

# United States Water Softening Equipment Market Report 2017

<https://marketpublishers.com/r/U2ED36658DBEN.html>

Date: January 2017

Pages: 124

Price: US\$ 3,800.00 (Single User License)

ID: U2ED36658DBEN

## Abstracts

### Notes:

Sales, means the sales volume of Water Softening Equipment

Revenue, means the sales value of Water Softening Equipment

This report studies sales (consumption) of Water Softening Equipment in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

BWT

Canature Environmental Products

Culligan International Company

EcoWater Systems

General Electric Company

Harvey Water Softeners

Kinetico Incorporated

Marlo Incorporated

## Pelican Water Systems

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Water Softening Equipment in each application, can be divided into

Application 1

Application 2

## Contents

### United States Water Softening Equipment Market Report 2017

#### **1 WATER SOFTENING EQUIPMENT OVERVIEW**

##### 1.1 Product Overview and Scope of Water Softening Equipment

##### 1.2 Classification of Water Softening Equipment

###### 1.2.1 Type I

###### 1.2.2 Type II

##### 1.3 Application of Water Softening Equipment

###### 1.3.1 Application

###### 1.3.2 Application

##### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Water Softening Equipment (2012-2022)

###### 1.4.1 United States Water Softening Equipment Sales and Growth Rate (2012-2022)

###### 1.4.2 United States Water Softening Equipment Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES WATER SOFTENING EQUIPMENT COMPETITION BY MANUFACTURERS**

##### 2.1 United States Water Softening Equipment Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Water Softening Equipment Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Water Softening Equipment Average Price by Manufactures (2015 and 2016)

##### 2.4 Water Softening Equipment Market Competitive Situation and Trends

###### 2.4.1 Water Softening Equipment Market Concentration Rate

###### 2.4.2 Water Softening Equipment Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES WATER SOFTENING EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

##### 3.1 United States Water Softening Equipment Sales and Market Share by States (2012-2017)

##### 3.2 United States Water Softening Equipment Revenue and Market Share by States

(2012-2017)

3.3 United States Water Softening Equipment Price by States (2012-2017)

## **4 UNITED STATES WATER SOFTENING EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

4.1 United States Water Softening Equipment Sales and Market Share by Type (2012-2017)

4.2 United States Water Softening Equipment Revenue and Market Share by Type (2012-2017)

4.3 United States Water Softening Equipment Price by Type (2012-2017)

4.4 United States Water Softening Equipment Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES WATER SOFTENING EQUIPMENT SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Water Softening Equipment Sales and Market Share by Application (2012-2017)

5.2 United States Water Softening Equipment Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES WATER SOFTENING EQUIPMENT MANUFACTURERS PROFILES/ANALYSIS**

6.1 BWT

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Water Softening Equipment Product Type, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 BWT Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Canature Environmental Products

6.2.2 Water Softening Equipment Product Type, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Canature Environmental Products Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.2.4 Main Business/Business Overview
- 6.3 Culligan International Company
  - 6.3.2 Water Softening Equipment Product Type, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Culligan International Company Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 EcoWater Systems
  - 6.4.2 Water Softening Equipment Product Type, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 EcoWater Systems Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 General Electric Company
  - 6.5.2 Water Softening Equipment Product Type, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 General Electric Company Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Harvey Water Softeners
  - 6.6.2 Water Softening Equipment Product Type, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Harvey Water Softeners Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Kinetico Incorporated
  - 6.7.2 Water Softening Equipment Product Type, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Kinetico Incorporated Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Marlo Incorporated
  - 6.8.2 Water Softening Equipment Product Type, Application and Specification
    - 6.8.2.1 Product A

#### 6.8.2.2 Product B

6.8.3 Marlo Incorporated Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.8.4 Main Business/Business Overview

### 6.9 Pelican Water Systems

#### 6.9.2 Water Softening Equipment Product Type, Application and Specification

##### 6.9.2.1 Product A

##### 6.9.2.2 Product B

6.9.3 Pelican Water Systems Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.9.4 Main Business/Business Overview

## **7 WATER SOFTENING EQUIPMENT MANUFACTURING COST ANALYSIS**

### 7.1 Water Softening Equipment Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Water Softening Equipment

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Water Softening Equipment Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Water Softening Equipment Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES WATER SOFTENING EQUIPMENT MARKET FORECAST (2017-2022)**

- 11.1 United States Water Softening Equipment Sales, Revenue Forecast (2017-2022)
- 11.2 United States Water Softening Equipment Sales Forecast by Type (2017-2022)
- 11.3 United States Water Softening Equipment Sales Forecast by Application (2017-2022)
- 11.4 Water Softening Equipment Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Water Softening Equipment

Table Classification of Water Softening Equipment

Figure United States Sales Market Share of Water Softening Equipment by Type in 2015

Table Application of Water Softening Equipment

Figure United States Sales Market Share of Water Softening Equipment by Application in 2015

