

# United States Vintage Guitars Market Report 2017

<https://marketpublishers.com/r/U7C8DB034B4EN.html>

Date: March 2017

Pages: 111

Price: US\$ 3,800.00 (Single User License)

ID: U7C8DB034B4EN

## Abstracts

### Notes:

Sales, means the sales volume of Vintage Guitars

Revenue, means the sales value of Vintage Guitars

This report studies sales (consumption) of Vintage Guitars in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

A Days Work

Airline

Alvarez

Ampeg

Baldwin

Barth

Bronson

Conrad

Danelectro

Epiphone

Ernie Ball Music Man

Fender

Framus

G&L

Garcia

Giannini

Gibson

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Vintage Electric Guitars

Vintage Acoustic Guitars

Vintage Classical Guitars

Split by applications, this report focuses on sales, market share and growth rate of Vintage Guitars in each application, can be divided into

Music Teaching

Performance

Other

## Contents

### United States Vintage Guitars Market Report 2017

#### **1 VINTAGE GUITARS OVERVIEW**

##### 1.1 Product Overview and Scope of Vintage Guitars

##### 1.2 Classification of Vintage Guitars

###### 1.2.1 Vintage Electric Guitars

###### 1.2.2 Vintage Acoustic Guitars

###### 1.2.3 Vintage Classical Guitars

##### 1.3 Application of Vintage Guitars

###### 1.3.1 Music Teaching

###### 1.3.2 Performance

###### 1.3.3 Other

##### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Vintage Guitars (2012-2022)

###### 1.4.1 United States Vintage Guitars Sales and Growth Rate (2012-2022)

###### 1.4.2 United States Vintage Guitars Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES VINTAGE GUITARS COMPETITION BY MANUFACTURERS**

##### 2.1 United States Vintage Guitars Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Vintage Guitars Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Vintage Guitars Average Price by Manufactures (2015 and 2016)

##### 2.4 Vintage Guitars Market Competitive Situation and Trends

###### 2.4.1 Vintage Guitars Market Concentration Rate

###### 2.4.2 Vintage Guitars Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES VINTAGE GUITARS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

##### 3.1 United States Vintage Guitars Sales and Market Share by States (2012-2017)

##### 3.2 United States Vintage Guitars Revenue and Market Share by States (2012-2017)

##### 3.3 United States Vintage Guitars Price by States (2012-2017)

## **4 UNITED STATES VINTAGE GUITARS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

- 4.1 United States Vintage Guitars Sales and Market Share by Type (2012-2017)
- 4.2 United States Vintage Guitars Revenue and Market Share by Type (2012-2017)
- 4.3 United States Vintage Guitars Price by Type (2012-2017)
- 4.4 United States Vintage Guitars Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES VINTAGE GUITARS SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Vintage Guitars Sales and Market Share by Application (2012-2017)
- 5.2 United States Vintage Guitars Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES VINTAGE GUITARS MANUFACTURERS PROFILES/ANALYSIS**

### 6.1 A Days Work

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Vintage Guitars Product Type, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 A Days Work Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

### 6.2 Airline

- 6.2.2 Vintage Guitars Product Type, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
- 6.2.3 Airline Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

### 6.3 Alvarez

- 6.3.2 Vintage Guitars Product Type, Application and Specification
  - 6.3.2.1 Product A
  - 6.3.2.2 Product B
- 6.3.3 Alvarez Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

### 6.4 Ampeg

- 6.4.2 Vintage Guitars Product Type, Application and Specification

- 6.4.2.1 Product A
- 6.4.2.2 Product B
- 6.4.3 Ampeg Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Baldwin
  - 6.5.2 Vintage Guitars Product Type, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Baldwin Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Barth
  - 6.6.2 Vintage Guitars Product Type, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Barth Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Bronson
  - 6.7.2 Vintage Guitars Product Type, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Bronson Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Conrad
  - 6.8.2 Vintage Guitars Product Type, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Conrad Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Danelectro
  - 6.9.2 Vintage Guitars Product Type, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Danelectro Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Epiphone
  - 6.10.2 Vintage Guitars Product Type, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B

6.10.3 Epiphone Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Ernie Ball Music Man

6.12 Fender

6.13 Framus

6.14 G&L

6.15 Garcia

6.16 Giannini

6.17 Gibson

## **7 VINTAGE GUITARS MANUFACTURING COST ANALYSIS**

7.1 Vintage Guitars Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Vintage Guitars

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Vintage Guitars Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Vintage Guitars Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES VINTAGE GUITARS MARKET FORECAST (2017-2022)**

- 11.1 United States Vintage Guitars Sales, Revenue Forecast (2017-2022)
- 11.2 United States Vintage Guitars Sales Forecast by Type (2017-2022)
- 11.3 United States Vintage Guitars Sales Forecast by Application (2017-2022)
- 11.4 Vintage Guitars Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Vintage Guitars

