

United States Wall Decor Market Report 2017

https://marketpublishers.com/r/U6B40D392ECEN.html

Date: November 2017

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: U6B40D392ECEN

Abstracts

In this report, the United States Wall Decor market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

Southwest
The Middle Atlantic

The South

New England

The West

The Midwest

with sales (volume), revenue (value), market share and growth rate of Wall Decor in these regions, from 2012 to 2022 (forecast).

United States Wall Decor market competition by top manufacturers/players, with Wall Decor sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Bed Bath & Beyond



Home Depot

IKEA
Lowes
Target
Wal-Mart
Art.com
Costco
Ethan Allen
Franchise Concepts
Havertys
J.C. Penney
Kirkland
Kohls
Macys Inc
Pier 1 Imports
Restoration Hardware
Sears
Williams-Sonoma

Wayfair Company



On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Wallpaper	
Wall Mirrors	
Wall Art	
Other	
On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including	
Household	
Office & Business	
Medical & Dental Facilities	
Hotels & Spas	
Restaurants, Cafes & Bars	
Other	

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Wall Decor Market Report 2017

1 WALL DECOR OVERVIEW

- 1.1 Product Overview and Scope of Wall Decor
- 1.2 Classification of Wall Decor by Product Category
- 1.2.1 United States Wall Decor Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Wall Decor Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Wallpaper
 - 1.2.4 Wall Mirrors
 - 1.2.5 Wall Art
 - 1.2.6 Other
- 1.3 United States Wall Decor Market by Application/End Users
- 1.3.1 United States Wall Decor Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Household
 - 1.3.3 Office & Business
 - 1.3.4 Medical & Dental Facilities
 - 1.3.5 Hotels & Spas
 - 1.3.6 Restaurants, Cafes & Bars
 - 1.3.7 Other
- 1.4 United States Wall Decor Market by Region
- 1.4.1 United States Wall Decor Market Size (Value) Comparison by Region (2012-2022)
- 1.4.2 The West Wall Decor Status and Prospect (2012-2022)
- 1.4.3 Southwest Wall Decor Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Wall Decor Status and Prospect (2012-2022)
- 1.4.5 New England Wall Decor Status and Prospect (2012-2022)
- 1.4.6 The South Wall Decor Status and Prospect (2012-2022)
- 1.4.7 The Midwest Wall Decor Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Wall Decor (2012-2022)
- 1.5.1 United States Wall Decor Sales and Growth Rate (2012-2022)
- 1.5.2 United States Wall Decor Revenue and Growth Rate (2012-2022)

2 UNITED STATES WALL DECOR MARKET COMPETITION BY



PLAYERS/SUPPLIERS

- 2.1 United States Wall Decor Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Wall Decor Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Wall Decor Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Wall Decor Market Competitive Situation and Trends
 - 2.4.1 United States Wall Decor Market Concentration Rate
 - 2.4.2 United States Wall Decor Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Wall Decor Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES WALL DECOR SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Wall Decor Sales and Market Share by Region (2012-2017)
- 3.2 United States Wall Decor Revenue and Market Share by Region (2012-2017)
- 3.3 United States Wall Decor Price by Region (2012-2017)

4 UNITED STATES WALL DECOR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Wall Decor Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Wall Decor Revenue and Market Share by Type (2012-2017)
- 4.3 United States Wall Decor Price by Type (2012-2017)
- 4.4 United States Wall Decor Sales Growth Rate by Type (2012-2017)

5 UNITED STATES WALL DECOR SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Wall Decor Sales and Market Share by Application (2012-2017)
- 5.2 United States Wall Decor Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES WALL DECOR PLAYERS/SUPPLIERS PROFILES AND SALES DATA



- 6.1 Bed Bath & Beyond
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Wall Decor Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Bed Bath & Beyond Wall Decor Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Home Depot
 - 6.2.2 Wall Decor Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Home Depot Wall Decor Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- **6.3 IKEA**
 - 6.3.2 Wall Decor Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 IKEA Wall Decor Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Lowes
 - 6.4.2 Wall Decor Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Lowes Wall Decor Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Target
 - 6.5.2 Wall Decor Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Target Wall Decor Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Wal-Mart
 - 6.6.2 Wall Decor Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Wal-Mart Wall Decor Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Art.com



