

# **United States Vinyl Flooring Industry 2016 Market Research Report**

https://marketpublishers.com/r/UC999BF701AEN.html

Date: February 2016

Pages: 134

Price: US\$ 3,800.00 (Single User License)

ID: UC999BF701AEN

### **Abstracts**

The United States Vinyl Flooring Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Vinyl Flooring industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Vinyl Flooring market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Vinyl Flooring industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 150 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### 1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Vinyl Flooring
- 1.2 Classification of Vinyl Flooring
- 1.3 Applications of Vinyl Flooring
- 1.4 Industry Chain Structure of Vinyl Flooring
- 1.5 Industry Overview of Vinyl Flooring
- 1.6 Industry Policy Analysis of Vinyl Flooring
- 1.7 Industry News Analysis of Vinyl Flooring

#### 2 MANUFACTURING COST STRUCTURE ANALYSIS OF VINYL FLOORING

- 2.1 Bill of Materials (BOM) of Vinyl Flooring
- 2.2 BOM Price Analysis of Vinyl Flooring
- 2.3 Labor Cost Analysis of Vinyl Flooring
- 2.4 Depreciation Cost Analysis of Vinyl Flooring
- 2.5 Manufacturing Cost Structure Analysis of Vinyl Flooring
- 2.6 Manufacturing Process Analysis of Vinyl Flooring
- 2.7 United States Price, Cost and Gross of Vinyl Flooring 2011-2016

#### 3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of United States Key Vinyl Flooring Manufacturers in 2015
- 3.3 R&D Status and Technology Source of United States Vinyl Flooring Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of United States Vinyl Flooring Key Manufacturers in 2015

# 4 PRODUCTION ANALYSIS OF VINYL FLOORING BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 United States Production of Vinyl Flooring by Regions 2011-2016
- 4.2 United States Production of Vinyl Flooring by Type 2011-2016
- 4.3 United States Sales of Vinyl Flooring by Applications 2011-2016



- 4.4 Price Analysis of United States Vinyl Flooring Key Manufacturers in 2015
- 4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Vinyl Flooring 2011-2016

# 5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF VINYL FLOORING BY REGIONS

- 5.1 United States Consumption Volume of Vinyl Flooring by Regions 2011-2016
- 5.2 United States Consumption Value of Vinyl Flooring by Regions 2011-2016
- 5.3 United States Consumption Price Analysis of Vinyl Flooring by Regions 2011-2016

## 6 ANALYSIS OF VINYL FLOORING PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

- 6.1 Capacity, Production, Sales, and Revenue of Vinyl Flooring 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Vinyl Flooring 2014-2015
- 6.3 Sales Overview of Vinyl Flooring 2011-2016
- 6.4 Supply, Consumption and Gap of Vinyl Flooring 2011-2016
- 6.5 Import, Export and Consumption of Vinyl Flooring 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Vinyl Flooring 2011-2016

#### 7 ANALYSIS OF VINYL FLOORING INDUSTRY KEY MANUFACTURERS

- 7.1 Armstrong World Industries
  - 7.1.1 Company Profile
  - 7.1.2 Product Picture and Specification
  - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.1.4 Armstrong World Industries SWOT Analysis
- 7.2 Mannington Mills
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture and Specification
  - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.2.4 Mannington Mills SWOT Analysis
- 7.3 Mohawk Industries
  - 7.3.1 Company Profile
  - 7.3.2 Product Picture and Specification
  - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.3.4 Mohawk Industries SWOT Analysis



### 7.4 Shaw Industries

- 7.4.1 Company Profile
- 7.4.2 Product Picture and Specification
- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 Shaw Industries SWOT Analysis
- 7.5 Tarkett
  - 7.5.1 Company Profile
  - 7.5.2 Product Picture and Specification
  - 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.5.4 Tarkett SWOT Analysis

#### **8 PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Vinyl Flooring Product Types
- 8.5 Market Share Analysis of Different Vinyl Flooring Price Levels
- 8.6 Gross Margin Analysis of Different Vinyl Flooring Applications

