sports Apparel Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Men

1.3.3 Women

1.3.4 Kids

1.4 United States Water Sports Apparel Market by Region

1.4.1 United States Water Sports Apparel Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Water Sports Apparel Status and Prospect (2012-2022)

1.4.3 Southwest Water Sports Apparel Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Water Sports Apparel Status and Prospect (2012-2022)

1.4.5 New England Water Sports Apparel Status and Prospect (2012-2022)

1.4.6 The South Water Sports Apparel Status and Prospect (2012-2022)

1.4.7 The Midwest Water Sports Apparel Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Water Sports Apparel (2012-2022)

1.5.1 United States Water Sports Apparel Sales and Growth Rate (2012-2022)

1.5.2 United States Water Sports Apparel Revenue and Growth Rate (2012-2022)

2 UNITED STATES WATER SPORTS APPAREL MARKET COMPETITION BY

PLAYERS/SUPPLIERS

- 2.1 United States Water Sports Apparel Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Water Sports Apparel Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Water Sports Apparel Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Water Sports Apparel Market Competitive Situation and Trends
 - 2.4.1 United States Water Sports Apparel Market Concentration Rate
 - 2.4.2 United States Water Sports Apparel Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Water Sports Apparel Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES WATER SPORTS APPAREL SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Water Sports Apparel Sales and Market Share by Region (2012-2017)
- 3.2 United States Water Sports Apparel Revenue and Market Share by Region (2012-2017)
- 3.3 United States Water Sports Apparel Price by Region (2012-2017)

4 UNITED STATES WATER SPORTS APPAREL SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Water Sports Apparel Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Water Sports Apparel Revenue and Market Share by Type (2012-2017)
- 4.3 United States Water Sports Apparel Price by Type (2012-2017)
- 4.4 United States Water Sports Apparel Sales Growth Rate by Type (2012-2017)

5 UNITED STATES WATER SPORTS APPAREL SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Water Sports Apparel Sales and Market Share by Application

(2012-2017)

5.2 United States Water Sports Apparel Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES WATER SPORTS APPAREL PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Yamaha

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Water Sports Apparel Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Yamaha Water Sports Apparel Sales, Revenue, Price and Gross Margin

(2012-2017)

6.1.4 Main Business/Business Overview

6.2 Nookie

6.2.2 Water Sports Apparel Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Nookie Water Sports Apparel Sales, Revenue, Price and Gross Margin

(2012-2017)

6.2.4 Main Business/Business Overview

6.3 Jobe

6.3.2 Water Sports Apparel Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Jobe Water Sports Apparel Sales, Revenue, Price and Gross Margin

(2012-2017)

6.3.4 Main Business/Business Overview

6.4 Billabong

6.4.2 Water Sports Apparel Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Billabong Water Sports Apparel Sales, Revenue, Price and Gross Margin

(2012-2017)

6.4.4 Main Business/Business Overview

6.5 Columbia

6.5.2 Water Sports Apparel Product Category, Application and Specification

6.5.2.1 Product A

- 6.5.2.2 Product B
- 6.5.3 Columbia Water Sports Apparel Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Fox
 - 6.6.2 Water Sports Apparel Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Fox Water Sports Apparel Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Guy Harvey
 - 6.7.2 Water Sports Apparel Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Guy Harvey Water Sports Apparel Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Jet Pilot
 - 6.8.2 Water Sports Apparel Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Jet Pilot Water Sports Apparel Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 O'Neill
 - 6.9.2 Water Sports Apparel Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 O'Neill Water Sports Apparel Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Overton's
 - 6.10.2 Water Sports Apparel Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Overton's Water Sports Apparel Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Pelagic

6.12 Rip Curl

6.13 Salt Life

7 WATER SPORTS APPAREL MANUFACTURING COST ANALYSIS

7.1 Water Sports Apparel Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Water Sports Apparel

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Water Sports Apparel Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Water Sports Apparel Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES WATER SPORTS APPAREL MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Water Sports Apparel Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Water Sports Apparel Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Water Sports Apparel Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Water Sports Apparel Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Water Sports Apparel

