

# **United States Water-Ionizer Market Report 2016**

https://marketpublishers.com/r/UD98A10D645EN.html Date: November 2016 Pages: 105 Price: US\$ 3,800.00 (Single User License) ID: UD98A10D645EN

## Abstracts

#### Notes:

Sales, means the sales volume of Water-Ionizer

Revenue, means the sales value of Water-Ionizer

This report studies sales (consumption) of Water-Ionizer in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Panasonic
AlkaViva
Bawell
Tyent
Air Water Life
Life Ionizers
Nexus water ionizers
Buder Electric Appliance
Enagic



KYK

Chanson Water

PurePr

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Countertop

Under the counter

Under Sink Installations Kits

Split by applications, this report focuses on sales, market share and growth rate of Water-Ionizer in each application, can be divided into

**Application 1** 

Application 2

Application 3



## Contents

United States Water-Ionizer Market Report 2016

#### 1 WATER-IONIZER OVERVIEW

- 1.1 Product Overview and Scope of Water-Ionizer
- 1.2 Classification of Water-Ionizer
- 1.2.1 Countertop
- 1.2.2 Under the counter
- 1.2.3 Under Sink Installations Kits
- 1.3 Application of Water-Ionizer
- 1.3.1 Application
- 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Water-Ionizer (2011-2021)

1.4.1 United States Water-Ionizer Sales and Growth Rate (2011-2021)

1.4.2 United States Water-Ionizer Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES WATER-IONIZER COMPETITION BY MANUFACTURERS**

2.1 United States Water-Ionizer Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Water-Ionizer Revenue and Share by Manufactures (2015 and 2016)

- 2.3 United States Water-Ionizer Average Price by Manufactures (2015 and 2016)
- 2.4 Water-Ionizer Market Competitive Situation and Trends
  - 2.4.1 Water-Ionizer Market Concentration Rate
  - 2.4.2 Water-Ionizer Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## 3 UNITED STATES WATER-IONIZER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Water-Ionizer Sales and Market Share by Type (2011-2016)
- 3.2 United States Water-Ionizer Revenue and Market Share by Type (2011-2016)
- 3.3 United States Water-Ionizer Price by Type (2011-2016)
- 3.4 United States Water-Ionizer Sales Growth Rate by Type (2011-2016)



# 4 UNITED STATES WATER-IONIZER SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Water-Ionizer Sales and Market Share by Application (2011-2016)
- 4.2 United States Water-Ionizer Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### **5 UNITED STATES WATER-IONIZER MANUFACTURERS PROFILES/ANALYSIS**

- 5.1 Panasonic
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Water-Ionizer Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
  - 5.1.3 Panasonic Water-Ionizer Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 AlkaViva
  - 5.2.2 Water-Ionizer Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
  - 5.2.3 AlkaViva Water-Ionizer Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Bawell
  - 5.3.2 Water-Ionizer Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
  - 5.3.3 Bawell Water-Ionizer Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Tyent
  - 5.4.2 Water-Ionizer Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
  - 5.4.3 Tyent Water-Ionizer Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Air Water Life
  - 5.5.2 Water-Ionizer Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 Air Water Life Water-Ionizer Sales, Revenue, Price and Gross Margin



(2011-2016)

5.5.4 Main Business/Business Overview

5.6 Life Ionizers

5.6.2 Water-Ionizer Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Life Ionizers Water-Ionizer Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Nexus water ionizers

5.7.2 Water-Ionizer Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Nexus water ionizers Water-Ionizer Sales, Revenue, Price and Gross Margin

(2011-2016)

5.7.4 Main Business/Business Overview

5.8 Buder Electric Appliance

5.8.2 Water-Ionizer Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Buder Electric Appliance Water-Ionizer Sales, Revenue, Price and Gross Margin

(2011-2016)

5.8.4 Main Business/Business Overview

5.9 Enagic

5.9.2 Water-Ionizer Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Enagic Water-Ionizer Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 KYK

5.10.2 Water-Ionizer Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 KYK Water-Ionizer Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Chanson Water

5.12 PurePr

#### 6 WATER-IONIZER MANUFACTURING COST ANALYSIS



- 6.1 Water-Ionizer Key Raw Materials Analysis
- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Water-Ionizer

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Water-Ionizer Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Water-Ionizer Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

#### 10 UNITED STATES WATER-IONIZER MARKET FORECAST (2016-2021)



10.1 United States Water-Ionizer Sales, Revenue Forecast (2016-2021)
10.2 United States Water-Ionizer Sales Forecast by Type (2016-2021)
10.3 United States Water-Ionizer Sales Forecast by Application (2016-2021)
10.4 Water-Ionizer Price Forecast (2016-2021)

