

# United States Video Converter Market Report 2018

<https://marketpublishers.com/r/UB8092B37CFEN.html>

Date: January 2018

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: UB8092B37CFEN

## Abstracts

In this report, the United States Video Converter market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Video Converter in these regions, from 2013 to 2025 (forecast).

United States Video Converter market competition by top manufacturers/players, with Video Converter sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Freemake

Movavi

ACD Systems

Clipchamp

Macroplant

Aimersoft

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Android

IOS

PC

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Personal Use

Commercial Use

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Video Converter Market Report 2018

## 1 VIDEO CONVERTER OVERVIEW

### 1.1 Product Overview and Scope of Video Converter

### 1.2 Classification of Video Converter by Product Category

#### 1.2.1 United States Video Converter Market Size (Sales Volume) Comparison by Type (2013-2025)

#### 1.2.2 United States Video Converter Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

##### 1.2.3 Android

##### 1.2.4 IOS

##### 1.2.5 PC

### 1.3 United States Video Converter Market by Application/End Users

#### 1.3.1 United States Video Converter Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

##### 1.3.2 Personal Use

##### 1.3.3 Commercial Use

### 1.4 United States Video Converter Market by Region

#### 1.4.1 United States Video Converter Market Size (Value) Comparison by Region (2013-2025)

##### 1.4.2 The West Video Converter Status and Prospect (2013-2025)

##### 1.4.3 Southwest Video Converter Status and Prospect (2013-2025)

##### 1.4.4 The Middle Atlantic Video Converter Status and Prospect (2013-2025)

##### 1.4.5 New England Video Converter Status and Prospect (2013-2025)

##### 1.4.6 The South Video Converter Status and Prospect (2013-2025)

##### 1.4.7 The Midwest Video Converter Status and Prospect (2013-2025)

### 1.5 United States Market Size (Value and Volume) of Video Converter (2013-2025)

#### 1.5.1 United States Video Converter Sales and Growth Rate (2013-2025)

#### 1.5.2 United States Video Converter Revenue and Growth Rate (2013-2025)

## 2 UNITED STATES VIDEO CONVERTER MARKET COMPETITION BY PLAYERS/SUPPLIERS

### 2.1 United States Video Converter Sales and Market Share of Key Players/Suppliers (2013-2018)

### 2.2 United States Video Converter Revenue and Share by Players/Suppliers

(2013-2018)

2.3 United States Video Converter Average Price by Players/Suppliers (2013-2018)

2.4 United States Video Converter Market Competitive Situation and Trends

2.4.1 United States Video Converter Market Concentration Rate

2.4.2 United States Video Converter Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Video Converter Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES VIDEO CONVERTER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Video Converter Sales and Market Share by Region (2013-2018)

3.2 United States Video Converter Revenue and Market Share by Region (2013-2018)

3.3 United States Video Converter Price by Region (2013-2018)

### **4 UNITED STATES VIDEO CONVERTER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Video Converter Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Video Converter Revenue and Market Share by Type (2013-2018)

4.3 United States Video Converter Price by Type (2013-2018)

4.4 United States Video Converter Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES VIDEO CONVERTER SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Video Converter Sales and Market Share by Application (2013-2018)

5.2 United States Video Converter Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES VIDEO CONVERTER PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Freemake

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Video Converter Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Freemake Video Converter Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Movavi
  - 6.2.2 Video Converter Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Movavi Video Converter Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 ACD Systems
  - 6.3.2 Video Converter Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 ACD Systems Video Converter Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Clipchamp
  - 6.4.2 Video Converter Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Clipchamp Video Converter Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Macroplant
  - 6.5.2 Video Converter Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Macroplant Video Converter Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Aimersoft
  - 6.6.2 Video Converter Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Aimersoft Video Converter Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview

## **7 VIDEO CONVERTER MANUFACTURING COST ANALYSIS**

- 7.1 Video Converter Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Video Converter

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Video Converter Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Video Converter Major Manufacturers in 2017
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES VIDEO CONVERTER MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

- 11.1 United States Video Converter Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Video Converter Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Video Converter Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Video Converter Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Product Picture of Video Converter
- Figure United States Video Converter Market Size (K Units) by Type (2013-2025)
- Figure United States Video Converter Sales Volume Market Share by Type (Product Category) in 2017
- Figure Android Product Picture
- Figure IOS Product Picture
- Figure PC Product Picture
- Figure United States Video Converter Market Size (K Units) by Application (2013-2025)
- Figure United States Sales Market Share of Video Converter by Application in 2017
- Figure Personal Use Examples
- Table Key Downstream Customer in Personal Use
- Figure Commercial Use Examples
- Table Key Downstream Customer in Commercial Use
- Figure United States Video Converter Market Size (Million USD) by Region (2013-2025)
- Figure The West Video Converter Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Southwest Video Converter Revenue (Million USD) and Growth Rate (2013-2025)
- Figure The Middle Atlantic Video Converter Revenue (Million USD) and Growth Rate (2013-2025)
- Figure New England Video Converter Revenue (Million USD) and Growth Rate (2013-2025)
- Figure The South of US Video Converter Revenue (Million USD) and Growth Rate (2013-2025)
- Figure The Midwest Video Converter Revenue (Million USD) and Growth Rate (2013-2025)
- Figure United States Video Converter Sales (K Units) and Growth Rate (2013-2025)
- Figure United States Video Converter Revenue (Million USD) and Growth Rate (2013-2025)
- Figure United States Video Converter Market Major Players Product Sales Volume (K Units) (2013-2018)
- Table United States Video Converter Sales (K Units) of Key Players/Suppliers (2013-2018)
- Table United States Video Converter Sales Share by Players/Suppliers (2013-2018)
- Figure 2017 United States Video Converter Sales Share by Players/Suppliers
- Figure 2017 United States Video Converter Sales Share by Players/Suppliers