#### 9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF VINYL FLOORING

- 9.1 Marketing Channels Status of Vinyl Flooring
- 9.2 Traders or Distributors of Vinyl Flooring with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Vinyl Flooring
- 9.4 United States Import, Export and Trade Analysis of Vinyl Flooring

#### 10 DEVELOPMENT TREND OF VINYL FLOORING INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Vinyl Flooring 2016-2021
- 10.2 Production Market Share by Product Types of Vinyl Flooring 2016-2021
- 10.3 Sales and Sales Revenue Overview of Vinyl Flooring 2016-2021
- 10.4 United States Sales of Vinyl Flooring by Applications 2016-2021
- 10.5 Import, Export and Consumption of Vinyl Flooring 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Vinyl Flooring 2016-2021

# 11 INDUSTRY CHAIN SUPPLIERS OF VINYL FLOORING WITH CONTACT INFORMATION



- 11.1 Major Raw Materials Suppliers of Vinyl Flooring with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Vinyl Flooring with Contact Information
- 11.3 Major Players of Vinyl Flooring with Contact Information
- 11.4 Key Consumers of Vinyl Flooring with Contact Information
- 11.5 Supply Chain Relationship Analysis of Vinyl Flooring

#### 12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF VINYL FLOORING

- 12.1 New Project SWOT Analysis of Vinyl Flooring
- 12.2 New Project Investment Feasibility Analysis of Vinyl Flooring

# 13 CONCLUSION OF THE UNITED STATES VINYL FLOORING INDUSTRY 2016 MARKET RESEARCH REPORT



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Vinyl Flooring

Table Product Specifications of Vinyl Flooring

Table Classification of Vinyl Flooring

Figure United States Sales Market Share of Vinyl Flooring by Product Types in 2015

Table Applications of Vinyl Flooring

Figure United States Sales Market Share of Vinyl Flooring by Applications in 2015

Figure Industry Chain Structure of Vinyl Flooring

Table United States Industry Overview of Vinyl Flooring

Table Industry Policy of Vinyl Flooring

Table Industry News List of Vinyl Flooring

Table Bill of Materials (BOM) of Vinyl Flooring

Table Bill of Materials (BOM) Price of Vinyl Flooring

Table Labor Cost of Vinyl Flooring

Table Depreciation Cost of Vinyl Flooring

Table Manufacturing Cost Structure Analysis of Vinyl Flooring in 2015

Figure Manufacturing Process Analysis of Vinyl Flooring

Table United States Price Analysis of Vinyl Flooring 2011-2016 (USD/MT)

Table United States Cost Analysis of Vinyl Flooring 2011-2016 (USD/MT)

Table United States Gross Analysis of Vinyl Flooring 2011-2016

Table Capacity (K MT) and Commercial Production Date of United States Vinyl Flooring Key Manufacturers in 2015

Table Manufacturing Plants Distribution of United States Key Vinyl Flooring Manufacturers in 2015

Table R&D Status and Technology Source of United States Vinyl Flooring Key Manufacturers in 2015

Table Raw Materials Sources Analysis of United States and United States Vinyl Flooring Key Manufacturers in 2015

Table United States Production of Vinyl Flooring by Regions 2011-2016 (K MT)

Table United States Production Market Share of Vinyl Flooring by Regions 2011-2016

Figure United States Production Market Share of Vinyl Flooring by Regions in 2014

Figure United States Production Market Share of Vinyl Flooring by Regions in 2015

Table United States Production of Vinyl Flooring by Types in 2011-2016 (K MT)

Table United States Production Market Share of Vinyl Flooring by Type in 2011-2016

Figure United States Production Market Share of Vinyl Flooring by Type in 2014

Figure United States Production Market Share of Vinyl Flooring by Type in 2015



Table United States Sales of Vinyl Flooring by Applications 2011-2016 (K MT) Table United States Production Market Share of Vinyl Flooring by Applications 2011-2016

Figure United States Production Market Share of Vinyl Flooring by Applications in 2014 Figure United States Production Market Share of Vinyl Flooring by Applications in 2015 Table Price Comparison of United States Vinyl Flooring Key Manufacturers in 2015 (USD/MT)

