

# **United States Vitamin B12 Market Report 2017**

https://marketpublishers.com/r/U447EC8C0BBEN.html Date: January 2018 Pages: 98 Price: US\$ 3,800.00 (Single User License) ID: U447EC8C0BBEN

# Abstracts

In this report, the United States Vitamin B12 market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Vitamin B12 in these regions, from 2012 to 2022 (forecast).

United States Vitamin B12 market competition by top manufacturers/players, with Vitamin B12 sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Sanofi



Hebei Yufeng Group

Hebei Huarong Pharmaceutical

Ningxia Kingvit Pharmaceutical

NCPC VICTOR

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

0.98 0.02 0.01 Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Food Industry

Feed Industry

Others

If you have any special requirements, please let us know and we will offer you the report as you want.



# Contents

United States Vitamin B12 Market Report 2017

#### **1 VITAMIN B12 OVERVIEW**

1.1 Product Overview and Scope of Vitamin B12

1.2 Classification of Vitamin B12 by Product Category

1.2.1 United States Vitamin B12 Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Vitamin B12 Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

- 1.2.3 0.98
- 1.2.4 0.02
- 1.2.5 0.01

1.2.6 Others

1.3 United States Vitamin B12 Market by Application/End Users

1.3.1 United States Vitamin B12 Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Food Industry

1.3.3 Feed Industry

1.3.4 Others

1.4 United States Vitamin B12 Market by Region

1.4.1 United States Vitamin B12 Market Size (Value) Comparison by Region (2012-2022)

- 1.4.2 The West Vitamin B12 Status and Prospect (2012-2022)
- 1.4.3 Southwest Vitamin B12 Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Vitamin B12 Status and Prospect (2012-2022)
- 1.4.5 New England Vitamin B12 Status and Prospect (2012-2022)
- 1.4.6 The South Vitamin B12 Status and Prospect (2012-2022)
- 1.4.7 The Midwest Vitamin B12 Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Vitamin B12 (2012-2022)
- 1.5.1 United States Vitamin B12 Sales and Growth Rate (2012-2022)

1.5.2 United States Vitamin B12 Revenue and Growth Rate (2012-2022)

#### 2 UNITED STATES VITAMIN B12 MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Vitamin B12 Sales and Market Share of Key Players/Suppliers



(2012-2017)

2.2 United States Vitamin B12 Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Vitamin B12 Average Price by Players/Suppliers (2012-2017)

2.4 United States Vitamin B12 Market Competitive Situation and Trends

2.4.1 United States Vitamin B12 Market Concentration Rate

2.4.2 United States Vitamin B12 Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Vitamin B12 Manufacturing Base Distribution, Sales Area, Product Type

## 3 UNITED STATES VITAMIN B12 SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Vitamin B12 Sales and Market Share by Region (2012-2017)

3.2 United States Vitamin B12 Revenue and Market Share by Region (2012-2017)

3.3 United States Vitamin B12 Price by Region (2012-2017)

## 4 UNITED STATES VITAMIN B12 SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Vitamin B12 Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Vitamin B12 Revenue and Market Share by Type (2012-2017)

4.3 United States Vitamin B12 Price by Type (2012-2017)

4.4 United States Vitamin B12 Sales Growth Rate by Type (2012-2017)

## 5 UNITED STATES VITAMIN B12 SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Vitamin B12 Sales and Market Share by Application (2012-2017)

5.2 United States Vitamin B12 Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

# 6 UNITED STATES VITAMIN B12 PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Sanofi

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Vitamin B12 Product Category, Application and Specification
  - 6.1.2.1 Product A



6.1.2.2 Product B

6.1.3 Sanofi Vitamin B12 Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Hebei Yufeng Group

6.2.2 Vitamin B12 Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Hebei Yufeng Group Vitamin B12 Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Hebei Huarong Pharmaceutical

6.3.2 Vitamin B12 Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Hebei Huarong Pharmaceutical Vitamin B12 Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Ningxia Kingvit Pharmaceutical

6.4.2 Vitamin B12 Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Ningxia Kingvit Pharmaceutical Vitamin B12 Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 NCPC VICTOR

6.5.2 Vitamin B12 Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 NCPC VICTOR Vitamin B12 Sales, Revenue, Price and Gross Margin

