

United States VHF Marine Radio Market Report 2018

https://marketpublishers.com/r/U896961582AEN.html

Date: January 2018

Pages: 97

Price: US\$ 3,800.00 (Single User License)

ID: U896961582AEN

Abstracts

In this report, the United States VHF Marine Radio market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of VHF Marine Radio in these regions, from 2012 to 2022 (forecast).

United States VHF Marine Radio market competition by top manufacturers/players, with VHF Marine Radio sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Icom



Standard Horizon

Cobra
Uniden
Raymarine
Entel
JVCKENWOOD
Jotron
Navico
SAILOR
On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into
Fixed-Mount
Handheld
On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including
Fishery
Transport
Leisure and Recreation
Other



If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States VHF Marine Radio Market Report 2017

1 VHF MARINE RADIO OVERVIEW

- 1.1 Product Overview and Scope of VHF Marine Radio
- 1.2 Classification of VHF Marine Radio by Product Category
- 1.2.1 United States VHF Marine Radio Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States VHF Marine Radio Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Fixed-Mount
 - 1.2.4 Handheld
- 1.3 United States VHF Marine Radio Market by Application/End Users
- 1.3.1 United States VHF Marine Radio Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Fishery
 - 1.3.3 Transport
 - 1.3.4 Leisure and Recreation
 - 1.3.5 Other
- 1.4 United States VHF Marine Radio Market by Region
- 1.4.1 United States VHF Marine Radio Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West VHF Marine Radio Status and Prospect (2012-2022)
 - 1.4.3 Southwest VHF Marine Radio Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic VHF Marine Radio Status and Prospect (2012-2022)
 - 1.4.5 New England VHF Marine Radio Status and Prospect (2012-2022)
 - 1.4.6 The South VHF Marine Radio Status and Prospect (2012-2022)
- 1.4.7 The Midwest VHF Marine Radio Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of VHF Marine Radio (2012-2022)
 - 1.5.1 United States VHF Marine Radio Sales and Growth Rate (2012-2022)
- 1.5.2 United States VHF Marine Radio Revenue and Growth Rate (2012-2022)

2 UNITED STATES VHF MARINE RADIO MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States VHF Marine Radio Sales and Market Share of Key Players/Suppliers (2012-2017)



- 2.2 United States VHF Marine Radio Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States VHF Marine Radio Average Price by Players/Suppliers (2012-2017)
- 2.4 United States VHF Marine Radio Market Competitive Situation and Trends
 - 2.4.1 United States VHF Marine Radio Market Concentration Rate
- 2.4.2 United States VHF Marine Radio Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers VHF Marine Radio Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES VHF MARINE RADIO SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States VHF Marine Radio Sales and Market Share by Region (2012-2017)
- 3.2 United States VHF Marine Radio Revenue and Market Share by Region (2012-2017)
- 3.3 United States VHF Marine Radio Price by Region (2012-2017)

4 UNITED STATES VHF MARINE RADIO SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States VHF Marine Radio Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States VHF Marine Radio Revenue and Market Share by Type (2012-2017)
- 4.3 United States VHF Marine Radio Price by Type (2012-2017)
- 4.4 United States VHF Marine Radio Sales Growth Rate by Type (2012-2017)

5 UNITED STATES VHF MARINE RADIO SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States VHF Marine Radio Sales and Market Share by Application (2012-2017)
- 5.2 United States VHF Marine Radio Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES VHF MARINE RADIO PLAYERS/SUPPLIERS PROFILES AND SALES DATA



- 6.1 Icom
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 VHF Marine Radio Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Icom VHF Marine Radio Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Standard Horizon
 - 6.2.2 VHF Marine Radio Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Standard Horizon VHF Marine Radio Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Cobra
 - 6.3.2 VHF Marine Radio Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Cobra VHF Marine Radio Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Uniden
 - 6.4.2 VHF Marine Radio Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Uniden VHF Marine Radio Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Raymarine
 - 6.5.2 VHF Marine Radio Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Raymarine VHF Marine Radio Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Entel
 - 6.6.2 VHF Marine Radio Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Entel VHF Marine Radio Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview



6.7 JVCKENWOOD

- 6.7.2 VHF Marine Radio Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 JVCKENWOOD VHF Marine Radio Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Jotron
 - 6.8.2 VHF Marine Radio Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Jotron VHF Marine Radio Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Navico
 - 6.9.2 VHF Marine Radio Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Navico VHF Marine Radio Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 SAILOR
 - 6.10.2 VHF Marine Radio Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 SAILOR VHF Marine Radio Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview

