

# **United States Video Game Controller Market Report** 2018

https://marketpublishers.com/r/U569CECA08CQEN.html

Date: March 2018

Pages: 97

Price: US\$ 3,800.00 (Single User License)

ID: U569CECA08CQEN

#### **Abstracts**

In this report, the United States Video Game Controller market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

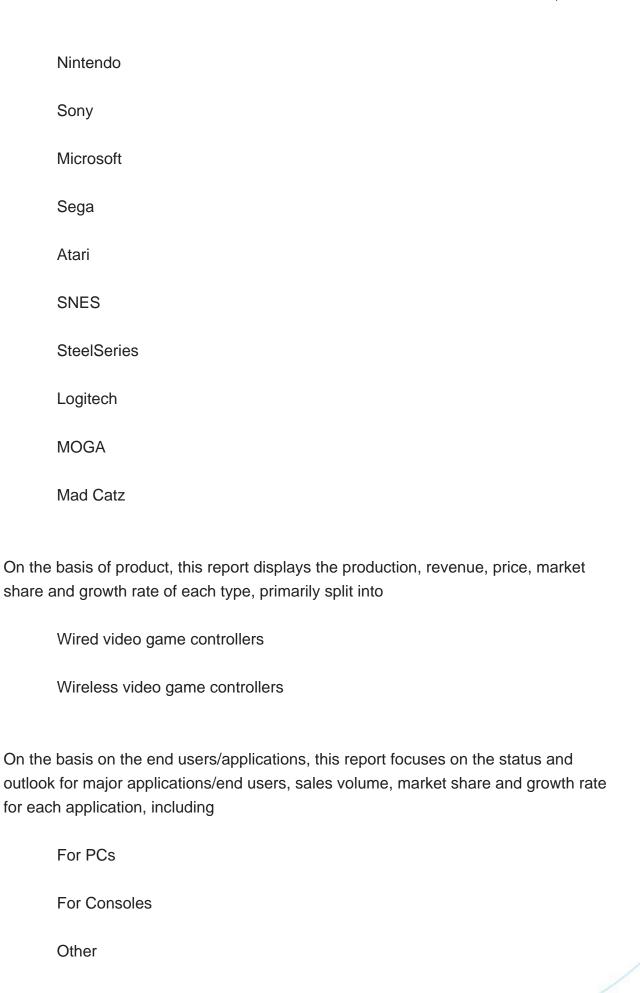
The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Video Game Controller in these regions, from 2013 to 2025 (forecast).

United States Video Game Controller market competition by top manufacturers/players, with Video Game Controller sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including







If you have any special requirements, please let us know and we will offer you the report as you want.



#### **Contents**

United States Video Game Controller Market Report 2018

#### 1 VIDEO GAME CONTROLLER OVERVIEW

- 1.1 Product Overview and Scope of Video Game Controller
- 1.2 Classification of Video Game Controller by Product Category
- 1.2.1 United States Video Game Controller Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Video Game Controller Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
  - 1.2.3 Wired video game controllers
  - 1.2.4 Wireless video game controllers
- 1.3 United States Video Game Controller Market by Application/End Users
- 1.3.1 United States Video Game Controller Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 For PCs
  - 1.3.3 For Consoles
  - 1.3.4 Other
- 1.4 United States Video Game Controller Market by Region
- 1.4.1 United States Video Game Controller Market Size (Value) Comparison by Region (2013-2025)
  - 1.4.2 The West Video Game Controller Status and Prospect (2013-2025)
  - 1.4.3 Southwest Video Game Controller Status and Prospect (2013-2025)
  - 1.4.4 The Middle Atlantic Video Game Controller Status and Prospect (2013-2025)
  - 1.4.5 New England Video Game Controller Status and Prospect (2013-2025)
  - 1.4.6 The South Video Game Controller Status and Prospect (2013-2025)
  - 1.4.7 The Midwest Video Game Controller Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Video Game Controller (2013-2025)
  - 1.5.1 United States Video Game Controller Sales and Growth Rate (2013-2025)
  - 1.5.2 United States Video Game Controller Revenue and Growth Rate (2013-2025)

### 2 UNITED STATES VIDEO GAME CONTROLLER MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Video Game Controller Sales and Market Share of Key Players/Suppliers (2013-2018)



- 2.2 United States Video Game Controller Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Video Game Controller Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Video Game Controller Market Competitive Situation and Trends
  - 2.4.1 United States Video Game Controller Market Concentration Rate
- 2.4.2 United States Video Game Controller Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Video Game Controller Manufacturing Base Distribution, Sales Area, Product Type

## 3 UNITED STATES VIDEO GAME CONTROLLER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Video Game Controller Sales and Market Share by Region (2013-2018)
- 3.2 United States Video Game Controller Revenue and Market Share by Region (2013-2018)
- 3.3 United States Video Game Controller Price by Region (2013-2018)