Table United States Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Vinyl Flooring 2011-2016

Table United States Consumption Volume of Vinyl Flooring by Regions 2011-2016 (K MT)

Table United States Consumption Volume Market Share of Vinyl Flooring by Regions 2011-2016

Figure United States Consumption Volume Market Share of Vinyl Flooring by Regions in 2014

Figure United States Consumption Volume Market Share of Vinyl Flooring by Regions in 2015

Table United States Consumption Value of Vinyl Flooring by Regions 2011-2016 (M USD)

Table United States Consumption Value Market Share of Vinyl Flooring by Regions 2011-2016

Figure United States Consumption Value Market Share of Vinyl Flooring by Regions in 2014

Figure United States Consumption Value Market Share of Vinyl Flooring by Regions in 2015

Table Consumption Price of Vinyl Flooring by Regions 2011-2016 (USD/MT)

Table United States and Major Manufacturers Capacity of Vinyl Flooring 2011-2016 (K MT)

Table United States Capacity Market Share of Major Vinyl Flooring Manufacturers 2011-2016

Table United States and Major Manufacturers Production of Vinyl Flooring 2011-2016 (K MT)

Table United States Production Market Share of Major Vinyl Flooring Manufacturers 2011-2016

Table United States and Major Manufacturers Sales of Vinyl Flooring 2011-2016 (K MT) Table United States Sales Market Share of Major Vinyl Flooring Manufacturers 2011-2016

Table United States and Major Manufacturers Sales Revenue of Vinyl Flooring 2011-2016 (M USD)



Table United States Sales Revenue Market Share of Major Vinyl Flooring Manufacturers 2011-2016

Figure United States Capacity (K MT), Production (K MT) and Growth Rate of Vinyl Flooring 2011-2016

Figure United States Capacity Utilization Rate of Vinyl Flooring 2011-2016 Figure United States Sales Revenue (M USD) and Growth Rate of Vinyl Flooring 2011-2016

Figure United States Production Market Share of Major Vinyl Flooring Manufacturers in 2014

Figure United States Production Market Share of Major Vinyl Flooring Manufacturers in 2015

Figure United States Sales Market Share of Major Vinyl Flooring Manufacturers in 2014 Figure United States Sales Market Share of Major Vinyl Flooring Manufacturers in 2015 Figure United States Sales (K MT) and Growth Rate of Vinyl Flooring 2011-2016 Table United States Supply, Consumption and Gap of Vinyl Flooring 2011-2016 (K MT) Table United States Import, Export and Consumption of Vinyl Flooring 2011-2016 (K MT)

Table Price of United States Vinyl Flooring Major Manufacturers 2011-2016 (USD/MT)
Table Gross Margin of United States Vinyl Flooring Major Manufacturers 2011-2016
Table United States and Major Manufacturers Revenue of Vinyl Flooring 2011-2016 (M USD)

Table United States Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Vinyl Flooring 2011-2016
Table Armstrong World Industries Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Vinyl Flooring Picture and Specifications of Armstrong World Industries Table Vinyl Flooring Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Armstrong World Industries 2011-2016

Figure Vinyl Flooring Capacity (K MT), Production (K MT) and Growth Rate of Armstrong World Industries 2011-2016

Figure Vinyl Flooring Production (K MT) and United States Market Share of Armstrong World Industries 2011-2016

Table Armstrong World Industries Vinyl Flooring SWOT Analysis

Table Mannington Mills Company Profile (Contact Information Plant Local

Table Mannington Mills Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Vinyl Flooring Picture and Specifications of Mannington Mills
Table Vinyl Flooring Capacity (K MT), Production (K MT), Price (USD/MT), Cost
(USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Mannington Mills



2011-2016

Figure Vinyl Flooring Capacity (K MT), Production (K MT) and Growth Rate of Mannington Mills 2011-2016

Figure Vinyl Flooring Production (K MT) and United States Market Share of Mannington Mills 2011-2016