7 VHF MARINE RADIO MANUFACTURING COST ANALYSIS

- 7.1 VHF Marine Radio Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of VHF Marine Radio



8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 VHF Marine Radio Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of VHF Marine Radio Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES VHF MARINE RADIO MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States VHF Marine Radio Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States VHF Marine Radio Sales Volume Forecast by Type (2017-2022)
- 11.3 United States VHF Marine Radio Sales Volume Forecast by Application (2017-2022)
- 11.4 United States VHF Marine Radio Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION



13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of VHF Marine Radio

Figure United States VHF Marine Radio Market Size (K Units) by Type (2012-2022)

Figure United States VHF Marine Radio Sales Volume Market Share by Type (Product Category) in 2016

Figure Fixed-Mount Product Picture

Figure Handheld Product Picture

Figure United States VHF Marine Radio Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of VHF Marine Radio by Application in 2016 Figure Fishery Examples

Table Key Downstream Customer in Fishery

Figure Transport Examples

Table Key Downstream Customer in Transport

Figure Leisure and Recreation Examples

Table Key Downstream Customer in Leisure and Recreation

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States VHF Marine Radio Market Size (Million USD) by Region (2012-2022)

Figure The West VHF Marine Radio Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest VHF Marine Radio Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic VHF Marine Radio Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England VHF Marine Radio Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US VHF Marine Radio Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest VHF Marine Radio Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States VHF Marine Radio Sales (K Units) and Growth Rate (2012-2022) Figure United States VHF Marine Radio Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States VHF Marine Radio Market Major Players Product Sales Volume (K



Units) (2012-2017)

Table United States VHF Marine Radio Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States VHF Marine Radio Sales Share by Players/Suppliers (2012-2017)
Figure 2016 United States VHF Marine Radio Sales Share by Players/Suppliers
Figure 2017 United States VHF Marine Radio Sales Share by Players/Suppliers
Figure United States VHF Marine Radio Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States VHF Marine Radio Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States VHF Marine Radio Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States VHF Marine Radio Revenue Share by Players/Suppliers Figure 2017 United States VHF Marine Radio Revenue Share by Players/Suppliers Table United States Market VHF Marine Radio Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market VHF Marine Radio Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States VHF Marine Radio Market Share of Top 3 Players/Suppliers Figure United States VHF Marine Radio Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers VHF Marine Radio Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers VHF Marine Radio Product Category
Table United States VHF Marine Radio Sales (K Units) by Region (2012-2017)
Table United States VHF Marine Radio Sales Share by Region (2012-2017)
Figure United States VHF Marine Radio Sales Share by Region (2012-2017)
Figure United States VHF Marine Radio Sales Market Share by Region in 2016
Table United States VHF Marine Radio Revenue (Million USD) and Market Share by
Region (2012-2017)

Table United States VHF Marine Radio Revenue Share by Region (2012-2017)
Figure United States VHF Marine Radio Revenue Market Share by Region (2012-2017)
Figure United States VHF Marine Radio Revenue Market Share by Region in 2016
Table United States VHF Marine Radio Price (USD/Unit) by Region (2012-2017)
Table United States VHF Marine Radio Sales (K Units) by Type (2012-2017)
Table United States VHF Marine Radio Sales Share by Type (2012-2017)
Figure United States VHF Marine Radio Sales Market Share by Type in 2016
Table United States VHF Marine Radio Revenue (Million USD) and Market Share by
Type (2012-2017)



Table United States VHF Marine Radio Revenue Share by Type (2012-2017)

Figure Revenue Market Share of VHF Marine Radio by Type (2012-2017)

Figure Revenue Market Share of VHF Marine Radio by Type in 2016

Table United States VHF Marine Radio Price (USD/Unit) by Types (2012-2017)

Figure United States VHF Marine Radio Sales Growth Rate by Type (2012-2017)

Table United States VHF Marine Radio Sales (K Units) by Application (2012-2017)

Table United States VHF Marine Radio Sales Market Share by Application (2012-2017)

Figure United States VHF Marine Radio Sales Market Share by Application (2012-2017)

Figure United States VHF Marine Radio Sales Market Share by Application in 2016

Table United States VHF Marine Radio Sales Growth Rate by Application (2012-2017)

Figure United States VHF Marine Radio Sales Growth Rate by Application (2012-2017)

Table Icom Basic Information List

Table Icom VHF Marine Radio Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Icom VHF Marine Radio Sales Growth Rate (2012-2017)