#### **11 RESEARCH FINDINGS AND CONCLUSION**

#### **12 APPENDIX**

Author List Disclosure Section Research Methodology Data Source Disclaimer



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Water-Ionizer Table Classification of Water-Ionizer Figure United States Sales Market Share of Water-Ionizer by Type in 2015 Figure Countertop Picture Figure Under the counter Picture Figure Under Sink Installations Kits Picture Table Application of Water-Ionizer Figure United States Sales Market Share of Water-Ionizer by Application in 2015 Figure United States Water-Ionizer Sales and Growth Rate (2011-2021) Figure United States Water-Ionizer Revenue and Growth Rate (2011-2021) Table United States Water-Ionizer Sales of Key Manufacturers (2015 and 2016) Table United States Water-Ionizer Sales Share by Manufacturers (2015 and 2016) Figure 2015 Water-Ionizer Sales Share by Manufacturers Figure 2016 Water-Ionizer Sales Share by Manufacturers Table United States Water-Ionizer Revenue by Manufacturers (2015 and 2016) Table United States Water-Ionizer Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Water-Ionizer Revenue Share by Manufacturers Table 2016 United States Water-Ionizer Revenue Share by Manufacturers Table United States Market Water-Ionizer Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Water-Ionizer Average Price of Key Manufacturers in 2015 Figure Water-Ionizer Market Share of Top 3 Manufacturers Figure Water-Ionizer Market Share of Top 5 Manufacturers Table United States Water-Ionizer Sales by Type (2011-2016) Table United States Water-Ionizer Sales Share by Type (2011-2016) Figure United States Water-Ionizer Sales Market Share by Type in 2015 Table United States Water-Ionizer Revenue and Market Share by Type (2011-2016) Table United States Water-Ionizer Revenue Share by Type (2011-2016) Figure Revenue Market Share of Water-Ionizer by Type (2011-2016) Table United States Water-Ionizer Price by Type (2011-2016) Figure United States Water-Ionizer Sales Growth Rate by Type (2011-2016) Table United States Water-Ionizer Sales by Application (2011-2016) Table United States Water-Ionizer Sales Market Share by Application (2011-2016) Figure United States Water-Ionizer Sales Market Share by Application in 2015 Table United States Water-Ionizer Sales Growth Rate by Application (2011-2016)



Figure United States Water-Ionizer Sales Growth Rate by Application (2011-2016) Table Panasonic Basic Information List Table Panasonic Water-Ionizer Sales, Revenue, Price and Gross Margin (2011-2016) Figure Panasonic Water-Ionizer Sales Market Share (2011-2016) Table AlkaViva Basic Information List Table AlkaViva Water-Ionizer Sales, Revenue, Price and Gross Margin (2011-2016) Table AlkaViva Water-Ionizer Sales Market Share (2011-2016) Table Bawell Basic Information List Table Bawell Water-Ionizer Sales, Revenue, Price and Gross Margin (2011-2016) Table Bawell Water-Ionizer Sales Market Share (2011-2016) Table Tyent Basic Information List Table Tyent Water-Ionizer Sales, Revenue, Price and Gross Margin (2011-2016) Table Tyent Water-Ionizer Sales Market Share (2011-2016) Table Air Water Life Basic Information List Table Air Water Life Water-Ionizer Sales, Revenue, Price and Gross Margin (2011-2016)Table Air Water Life Water-Ionizer Sales Market Share (2011-2016) Table Life Ionizers Basic Information List Table Life Ionizers Water-Ionizer Sales, Revenue, Price and Gross Margin (2011-2016) Table Life Ionizers Water-Ionizer Sales Market Share (2011-2016) Table Nexus water ionizers Basic Information List Table Nexus water ionizers Water-Ionizer Sales, Revenue, Price and Gross Margin (2011-2016)Table Nexus water ionizers Water-Ionizer Sales Market Share (2011-2016) Table Buder Electric Appliance Basic Information List Table Buder Electric Appliance Water-Ionizer Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Buder Electric Appliance Water-Ionizer Sales Market Share (2011-2016) Table Enagic Basic Information List Table Enagic Water-Ionizer Sales, Revenue, Price and Gross Margin (2011-2016) Table Enagic Water-Ionizer Sales Market Share (2011-2016) Table KYK Basic Information List Table KYK Water-Ionizer Sales, Revenue, Price and Gross Margin (2011-2016) Table KYK Water-Ionizer Sales Market Share (2011-2016) Table Chanson Water Basic Information List Table Chanson Water Water-Ionizer Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Chanson Water Water-Ionizer Sales Market Share (2011-2016) Table PurePr Basic Information List



Table PurePr Water-Ionizer Sales, Revenue, Price and Gross Margin (2011-2016) Table PurePr Water-Ionizer Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Water-Ionizer Figure Manufacturing Process Analysis of Water-Ionizer Figure Water-Ionizer Industrial Chain Analysis Table Raw Materials Sources of Water-Ionizer Major Manufacturers in 2015 Table Major Buyers of Water-Ionizer Table Distributors/Traders List Figure United States Water-Ionizer Production and Growth Rate Forecast (2016-2021) Figure United States Water-Ionizer Production Forecast by Type (2016-2021) Table United States Water-Ionizer Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Water-Ionizer Market Report 2016 Product link: <u>https://marketpublishers.com/r/UD98A10D645EN.html</u> Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UD98A10D645EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970