

United States Video Projectors Market Report 2016

https://marketpublishers.com/r/U0F12E2294CEN.html Date: November 2016 Pages: 100 Price: US\$ 3,800.00 (Single User License) ID: U0F12E2294CEN

Abstracts

Notes:

Sales, means the sales volume of Video Projectors

Revenue, means the sales value of Video Projectors

This report studies sales (consumption) of Video Projectors in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Panasonic

Original Equipment Manufacture

Optoma

NEC

LightInTheBox

ViewSonic

InFocus

Hitachi

Epson



Elite Screens

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Video Projectors in each application, can be divided into

Application 1 Application 2

Application 3



Contents

United States Video Projectors Market Report 2016

1 VIDEO PROJECTORS OVERVIEW

- 1.1 Product Overview and Scope of Video Projectors
- 1.2 Classification of Video Projectors
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Video Projectors
 - 1.3.1 Application
 - 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Video Projectors (2011-2021)

1.4.1 United States Video Projectors Sales and Growth Rate (2011-2021)

1.4.2 United States Video Projectors Revenue and Growth Rate (2011-2021)

2 UNITED STATES VIDEO PROJECTORS COMPETITION BY MANUFACTURERS

2.1 United States Video Projectors Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Video Projectors Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Video Projectors Average Price by Manufactures (2015 and 2016)

- 2.4 Video Projectors Market Competitive Situation and Trends
- 2.4.1 Video Projectors Market Concentration Rate
- 2.4.2 Video Projectors Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES VIDEO PROJECTORS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Video Projectors Sales and Market Share by Type (2011-2016)
- 3.2 United States Video Projectors Revenue and Market Share by Type (2011-2016)
- 3.3 United States Video Projectors Price by Type (2011-2016)
- 3.4 United States Video Projectors Sales Growth Rate by Type (2011-2016)



4 UNITED STATES VIDEO PROJECTORS SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Video Projectors Sales and Market Share by Application (2011-2016)

- 4.2 United States Video Projectors Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES VIDEO PROJECTORS MANUFACTURERS PROFILES/ANALYSIS

5.1 Panasonic

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Video Projectors Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II

5.1.3 Panasonic Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.1.4 Main Business/Business Overview
- 5.2 Original Equipment Manufacture

5.2.2 Video Projectors Product Type, Application and Specification

- 5.2.2.1 Type I
- 5.2.2.2 Type II

5.2.3 Original Equipment Manufacture Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.2.4 Main Business/Business Overview
- 5.3 Optoma
 - 5.3.2 Video Projectors Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 Optoma Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 NEC
 - 5.4.2 Video Projectors Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 NEC Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 LightInTheBox



5.5.2 Video Projectors Product Type, Application and Specification

- 5.5.2.1 Type I
- 5.5.2.2 Type II

5.5.3 LightInTheBox Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

- 5.6 ViewSonic
 - 5.6.2 Video Projectors Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
- 5.6.3 ViewSonic Video Projectors Sales, Revenue, Price and Gross Margin

(2011-2016)

- 5.6.4 Main Business/Business Overview
- 5.7 InFocus
 - 5.7.2 Video Projectors Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 InFocus Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.7.4 Main Business/Business Overview
- 5.8 Hitachi
 - 5.8.2 Video Projectors Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Hitachi Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Epson
 - 5.9.2 Video Projectors Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Epson Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Elite Screens
 - 5.10.2 Video Projectors Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Elite Screens Video Projectors Sales, Revenue, Price and Gross Margin
- (2011-2016)
- 5.10.4 Main Business/Business Overview



6 VIDEO PROJECTORS MANUFACTURING COST ANALYSIS

- 6.1 Video Projectors Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Video Projectors

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Video Projectors Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Video Projectors Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
- 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change