Table Classification of Vintage Guitars

Figure United States Sales Market Share of Vintage Guitars by Type in 2015

Figure Vintage Electric Guitars Picture

Figure Vintage Acoustic Guitars Picture

Figure Vintage Classical Guitars Picture

Table Application of Vintage Guitars

Figure United States Sales Market Share of Vintage Guitars by Application in 2015

Figure Music Teaching Examples

Figure Performance Examples

Figure Other Examples

Figure United States Vintage Guitars Sales and Growth Rate (2012-2022)

Figure United States Vintage Guitars Revenue and Growth Rate (2012-2022)

Table United States Vintage Guitars Sales of Key Manufacturers (2015 and 2016)

Table United States Vintage Guitars Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Vintage Guitars Sales Share by Manufacturers

Figure 2016 Vintage Guitars Sales Share by Manufacturers

Table United States Vintage Guitars Revenue by Manufacturers (2015 and 2016)

Table United States Vintage Guitars Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Vintage Guitars Revenue Share by Manufacturers

Table 2016 United States Vintage Guitars Revenue Share by Manufacturers

Table United States Market Vintage Guitars Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Vintage Guitars Average Price of Key Manufacturers in 2015

Figure Vintage Guitars Market Share of Top 3 Manufacturers

Figure Vintage Guitars Market Share of Top 5 Manufacturers

Table United States Vintage Guitars Sales by States (2012-2017)

Table United States Vintage Guitars Sales Share by States (2012-2017)

Figure United States Vintage Guitars Sales Market Share by States in 2015

Table United States Vintage Guitars Revenue and Market Share by States (2012-2017)

Table United States Vintage Guitars Revenue Share by States (2012-2017)

Figure Revenue Market Share of Vintage Guitars by States (2012-2017)

Table United States Vintage Guitars Price by States (2012-2017)

Table United States Vintage Guitars Sales by Type (2012-2017)

Table United States Vintage Guitars Sales Share by Type (2012-2017)  
Figure United States Vintage Guitars Sales Market Share by Type in 2015  
Table United States Vintage Guitars Revenue and Market Share by Type (2012-2017)  
Table United States Vintage Guitars Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Vintage Guitars by Type (2012-2017)  
Table United States Vintage Guitars Price by Type (2012-2017)  
Figure United States Vintage Guitars Sales Growth Rate by Type (2012-2017)  
Table United States Vintage Guitars Sales by Application (2012-2017)  
Table United States Vintage Guitars Sales Market Share by Application (2012-2017)  
Figure United States Vintage Guitars Sales Market Share by Application in 2015  
Table United States Vintage Guitars Sales Growth Rate by Application (2012-2017)  
Figure United States Vintage Guitars Sales Growth Rate by Application (2012-2017)  
Table A Days Work Basic Information List  
Table A Days Work Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure A Days Work Vintage Guitars Sales Market Share (2012-2017)  
Table Airline Basic Information List  
Table Airline Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Airline Vintage Guitars Sales Market Share (2012-2017)  
Table Alvarez Basic Information List  
Table Alvarez Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Alvarez Vintage Guitars Sales Market Share (2012-2017)  
Table Ampeg Basic Information List  
Table Ampeg Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Ampeg Vintage Guitars Sales Market Share (2012-2017)  
Table Baldwin Basic Information List  
Table Baldwin Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Baldwin Vintage Guitars Sales Market Share (2012-2017)  
Table Barth Basic Information List  
Table Barth Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Barth Vintage Guitars Sales Market Share (2012-2017)  
Table Bronson Basic Information List  
Table Bronson Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Bronson Vintage Guitars Sales Market Share (2012-2017)  
Table Conrad Basic Information List  
Table Conrad Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Conrad Vintage Guitars Sales Market Share (2012-2017)  
Table Danelectro Basic Information List  
Table Danelectro Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)

Table Danelectro Vintage Guitars Sales Market Share (2012-2017)  
Table Epiphone Basic Information List  
Table Epiphone Vintage Guitars Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Epiphone Vintage Guitars Sales Market Share (2012-2017)  
Table Ernie Ball Music Man Basic Information List  
Table Fender Basic Information List  
Table Framus Basic Information List  
Table G&L Basic Information List  
Table Garcia Basic Information List  
Table Giannini Basic Information List  
Table Gibson Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Vintage Guitars  
Figure Manufacturing Process Analysis of Vintage Guitars  
Figure Vintage Guitars Industrial Chain Analysis  
Table Raw Materials Sources of Vintage Guitars Major Manufacturers in 2015  
Table Major Buyers of Vintage Guitars  
Table Distributors/Traders List  
Figure United States Vintage Guitars Production and Growth Rate Forecast (2017-2022)  
Figure United States Vintage Guitars Revenue and Growth Rate Forecast (2017-2022)  
Table United States Vintage Guitars Production Forecast by Type (2017-2022)  
Table United States Vintage Guitars Consumption Forecast by Application (2017-2022)  
Table United States Vintage Guitars Sales Forecast by States (2017-2022)  
Table United States Vintage Guitars Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Vintage Guitars Market Report 2017

Product link: <https://marketpublishers.com/r/U7C8DB034B4EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U7C8DB034B4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970