Figure United States Water Sports Apparel Market Size (K Units) by Type (2012-2022)

Figure United States Water Sports Apparel Sales Volume Market Share by Type (Product Category) in 2016

Figure Wetsuits Product Picture

Figure Swimwear Product Picture

Figure Swimming Caps Product Picture

Figure Swimming Goggles Product Picture

Figure Fins Product Picture

Figure Others Product Picture

Figure United States Water Sports Apparel Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Water Sports Apparel by Application in 2016

Figure Men Examples

Table Key Downstream Customer in Men

Figure Women Examples

Table Key Downstream Customer in Women

Figure Kids Examples

Table Key Downstream Customer in Kids

Figure United States Water Sports Apparel Market Size (Million USD) by Region (2012-2022)

Figure The West Water Sports Apparel Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Water Sports Apparel Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Water Sports Apparel Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Water Sports Apparel Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Water Sports Apparel Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Water Sports Apparel Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Water Sports Apparel Sales (K Units) and Growth Rate

(2012-2022)

Figure United States Water Sports Apparel Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Water Sports Apparel Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Water Sports Apparel Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Water Sports Apparel Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Water Sports Apparel Sales Share by Players/Suppliers

Figure 2017 United States Water Sports Apparel Sales Share by Players/Suppliers

Figure United States Water Sports Apparel Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Water Sports Apparel Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Water Sports Apparel Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Water Sports Apparel Revenue Share by Players/Suppliers

Figure 2017 United States Water Sports Apparel Revenue Share by Players/Suppliers

Table United States Market Water Sports Apparel Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Water Sports Apparel Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Water Sports Apparel Market Share of Top 3 Players/Suppliers

Figure United States Water Sports Apparel Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Water Sports Apparel Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Water Sports Apparel Product Category

Table United States Water Sports Apparel Sales (K Units) by Region (2012-2017)

Table United States Water Sports Apparel Sales Share by Region (2012-2017)

Figure United States Water Sports Apparel Sales Share by Region (2012-2017)

Figure United States Water Sports Apparel Sales Market Share by Region in 2016

Table United States Water Sports Apparel Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Water Sports Apparel Revenue Share by Region (2012-2017)

Figure United States Water Sports Apparel Revenue Market Share by Region (2012-2017)

Figure United States Water Sports Apparel Revenue Market Share by Region in 2016

Table United States Water Sports Apparel Price (USD/Unit) by Region (2012-2017)

Table United States Water Sports Apparel Sales (K Units) by Type (2012-2017)
Table United States Water Sports Apparel Sales Share by Type (2012-2017)
Figure United States Water Sports Apparel Sales Share by Type (2012-2017)
Figure United States Water Sports Apparel Sales Market Share by Type in 2016
Table United States Water Sports Apparel Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States Water Sports Apparel Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Water Sports Apparel by Type (2012-2017)
Figure Revenue Market Share of Water Sports Apparel by Type in 2016
Table United States Water Sports Apparel Price (USD/Unit) by Types (2012-2017)
Figure United States Water Sports Apparel Sales Growth Rate by Type (2012-2017)
Table United States Water Sports Apparel Sales (K Units) by Application (2012-2017)
Table United States Water Sports Apparel Sales Market Share by Application (2012-2017)
Figure United States Water Sports Apparel Sales Market Share by Application (2012-2017)
Figure United States Water Sports Apparel Sales Market Share by Application in 2016
Table United States Water Sports Apparel Sales Growth Rate by Application (2012-2017)
Figure United States Water Sports Apparel Sales Growth Rate by Application (2012-2017)
Table Yamaha Basic Information List
Table Yamaha Water Sports Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Yamaha Water Sports Apparel Sales Growth Rate (2012-2017)
Figure Yamaha Water Sports Apparel Sales Market Share in United States (2012-2017)
Figure Yamaha Water Sports Apparel Revenue Market Share in United States (2012-2017)
Table Nookie Basic Information List
Table Nookie Water Sports Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Nookie Water Sports Apparel Sales Growth Rate (2012-2017)
Figure Nookie Water Sports Apparel Sales Market Share in United States (2012-2017)
Figure Nookie Water Sports Apparel Revenue Market Share in United States (2012-2017)
Table Jobe Basic Information List
Table Jobe Water Sports Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Jobe Water Sports Apparel Sales Growth Rate (2012-2017)