Figure United States Water Softening Equipment Sales and Growth Rate (2012-2022)

Figure United States Water Softening Equipment Revenue and Growth Rate (2012-2022)

Table United States Water Softening Equipment Sales of Key Manufacturers (2015 and 2016)

Table United States Water Softening Equipment Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Water Softening Equipment Sales Share by Manufacturers

Figure 2016 Water Softening Equipment Sales Share by Manufacturers

Table United States Water Softening Equipment Revenue by Manufacturers (2015 and 2016)

Table United States Water Softening Equipment Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Water Softening Equipment Revenue Share by Manufacturers

Table 2016 United States Water Softening Equipment Revenue Share by Manufacturers

Table United States Market Water Softening Equipment Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Water Softening Equipment Average Price of Key Manufacturers in 2015

Figure Water Softening Equipment Market Share of Top 3 Manufacturers

Figure Water Softening Equipment Market Share of Top 5 Manufacturers

Table United States Water Softening Equipment Sales by States (2012-2017)

Table United States Water Softening Equipment Sales Share by States (2012-2017)

Figure United States Water Softening Equipment Sales Market Share by States in 2015

Table United States Water Softening Equipment Revenue and Market Share by States (2012-2017)



Table United States Water Softening Equipment Revenue Share by States (2012-2017)  
Figure Revenue Market Share of Water Softening Equipment by States (2012-2017)  
Table United States Water Softening Equipment Price by States (2012-2017)  
Table United States Water Softening Equipment Sales by Type (2012-2017)  
Table United States Water Softening Equipment Sales Share by Type (2012-2017)  
Figure United States Water Softening Equipment Sales Market Share by Type in 2015  
Table United States Water Softening Equipment Revenue and Market Share by Type (2012-2017)  
Table United States Water Softening Equipment Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Water Softening Equipment by Type (2012-2017)  
Table United States Water Softening Equipment Price by Type (2012-2017)  
Figure United States Water Softening Equipment Sales Growth Rate by Type (2012-2017)  
Table United States Water Softening Equipment Sales by Application (2012-2017)  
Table United States Water Softening Equipment Sales Market Share by Application (2012-2017)  
Figure United States Water Softening Equipment Sales Market Share by Application in 2015  
Table United States Water Softening Equipment Sales Growth Rate by Application (2012-2017)  
Figure United States Water Softening Equipment Sales Growth Rate by Application (2012-2017)  
Table BWT Basic Information List  
Table BWT Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure BWT Water Softening Equipment Sales Market Share (2012-2017)  
Table Canature Environmental Products Basic Information List  
Table Canature Environmental Products Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Canature Environmental Products Water Softening Equipment Sales Market Share (2012-2017)  
Table Culligan International Company Basic Information List  
Table Culligan International Company Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Culligan International Company Water Softening Equipment Sales Market Share (2012-2017)  
Table EcoWater Systems Basic Information List  
Table EcoWater Systems Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

Table EcoWater Systems Water Softening Equipment Sales Market Share (2012-2017)

Table General Electric Company Basic Information List

Table General Electric Company Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

Table General Electric Company Water Softening Equipment Sales Market Share (2012-2017)

Table Harvey Water Softeners Basic Information List

Table Harvey Water Softeners Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

Table Harvey Water Softeners Water Softening Equipment Sales Market Share (2012-2017)

Table Kinetico Incorporated Basic Information List

Table Kinetico Incorporated Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

Table Kinetico Incorporated Water Softening Equipment Sales Market Share (2012-2017)

Table Marlo Incorporated Basic Information List

Table Marlo Incorporated Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

Table Marlo Incorporated Water Softening Equipment Sales Market Share (2012-2017)

Table Pelican Water Systems Basic Information List

Table Pelican Water Systems Water Softening Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

Table Pelican Water Systems Water Softening Equipment Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Water Softening Equipment

Figure Manufacturing Process Analysis of Water Softening Equipment

Figure Water Softening Equipment Industrial Chain Analysis

Table Raw Materials Sources of Water Softening Equipment Major Manufacturers in 2015

Table Major Buyers of Water Softening Equipment

Table Distributors/Traders List

Figure United States Water Softening Equipment Production and Growth Rate Forecast (2017-2022)

Figure United States Water Softening Equipment Revenue and Growth Rate Forecast (2017-2022)

Table United States Water Softening Equipment Production Forecast by Type  
(2017-2022)

Table United States Water Softening Equipment Consumption Forecast by Application  
(2017-2022)

Table United States Water Softening Equipment Sales Forecast by States (2017-2022)

Table United States Water Softening Equipment Sales Share Forecast by States  
(2017-2022)

## I would like to order

Product name: United States Water Softening Equipment Market Report 2017

Product link: <https://marketpublishers.com/r/U2ED36658DBEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U2ED36658DBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970