

United States Video Services on Connected TV Market Report 2017

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Abstracts

Notes:

Sales, means the sales volume of Video Services on Connected TV

Revenue, means the sales value of Video Services on Connected TV

This report studies sales (consumption) of Video Services on Connected TV in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Comcast

DIRECTV

Envivio

Hulu

Netflix

Apple

Blinkbox

British Sky Broadcasting Group

Dish Network

Google

KDG

LoveFilm

Time Warner Cable

UPC Broadband

Verizon FIOS

YouTube

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

SVOD

Ad premium

VOD

Ad short clips

Split by applications, this report focuses on sales, market share and growth rate of Video Services on Connected TV in each application, can be divided into

Personal use

Commercial

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