Table Mannington Mills Vinyl Flooring SWOT Analysis

Table Mohawk Industries Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Vinyl Flooring Picture and Specifications of Mohawk Industries

Table Vinyl Flooring Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Mohawk Industries 2011-2016

Figure Vinyl Flooring Capacity (K MT), Production (K MT) and Growth Rate of Mohawk Industries 2011-2016

Figure Vinyl Flooring Production (K MT) and United States Market Share of Mohawk Industries 2011-2016

Table Mohawk Industries Vinyl Flooring SWOT Analysis

Table Shaw Industries Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Vinyl Flooring Picture and Specifications of Shaw Industries

Table Vinyl Flooring Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Shaw Industries 2011-2016

Figure Vinyl Flooring Capacity (K MT), Production (K MT) and Growth Rate of Shaw Industries 2011-2016

Figure Vinyl Flooring Production (K MT) and United States Market Share of Shaw Industries 2011-2016

Table Shaw Industries Vinyl Flooring SWOT Analysis

Table Tarkett Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Vinyl Flooring Picture and Specifications of Tarkett

Table Vinyl Flooring Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Tarkett 2011-2016

Figure Vinyl Flooring Capacity (K MT), Production (K MT) and Growth Rate of Tarkett 2011-2016

Figure Vinyl Flooring Production (K MT) and United States Market Share of Tarkett 2011-2016

Table Tarkett Vinyl Flooring SWOT Analysis



Table Vinyl Flooring Price by Regions 2011-2016

Table Vinyl Flooring Price by Product Types 2011-2016

Table Vinyl Flooring Price by Companies 2011-2016

Table Vinyl Flooring Gross Margin by Companies 2011-2016

Table Price Comparison of Vinyl Flooring by Regions 2011-2016 (USD/MT)

Table Price of Different Vinyl Flooring Product Types (USD/MT)

Table Market Share of Different Vinyl Flooring Price Level

Table Gross Margin of Different Vinyl Flooring Applications

Table Marketing Channels Status of Vinyl Flooring

Table Traders or Distributors of Vinyl Flooring with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Vinyl Flooring (USD/MT) in 2015

Table United States Import, Export, and Trade of Vinyl Flooring (K MT)

Figure United States Capacity (K MT), Production (K MT) and Growth Rate of Vinyl Flooring 2016-2021

Figure United States Capacity Utilization Rate of Vinyl Flooring 2016-2021

Table United States Vinyl Flooring Production by Type 2016-2021 (K MT)

Table United States Vinyl Flooring Production Market Share by Type 2016-2021

Figure United States Production Market Share of Vinyl Flooring by Type in 2021

Figure United States Sales (K MT) and Growth Rate of Vinyl Flooring 2016-2021

Figure United States Sales Revenue (Million USD) and Growth Rate of Vinyl Flooring 2016-2021

Figure United States Sales of Vinyl Flooring by Applications 2016-2021 (K MT)

Table United States Production Market Share of Vinyl Flooring by Applications 2016-2021

Figure United States Production Market Share of Vinyl Flooring by Applications in 2021 Table United States Production, Import, Export and Consumption of Vinyl Flooring 2016-2021 (K MT)

Table United States Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Vinyl Flooring 2016-2021

Table Major Raw Materials Suppliers of Vinyl Flooring with Contact Information

Table Manufacturing Equipment Suppliers of Vinyl Flooring with Contact Information

Table Major Players of Vinyl Flooring with Contact Information

Table Key Consumers of Vinyl Flooring with Contact Information

Table Supply Chain Relationship Analysis of Vinyl Flooring

Table New Project SWOT Analysis of Vinyl Flooring

Table New Project Investment Feasibility Analysis of Vinyl Flooring

Table Part of Interviewees Record List



#### I would like to order

Product name: United States Vinyl Flooring Industry 2016 Market Research Report

Product link: <a href="https://marketpublishers.com/r/UC999BF701AEN.html">https://marketpublishers.com/r/UC999BF701AEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UC999BF701AEN.html">https://marketpublishers.com/r/UC999BF701AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970