Figure Jobe Water Sports Apparel Sales Market Share in United States (2012-2017)
Figure Jobe Water Sports Apparel Revenue Market Share in United States (2012-2017)
Table Billabong Basic Information List
Table Billabong Water Sports Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Billabong Water Sports Apparel Sales Growth Rate (2012-2017)
Figure Billabong Water Sports Apparel Sales Market Share in United States (2012-2017)
Figure Billabong Water Sports Apparel Revenue Market Share in United States (2012-2017)
Table Columbia Basic Information List
Table Columbia Water Sports Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Columbia Water Sports Apparel Sales Growth Rate (2012-2017)
Figure Columbia Water Sports Apparel Sales Market Share in United States (2012-2017)
Figure Columbia Water Sports Apparel Revenue Market Share in United States (2012-2017)
Table Fox Basic Information List
Table Fox Water Sports Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Fox Water Sports Apparel Sales Growth Rate (2012-2017)
Figure Fox Water Sports Apparel Sales Market Share in United States (2012-2017)
Figure Fox Water Sports Apparel Revenue Market Share in United States (2012-2017)
Table Guy Harvey Basic Information List
Table Guy Harvey Water Sports Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Guy Harvey Water Sports Apparel Sales Growth Rate (2012-2017)
Figure Guy Harvey Water Sports Apparel Sales Market Share in United States (2012-2017)
Figure Guy Harvey Water Sports Apparel Revenue Market Share in United States (2012-2017)
Table Jet Pilot Basic Information List
Table Jet Pilot Water Sports Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Jet Pilot Water Sports Apparel Sales Growth Rate (2012-2017)
Figure Jet Pilot Water Sports Apparel Sales Market Share in United States (2012-2017)
Figure Jet Pilot Water Sports Apparel Revenue Market Share in United States (2012-2017)

Table O'Neill Basic Information List

Table O'Neill Water Sports Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure O'Neill Water Sports Apparel Sales Growth Rate (2012-2017)

Figure O'Neill Water Sports Apparel Sales Market Share in United States (2012-2017)

Figure O'Neill Water Sports Apparel Revenue Market Share in United States (2012-2017)

Table Overton's Basic Information List

Table Overton's Water Sports Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Overton's Water Sports Apparel Sales Growth Rate (2012-2017)

Figure Overton's Water Sports Apparel Sales Market Share in United States (2012-2017)

Figure Overton's Water Sports Apparel Revenue Market Share in United States (2012-2017)

Table Pelagic Basic Information List

Table Rip Curl Basic Information List

Table Salt Life Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Water Sports Apparel

Figure Manufacturing Process Analysis of Water Sports Apparel

Figure Water Sports Apparel Industrial Chain Analysis

Table Raw Materials Sources of Water Sports Apparel Major Players/Suppliers in 2016

Table Major Buyers of Water Sports Apparel

Table Distributors/Traders List

Figure United States Water Sports Apparel Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Water Sports Apparel Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Water Sports Apparel Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Water Sports Apparel Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Water Sports Apparel Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Water Sports Apparel Sales Volume (K Units) Forecast by Type in 2022

Table United States Water Sports Apparel Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Water Sports Apparel Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Water Sports Apparel Sales Volume (K Units) Forecast by Application in 2022

Table United States Water Sports Apparel Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Water Sports Apparel Sales Volume Share Forecast by Region (2017-2022)

Figure United States Water Sports Apparel Sales Volume Share Forecast by Region (2017-2022)

Figure United States Water Sports Apparel Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Water Sports Apparel Market Report 2017

Product link: <https://marketpublishers.com/r/U4E33690AB1PEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U4E33690AB1PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970