- 6.7.2 Wall Decor Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Art.com Wall Decor Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Costco
 - 6.8.2 Wall Decor Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Costco Wall Decor Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Ethan Allen
 - 6.9.2 Wall Decor Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Ethan Allen Wall Decor Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Franchise Concepts
 - 6.10.2 Wall Decor Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Franchise Concepts Wall Decor Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Havertys
- 6.12 J.C. Penney
- 6.13 Kirkland
- 6.14 Kohls
- 6.15 Macys Inc
- 6.16 Pier 1 Imports
- 6.17 Restoration Hardware
- 6.18 Sears
- 6.19 Williams-Sonoma
- 6.20 Wayfair Company

7 WALL DECOR MANUFACTURING COST ANALYSIS

- 7.1 Wall Decor Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials



- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Wall Decor

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Wall Decor Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Wall Decor Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES WALL DECOR MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)



- 11.1 United States Wall Decor Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Wall Decor Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Wall Decor Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Wall Decor Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Wall Decor

Figure United States Wall Decor Market Size (K Units) by Type (2012-2022)

Figure United States Wall Decor Sales Volume Market Share by Type (Product

Category) in 2016

Figure Wallpaper Product Picture

Figure Wall Mirrors Product Picture

Figure Wall Art Product Picture

Figure Other Product Picture

Figure United States Wall Decor Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Wall Decor by Application in 2016

Figure Household Examples

Table Key Downstream Customer in Household

Figure Office & Business Examples

Table Key Downstream Customer in Office & Business

Figure Medical & Dental Facilities Examples

Table Key Downstream Customer in Medical & Dental Facilities

Figure Hotels & Spas Examples

Table Key Downstream Customer in Hotels & Spas

Figure Restaurants, Cafes & Bars Examples

Table Key Downstream Customer in Restaurants, Cafes & Bars

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Wall Decor Market Size (Million USD) by Region (2012-2022)

Figure The West Wall Decor Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Wall Decor Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Wall Decor Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Wall Decor Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Wall Decor Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Wall Decor Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Wall Decor Sales (K Units) and Growth Rate (2012-2022)

Figure United States Wall Decor Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Wall Decor Market Major Players Product Sales Volume (K Units) (2012-2017)



Table United States Wall Decor Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Wall Decor Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Wall Decor Sales Share by Players/Suppliers

Figure 2017 United States Wall Decor Sales Share by Players/Suppliers

Figure United States Wall Decor Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Wall Decor Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Wall Decor Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Wall Decor Revenue Share by Players/Suppliers

Figure 2017 United States Wall Decor Revenue Share by Players/Suppliers

Table United States Market Wall Decor Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Wall Decor Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Wall Decor Market Share of Top 3 Players/Suppliers

Figure United States Wall Decor Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Wall Decor Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Wall Decor Product Category

Table United States Wall Decor Sales (K Units) by Region (2012-2017)

Table United States Wall Decor Sales Share by Region (2012-2017)

Figure United States Wall Decor Sales Share by Region (2012-2017)

Figure United States Wall Decor Sales Market Share by Region in 2016

Table United States Wall Decor Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Wall Decor Revenue Share by Region (2012-2017)

Figure United States Wall Decor Revenue Market Share by Region (2012-2017)

Figure United States Wall Decor Revenue Market Share by Region in 2016

Table United States Wall Decor Price (USD/Unit) by Region (2012-2017)

Table United States Wall Decor Sales (K Units) by Type (2012-2017)

Table United States Wall Decor Sales Share by Type (2012-2017)

Figure United States Wall Decor Sales Share by Type (2012-2017)

Figure United States Wall Decor Sales Market Share by Type in 2016

Table United States Wall Decor Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Wall Decor Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Wall Decor by Type (2012-2017)

Figure Revenue Market Share of Wall Decor by Type in 2016



Table United States Wall Decor Price (USD/Unit) by Types (2012-2017)

Figure United States Wall Decor Sales Growth Rate by Type (2012-2017)

Table United States Wall Decor Sales (K Units) by Application (2012-2017)

Table United States Wall Decor Sales Market Share by Application (2012-2017)

Figure United States Wall Decor Sales Market Share by Application (2012-2017)

Figure United States Wall Decor Sales Market Share by Application in 2016

Table United States Wall Decor Sales Growth Rate by Application (2012-2017)

Figure United States Wall Decor Sales Growth Rate by Application (2012-2017)