10 UNITED STATES VIDEO PROJECTORS MARKET FORECAST (2016-2021)

10.1 United States Video Projectors Sales, Revenue Forecast (2016-2021)

10.2 United States Video Projectors Sales Forecast by Type (2016-2021)

10.3 United States Video Projectors Sales Forecast by Application (2016-2021)

10.4 Video Projectors Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Video Projectors Table Classification of Video Projectors Figure United States Sales Market Share of Video Projectors by Type in 2015 Table Application of Video Projectors Figure United States Sales Market Share of Video Projectors by Application in 2015 Figure United States Video Projectors Sales and Growth Rate (2011-2021) Figure United States Video Projectors Revenue and Growth Rate (2011-2021) Table United States Video Projectors Sales of Key Manufacturers (2015 and 2016) Table United States Video Projectors Sales Share by Manufacturers (2015 and 2016) Figure 2015 Video Projectors Sales Share by Manufacturers Figure 2016 Video Projectors Sales Share by Manufacturers Table United States Video Projectors Revenue by Manufacturers (2015 and 2016) Table United States Video Projectors Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Video Projectors Revenue Share by Manufacturers Table 2016 United States Video Projectors Revenue Share by Manufacturers Table United States Market Video Projectors Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Video Projectors Average Price of Key Manufacturers in 2015 Figure Video Projectors Market Share of Top 3 Manufacturers Figure Video Projectors Market Share of Top 5 Manufacturers Table United States Video Projectors Sales by Type (2011-2016) Table United States Video Projectors Sales Share by Type (2011-2016) Figure United States Video Projectors Sales Market Share by Type in 2015 Table United States Video Projectors Revenue and Market Share by Type (2011-2016) Table United States Video Projectors Revenue Share by Type (2011-2016) Figure Revenue Market Share of Video Projectors by Type (2011-2016) Table United States Video Projectors Price by Type (2011-2016) Figure United States Video Projectors Sales Growth Rate by Type (2011-2016) Table United States Video Projectors Sales by Application (2011-2016) Table United States Video Projectors Sales Market Share by Application (2011-2016) Figure United States Video Projectors Sales Market Share by Application in 2015 Table United States Video Projectors Sales Growth Rate by Application (2011-2016) Figure United States Video Projectors Sales Growth Rate by Application (2011-2016)



Table Panasonic Basic Information List

Table Panasonic Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Video Projectors Sales Market Share (2011-2016)

Table Original Equipment Manufacture Basic Information List

Table Original Equipment Manufacture Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Original Equipment Manufacture Video Projectors Sales Market Share (2011-2016)

Table Optoma Basic Information List

Table Optoma Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Optoma Video Projectors Sales Market Share (2011-2016)

Table NEC Basic Information List

Table NEC Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)

 Table NEC Video Projectors Sales Market Share (2011-2016)

Table LightInTheBox Basic Information List

Table LightInTheBox Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)

 Table LightInTheBox Video Projectors Sales Market Share (2011-2016)

Table ViewSonic Basic Information List

Table ViewSonic Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)

Table ViewSonic Video Projectors Sales Market Share (2011-2016)

Table InFocus Basic Information List

Table InFocus Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)

Table InFocus Video Projectors Sales Market Share (2011-2016)

Table Hitachi Basic Information List

Table Hitachi Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hitachi Video Projectors Sales Market Share (2011-2016)

Table Epson Basic Information List

Table Epson Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Epson Video Projectors Sales Market Share (2011-2016)

Table Elite Screens Basic Information List

Table Elite Screens Video Projectors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Elite Screens Video Projectors Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials



Figure Manufacturing Cost Structure of Video Projectors Figure Manufacturing Process Analysis of Video Projectors Figure Video Projectors Industrial Chain Analysis Table Raw Materials Sources of Video Projectors Major Manufacturers in 2015 Table Major Buyers of Video Projectors Table Distributors/Traders List Figure United States Video Projectors Production and Growth Rate Forecast (2016-2021) Figure United States Video Projectors Revenue and Growth Rate Forecast (2016-2021) Table United States Video Projectors Production Forecast by Type (2016-2021) Table United States Video Projectors Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Video Projectors Market Report 2016 Product link: <u>https://marketpublishers.com/r/U0F12E2294CEN.html</u>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U0F12E2294CEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970