

United States Vacuum Cleaners & Floor Care Market Report 2016

https://marketpublishers.com/r/UF1639E609CEN.html

Date: October 2016 Pages: 119 Price: US\$ 3,800.00 (Single User License) ID: UF1639E609CEN

Abstracts

Notes:

Sales, means the sales volume of Vacuum Cleaners & Floor Care

Revenue, means the sales value of Vacuum Cleaners & Floor Care

This report studies sales (consumption) of Vacuum Cleaners & Floor Care in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Dyson
Hoover
Shark
iRobot
Dirt Devil
Electrolux
Eureka
BLACK & DECKER



Panasonic

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Vacuum Cleaners & Floor Care in each application, can be divided into

Application 1 Application 2

Application 3



Contents

United States Vacuum Cleaners & Floor Care Market Report 2016

1 VACUUM CLEANERS & FLOOR CARE OVERVIEW

- 1.1 Product Overview and Scope of Vacuum Cleaners & Floor Care
- 1.2 Classification of Vacuum Cleaners & Floor Care
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Vacuum Cleaners & Floor Care
 - 1.3.1 Application
 - 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Vacuum Cleaners & Floor Care (2011-2021)

1.4.1 United States Vacuum Cleaners & Floor Care Sales and Growth Rate (2011-2021)

1.4.2 United States Vacuum Cleaners & Floor Care Revenue and Growth Rate (2011-2021)

2 UNITED STATES VACUUM CLEANERS & FLOOR CARE COMPETITION BY MANUFACTURERS

2.1 United States Vacuum Cleaners & Floor Care Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Vacuum Cleaners & Floor Care Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Vacuum Cleaners & Floor Care Average Price by Manufactures (2015 and 2016)

2.4 Vacuum Cleaners & Floor Care Market Competitive Situation and Trends

2.4.1 Vacuum Cleaners & Floor Care Market Concentration Rate

2.4.2 Vacuum Cleaners & Floor Care Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES VACUUM CLEANERS & FLOOR CARE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)



3.1 United States Vacuum Cleaners & Floor Care Sales and Market Share by Type (2011-2016)

3.2 United States Vacuum Cleaners & Floor Care Revenue and Market Share by Type (2011-2016)

3.3 United States Vacuum Cleaners & Floor Care Price by Type (2011-2016)

3.4 United States Vacuum Cleaners & Floor Care Sales Growth Rate by Type (2011-2016)

4 UNITED STATES VACUUM CLEANERS & FLOOR CARE SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Vacuum Cleaners & Floor Care Sales and Market Share by Application (2011-2016)

4.2 United States Vacuum Cleaners & Floor Care Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES VACUUM CLEANERS & FLOOR CARE MANUFACTURERS PROFILES/ANALYSIS

5.1 Dyson

5.1.1 Company Basic Information, Manufacturing Base and Competitors

- 5.1.2 Vacuum Cleaners & Floor Care Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II

5.1.3 Dyson Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Hoover

5.2.2 Vacuum Cleaners & Floor Care Product Type, Application and Specification

- 5.2.2.1 Type I
- 5.2.2.2 Type II

5.2.3 Hoover Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Shark

5.3.2 Vacuum Cleaners & Floor Care Product Type, Application and Specification

- 5.3.2.1 Type I
- 5.3.2.2 Type II



5.3.3 Shark Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 iRobot

5.4.2 Vacuum Cleaners & Floor Care Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 iRobot Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Dirt Devil

5.5.2 Vacuum Cleaners & Floor Care Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Dirt Devil Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Electrolux

5.6.2 Vacuum Cleaners & Floor Care Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Electrolux Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Eureka

5.7.2 Vacuum Cleaners & Floor Care Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Eureka Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 BLACK & DECKER

5.8.2 Vacuum Cleaners & Floor Care Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 BLACK & DECKER Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Panasonic



5.9.2 Vacuum Cleaners & Floor Care Product Type, Application and Specification 5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Panasonic Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

6 VACUUM CLEANERS & FLOOR CARE MANUFACTURING COST ANALYSIS

6.1 Vacuum Cleaners & Floor Care Key Raw Materials Analysis

- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Vacuum Cleaners & Floor Care

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Vacuum Cleaners & Floor Care Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Vacuum Cleaners & Floor Care Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List



9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES VACUUM CLEANERS & FLOOR CARE MARKET FORECAST (2016-2021)