Table Bed Bath & Beyond Basic Information List

Table Bed Bath & Beyond Wall Decor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Bed Bath & Beyond Wall Decor Sales Growth Rate (2012-2017)

Figure Bed Bath & Beyond Wall Decor Sales Market Share in United States (2012-2017)

Figure Bed Bath & Beyond Wall Decor Revenue Market Share in United States (2012-2017)

Table Home Depot Basic Information List

Table Home Depot Wall Decor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Home Depot Wall Decor Sales Growth Rate (2012-2017)

Figure Home Depot Wall Decor Sales Market Share in United States (2012-2017)

Figure Home Depot Wall Decor Revenue Market Share in United States (2012-2017)

Table IKEA Basic Information List

Table IKEA Wall Decor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure IKEA Wall Decor Sales Growth Rate (2012-2017)

Figure IKEA Wall Decor Sales Market Share in United States (2012-2017)

Figure IKEA Wall Decor Revenue Market Share in United States (2012-2017)

Table Lowes Basic Information List

Table Lowes Wall Decor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Lowes Wall Decor Sales Growth Rate (2012-2017)

Figure Lowes Wall Decor Sales Market Share in United States (2012-2017)

Figure Lowes Wall Decor Revenue Market Share in United States (2012-2017)

Table Target Basic Information List

Table Target Wall Decor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Target Wall Decor Sales Growth Rate (2012-2017)

Figure Target Wall Decor Sales Market Share in United States (2012-2017)



Figure Target Wall Decor Revenue Market Share in United States (2012-2017)

Table Wal-Mart Basic Information List

Table Wal-Mart Wall Decor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Wal-Mart Wall Decor Sales Growth Rate (2012-2017)

Figure Wal-Mart Wall Decor Sales Market Share in United States (2012-2017)

Figure Wal-Mart Wall Decor Revenue Market Share in United States (2012-2017)

Table Art.com Basic Information List

Table Art.com Wall Decor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Art.com Wall Decor Sales Growth Rate (2012-2017)

Figure Art.com Wall Decor Sales Market Share in United States (2012-2017)

Figure Art.com Wall Decor Revenue Market Share in United States (2012-2017)

Table Costco Basic Information List

Table Costco Wall Decor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Costco Wall Decor Sales Growth Rate (2012-2017)

Figure Costco Wall Decor Sales Market Share in United States (2012-2017)

Figure Costco Wall Decor Revenue Market Share in United States (2012-2017)

Table Ethan Allen Basic Information List

Table Ethan Allen Wall Decor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Ethan Allen Wall Decor Sales Growth Rate (2012-2017)

Figure Ethan Allen Wall Decor Sales Market Share in United States (2012-2017)

Figure Ethan Allen Wall Decor Revenue Market Share in United States (2012-2017)

Table Franchise Concepts Basic Information List

Table Franchise Concepts Wall Decor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Franchise Concepts Wall Decor Sales Growth Rate (2012-2017)

Figure Franchise Concepts Wall Decor Sales Market Share in United States (2012-2017)

Figure Franchise Concepts Wall Decor Revenue Market Share in United States (2012-2017)

Table Havertys Basic Information List

Table J.C. Penney Basic Information List

Table Kirkland Basic Information List

Table Kohls Basic Information List

Table Macys Inc Basic Information List

Table Pier 1 Imports Basic Information List



Table Restoration Hardware Basic Information List

Table Sears Basic Information List

Table Williams-Sonoma Basic Information List

Table Wayfair Company Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wall Decor

Figure Manufacturing Process Analysis of Wall Decor

Figure Wall Decor Industrial Chain Analysis

Table Raw Materials Sources of Wall Decor Major Players/Suppliers in 2016

Table Major Buyers of Wall Decor

Table Distributors/Traders List

Figure United States Wall Decor Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Wall Decor Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Wall Decor Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Wall Decor Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Wall Decor Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Wall Decor Sales Volume (K Units) Forecast by Type in 2022

Table United States Wall Decor Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Wall Decor Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Wall Decor Sales Volume (K Units) Forecast by Application in 2022

Table United States Wall Decor Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Wall Decor Sales Volume Share Forecast by Region (2017-2022)

Figure United States Wall Decor Sales Volume Share Forecast by Region (2017-2022)

Figure United States Wall Decor Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Wall Decor Market Report 2017

Product link: https://marketpublishers.com/r/U6B40D392ECEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U6B40D392ECEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970