(2012-2017)

6.5.4 Main Business/Business Overview

#### 7 VITAMIN B12 MANUFACTURING COST ANALYSIS

7.1 Vitamin B12 Key Raw Materials Analysis

- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials



#### 7.2 Proportion of Manufacturing Cost Structure

- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Vitamin B12

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Vitamin B12 Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Vitamin B12 Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
- 9.1.1 Direct Marketing
- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## 11 UNITED STATES VITAMIN B12 MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Vitamin B12 Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Vitamin B12 Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Vitamin B12 Sales Volume Forecast by Application (2017-2022)



11.4 United States Vitamin B12 Sales Volume Forecast by Region (2017-2022)

#### **12 RESEARCH FINDINGS AND CONCLUSION**

#### **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation

#### 13.2 Data Source

- 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Vitamin B12 Figure United States Vitamin B12 Market Size (K MT) by Type (2012-2022) Figure United States Vitamin B12 Sales Volume Market Share by Type (Product Category) in 2016 Figure 0.98 Product Picture Figure 0.02 Product Picture Figure 0.01 Product Picture **Figure Others Product Picture** Figure United States Vitamin B12 Market Size (K MT) by Application (2012-2022) Figure United States Sales Market Share of Vitamin B12 by Application in 2016 Figure Food Industry Examples Table Key Downstream Customer in Food Industry Figure Feed Industry Examples Table Key Downstream Customer in Feed Industry **Figure Others Examples** Table Key Downstream Customer in Others Figure United States Vitamin B12 Market Size (Million USD) by Region (2012-2022) Figure The West Vitamin B12 Revenue (Million USD) and Growth Rate (2012-2022) Figure Southwest Vitamin B12 Revenue (Million USD) and Growth Rate (2012-2022) Figure The Middle Atlantic Vitamin B12 Revenue (Million USD) and Growth Rate (2012 - 2022)Figure New England Vitamin B12 Revenue (Million USD) and Growth Rate (2012-2022) Figure The South of US Vitamin B12 Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Midwest Vitamin B12 Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Vitamin B12 Sales (K MT) and Growth Rate (2012-2022) Figure United States Vitamin B12 Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Vitamin B12 Market Major Players Product Sales Volume (K MT) (2012 - 2017)Table United States Vitamin B12 Sales (K MT) of Key Players/Suppliers (2012-2017) Table United States Vitamin B12 Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Vitamin B12 Sales Share by Players/Suppliers Figure 2017 United States Vitamin B12 Sales Share by Players/Suppliers Figure United States Vitamin B12 Market Major Players Product Revenue (Million USD)

(2012-2017)



Table United States Vitamin B12 Revenue (Million USD) by Players/Suppliers(2012-2017)

Table United States Vitamin B12 Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States Vitamin B12 Revenue Share by Players/Suppliers Figure 2017 United States Vitamin B12 Revenue Share by Players/Suppliers Table United States Market Vitamin B12 Average Price (USD/MT) of Key Players/Suppliers (2012-2017) Figure United States Market Vitamin B12 Average Price (USD/MT) of Key Players/Suppliers in 2016 Figure United States Vitamin B12 Market Share of Top 3 Players/Suppliers Figure United States Vitamin B12 Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Vitamin B12 Manufacturing Base Distribution and Sales Area Table United States Players/Suppliers Vitamin B12 Product Category Table United States Vitamin B12 Sales (K MT) by Region (2012-2017) Table United States Vitamin B12 Sales Share by Region (2012-2017)

Figure United States Vitamin B12 Sales Market Share by Region in 2016 Table United States Vitamin B12 Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Vitamin B12 Revenue Share by Region (2012-2017)

Figure United States Vitamin B12 Revenue Market Share by Region (2012-2017)

Figure United States Vitamin B12 Revenue Market Share by Region in 2016

Table United States Vitamin B12 Price (USD/MT) by Region (2012-2017)

Table United States Vitamin B12 Sales (K MT) by Type (2012-2017)

Table United States Vitamin B12 Sales Share by Type (2012-2017)

Figure United States Vitamin B12 Sales Share by Type (2012-2017)

Figure United States Vitamin B12 Sales Market Share by Type in 2016

Table United States Vitamin B12 Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Vitamin B12 Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Vitamin B12 by Type (2012-2017)