10.1 United States Vacuum Cleaners & Floor Care Sales, Revenue Forecast
(2016-2021)
10.2 United States Vacuum Cleaners & Floor Care Sales Forecast by Type (2016-2021)
10.3 United States Vacuum Cleaners & Floor Care Sales Forecast by Application
(2016-2021)
10.4 Vacuum Cleaners & Floor Care Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Vacuum Cleaners & Floor Care Table Classification of Vacuum Cleaners & Floor Care Figure United States Sales Market Share of Vacuum Cleaners & Floor Care by Type in 2015 Table Application of Vacuum Cleaners & Floor Care Figure United States Sales Market Share of Vacuum Cleaners & Floor Care by Application in 2015 Figure United States Vacuum Cleaners & Floor Care Sales and Growth Rate (2011 - 2021)Figure United States Vacuum Cleaners & Floor Care Revenue and Growth Rate (2011 - 2021)Table United States Vacuum Cleaners & Floor Care Sales of Key Manufacturers (2015 and 2016) Table United States Vacuum Cleaners & Floor Care Sales Share by Manufacturers (2015 and 2016) Figure 2015 Vacuum Cleaners & Floor Care Sales Share by Manufacturers Figure 2016 Vacuum Cleaners & Floor Care Sales Share by Manufacturers Table United States Vacuum Cleaners & Floor Care Revenue by Manufacturers (2015 and 2016) Table United States Vacuum Cleaners & Floor Care Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Vacuum Cleaners & Floor Care Revenue Share by Manufacturers Table 2016 United States Vacuum Cleaners & Floor Care Revenue Share by Manufacturers Table United States Market Vacuum Cleaners & Floor Care Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Vacuum Cleaners & Floor Care Average Price of Key Manufacturers in 2015 Figure Vacuum Cleaners & Floor Care Market Share of Top 3 Manufacturers Figure Vacuum Cleaners & Floor Care Market Share of Top 5 Manufacturers Table United States Vacuum Cleaners & Floor Care Sales by Type (2011-2016) Table United States Vacuum Cleaners & Floor Care Sales Share by Type (2011-2016) Figure United States Vacuum Cleaners & Floor Care Sales Market Share by Type in 2015



Table United States Vacuum Cleaners & Floor Care Revenue and Market Share by Type (2011-2016)

Table United States Vacuum Cleaners & Floor Care Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Vacuum Cleaners & Floor Care by Type (2011-2016) Table United States Vacuum Cleaners & Floor Care Price by Type (2011-2016) Figure United States Vacuum Cleaners & Floor Care Sales Growth Rate by Type

(2011-2016)

Table United States Vacuum Cleaners & Floor Care Sales by Application (2011-2016) Table United States Vacuum Cleaners & Floor Care Sales Market Share by Application (2011-2016)

Figure United States Vacuum Cleaners & Floor Care Sales Market Share by Application in 2015

Table United States Vacuum Cleaners & Floor Care Sales Growth Rate by Application (2011-2016)

Figure United States Vacuum Cleaners & Floor Care Sales Growth Rate by Application (2011-2016)

Table Dyson Basic Information List

Table Dyson Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Dyson Vacuum Cleaners & Floor Care Sales Market Share (2011-2016)

Table Hoover Basic Information List

Table Hoover Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross Margin (2011-2016)

 Table Hoover Vacuum Cleaners & Floor Care Sales Market Share (2011-2016)

Table Shark Basic Information List

Table Shark Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross Margin (2011-2016)

 Table Shark Vacuum Cleaners & Floor Care Sales Market Share (2011-2016)

Table iRobot Basic Information List

Table iRobot Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross Margin (2011-2016)

 Table iRobot Vacuum Cleaners & Floor Care Sales Market Share (2011-2016)

Table Dirt Devil Basic Information List

Table Dirt Devil Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dirt Devil Vacuum Cleaners & Floor Care Sales Market Share (2011-2016)Table Electrolux Basic Information List

Table Electrolux Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross



Margin (2011-2016)

Table Electrolux Vacuum Cleaners & Floor Care Sales Market Share (2011-2016)Table Eureka Basic Information List

Table Eureka Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross Margin (2011-2016)

 Table Eureka Vacuum Cleaners & Floor Care Sales Market Share (2011-2016)

Table BLACK & DECKER Basic Information List

Table BLACK & DECKER Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross Margin (2011-2016)

Table BLACK & DECKER Vacuum Cleaners & Floor Care Sales Market Share (2011-2016)

Table Panasonic Basic Information List

Table Panasonic Vacuum Cleaners & Floor Care Sales, Revenue, Price and Gross Margin (2011-2016)

 Table Panasonic Vacuum Cleaners & Floor Care Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Vacuum Cleaners & Floor Care

Figure Manufacturing Process Analysis of Vacuum Cleaners & Floor Care

Figure Vacuum Cleaners & Floor Care Industrial Chain Analysis

Table Raw Materials Sources of Vacuum Cleaners & Floor Care Major Manufacturers in2015

 Table Major Buyers of Vacuum Cleaners & Floor Care

Table Distributors/Traders List

Figure United States Vacuum Cleaners & Floor Care Production and Growth Rate Forecast (2016-2021)

Figure United States Vacuum Cleaners & Floor Care Revenue and Growth Rate Forecast (2016-2021)

Table United States Vacuum Cleaners & Floor Care Production Forecast by Type (2016-2021)

Table United States Vacuum Cleaners & Floor Care Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Vacuum Cleaners & Floor Care Market Report 2016 Product link: <u>https://marketpublishers.com/r/UF1639E609CEN.html</u>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UF1639E609CEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970