Figure Icom VHF Marine Radio Sales Market Share in United States (2012-2017)

Figure Icom VHF Marine Radio Revenue Market Share in United States (2012-2017)

Table Standard Horizon Basic Information List

Table Standard Horizon VHF Marine Radio Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2012-2017)

Figure Standard Horizon VHF Marine Radio Sales Growth Rate (2012-2017)

Figure Standard Horizon VHF Marine Radio Sales Market Share in United States (2012-2017)

Figure Standard Horizon VHF Marine Radio Revenue Market Share in United States (2012-2017)

Table Cobra Basic Information List

Table Cobra VHF Marine Radio Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Cobra VHF Marine Radio Sales Growth Rate (2012-2017)

Figure Cobra VHF Marine Radio Sales Market Share in United States (2012-2017)

Figure Cobra VHF Marine Radio Revenue Market Share in United States (2012-2017)

Table Uniden Basic Information List

Table Uniden VHF Marine Radio Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Uniden VHF Marine Radio Sales Growth Rate (2012-2017)

Figure Uniden VHF Marine Radio Sales Market Share in United States (2012-2017)

Figure Uniden VHF Marine Radio Revenue Market Share in United States (2012-2017)

Table Raymarine Basic Information List

Table Raymarine VHF Marine Radio Sales (K Units), Revenue (Million USD), Price



(USD/Unit) and Gross Margin (2012-2017)

Figure Raymarine VHF Marine Radio Sales Growth Rate (2012-2017)

Figure Raymarine VHF Marine Radio Sales Market Share in United States (2012-2017)

Figure Raymarine VHF Marine Radio Revenue Market Share in United States (2012-2017)

Table Entel Basic Information List

Table Entel VHF Marine Radio Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Entel VHF Marine Radio Sales Growth Rate (2012-2017)

Figure Entel VHF Marine Radio Sales Market Share in United States (2012-2017)

Figure Entel VHF Marine Radio Revenue Market Share in United States (2012-2017)

Table JVCKENWOOD Basic Information List

Table JVCKENWOOD VHF Marine Radio Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure JVCKENWOOD VHF Marine Radio Sales Growth Rate (2012-2017)

Figure JVCKENWOOD VHF Marine Radio Sales Market Share in United States (2012-2017)

Figure JVCKENWOOD VHF Marine Radio Revenue Market Share in United States (2012-2017)

Table Jotron Basic Information List

Table Jotron VHF Marine Radio Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Jotron VHF Marine Radio Sales Growth Rate (2012-2017)

Figure Jotron VHF Marine Radio Sales Market Share in United States (2012-2017)

Figure Jotron VHF Marine Radio Revenue Market Share in United States (2012-2017)

Table Navico Basic Information List

Table Navico VHF Marine Radio Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Navico VHF Marine Radio Sales Growth Rate (2012-2017)

Figure Navico VHF Marine Radio Sales Market Share in United States (2012-2017)

Figure Navico VHF Marine Radio Revenue Market Share in United States (2012-2017)

Table SAILOR Basic Information List

Table SAILOR VHF Marine Radio Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure SAILOR VHF Marine Radio Sales Growth Rate (2012-2017)

Figure SAILOR VHF Marine Radio Sales Market Share in United States (2012-2017)

Figure SAILOR VHF Marine Radio Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of VHF Marine Radio

Figure Manufacturing Process Analysis of VHF Marine Radio

Figure VHF Marine Radio Industrial Chain Analysis

Table Raw Materials Sources of VHF Marine Radio Major Players/Suppliers in 2016

Table Major Buyers of VHF Marine Radio

Table Distributors/Traders List

Figure United States VHF Marine Radio Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States VHF Marine Radio Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States VHF Marine Radio Price (USD/Unit) Trend Forecast (2017-2022) Table United States VHF Marine Radio Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States VHF Marine Radio Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States VHF Marine Radio Sales Volume (K Units) Forecast by Type in 2022

Table United States VHF Marine Radio Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States VHF Marine Radio Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States VHF Marine Radio Sales Volume (K Units) Forecast by Application in 2022

Table United States VHF Marine Radio Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States VHF Marine Radio Sales Volume Share Forecast by Region (2017-2022)

Figure United States VHF Marine Radio Sales Volume Share Forecast by Region (2017-2022)

Figure United States VHF Marine Radio Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States VHF Marine Radio Market Report 2018
Product link: https://marketpublishers.com/r/U896961582AEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U896961582AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970