Figure Revenue Market Share of Vitamin B12 by Type in 2016

Table United States Vitamin B12 Price (USD/MT) by Types (2012-2017)

Figure United States Vitamin B12 Sales Growth Rate by Type (2012-2017)

Table United States Vitamin B12 Sales (K MT) by Application (2012-2017)

Table United States Vitamin B12 Sales Market Share by Application (2012-2017) Figure United States Vitamin B12 Sales Market Share by Application (2012-2017)

Figure United States Vitamin B12 Sales Market Share by Application in 2016



Table United States Vitamin B12 Sales Growth Rate by Application (2012-2017) Figure United States Vitamin B12 Sales Growth Rate by Application (2012-2017) Table Sanofi Basic Information List

Table Sanofi Vitamin B12 Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Sanofi Vitamin B12 Sales Growth Rate (2012-2017)

Figure Sanofi Vitamin B12 Sales Market Share in United States (2012-2017)

Figure Sanofi Vitamin B12 Revenue Market Share in United States (2012-2017)

 Table Hebei Yufeng Group Basic Information List

Table Hebei Yufeng Group Vitamin B12 Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Hebei Yufeng Group Vitamin B12 Sales Growth Rate (2012-2017)

Figure Hebei Yufeng Group Vitamin B12 Sales Market Share in United States (2012-2017)

Figure Hebei Yufeng Group Vitamin B12 Revenue Market Share in United States (2012-2017)

Table Hebei Huarong Pharmaceutical Basic Information List

Table Hebei Huarong Pharmaceutical Vitamin B12 Sales (K MT), Revenue (Million

USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Hebei Huarong Pharmaceutical Vitamin B12 Sales Growth Rate (2012-2017) Figure Hebei Huarong Pharmaceutical Vitamin B12 Sales Market Share in United States (2012-2017)

Figure Hebei Huarong Pharmaceutical Vitamin B12 Revenue Market Share in United States (2012-2017)

Table Ningxia Kingvit Pharmaceutical Basic Information List

Table Ningxia Kingvit Pharmaceutical Vitamin B12 Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Ningxia Kingvit Pharmaceutical Vitamin B12 Sales Growth Rate (2012-2017) Figure Ningxia Kingvit Pharmaceutical Vitamin B12 Sales Market Share in United States (2012-2017)

Figure Ningxia Kingvit Pharmaceutical Vitamin B12 Revenue Market Share in United States (2012-2017)

Table NCPC VICTOR Basic Information List

Table NCPC VICTOR Vitamin B12 Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure NCPC VICTOR Vitamin B12 Sales Growth Rate (2012-2017)

Figure NCPC VICTOR Vitamin B12 Sales Market Share in United States (2012-2017) Figure NCPC VICTOR Vitamin B12 Revenue Market Share in United States (2012-2017)



 Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Vitamin B12

Figure Manufacturing Process Analysis of Vitamin B12

Figure Vitamin B12 Industrial Chain Analysis

Table Raw Materials Sources of Vitamin B12 Major Players/Suppliers in 2016

Table Major Buyers of Vitamin B12

Table Distributors/Traders List

Figure United States Vitamin B12 Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Vitamin B12 Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Vitamin B12 Price (USD/MT) Trend Forecast (2017-2022) Table United States Vitamin B12 Sales Volume (K MT) Forecast by Type (2017-2022) Figure United States Vitamin B12 Sales Volume (K MT) Forecast by Type (2017-2022) Figure United States Vitamin B12 Sales Volume (K MT) Forecast by Type in 2022 Table United States Vitamin B12 Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Vitamin B12 Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Vitamin B12 Sales Volume (K MT) Forecast by Application in 2022 Table United States Vitamin B12 Sales Volume (K MT) Forecast by Region (2017-2022) Table United States Vitamin B12 Sales Volume Share Forecast by Region (2017-2022) Figure United States Vitamin B12 Sales Volume Share Forecast by Region (2017-2022) Figure United States Vitamin B12 Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Vitamin B12 Market Report 2017 Product link: <u>https://marketpublishers.com/r/U447EC8C0BBEN.html</u> Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U447EC8C0BBEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970