# 4 UNITED STATES VIDEO GAME CONTROLLER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Video Game Controller Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Video Game Controller Revenue and Market Share by Type (2013-2018)
- 4.3 United States Video Game Controller Price by Type (2013-2018)
- 4.4 United States Video Game Controller Sales Growth Rate by Type (2013-2018)

### 5 UNITED STATES VIDEO GAME CONTROLLER SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Video Game Controller Sales and Market Share by Application (2013-2018)
- 5.2 United States Video Game Controller Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities



### 6 UNITED STATES VIDEO GAME CONTROLLER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Nintendo
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Video Game Controller Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
- 6.1.3 Nintendo Video Game Controller Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Sony
  - 6.2.2 Video Game Controller Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 Sony Video Game Controller Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Microsoft
  - 6.3.2 Video Game Controller Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Microsoft Video Game Controller Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Sega
  - 6.4.2 Video Game Controller Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Sega Video Game Controller Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Atari
  - 6.5.2 Video Game Controller Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Atari Video Game Controller Sales, Revenue, Price and Gross Margin (2013-2018)



#### 6.5.4 Main Business/Business Overview

#### **6.6 SNES**

- 6.6.2 Video Game Controller Product Category, Application and Specification
  - 6.6.2.1 Product A
  - 6.6.2.2 Product B
- 6.6.3 SNES Video Game Controller Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 SteelSeries
  - 6.7.2 Video Game Controller Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 SteelSeries Video Game Controller Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 Logitech
  - 6.8.2 Video Game Controller Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 Logitech Video Game Controller Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 MOGA
  - 6.9.2 Video Game Controller Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 MOGA Video Game Controller Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Mad Catz
  - 6.10.2 Video Game Controller Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 Mad Catz Video Game Controller Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview

#### 7 VIDEO GAME CONTROLLER MANUFACTURING COST ANALYSIS



- 7.1 Video Game Controller Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Video Game Controller

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Video Game Controller Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Video Game Controller Major Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 UNITED STATES VIDEO GAME CONTROLLER MARKET SIZE (VALUE AND



#### **VOLUME) FORECAST (2018-2025)**

- 11.1 United States Video Game Controller Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Video Game Controller Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Video Game Controller Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Video Game Controller Sales Volume Forecast by Region (2018-2025)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Video Game Controller

Figure United States Video Game Controller Market Size (K Units) by Type (2013-2025)

Figure United States Video Game Controller Sales Volume Market Share by Type (Product Category) in 2017

Figure Wired video game controllers Product Picture

Figure Wireless video game controllers Product Picture

Figure United States Video Game Controller Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Video Game Controller by Application in 2017

Figure For PCs Examples

Table Key Downstream Customer in For PCs

Figure For Consoles Examples

Table Key Downstream Customer in For Consoles

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Video Game Controller Market Size (Million USD) by Region (2013-2025)

Figure The West Video Game Controller Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Video Game Controller Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Video Game Controller Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Video Game Controller Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Video Game Controller Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Video Game Controller Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Video Game Controller Sales (K Units) and Growth Rate (2013-2025)

Figure United States Video Game Controller Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Video Game Controller Market Major Players Product Sales



Volume (K Units) (2013-2018)

Table United States Video Game Controller Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Video Game Controller Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Video Game Controller Sales Share by Players/Suppliers Figure 2017 United States Video Game Controller Sales Share by Players/Suppliers Figure United States Video Game Controller Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Video Game Controller Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Video Game Controller Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Video Game Controller Revenue Share by Players/Suppliers Figure 2017 United States Video Game Controller Revenue Share by Players/Suppliers Table United States Market Video Game Controller Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Video Game Controller Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Video Game Controller Market Share of Top 3 Players/Suppliers Figure United States Video Game Controller Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Video Game Controller Manufacturing Base Distribution and Sales Area

Table United States Video Game Controller Sales (K Units) by Region (2013-2018)
Table United States Video Game Controller Sales (K Units) by Region (2013-2018)
Table United States Video Game Controller Sales Share by Region (2013-2018)
Figure United States Video Game Controller Sales Share by Region (2013-2018)
Figure United States Video Game Controller Sales Market Share by Region in 2017
Table United States Video Game Controller Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Video Game Controller Revenue Share by Region (2013-2018) Figure United States Video Game Controller Revenue Market Share by Region (2013-2018)

Figure United States Video Game Controller Revenue Market Share by Region in 2017
Table United States Video Game Controller Price (USD/Unit) by Region (2013-2018)
Table United States Video Game Controller Sales (K Units) by Type (2013-2018)
Table United States Video Game Controller Sales Share by Type (2013-2018)
Figure United States Video Game Controller Sales Market Share by Type in 2017



Table United States Video Game Controller Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Video Game Controller Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Video Game Controller by Type (2013-2018)