Figure United States Video Converter Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Video Converter Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Video Converter Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Video Converter Revenue Share by Players/Suppliers

Figure 2017 United States Video Converter Revenue Share by Players/Suppliers

Table United States Market Video Converter Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Video Converter Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Video Converter Market Share of Top 3 Players/Suppliers

Figure United States Video Converter Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Video Converter Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Video Converter Product Category

Table United States Video Converter Sales (K Units) by Region (2013-2018)

Table United States Video Converter Sales Share by Region (2013-2018)

Figure United States Video Converter Sales Share by Region (2013-2018)

Figure United States Video Converter Sales Market Share by Region in 2017

Table United States Video Converter Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Video Converter Revenue Share by Region (2013-2018)

Figure United States Video Converter Revenue Market Share by Region (2013-2018)

Figure United States Video Converter Revenue Market Share by Region in 2017

Table United States Video Converter Price (USD/Unit) by Region (2013-2018)

Table United States Video Converter Sales (K Units) by Type (2013-2018)

Table United States Video Converter Sales Share by Type (2013-2018)

Figure United States Video Converter Sales Share by Type (2013-2018)

Figure United States Video Converter Sales Market Share by Type in 2017

Table United States Video Converter Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Video Converter Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Video Converter by Type (2013-2018)

Figure Revenue Market Share of Video Converter by Type in 2017

Table United States Video Converter Price (USD/Unit) by Types (2013-2018)

Figure United States Video Converter Sales Growth Rate by Type (2013-2018)

Table United States Video Converter Sales (K Units) by Application (2013-2018)

Table United States Video Converter Sales Market Share by Application (2013-2018)

Figure United States Video Converter Sales Market Share by Application (2013-2018)

Figure United States Video Converter Sales Market Share by Application in 2017

Table United States Video Converter Sales Growth Rate by Application (2013-2018)

Figure United States Video Converter Sales Growth Rate by Application (2013-2018)

Table Freemake Basic Information List

Table Freemake Video Converter Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Freemake Video Converter Sales Growth Rate (2013-2018)

Figure Freemake Video Converter Sales Market Share in United States (2013-2018)

Figure Freemake Video Converter Revenue Market Share in United States (2013-2018)

Table Movavi Basic Information List

Table Movavi Video Converter Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Movavi Video Converter Sales Growth Rate (2013-2018)

Figure Movavi Video Converter Sales Market Share in United States (2013-2018)

Figure Movavi Video Converter Revenue Market Share in United States (2013-2018)

Table ACD Systems Basic Information List

Table ACD Systems Video Converter Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure ACD Systems Video Converter Sales Growth Rate (2013-2018)

Figure ACD Systems Video Converter Sales Market Share in United States (2013-2018)

Figure ACD Systems Video Converter Revenue Market Share in United States (2013-2018)

Table Clipchamp Basic Information List

Table Clipchamp Video Converter Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Clipchamp Video Converter Sales Growth Rate (2013-2018)

Figure Clipchamp Video Converter Sales Market Share in United States (2013-2018)

Figure Clipchamp Video Converter Revenue Market Share in United States (2013-2018)

Table Macroplant Basic Information List

Table Macroplant Video Converter Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Macroplant Video Converter Sales Growth Rate (2013-2018)

Figure Macroplant Video Converter Sales Market Share in United States (2013-2018)

Figure Macroplant Video Converter Revenue Market Share in United States (2013-2018)

Table Aimersoft Basic Information List

Table Aimersoft Video Converter Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Aimersoft Video Converter Sales Growth Rate (2013-2018)  
Figure Aimersoft Video Converter Sales Market Share in United States (2013-2018)  
Figure Aimersoft Video Converter Revenue Market Share in United States (2013-2018)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Video Converter  
Figure Manufacturing Process Analysis of Video Converter  
Figure Video Converter Industrial Chain Analysis  
Table Raw Materials Sources of Video Converter Major Players/Suppliers in 2017  
Table Major Buyers of Video Converter  
Table Distributors/Traders List  
Figure United States Video Converter Sales Volume (K Units) and Growth Rate Forecast (2018-2025)  
Figure United States Video Converter Revenue (Million USD) and Growth Rate Forecast (2018-2025)  
Figure United States Video Converter Price (USD/Unit) Trend Forecast (2018-2025)  
Table United States Video Converter Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Video Converter Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Video Converter Sales Volume (K Units) Forecast by Type in 2025  
Table United States Video Converter Sales Volume (K Units) Forecast by Application (2018-2025)  
Figure United States Video Converter Sales Volume (K Units) Forecast by Application (2018-2025)  
Figure United States Video Converter Sales Volume (K Units) Forecast by Application in 2025  
Table United States Video Converter Sales Volume (K Units) Forecast by Region (2018-2025)  
Table United States Video Converter Sales Volume Share Forecast by Region (2018-2025)  
Figure United States Video Converter Sales Volume Share Forecast by Region (2018-2025)  
Figure United States Video Converter Sales Volume Share Forecast by Region in 2025  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources

## Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Video Converter Market Report 2018

Product link: <https://marketpublishers.com/r/UB8092B37CFEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB8092B37CFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970