

United States Vinyl Tiles Market Report 2016

<https://marketpublishers.com/r/UD129AF0AE7EN.html>

Date: November 2016

Pages: 95

Price: US\$ 3,800.00 (Single User License)

ID: UD129AF0AE7EN

Abstracts

Notes:

Sales, means the sales volume of Vinyl Tiles

Revenue, means the sales value of Vinyl Tiles

This report studies sales (consumption) of Vinyl Tiles in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Armstrong Flooring International

Mohawk Industries Inc

Tarkett

Interface

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Vinyl Tiles in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Vinyl Tiles Market Report 2016

1 VINYL TILES OVERVIEW

1.1 Product Overview and Scope of Vinyl Tiles

1.2 Classification of Vinyl Tiles

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

1.3 Application of Vinyl Tiles

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Vinyl Tiles (2011-2021)

1.4.1 United States Vinyl Tiles Sales and Growth Rate (2011-2021)

1.4.2 United States Vinyl Tiles Revenue and Growth Rate (2011-2021)

2 UNITED STATES VINYL TILES COMPETITION BY MANUFACTURERS

2.1 United States Vinyl Tiles Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Vinyl Tiles Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Vinyl Tiles Average Price by Manufactures (2015 and 2016)

2.4 Vinyl Tiles Market Competitive Situation and Trends

2.4.1 Vinyl Tiles Market Concentration Rate

2.4.2 Vinyl Tiles Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES VINYL TILES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Vinyl Tiles Sales and Market Share by Type (2011-2016)

3.2 United States Vinyl Tiles Revenue and Market Share by Type (2011-2016)

3.3 United States Vinyl Tiles Price by Type (2011-2016)

3.4 United States Vinyl Tiles Sales Growth Rate by Type (2011-2016)

4 UNITED STATES VINYL TILES SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Vinyl Tiles Sales and Market Share by Application (2011-2016)

4.2 United States Vinyl Tiles Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES VINYL TILES MANUFACTURERS PROFILES/ANALYSIS

5.1 Armstrong Flooring International

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Vinyl Tiles Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Armstrong Flooring International Vinyl Tiles Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Mohawk Industries Inc

5.2.2 Vinyl Tiles Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Mohawk Industries Inc Vinyl Tiles Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Tarkett

5.3.2 Vinyl Tiles Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Tarkett Vinyl Tiles Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Interface

5.4.2 Vinyl Tiles Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Interface Vinyl Tiles Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

6 VINYL TILES MANUFACTURING COST ANALYSIS

6.1 Vinyl Tiles Key Raw Materials Analysis

- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Vinyl Tiles

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Vinyl Tiles Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Vinyl Tiles Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES VINYL TILES MARKET FORECAST (2016-2021)

- 10.1 United States Vinyl Tiles Sales, Revenue Forecast (2016-2021)
- 10.2 United States Vinyl Tiles Sales Forecast by Type (2016-2021)
- 10.3 United States Vinyl Tiles Sales Forecast by Application (2016-2021)
- 10.4 Vinyl Tiles Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Vinyl Tiles
Table Classification of Vinyl Tiles
Figure United States Sales Market Share of Vinyl Tiles by Type in 2015
Table Application of Vinyl Tiles
Figure United States Sales Market Share of Vinyl Tiles by Application in 2015
Figure United States Vinyl Tiles Sales and Growth Rate (2011-2021)
Figure United States Vinyl Tiles Revenue and Growth Rate (2011-2021)
Table United States Vinyl Tiles Sales of Key Manufacturers (2015 and 2016)
Table United States Vinyl Tiles Sales Share by Manufacturers (2015 and 2016)
Figure 2015 Vinyl Tiles Sales Share by Manufacturers
Figure 2016 Vinyl Tiles Sales Share by Manufacturers
Table United States Vinyl Tiles Revenue by Manufacturers (2015 and 2016)
Table United States Vinyl Tiles Revenue Share by Manufacturers (2015 and 2016)
Table 2015 United States Vinyl Tiles Revenue Share by Manufacturers
Table 2016 United States Vinyl Tiles Revenue Share by Manufacturers
Table United States Market Vinyl Tiles Average Price of Key Manufacturers (2015 and 2016)
Figure United States Market Vinyl Tiles Average Price of Key Manufacturers in 2015
Figure Vinyl Tiles Market Share of Top 3 Manufacturers
Figure Vinyl Tiles Market Share of Top 5 Manufacturers
Table United States Vinyl Tiles Sales by Type (2011-2016)
Table United States Vinyl Tiles Sales Share by Type (2011-2016)
Figure United States Vinyl Tiles Sales Market Share by Type in 2015
Table United States Vinyl Tiles Revenue and Market Share by Type (2011-2016)
Table United States Vinyl Tiles Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Vinyl Tiles by Type (2011-2016)
Table United States Vinyl Tiles Price by Type (2011-2016)
Figure United States Vinyl Tiles Sales Growth Rate by Type (2011-2016)
Table United States Vinyl Tiles Sales by Application (2011-2016)
Table United States Vinyl Tiles Sales Market Share by Application (2011-2016)
Figure United States Vinyl Tiles Sales Market Share by Application in 2015
Table United States Vinyl Tiles Sales Growth Rate by Application (2011-2016)
Figure United States Vinyl Tiles Sales Growth Rate by Application (2011-2016)
Table Armstrong Flooring International Basic Information List
Table Armstrong Flooring International Vinyl Tiles Sales, Revenue, Price and Gross

Margin (2011-2016)

Figure Armstrong Flooring International Vinyl Tiles Sales Market Share (2011-2016)

Table Mohawk Industries Inc Basic Information List

Table Mohawk Industries Inc Vinyl Tiles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mohawk Industries Inc Vinyl Tiles Sales Market Share (2011-2016)

Table Tarkett Basic Information List

Table Tarkett Vinyl Tiles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tarkett Vinyl Tiles Sales Market Share (2011-2016)

Table Interface Basic Information List

Table Interface Vinyl Tiles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Interface Vinyl Tiles Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Vinyl Tiles

Figure Manufacturing Process Analysis of Vinyl Tiles

Figure Vinyl Tiles Industrial Chain Analysis

Table Raw Materials Sources of Vinyl Tiles Major Manufacturers in 2015

Table Major Buyers of Vinyl Tiles

Table Distributors/Traders List

Figure United States Vinyl Tiles Production and Growth Rate Forecast (2016-2021)

Figure United States Vinyl Tiles Revenue and Growth Rate Forecast (2016-2021)

Table United States Vinyl Tiles Production Forecast by Type (2016-2021)

Table United States Vinyl Tiles Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Vinyl Tiles Market Report 2016

Product link: <https://marketpublishers.com/r/UD129AF0AE7EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD129AF0AE7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970