Figure Revenue Market Share of Video Game Controller by Type in 2017

Table United States Video Game Controller Price (USD/Unit) by Types (2013-2018)

Figure United States Video Game Controller Sales Growth Rate by Type (2013-2018)

Table United States Video Game Controller Sales (K Units) by Application (2013-2018)

Table United States Video Game Controller Sales Market Share by Application (2013-2018)

Figure United States Video Game Controller Sales Market Share by Application (2013-2018)

Figure United States Video Game Controller Sales Market Share by Application in 2017 Table United States Video Game Controller Sales Growth Rate by Application (2013-2018)

Figure United States Video Game Controller Sales Growth Rate by Application (2013-2018)

Table Nintendo Basic Information List

Table Nintendo Video Game Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Nintendo Video Game Controller Sales Growth Rate (2013-2018)

Figure Nintendo Video Game Controller Sales Market Share in United States (2013-2018)

Figure Nintendo Video Game Controller Revenue Market Share in United States (2013-2018)

Table Sony Basic Information List

Table Sony Video Game Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sony Video Game Controller Sales Growth Rate (2013-2018)

Figure Sony Video Game Controller Sales Market Share in United States (2013-2018)

Figure Sony Video Game Controller Revenue Market Share in United States (2013-2018)

Table Microsoft Basic Information List

Table Microsoft Video Game Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Microsoft Video Game Controller Sales Growth Rate (2013-2018)

Figure Microsoft Video Game Controller Sales Market Share in United States (2013-2018)

Figure Microsoft Video Game Controller Revenue Market Share in United States



(2013-2018)

Table Sega Basic Information List

Table Sega Video Game Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sega Video Game Controller Sales Growth Rate (2013-2018)

Figure Sega Video Game Controller Sales Market Share in United States (2013-2018)

Figure Sega Video Game Controller Revenue Market Share in United States (2013-2018)

Table Atari Basic Information List

Table Atari Video Game Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Atari Video Game Controller Sales Growth Rate (2013-2018)

Figure Atari Video Game Controller Sales Market Share in United States (2013-2018)

Figure Atari Video Game Controller Revenue Market Share in United States (2013-2018)

Table SNES Basic Information List

Table SNES Video Game Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure SNES Video Game Controller Sales Growth Rate (2013-2018)

Figure SNES Video Game Controller Sales Market Share in United States (2013-2018)

Figure SNES Video Game Controller Revenue Market Share in United States (2013-2018)

Table SteelSeries Basic Information List

Table SteelSeries Video Game Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure SteelSeries Video Game Controller Sales Growth Rate (2013-2018)

Figure SteelSeries Video Game Controller Sales Market Share in United States (2013-2018)

Figure SteelSeries Video Game Controller Revenue Market Share in United States (2013-2018)

Table Logitech Basic Information List

Table Logitech Video Game Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Logitech Video Game Controller Sales Growth Rate (2013-2018)

Figure Logitech Video Game Controller Sales Market Share in United States (2013-2018)

Figure Logitech Video Game Controller Revenue Market Share in United States (2013-2018)

Table MOGA Basic Information List



Table MOGA Video Game Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure MOGA Video Game Controller Sales Growth Rate (2013-2018)

Figure MOGA Video Game Controller Sales Market Share in United States (2013-2018)

Figure MOGA Video Game Controller Revenue Market Share in United States (2013-2018)

Table Mad Catz Basic Information List

Table Mad Catz Video Game Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Mad Catz Video Game Controller Sales Growth Rate (2013-2018)

Figure Mad Catz Video Game Controller Sales Market Share in United States (2013-2018)

Figure Mad Catz Video Game Controller Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Video Game Controller

Figure Manufacturing Process Analysis of Video Game Controller

Figure Video Game Controller Industrial Chain Analysis

Table Raw Materials Sources of Video Game Controller Major Players/Suppliers in 2017

Table Major Buyers of Video Game Controller

Table Distributors/Traders List

Figure United States Video Game Controller Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Video Game Controller Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Video Game Controller Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Video Game Controller Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Video Game Controller Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Video Game Controller Sales Volume (K Units) Forecast by Type in 2025

Table United States Video Game Controller Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Video Game Controller Sales Volume (K Units) Forecast by



Application (2018-2025)

Figure United States Video Game Controller Sales Volume (K Units) Forecast by Application in 2025

Table United States Video Game Controller Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Video Game Controller Sales Volume Share Forecast by Region (2018-2025)

Figure United States Video Game Controller Sales Volume Share Forecast by Region (2018-2025)

Figure United States Video Game Controller Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Video Game Controller Market Report 2018
Product link: <a href="https://marketpublishers.com/r/U569CECA08CQEN.html">https://marketpublishers.com/r/U569CECA08CQEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U569CECA08CQEN.html">https://marketpublishers.com/r/U569CECA08CQEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970